

# AI IN LEGAL ANALYTICS: BALANCING EFFICIENCY, ACCURACY, AND ETHICS IN CONTRACT AND PREDICTIVE ANALYSIS.

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## Introduction

In the pursuit of clarity in legal language, major strides have been made to simplify the use of legal terminology and make it more accessible. However, as the legal field evolves, the increasing reliance on data and quantitative analysis has transformed how legal information is processed and interpreted. Law reports and other legal sources and materials are now analyzed by parameters and systems developed using complex mathematical expressions and representations. Data analytics have proven wrong with the assertion that Law and Science do not intersect<sup>1</sup>. To succinctly put, Law produces two forms of data namely, structural and un-structural data. While structural data includes numbers which ultimately relate to the number of cases filed in court, how many times someone has been indicted for a crime, the number of cases won by a lawyer etc. un-structural Data on the other hand is represented in the form of legal briefs, judgments, contractual documents, etc. Technology, through different phases of continuous advancement, has aided the transformation of law and how Legal data is produced and analyzed<sup>2</sup>. At the core of this transformation is the emergence of Artificial Intelligence (AI) which has been a subject of discussion across major sectors and is gradually advancing and reshaping the practice of law. This work will analyze how the use of AI has greatly revolutionized the Legal system, improving the quality and quantity of legal work. The shortcomings faced by these systems will also be discussed as well as possible recommendations. This author will conclude that although AI cannot fully replace legal workers, especially because the practice of law requires some form of discretion and

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<sup>1</sup> R. Keown, Mathematical Models For Legal Prediction, 29 The John Marshall Journal of Information Technology & Privacy Law 29 (1980), <https://repository.law.uic.edu/cgi/viewcontent.cgi?article=1618&context=jitpl>.

<sup>2</sup> John Heath, Investment Arbitration and State-Driven Reform: New Treaties, Old Outcomes, ICSID Review: Foreign Investment Law Journal (2023).

judgment only humans can make, It is however shrewd to completely integrate AI into legal work in order to create unprecedented advancements in the Legal system.

## **Law and Big Data.**

The concept of precedent in the legal sector highlights the importance of data in law. Traditionally, judgments, briefs, and legislation are key forms of data generated in the legal space. Centuries ago, the preservation and guidance of legal authority were largely reliant on individuals and a traditional system of record-keeping. With the rise of technological advancements and the growing focus on big data, the legal field continues to undergo significant transformation of record keeping and data usage from its earlier foundations.

Generally, information arises from the process of assigning meaning to raw data<sup>3</sup>. In its raw form, data, most times holds little or no inherent meaning; it only becomes valuable when it is interpreted, analyzed, and given context. Raw data consists of unprocessed facts and figures, but once organized or analyzed, it becomes valuable information. In essence, raw data is like raw materials, and information is the finished, meaningful result derived from processing that data, allowing for interpretation and use.

Law and Big Data operate fundamentally on different principles. While law is driven by interpretation, values, and abstract concepts that evolve over time, Big Data is empirical, algorithm-based, and focused on measurable outcomes. Law seeks context and meaning, while Big Data relies solely on patterns and computational processes. It cannot interpret legal concepts or account for the often flexible boundaries within legal frameworks. Moreover, Big Data lacks the capacity for innovation or generating new insights as humans do, as it is limited by the programming and parameters set by its creators. Even with the most advanced machine learning techniques, Big Data can only work within pre-established guidelines.<sup>4</sup>

Interestingly, these somewhat contrasting features between law and Big Data can in fact become complementary. Where Big Data offers precise, data-driven insights, law provides human

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<sup>3</sup> Caryn Devins et al., *The Law and Big Data*, 27 CORNELL JOURNAL OF LAW AND PUBLIC POLICY 357 (2017), <https://scholarship.law.cornell.edu/cgi/viewcontent.cgi?article=1471&context=cjlpp>.

<sup>4</sup> Jas Breslin, *Sarah A Sutherland, Legal Data and Information in Practice: How Data and the Law Interact*, 22 LEGAL INFORMATION MANAGEMENT 106 (2022)

interpretation and ethical considerations, striking a balance between empirical analysis and value-based decision-making<sup>5</sup>. While human judgment will always be at the core of the legal process, data analytics plays a vital role in managing the vast amounts of data generated by human activities and societal issues. Data analytics in the legal system ensure that the sheer volume of information does not overwhelm lawyers or hinder the pace of justice<sup>6</sup>. In this way, these tools help streamline legal processes, allowing for better data management while preserving the human-focused nature of law.

