

# A Primer for Conducting a Meta-Analysis



USING ROBUMETA, META-VIZ, and FORESTER

Jay Jeffries & Jonah Garbin | Seminar | 22 Oct 2021

# Agenda

- Introduction
- General Steps in Conducting
- Jonah's Meta-Analysis
- Jay's Meta-Analysis
- Thoughts and Questions

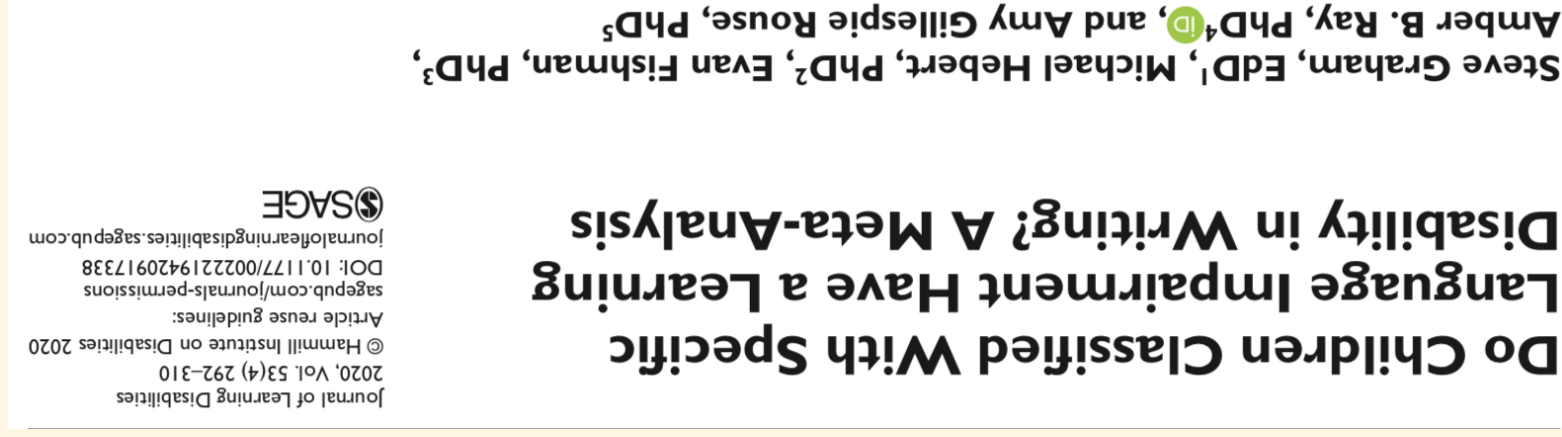
# Differentiating Methodology

- Literature Review: Qualitatively summarizes a collection of literature within a field of study through use of subjective, interpretive, less formal techniques.
  - Provides context and background information for a line of research.
- Systematic Review: Synthesizes screened works from pre-specified eligibility criteria to appraise quality and validity of studies to answer a research question.
  - "Systematic" defines the method of transparency and reproducibility to minimize bias (i.e. cherry-picking) when selecting studies.
- Meta-Analysis: Statistically describes study outcomes derived from a screened sample of articles or unpublished works via a common metric (e.g. d, g, r, OR, Cramer's V).
  - Results in the *robust* calculation and interpretation of an overall estimated effect size for a relationship or intervention of interest.

# Rationale: *Why Meta-Analysis?*

You want to estimate the average effect (or variance) from a set of studies

Example: When all scores are included in the analysis, children classified with speech language impairment scored lower on writing measures than their typically developing peers ( $*g^* = -0.97$ ).



# Rationale: *Why Meta-Analysis?*

You want to explore variations or probe moderators across study results

Example: The studies indicated that visual art therapy significantly reduced depressive symptoms ( $g = -0.380$  [ $-0.693, -0.067$ ],  $p = .017$ ) anxiety symptoms ( $g = -0.263$ , [ $-0.482, -0.044$ ],  $p = .019$ ).

[Review](#) > [J Adv Nurs](#). 2020 Mar 23. doi: 10.1111/jan.14362. Online ahead of print.

