

## Jordan Jemison

I'm a self taught developer and designer. I enjoy creating thoughtful user experiences and bringing them to life. In my free time, I like to run, watch movies, and be with family and friends.

## **Education**

Bachelors of Business Administration Concentration: Entrepreneurship

#### **Awards**

Posse Foundation Full-Tuition Scholarship EORO Four Year Book Scholarship

#### Front - End

HTML, CSS, SASS, AngularJS, jQuery, JavaScript

#### Back - End

Node, Mongoose, MongoDB, Express, Firebase

#### Tools

Git/Github

## Design

Sketch3 & Photoshop

Mobile 404.798.5850

Website jordanjemison.com

Email jordanjemison@gmail.com

Instagram jordanhjemison

## Work Experience

# Handy

Special Operations Team Lead

New York, NY

October 2013 - April 2015

- Lead, managed, and trained a team of four Dispatch associates, which helped reduce cancelations by Handy from 15% to company target of 2%
- Assisted NYC General Manager in controlling thresholds, by identifying supply and demand constrained cities
- Reduced surge price percentage, from 15% to 3%

## Orchid

Co-Founder

New York, NY

May 2012 - September 2013

- Co-created an iOs app called Orchid, a marketplace that empowered brands to sell their goods directly to their customers on a native mobile platform
- Responsible for website design, wireframing, selecting typography, brand messaging, and email design and copy, which resulted in \$10,000 GMV in the first three months of operations and sign ups from 100 small and medium sized businesses
- Managed a team of three developers in order to ensure all deadlines were met
- Tested and provided QA for all new features to ensure smooth releases

## Student Care Storage

Co-Founder

Boston, MA

Fall 2009 - Summer 2012

- Launched summer storage operation for undergraduate students in Greater Boston area
- Designed and developed website structure and print and email marketing materials, which helped sales grow 80% year over year
- Bootstrapped company into profitability, grew team from two to twelve, and expanded from servicing one to five schools in two years

# Warby Parker

Operations Intern

New York, NY Summer 2011

- Developed and oversaw initial return process for home try on program
- Witnessed a variety of functions of hyper growth company, increased employee head count, sales volume, inventory, and raising of capital