### **Meaning of Legal Analytics**

Legal analytics encompasses the use of data mining, machine learning, and statistical analysis to derive insights from legal data. The term has been defined as "the process of extracting actionable knowledge from large volumes of raw legal data<sup>7</sup>." The scope of legal analytics has expanded rapidly, covering areas such as case prediction, contract analysis, and legal research optimization. Legal analytics has emerged as a transformative force in the legal profession, positively changing how legal professionals approach their work and make decisions. At its core, legal analytics involves the application of data analysis techniques to legal information, enabling lawyers and other legal professionals to extract valuable insights and patterns from vast amounts of legal data. This approach leverages statistical methods, machine learning algorithms, and data visualization tools to analyze court records, case law, contracts, and other legal documents, providing a data-driven foundation for legal strategies and decision-making<sup>8</sup>. The significance of legal analytics in the legal field cannot be overstated as Artificial Intelligence (AI) is increasingly integrated into legal practice. While some fear that technology might fully replace lawyers, the situation is more diverse in approach. AI and automation techniques are designed to handle repetitive and routine

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<sup>5</sup> id

<sup>6</sup> Ipsita Biswal & Rekha Verma, *Artificial Intelligence in Legal Practice: Implications for the Legal Profession's Future*, INTERNATIONAL JOURNAL FOR RESEARCH IN APPLIED SCIENCE AND ENGINEERING TECHNOLOGY (2024).

<sup>7</sup> Donald E. Brown, Ahmed Abbasi & Raymond Y. K. Lau, *Predictive Analytics INTRODUCTION*, 30 IEEE INTELLIGENT SYSTEMS 6 (2015), [https://scholars.cityu.edu.hk/en/publications/publication\(48172800-fa3b-49d2-8267-b80861c3dda3\).html](https://scholars.cityu.edu.hk/en/publications/publication(48172800-fa3b-49d2-8267-b80861c3dda3).html).

<sup>8</sup> Mary Ann Neary & Sherry Xin Chen, *Artificial Intelligence: Legal Research and Law Librarians*, 21 AALL SPECTRUM 16 (2017), <https://lawdigitalcommons.bc.edu/cgi/viewcontent.cgi?article=2077&context=lsfp>.

tasks, such as document review or legal research, allowing lawyers to work more efficiently<sup>9</sup>. By automating these tasks, lawyers have more time to focus on complex, strategic, and creative aspects of legal work that require human judgment, such as case analysis, negotiation, sentencing, ethical decision making, persuasion, crisis management, etc. Thus, rather than replacing lawyers, AI is enhancing their productivity and capacities<sup>10</sup>. Legal analytics further empowers legal professionals to move beyond traditional, intuition-based approaches and embrace evidence-based practices where it is not just faster but saves mental power. Through leveraging on the power of data, lawyers can gain a more understanding of how legal trends move in an ever-evolving technological world, better predict case outcomes with greater accuracy, and develop more effective litigation strategies that consider both sides of an argument before a court hearing. This data focused approach not only improves the quality of legal services but also improves efficiency and cost-effectiveness for both law firms and equally for their clients<sup>11</sup>. These AI-powered tools can process and analyze vast amounts of legal data at unprecedented speeds, identifying patterns and relationships that human analysts might overlook<sup>12</sup>. The integration of AI into legal analytics is not just helping with the work but unraveling new areas in the legal profession where it is enabling more accurate prediction of case outcomes, more efficient legal research, and more effective risk assessment. As AI continues to evolve, its role in legal analytics is expected to expand, offering even more sophisticated tools for legal professionals to navigate the increasingly complex legal landscape<sup>13</sup>. However, it is important to note that one of the main goal of research in AI and law has been to create computer programs - CMLRs (Computer Models of Legal Reasoning), - that can make legal arguments and predict the outcomes of legal disputes. A CMLR is a type of software designed to imitate human reason on legal matters. These programs can analyze a situation, answer legal questions, predict case outcomes, or construct legal arguments.