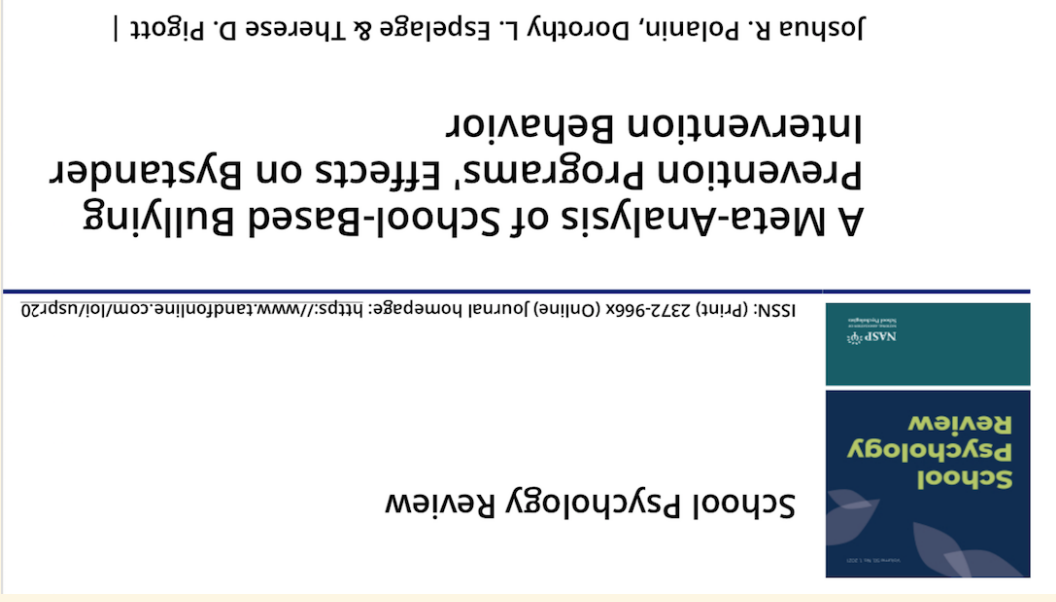
**Visual art therapy as a treatment option for cognitive decline among older adults. A systematic review and meta-analysis**

Golden M Masika<sup>1</sup>, Doris S F Yu<sup>3</sup>, Polly W C Li<sup>3</sup>

# Rationale: *Why Meta-Analysis?*

You want to identify bias in the existing reported literature

Example: Egger's regression test produced nonsignificant results ( $\beta = .57, p = .26$ ). The trim and fill procedure to address publication bias revealed that 1 negative result was missing from the bystander intervention outcomes, but the imputed missing value did not change the overall statistical significance. These results show publication bias did not significantly impact outcomes.



# Steps To Conducting a Meta-Analysis

1. Formulate Research Questions
2. Literature Search
3. Screen the Literature
4. Code the Studies
5. Visualize Data
6. Statistically Describe Effect Sizes
7. Data and Bias Diagnostics
8. Interpreting Outcomes
9. Presenting Results
10. I like even numbers so CLEBRATE at step 10

Cooper, Hedges, & Valentine (2019) *The Handbook Of Research Synthesis and Meta-Analysis*

Pigott, Polanin, Williams (2021) *AERA-ICPSR Workshop*

# 1. Formulate Research Question

## Routes to consider...

- *Intervention Effectiveness*: how effective is an intervention or group of interventions?
  - E.g. What is the impact of a specific simulation-based learning intervention on new graduate nurse self-efficacy?
- *Relationships*: how are these constructs related to one another?
  - E.g. How is student civic engagement associated with school pride?
- *Prevalence*: how likely is the occurrence of a condition?
  - E.g. What is the difference in likelihood of ACL tear across sex for basketball athletes?



# 1. Formulate Research Question

## Routes to consider...

- *Instrument Diagnostics*: how well does an instrument or test predict a condition across conditions or groups?
  - How well does the WISC-V intelligence scale evaluate students of ELL status?
  - May be worthwhile before conducting a replication study
- *Comparative Effectiveness*: how do interventions or instruments compare or relate to one another?
  - How does the Marlowe-Crowne Social Desirability Scale compare to the Brief Social Desirability Scale when assessing those applying for management positions?
  - Great for evaluating feasibility of a cheaper program when compared to a more expensive program

# 1. Formulate Research Questions

## Defining Research Criteria

Helpful for Literature Searching!

