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Summary

Creative and motivated Frontend Developer with a strong background in video content creation, visual design, and team management. Proficient in React, Next.js, TypeScript, HTML, and Tailwind CSS. Proven ability to collaborate with cross-functional teams and clients, ensuring projects are delivered on time and with exceptional quality. Passionate about creating engaging user experiences and bringing creative visions to life. Seeking an opportunity to contribute my unique skillset and grow as a Frontend Developer.

- React, Next.js, TypeScript
- HTML, CSS, JavaScript
- Tailwind CSS, Figma
- · Responsive Design, Cross-Browser Compatibility
- · Git, GitHub

Experience



Frontend Developer & App Developer

Freelance

Dec 2022 - Present (6 months)

- Design and develop high-quality websites and digital products using React, Next.js, HTML, TypeScript, and Tailwind CSS
- Collaborate with clients using Figma to create visually appealing designs that align with project goals Implement responsive design, optimize website performance, and ensure cross-browser compatibility
- Utilize Git and GitHub for version control and collaboration
- Developed and launched PixlPal, a macOS app that selects screen colors and saves them in various formats (HSL, RGB, HEX) to the clipboard

Producer & Technical Director

Pure Muscle Radio

Jan 2023 - Present (5 months)

- Serve as the senior producer for the return of the popular bodybuilding podcast, Pure Muscle Radio
- Collaborate with host Antoine Vaillant and other stakeholders (Dorian Hamilton, Noah Hamilton) to conceptualize and execute the vision for each episode
- · Manage all aspects of production, including editing, sound design, and post-production

• Demonstrate expertise in video production, live streaming, podcast production, audio engineering, and project management

Content Creator

JustFit

Jan 2017 - Present (6 years 5 months)

- Grew a combined following of 14k across YouTube, TikTok, and Instagram, sharing inspiring content about personal weight loss journey
- · Shot, produced, and edited all content, demonstrating strong video production skills
- · Utilized the power of video descriptions to drive engagement and reach
- Utilized TikTok and Instagram to expand reach and reach new audiences, promoting channel and sharing snippets of journey



Production Manager

The Deli

Dec 2020 - Jan 2022 (1 year 2 months)

- Managed and oversaw production teams, overseeing a team of upwards of 200 people, in the execution of commercials and branded content projects
- · Spearheaded the production schedule, managing project budgets and ensuring timely delivery
- Negotiated contracts and partnerships with vendors, secured shoot locations, and ensured compliance with insurance and permit requirements
- Coordinated the activities of the production team, including the director, producer, and other key personnel, to deliver high-quality projects on time and within budget
- Developed and maintained strong relationships with clients, vendors, and other industry professionals to drive project success



Production Coordinator

The Deli

Dec 2019 - Dec 2020 (1 year 1 month)

- Coordinated the activities of the project teams, including the director, producer, and other key personnel, to deliver high-quality projects on time and within budget
- Developed and maintained strong relationships with clients, vendors, and other industry professionals to drive project success, utilizing strong communication and interpersonal skills
- Assisted in the creation of pitch decks, client presentation decks, and pre-production booklets to support project planning and execution
- Coordinated talent for productions, ensuring that their ACTRA contracts and timesheets were filed accurately and on time

- Managed client relations and ensured that their needs were met throughout the project lifecycle, utilizing strong communication and negotiation skills
- Supported the company website with a CMS (Content Management System), ensuring that website content was up-to-date and aligned with the organization's branding and marketing goals

Director & Cinematographer

Freelance

Jan 2007 - Dec 2019 (13 years)

- Successfully built and maintained a freelance career as a Director and Cinematographer, shooting a wide range of projects for high-profile clients across various industries
- Extensive experience in creating engaging visual content using a variety of cinematic techniques and technologies
- Collaborated with cross-functional teams including directors, producers, and other members of the production team to deliver high-quality work on tight deadlines
- Proven ability to work in fast-paced environments and handle multiple projects simultaneously
- Built a strong reputation in the industry through exceptional work and a commitment to delivering quality results
- Experience with a wide range of project types, including feature films, commercials, music videos, and corporate videos
- Proven ability to work with high-profile clients including Koodo, Telus, Samsung, Bell Media, and musical acts like Sam Roberts Band, Arkells, and Lights



Co-Owner & Lead Web Developer

Jan 2015 - Jul 2019 (4 years 7 months)

- Successfully managed and led all aspects of web design projects, delivering high-quality designs and exceptional user experiences using HTML, CSS, and JavaScript
- Seamlessly integrated technologies such as Booqable and WordPress into websites to deliver exceptional results
- Managed and grew web design projects from inception to launch, including developing and implementing strategies to increase customer satisfaction and revenue growth through technology integration
- Demonstrated ability to lead the direction and vision of web design projects, using expertise and leadership skills to deliver exceptional results through technology integration



Co-Owner & Lead Web Developer

Ethereum Films Ltd.

Jun 2012 - Jun 2019 (7 years 1 month)

- Successfully managed and led all aspects of web design projects, delivering high-quality designs and exceptional user experiences using HTML, CSS, and JavaScript
- Seamlessly integrated technologies such as WordPress into websites to deliver exceptional results
- Managed and grew web design projects from inception to launch, including developing and implementing strategies to increase customer satisfaction and revenue growth through technology integration
- Demonstrated ability to lead the direction and vision of web design projects, using expertise and leadership skills to deliver exceptional results through technology integration



Instructor, Film Production

Jul 2013 - Jun 2016 (3 years)

- Developed and delivered engaging and informative lessons on a wide range of topics related to film production and cinematography
- · Assessed student progress and provided feedback to support their learning and development
- Collaborated with other instructors and staff to create a comprehensive and effective film education program
- · Proven ability to convey complex ideas and information in a clear and concise manner
- Experience in teaching and mentoring students of all levels, from beginners to advanced learners
- Proven ability to design, develop, and deliver curriculum, assessments, and instruction that align with institutional goals, student needs, and learning objectives
- Strong ability to evaluate student progress and provide individualized instruction that addresses student needs
- Demonstrated ability to work in a collaborative environment, effectively communicating with colleagues and staff members