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<sup>9</sup> Victor Umana, *Leveraging The Use of Artificial Intelligence In Legal Practice*, SOCIAL SCIENCE RESEARCH NETWORK.

<sup>10</sup> Sean Semmler & Zeeve Rose, *Artificial Intelligence: Application Today and Implications Tomorrow*, 16 DUKE LAW AND TECHNOLOGY REVIEW 85 (2017), <https://scholarship.law.duke.edu/cgi/viewcontent.cgi?article=1316&context=dltr>.

<sup>11</sup> Sean Semmler & Zeeve Rose, *Artificial Intelligence: Application Today and Implications Tomorrow*, 16 DUKE LAW AND TECHNOLOGY REVIEW 85 (2017), <https://scholarship.law.duke.edu/cgi/viewcontent.cgi?article=1316&context=dltr>.

<sup>12</sup> id

<sup>13</sup> Id4

Some CMLRs are specifically focused on simulating the process of legal argumentation as part of their decision-making abilities<sup>14</sup>.

- **Computational models of legal reasoning**

Computational models of legal reasoning have emerged as a significant interdisciplinary field, bridging law, computer science, and artificial intelligence. These models aim to formalize and automate various aspects of legal analysis, decision-making, and prediction. Kevin D. Ashley<sup>15</sup>, defines CMLR as:

*‘Models that attempt to capture and simulate the processes of legal reasoning, including case-based reasoning, statutory interpretation, and legal argumentation. These models aim to represent legal knowledge and reasoning processes in a form that can be manipulated by computer programs, enabling automated legal analysis, prediction, and decision support’<sup>16</sup>.*

Furthermore, Edwina L. Rissland<sup>17</sup>, while trying to highlight the dual purpose of CLMR defines it as:

*‘Formal representations of legal knowledge and processes that can be implemented and tested on computers. These models seek to capture the complexities of legal reasoning, including the use of precedents, the interpretation of statutes, and the balancing of competing principles. The goal is not just to automate legal tasks, but to gain deeper insights into the nature of legal reasoning itself’<sup>18</sup>.*

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<sup>14</sup> Indrasen Poola, *How Artificial Intelligence is Impacting Real Life Everyday*, 2 INTERNATIONAL JOURNAL FOR ADVANCE RESEARCH AND DEVELOPMENT 96 (2017), <https://www.ijarnd.com/manuscript/how-artificial-intelligence-in-impacting-real-life-everyday/>.

<sup>15</sup> Kevin Ashley, a professor at the University of Pittsburgh School of Law, is one of the pioneering figures in computational models of legal reasoning

<sup>16</sup> Kevin D. Ashley, *Artificial Intelligence and Legal Analytics* (2017), <https://doi.org/10.1017/9781316761380>.

<sup>17</sup> Edwina Rissland, professor emerita at the University of Massachusetts Amherst

<sup>18</sup> Edwina L. Rissland, *Artificial Intelligence and Law: Stepping Stones to a Model of Legal Reasoning*, 99 Yale Law Journal 1957 (1990), <https://digitalcommons.law.yale.edu/cgi/viewcontent.cgi?article=7293&context=ylj>.

More so, Trevor Bench-Capon<sup>19</sup> in trying to infuse the importance of incorporating values and purposes in legal reasoning, defines it as

*‘Artificial intelligence systems designed to emulate legal decision-making processes. These models incorporate various AI techniques, including rule-based systems, case-based reasoning, neural networks, and argumentation frameworks, to represent and reason with legal knowledge. They aim to capture not only the logical structure of legal arguments but also the values and purposes underlying legal rules and decisions<sup>20</sup>.’*

- **Early Foundations of CMLR**

The foundations of computational legal reasoning can be traced back to the 1970s and 1980s. Thorne McCarty's TAXMAN<sup>21</sup> project was one of the pioneering efforts in this field. McCarty attempted to model legal reasoning in corporate tax law using a form of first-order logic. While limited in scope, TAXMAN demonstrated the potential for applying formal logical systems to legal reasoning<sup>22</sup>. Building on this, Edwina Rissland and Kevin Ashley's HYPO system formed in 1987 marked a significant advancement. HYPO used case-based reasoning to model the argumentation process in trade secrets law. By representing cases as collections of factors and using these to generate arguments, HYPO showcased how computers could engage in a form of analogical reasoning similar to that employed by lawyers<sup>23</sup>. In the 1980s and 1990s, rule-based expert systems gained prominence. These systems, such as the British Nationality Act Advisor developed by Sergot & Ors., reported in the work Rishabh Srivastava attempted to encode legal rules directly into logical statements<sup>24</sup>. While not specifically developed for US law, this approach influenced subsequent work in the US context. However, as pointed out by Richard Susskind in