**P** - Population, Participants

**I** - Independent Variables (or predictors)

**C** - Conditions (settings, contexts, time frame)

**O** - Outcomes (measures, dependent variables, criterion)

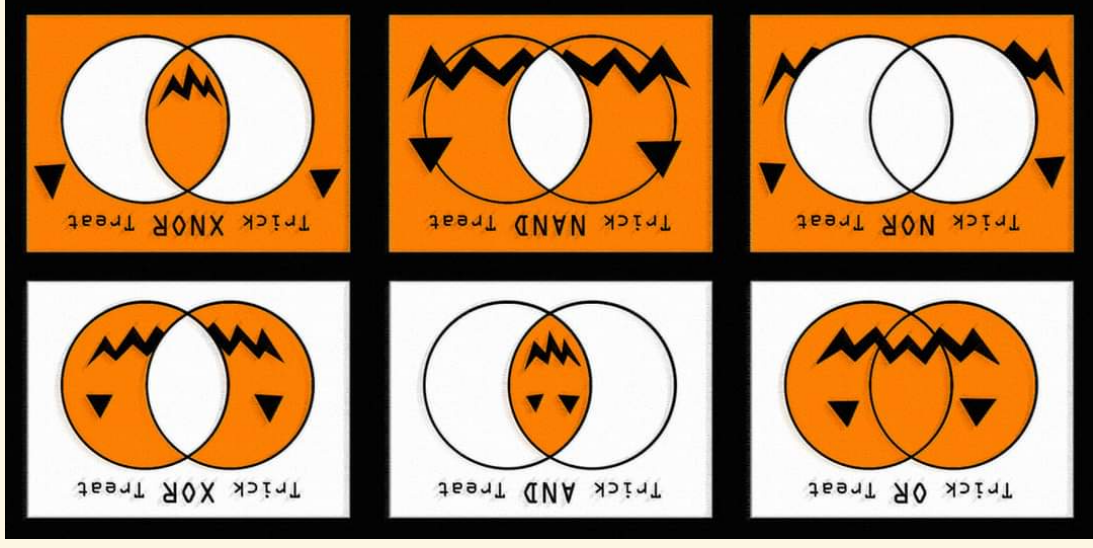
**S** - Study design

An adaptation of Cronbach's *UTOS* framework

## 2. Literature Search

### Database Searching

- Use your **PICOS** information to create Boolean operators to commune with the literature, improve the yield, and make this process as easy as possible.
- Update search term list as you become more familiar with the literature



Your aim is to capture all plausible content relevant to your research question!

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## 2. Literature Search

### Database Searching

Select databases, journals that are prevalent to your field of research.

- Unsure about this? Contact our library liason, **Erica DeFrain**.

Ensure that you are including a search for *unpublished* research

- ProQuest Dissertation & Theses, EBSCO Open Dissertations, Open Access Dissertation and Theses (OATD)
- Document delivery systems -- Interlibrary Loan/ILLiad
- Contact author(s)

Locating unpublished research is, inevitably, be difficult

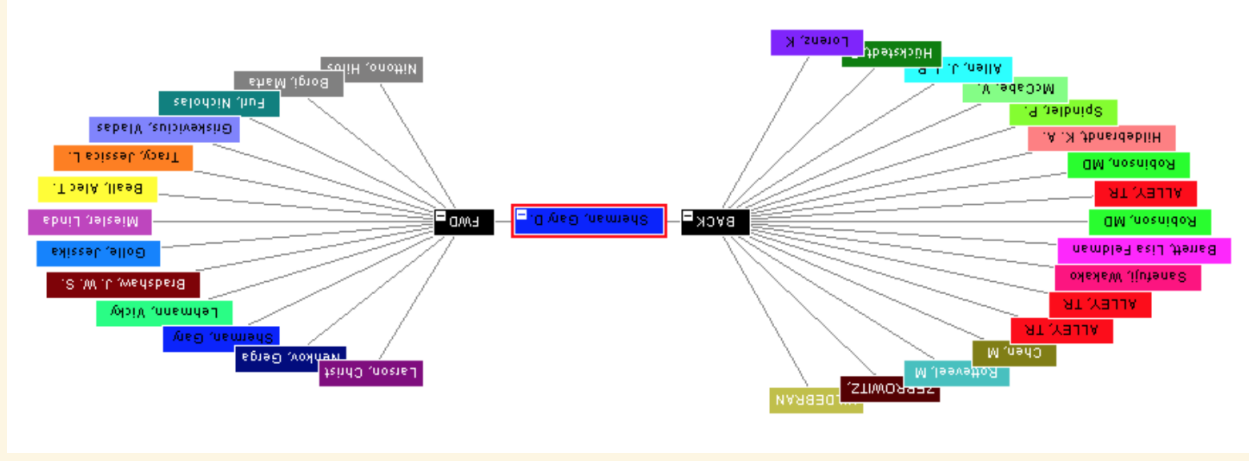
- Feeds the phenomenon of Publication Bias

## 2. Literature Search

### Citation Searching and Footnote Chasing

1. Backward citation search: looking at the works cited by an author
1. Forward citation search: following where a work has been cited after its publication

Create boundaries. Know when to stop searching. This *could* go on forever.



