

Jason Jeong

UX/UI Designer & Engineer

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Portfolio: <https://www.jasonjeong.art/>



Northwestern University

2023 - Present

Bachelor of Engineering,
Manufacturing & Design
Engineering (MaDE)



Skills (Software)

Figma

FigJam

Adobe Suite

HTML / CSS

MatLab

Wixstudio

Miro

Framer



Skills (Design)

UX Design

UI Design

Prototyping

User Research

User Testing

Visual Design

Wireframing

Generative AI

Design Systems

Responsive Design

Experience

User Interface Designer

Northwestern Financial Technologies

Apr. 2024 - Present

- Create designs and mockups for the website
- Work with front-end and back-end developers to launch the club's website
- Conduct user testing with low fidelity and high fidelity mockups

Publicity Chair

Northwestern Korean American Student Association

Jun. 2024 - Present

- Design low fidelity and high fidelity mockups for the club's website
- Work with front-end and back-end developers to launch the club's website
- Create a variety of content such as graphics and videos to be published on social media to drive audience interest
- Create marketing strategies in order to increase social media engagement

Lead User Experience Designer

Northwestern Startup: Circa

Jun. 2024 - Jan. 2025

- Conduct user research through surveys and interviews to identify user needs
- Create user journeys and flows in order to identify the goals of the product
- Design low fidelity and high fidelity mockups to be tested
- Use results from user research and user testing to develop a final prototype of the product to be launched

User Interface Designer

FIRST Robotics Team 2638

Sept. 2019 - Jun. 2023

- Design the UI for mobile applications that organizes scoring and controlling the robot
- Work with front-end and back-end developers to deliver a working application for the team