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<sup>19</sup> Trevor Bench-Capon, professor emeritus at the University of Liverpool

<sup>20</sup> Trevor J. M. Bench-Capon, Argument in Artificial Intelligence and Law, 5 Artificial Intelligence and Law 249 (1997), <https://link.springer.com/article/10.1023%2FA%3A1008242417011>

<sup>21</sup> Cass R. Sunstein, Of Artificial Intelligence and Legal Reasoning, Social Science Research Network (2001), [https://papers.ssrn.com/sol3/Delivery.cfm/SSRN\\_ID289789\\_code011120630.pdf?abstractid=289789](https://papers.ssrn.com/sol3/Delivery.cfm/SSRN_ID289789_code011120630.pdf?abstractid=289789).

<sup>22</sup> id

<sup>23</sup> id

<sup>24</sup> Rishabh Srivastava, Artificial Intelligence in the Legal Industry: A Boon or a Bane for the Legal Profession, 64 *Int'l J. Eng'g Trends & Tech.* 131 (2018), <https://doi.org/10.14445/22315381/IJETT-V64P224>.

his 1987 critique as reported in Jes Breslin's work<sup>25</sup>, posit that these rule-based systems often struggled with the inherent complexity and ambiguity of legal language. They tended to water down legal concepts and failed to capture the specific interpretation often required in legal reasoning.

- **Case-Based Approaches and Argumentation**

Recognizing the limitations of pure rule-based systems, researchers began to focus more on case-based reasoning and argumentation models. James Popple's SHYSTER system<sup>26</sup>, while developed in Australia, influenced work in the US by demonstrating how a case-based approach could be used across different areas of law. In the US context, Kevin Ashley and Vincent Aleven's CATO system<sup>27</sup> built upon the earlier HYPO model. CATO introduced a more advanced approach to factor-based reasoning in trade secrets law, including the ability to emphasize and de-emphasize similarities between cases. Their work pinpointed the importance of contextual reasoning in legal analysis. Furthermore, as machine learning techniques advanced, researchers began applying these to legal prediction tasks. One notable example is the work of Theodore Ruger & Ors.<sup>28</sup>, who compared the predictive accuracy of a statistical model against legal experts in forecasting US Supreme Court decisions. Their study found that the model outperformed human experts in some aspects, creating discussions about the potential and limitations of quantitative approaches to legal prediction. Daniel Martin Katz's work<sup>29</sup> further explored the application of machine learning to predict US Supreme Court decisions. By using a random forest classifier on a large dataset of Court decisions, Katz demonstrated the potential for machine learning to capture complex patterns in judicial decision-making.

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<sup>25</sup> Jas Breslin, *Tomorrow's Lawyers: An Introduction to Your Future* by Richard Susskind, 3rd Edition, 2023, Legal Info. Mgmt. (2023), <https://doi.org/10.1017/s1472669623000440>.

<sup>26</sup> James Popple, SHYSTER: A Pragmatic Legal Expert System (1993), <http://cs.anu.edu.au/people/James.Popple/publications/theses/phd.pdf>

<sup>27</sup> Vincent Aleven, Using Background Knowledge in Case-Based Legal Reasoning: A Computational Model and an Intelligent Learning Environment, 150 *Artif. Intell.* 183 (2003), [https://doi.org/10.1016/S0004-3702\(03\)00105-X](https://doi.org/10.1016/S0004-3702(03)00105-X).

<sup>28</sup> Theodore W. Ruger, Pauline T. Kim, Andrew D. Martin & Kevin M. Quinn, The Supreme Court Forecasting Project: Legal and Political Science Approaches to Predicting Supreme Court Decisionmaking, 104 *Colum. L. Rev.* 1150 (2004), <https://doi.org/10.2307/4099370>.