Sherman et al. (2009)

# Database Search Example

**Databases:** ERIC, APA PsycInfo, ProQuest Dissertations & Theses

## Search terms:

Independent variable:

“technostress” OR “tech\* stress\*” OR “tech\* strain\*” OR “tech\* related stress\*” OR “tech\* induced stress\*” OR “digital\* stress\*” OR “digital\* tech\* stress\*” OR “digital\* related stress\*” OR “digital\* induced stress\*” OR “tech\* overload” OR “tech\* complex\*” OR “tech\* uncertain\*” OR “tech\* invasion” OR “tech\* unreliability” OR “connection overload” OR “communication overload” OR “availability stress” OR “online vigilance” OR “online stress\*” OR “internet stress\*” OR “approval anxiety” OR “FoMo” OR “fear of missing out”

Dependent variable (AND):

“anxiety” OR “anxiety disorder” OR “anxiety health” OR “anxious” OR “social anxiety” OR “social anxiety disorder” OR “social phobia” OR “general\* anxiety disorder” OR “general\* anxiety disorder” OR “panic disorder” OR “panic anxiety”

Population (AND):

“education” OR “primary ed\*” OR “secondary ed\*” OR “high-school” OR “highschool\*” OR “students” OR “learning” OR “adolescent\*” OR “adolescence” OR “K-12” OR “higher ed\*”

Exclusion terms (NOT):

“employee” OR “workforce” OR “job\* train\*” OR “career train\*” OR “job\* ed\*” OR “career ed\*” OR “work\* ed\*” OR “industry ed\*”

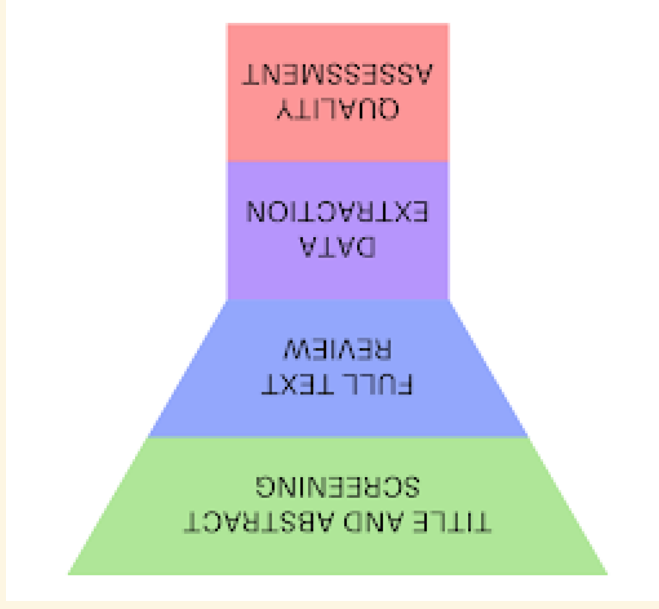
## 2. Literature Search

### Managing Search Results

To record your selection process pull all journal, database, and citation search results into an reference manager.

- Zotero
- Mendeley
- EndNotes
- RefWorks

Export content into Excel (or some equivalent) to assess criteria in the screening step



### 3. Screen the Literature

To identify articles eligible for review, you will go through a process of screening

1. Your first phase of screening: filter through abstract or titles
2. Your second phase of screening: filter whole-document

Things you are looking for:

- Evidence of your **PICOS** list; i.e. inclusion and exclusion criteria
- The I.V.(s) and D.V.(s) that you are interested in
- Areas to update your search term list
- Potential moderators of interest
  - What other common factors impact your RQ's? Write these down!
- An *effect size*



# Defining Form of Effect Size

This decision should be informed by:

- your research question
- your field of research and audience (education, psychology, medicine?)
- how you wish to interpret your findings

You typically select from one of three families:

1. Mean difference
2. Proportion
3. Association



## Types of Effect Sizes (ES)

### Effects Based on Means (Standardized)

- Cohen's  $d$ : difference between groups in terms of standard deviations
- Hedge's  $g$ : small sample correction (when  $n \leq 20$ ) version of  $d$
- Glass's  $\Delta$ : uses untainted SD of control group (use when SDs are sig. different)

## Types of Effect Sizes (ES)

### Effects Based on Binary Proportion Data

- Odds Ratio *OR*: ratio of events (e.g. lung cancer in smoker) to non-events (e.g. lung cancer in non-smokers)
- Risk Ratio *RR*: ratio of two proportions to show relative risk
- Risk Differences *RD*: attributable risk difference between two groups

## Types of Effect Sizes (ES)

### Effects Based on Association

- Pearson product-moment correlation coefficient  $r$ : measure of association between two continuous variables
- Point-biserial correlation  $r_{pb}$ : measure of association when one variable is dichotomous
- Phi coefficient  $\Phi$ : measure of association when both variables are dichotomous