<sup>29</sup> Daniel Martin Katz, Michael James Bommarito & Josh Blackman, A General Approach for Predicting the Behavior of the Supreme Court of the United States, 12 *PLOS One* (2017), <https://doi.org/10.1371/JOURNAL.PONE.0174698>.

More so, the rise of natural language processing (NLP) techniques has opened new avenues for analyzing legal texts. Kevin D. Ashley and Stefanie Brüninghaus's SMILE+IBP system<sup>30</sup> combined NLP techniques with case-based reasoning to automatically classify and reason about legal cases. This work demonstrated the potential for automating the process of extracting relevant information from legal texts. More recently, Nikolaos Aletras & Ors<sup>31</sup> used NLP techniques to analyze the language of case descriptions from the European Court of Human Rights, showing potential applications for predicting judicial decisions. While not specific to US law, this work has influenced similar approaches in the US context.

### **The Role of AI in Legal Analytics**

As earlier stated, the legal profession, although known to be mechanically traditional is now experiencing a profound transformation driven by the integration of artificial intelligence (AI) into legal analytics. This joint collaboration of cutting-edge technology with centuries-old legal practices is finally revealing changes of how legal professionals approach their work, make decisions, and serve their clients. AI's role in legal analytics extends far beyond simple automation, rendering unbelievable capabilities in data analysis, predictive modeling, and decision-making support<sup>32</sup>. As law firms and legal departments struggle to manage ever-increasing volumes of data and difficult regulatory landscapes, AI emerges as a powerful ally in a cape, capable of processing and analyzing large amounts of legal information at speed far surpassing human capabilities<sup>33</sup>. From automating routine tasks like document review and contract analysis to providing well detailed predictive insights for case outcomes, AI is enhancing efficiency, accuracy, and strategic decision-making across the legal sector. This technological revolution is not just about speed and efficiency alone, but it is also fundamentally changing the nature of legal work itself which is done by taking on time-consuming, repetitive tasks and ultimately frees legal professionals to focus on higher-value activities that require human judgment, creativity, and emotional intelligence.

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<sup>30</sup> Id

<sup>31</sup> Id

<sup>32</sup> Khushi Patel & Aahini Gandhi, *Analysing the Impact of Artificial Intelligence on Legal Research and Legal Education*.

<sup>33</sup> id



Moreover, AI-powered legal analytics tools are making legal insights more accessible, offering smaller law practices the ability to compete more effectively with larger firms.

## **Some roles of AI in legal analytics include:**

### **1. Automation of Routine Tasks**

One of the most significant contributions of AI to legal analytics is its ability to automate routine and time-consuming tasks that have traditionally occupied a better portion of the time of legal professionals. This automation extends to various aspects of legal work, including document review, contract analysis, and legal research. Moreover, in the aspect of document review, AI-powered tools can rapidly scan and analyze large volumes of documents, identifying relevant information and flagging potential issues. When used with e-discovery for example, AI algorithms can review millions of emails and documents in a fraction of the time it would take a human team, significantly reducing the time and cost associated with this process. This assertion is supported by a study conducted by researchers who found that AI-assisted document review can be up to 60% faster than manual review while maintaining or even improving accuracy<sup>34</sup>. Additionally, as commercial transactions become rapid and consistent in the legal space, contract analysis is steadily becoming a good feature in most AI systems while some AI platforms provides the avenue for lawyers to upload and attach files for review. AI tools can automatically extract key information from contracts, such as party names, dates, terms, and conditions as well as also identify potential risks or inconsistencies across multiple contracts. This capability is particularly valuable for businesses dealing with numerous contracts, as it allows for quick identification of non-standard clauses or potential compliance issues. Research demonstrated that AI-powered contract analysis could reduce review time by up to 80% while improving accuracy by 10-15%<sup>35</sup>. More so, in the aspect of legal research, AI is transforming legal research by enabling faster and more comprehensive searches of case law, statutes, and legal commentary. Natural Language Processing (NLP) algorithms allow these systems to understand the context and peculiarities of legal language, providing more relevant results than traditional keyword searches<sup>36</sup>. Interestingly, a

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<sup>34</sup> Haidar Aissa, Ahajjam Tarik, Imad Zeroual & Farhaoui Yousef, **Using Machine Learning to Predict Outcomes of Accident Cases in Moroccan Courts**, 184 *Procedia Computer Sci.* 829 (2021), <https://doi.org/10.1016/J.PROCS.2021.03.103>.