### 3. Screen the Literature

#### Effect Size Calculators and Converters

When you run into:

- an F-statistic that you need translated into a Cohen's *d*
- a  $\beta$  that you must identify as an *r*
- a Risk Ratio that you wish were a Hedge's *g*
- a  $\chi^2$  value that needs to be an *OR*

Use these resources or create your own Excel/R calculators

Campbell's Collaboration

Psychometrica

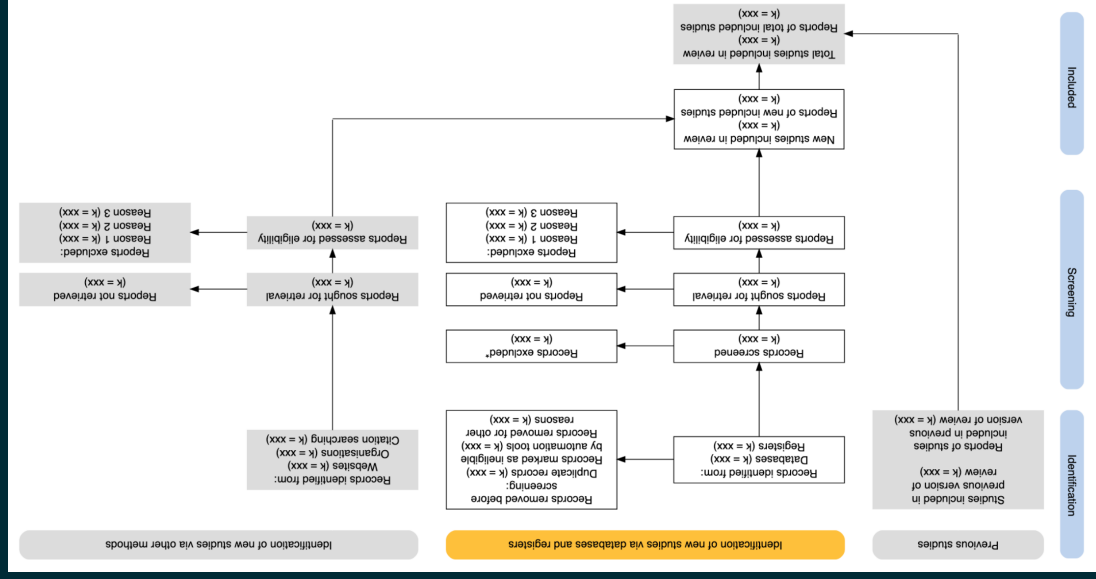
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# Standard Reporting

Transparent reporting is inherent in meta-analyses, and requires you to track your literature search.

- Allows others to audit your search, replicate, and confirm your findings
  - Validity and honesty of your research practice (you have "the receipts"!)
- Concurrent with your search, screening, and quality appraisal process

## Recommended PRISMA Guidelines



Shiny app to automate the creation of your flow diagram.

## 4. Code the Studies

### Codebook and Moderators

#### General information

- article title, author, study number, effect size ID, publication type

#### Participant information

- sample size, % female, race/ethnicity indicators, average age, % diagnosed, etc.