<sup>35</sup> Corien Prins, **Digital Justice**, 34 *Computer L. & Sec. Rev.* 920 (2018), <https://doi.org/10.1016/j.clsr.2018.05.024>.

<sup>36</sup> Id8

recent report revealed that AI-assisted legal research could reduce research time by up to 70% compared to traditional methods<sup>37</sup>. The automation of these routine tasks has far-reaching implications for the legal profession. It allows lawyers to focus on higher-value activities that require human judgment, creativity, and strategic thinking. This shift not only improves efficiency but also enhances job satisfaction among legal professionals by freeing them from stressful and time-consuming tasks<sup>38</sup>.

## 2. Predictive Analytics

AI's role in legal analytics extends beyond task automation to include predictive capabilities that can inform legal strategies and decision-making. By analyzing historical data, AI algorithms can identify patterns and trends that help predict case outcomes, assess legal risks, and inform litigation strategies. These predictive capabilities are particularly valuable in an increasingly complex legal landscape, where the volume of case law and regulatory changes can be overwhelming for human analysis alone. AI-powered predictive analytics not only enhances the accuracy of legal predictions but also provides legal professionals with a data-driven foundation for their strategic decisions. This allows lawyers to offer more informed advice to clients, set realistic expectations, and develop more effective litigation or settlement strategies based on quantifiable probabilities rather than intuition alone.

Firstly, Case Outcome Prediction with AI models can analyze factors such as judge history, case type, jurisdiction, and precedent to estimate the likelihood of various outcomes in a case. It is important to state that Case outcomes can be predicted using both case-specific legal factors, like the type of evidence presented, and external factors, such as the court's ideological stance. While legal judgments contain the necessary details to identify these factors, the process of extracting them from legal documents is often laborious and time-consuming<sup>39</sup>. Humans have an inherent tendency to predict outcomes, and the legal field is no exception. In legal practice, the prediction process often begins with key questions, such as: Should the case be taken on? Is it better to settle or proceed to trial? Is the settlement offer worthwhile? What are the chances of winning? These

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<sup>37</sup> Id6

<sup>38</sup> id

<sup>39</sup> Minjung Park & Sangmi Chai, **AI Model for Predicting Legal Judgments to Improve Accuracy and Explainability of Online Privacy Invasion Cases**, 11 *Applied Sci.* 11080 (2021), <https://doi.org/10.3390/AP112311080>.

types of inquiries require constant assessment of potential outcomes and are integral to a lawyer's decision-making. Predicting case outcomes plays an important role in selecting cases, deciding on settlements, and navigating other elements of the legal process<sup>40</sup>. For instance, in case prediction outcomes, a study has revealed that AI models could predict Supreme Court decisions with an accuracy of over 75%, outperforming expert human predictions<sup>41</sup>. This capability allows lawyers to set more accurate expectations for clients and make informed decisions about whether to litigate or settle. Also, in Risk Assessment cases, which falls somewhat under the purview of prediction as well. AI-powered analytics can help legal departments and law firms assess and quantify legal risks. By analyzing historical data on similar cases and factoring in various elements of a current situation, these tools can provide a more objective assessment of potential legal exposure which ultimately helps determine the outcome of the case. Study further indicated that companies using AI for legal risk assessment experienced a 30% reduction in unexpected legal costs<sup>42</sup>. In the area of litigation Strategy as earlier mentioned, Predictive analysis can inform litigation strategies by identifying arguments and precedents that have been most successful in similar cases. This information generated will allow lawyers to craft more effective legal arguments and anticipate opposing counsel's strategies. It is also important to state that the predictive capabilities of AI in legal analytics are not meant to replace the judgment of legal professionals but to support it with data-driven contributions by providing a more objective basis for decision-making as these tools can help reduce bias and improve the overall quality of legal services<sup>43</sup>.