#### Measure information

- name of instrument, scale, metric



## 4. Code the Studies

### Codebook and Moderators

Effect size information

- effect size statistic, variance, upper/lower CI, Fisher's z score

Study Quality information

- measurement reliability (sample/manual), article quality tool, study power

$$f^2 = \frac{\text{Effect Size}}{\text{Total Variance}}$$

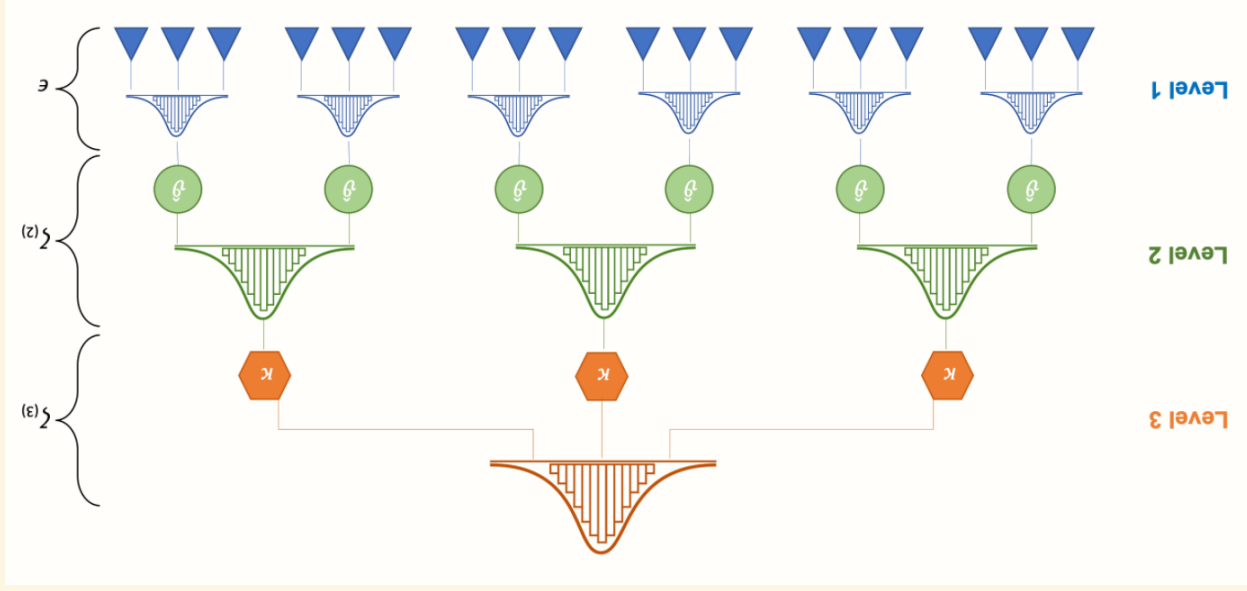


# 5. Visualize the Data

## 6. Statistically Describe Effect Sizes

- Effect sizes have the advantage of being comparable across all screened studies
- To do so, each ES needs a standard error, which are vital to the

Effect size dependencies create an implied multilevel structure



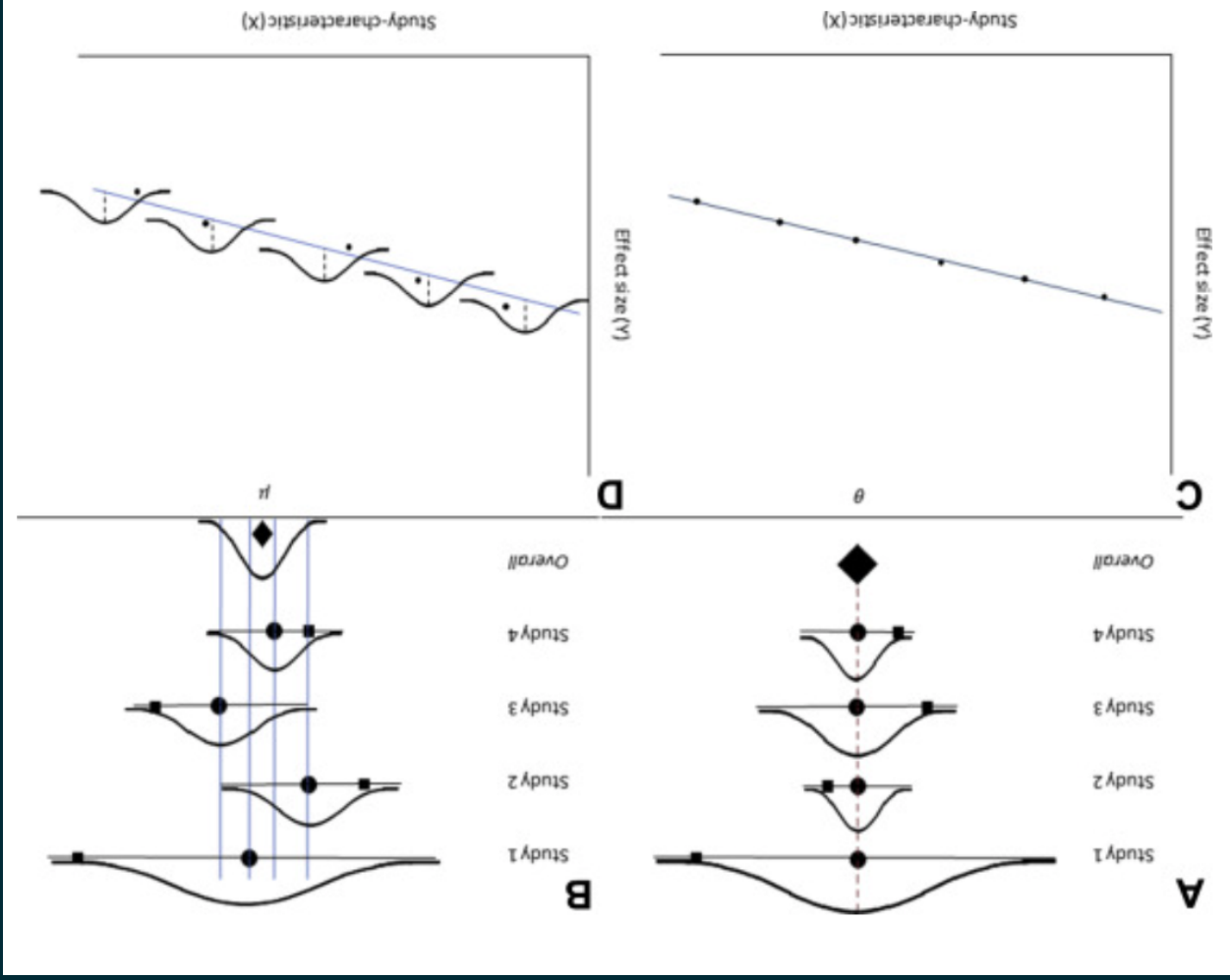
Effect size nested within a sample, nested within an study, within an article, within a population