### **Benefits of AI in Legal Analytics.**

The integration of AI into legal analytics has created a new dispensation of capabilities and efficiencies in the legal profession. As AI technologies continue to evolve and mature, their impact on legal practice becomes increasingly profound and in diverse area. The benefits of AI in legal analytics span across various aspects of legal work, from operational improvements to strategic

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<sup>40</sup> id

<sup>41</sup> Harry Surden, 'Predicting Supreme Court Decisions Using Artificial Intelligence' (Found at: <https://www.harrysurden.com/wordpress/archives/248#:~:text=Somewhat%20surprisingly%20the%20computer%20model,Court%20affirm%20or%20reversal%20decisions> )

<sup>42</sup> Tarek Mahfouz & Amr Kandil, **Litigation Outcome Prediction of Differing Site Condition Disputes through Machine Learning Models**, 26 *J. Computing in Civ. Eng'g* 298 (2012), [https://doi.org/10.1061/\(ASCE\)CP.1943-5487.0000148](https://doi.org/10.1061/(ASCE)CP.1943-5487.0000148).

<sup>43</sup> id

advantages. These advancements are not only transforming how legal tasks are performed but are also redefining the value proposition of legal services in an increasingly data-driven world<sup>44</sup>.

- A. Across literature, it has been constantly reiterated that one of the benefits of AI in legal analytics is how it has significantly without a doubt Improved Efficiency in law firms and legal related matters. It has done this by automating time-consuming tasks and providing rapid access to relevant information which has within its short period of existence enabled legal professionals to work more productively and handle larger volumes of work in less time.
- B. Furthermore, Data Processing and Analysis also falls under the list of benefits as the harnessing of AI algorithms can process and analyze vast amounts of legal data at a speed beyond human capacities. For example, in the context of due diligence for mergers and acquisitions, AI tools can review thousands of contracts and corporate documents in a matter of hours, a task that would typically take weeks for a team of lawyers. Research indicates that AI-powered due diligence tools could reduce review time by a large percentage while maintaining high accuracy levels.
- C. Similarly, in the aspect of legal research efficiency, it is revealed that AI-enhanced legal research tools can significantly reduce the time spent on finding relevant case law and statutes. These tools use natural language processing to understand the context of legal queries and provide more targeted results. A recent survey reported that lawyers using AI-powered research tools saved an average of 15 hours per week on research tasks<sup>45</sup>. More so, workflow optimization where AI can analyze patterns in how legal work is performed and suggest optimizations to improve efficiency. For instance, AI tools can identify bottlenecks in the document review process or suggest task allocation strategies to maximize team productivity. To prove this, research indicated that law firms implementing AI-driven workflow optimization saw a 30% increase in overall productivity<sup>46</sup>. The efficiency gains provided by AI in legal analytics translate into significant time and cost

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<sup>44</sup>**Legal Predictive Analytics**, 6 *Z. für das gesamte Verfahrensrecht* 34 (2023), <https://doi.org/10.9785/gvrz-2023-060206>.

<sup>45</sup> Roman I. Dremluiga & Vadim V. Reshetnikov, **Legal Aspects of Predictive Analytics Application in Law Enforcement**, 3 *FSAEIHE Far E. Fed. U.* 133 (2018), <https://doi.org/10.24866/1813-3274/2018-3/133-144>.

<sup>46</sup> *id*

savings for both law firms and their clients. This improved efficiency allows legal professionals to handle more cases and provide faster service, ultimately enhancing client satisfaction<sup>47</sup>.

- D. Additionally, Enhanced Decision-Making is also one of the most valuable benefits of AI in legal analytics as it has the ability to enhance decision-making processes by providing data-driven insights and objective analysis to legal professionals make more informed and strategic decisions when faced with difficulties during work. Most importantly, in a world where data is deemed important to inform trend and show patterns, it is important to note that legal analytics using AI has made affordable Data-Driven Insights where AI algorithms can analyze vast amounts of legal data to identify trends and patterns that might not be apparent through manual analysis. For example, AI tools can analyze historical case data to identify factors that influence judge decisions or settlement amounts. A study found that lawyers using AI-powered analytics tools were 40% more likely to accurately predict case outcomes compared to those relying solely on traditional methods<sup>48</sup>.
- E. Likewise, in the aspect of objective analysis, AI can help reduce cognitive biases in legal decision-making by providing objective, data-based assessments. This is particularly valuable in areas such as jury selection, where AI tools can analyze demographic and psychographic data to provide insights free from personal biases. Research also demonstrated that AI-assisted jury selection led to more diverse and representative juries, potentially improving the fairness of trials<sup>49</sup>.