# Type of Model

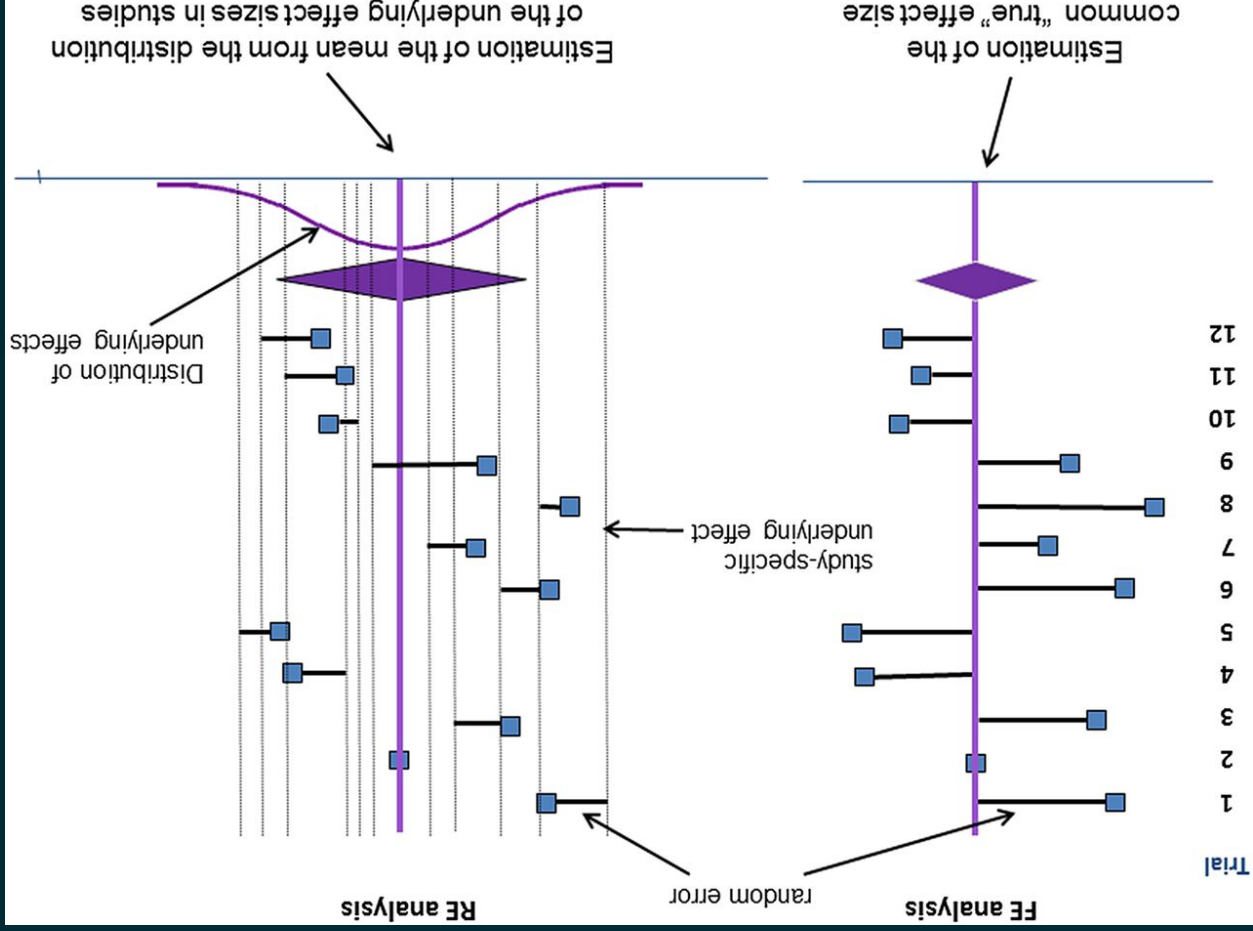
Fixed Effect	Random Effect
One true effect	True effect varies
Effects from a single, homogeneous population	Effects from a distribution of effect sizes
Differences between studies are due only to sampling error	Differences between studies are due many factors
Larger studies are more influential	Studies weighted in a balanced way
Only account for within-study heterogeneity & error	Accounts for within-study and between-study heterogeneity & error
Goal is to find the one true effect size that all studies share	Goal is to find the average effect from the distribution of effect sizes
Often used for smaller sample of articles	Difficult to understand heterogeneity in small sample of articles

Borenstein et al. (2010)

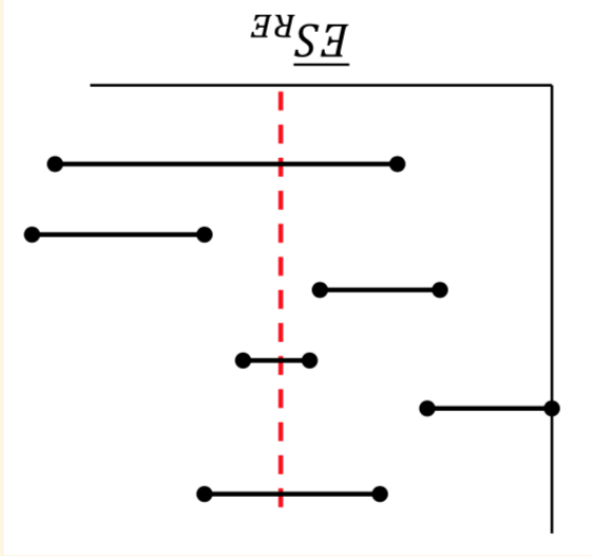
# Type of Model



# Type of Model



# Fixed Effects Model



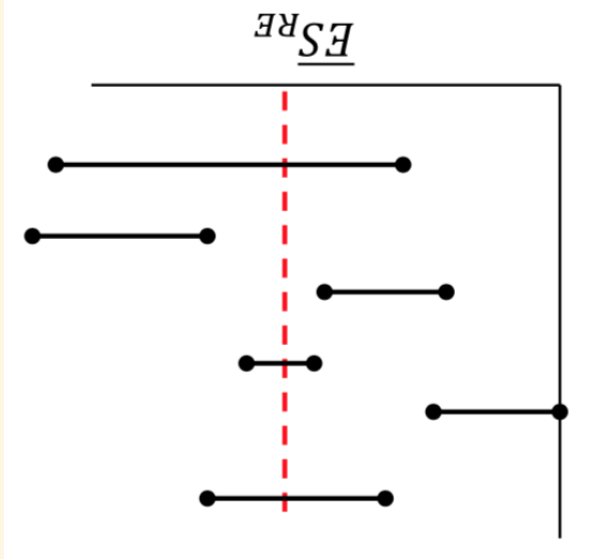
$$\overline{ES}_{RE} = \frac{\sum_{i=1}^I (w_i ES_i)}{\sum_{i=1}^I (w_i)}$$

$$w_i = \frac{1}{SE_i^2}$$

Pigott, Polanin, Williams (2021) *AERA-ICPSR Workshop*

- Strong assumption: effect sizes are homogeneous
- Reserve for instances where studies are *close* replications of one another
- One source of variability:
- sampling error ( $SE_i$ )
  - while  $w_i$  indicates ES weight

# Random Effects Model



Harder to rule out a random effects model unless sterile conditions, carefully scripted, and precise replications

Two sources of variability:

- sampling error ( $SE_i$ )
- between-study variance ( $\tau^2$ )
- $w_i$  still indicates ES weight

$$w_i = \frac{SE_i^2 + \tau^2}{1}$$

Pigott, Polanin, Williams (2021) *AERA-ICPSR Workshop*

$$\overline{ES}_{RE} = \frac{\sum_{i=1}^I (w_i ES_i)}{\sum_{i=1}^I (w_i)}$$

# Resources

## Doing Meta-Analysis in R

- Online Text
- Advanced sections: MLM M-A, SEM M-A, Network M-A, Bayesian M-A

## {robumute} Vignette

- RVE Meta-Regression, Publication Bias Assessments

## {metaviz} Vignette

- Power Sunset Plots

## {forester} GitHub Page (WIP!)

- Publication-Ready Forest Plots



# References

# Thoughts and Questions