With predictive analysis, it becomes apparent that law firms and lawyers can strategically allocate resources having received clear insights into case complexity and potential outcomes. This can lead to better case outcomes and improved client satisfaction as well as also helping to manage resources and preserve manpower. A survey reported that law firms using AI for resource allocation saw a 35% improvement in client satisfaction scores<sup>50</sup>.

Conclusively the enhanced decision-making capabilities provided by AI in legal analytics are

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<sup>47</sup> id

<sup>48</sup> id

<sup>49</sup> Emna Chikhaoui & Saghir Mehar, **Artificial Intelligence (AI) Collides with Patent Law**, 23 *J. Legal, Ethical & Regulatory Issues* (2020), <https://www.abacademies.org/articles/Artificial-intelligence-collides-with-patent-law-1544-0044-23-2-466.pdf>.

<sup>50</sup> id

transforming how legal professionals approach their work. By combining human expertise with data-driven insights, lawyers can develop more effective strategies, provide better advice to clients, and ultimately achieve better outcomes.

## **Challenges & Shortcomings**

While the adoption of artificial intelligence in the legal space can be beneficial and indeed transformative, it presents a myriad of challenges and ethical considerations that legal practitioners must navigate.

### **1) Accuracy and reliability**

Oftentimes, AI systems are praised for their ability to process vast amounts of data quickly. However, one is faced with the question of the reliability of these systems. Jie Min & Ors. conducted a reliability analysis of AI systems using recurrent events data from autonomous vehicles.<sup>51</sup> They found that AI systems could achieve high levels of accuracy in specific tasks, such as object detection and navigation.<sup>52</sup> However, they were quick to highlight that the reliability of AI systems depends heavily on the quality of data they are trained on and the robustness of their algorithms.<sup>53</sup>

Franjo Vucic posits that AI allows for the analysis of large amounts of legal data, critical to providing new knowledge about legal trends and risks.<sup>54</sup> While this capability can significantly enhance the accuracy and consistency of legal research and decision-making, the reliability of these outcomes is contingent on the AI system's ability to handle diverse and complex scenarios.

Generative AI processing tools or chatbots are known to provide unsubstantiated information or 'hallucinate'. Indeed, AI systems often provide incorrect or misleading information, which can have serious consequences in legal matters. For instance, AI tools may misinterpret legal concepts

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<sup>51</sup> Jie Min et al., *Reliability Analysis of Artificial Intelligence Systems Using Recurrent Events Data from Autonomous Vehicles*, 71 APPLIED STATISTICS 987 (2022), <http://arxiv.org/pdf/2102.01740>.

<sup>52</sup> id

<sup>53</sup> id

<sup>54</sup> Franjo Vučić, *Changes in Legal Education in the Digital Society of Artificial Intelligence*, DIGITAL TRANSFORMATION IN EDUCATION AND ARTIFICIAL INTELLIGENCE APPLICATION 159 (2023), [https://www.researchgate.net/publication/372277641\\_Changes\\_in\\_Legal\\_Education\\_in\\_the\\_Digital\\_Society\\_of\\_Artificial\\_Intelligence](https://www.researchgate.net/publication/372277641_Changes_in_Legal_Education_in_the_Digital_Society_of_Artificial_Intelligence).

or fail to understand the nuances of specific cases, leading to erroneous conclusions. Several factors contribute to AI hallucinations. One primary reason is the inherent design of these models. As Usman Fayyad, executive director of the Institute for Experiential Artificial Intelligence at Northeastern University, posits, "When you say hallucinations, you're attributing too much to the model. These models make errors, and we can explain why they make errors."<sup>55</sup> Fayyad argues that the term "hallucination" might be misleading because it implies a level of intent and understanding that these models do not possess.<sup>56</sup> Bloomberg law also argues that;

*AI can't develop client relationships, offer discretionary judgment, or provide a nuanced understanding of complex or unprecedented cases.*<sup>57</sup>

Indeed, this is particularly true in a high-stake environment where misinterpretation of data can lead to adverse legal consequences. For example, in the celebrated case of *Roe v. Wade*<sup>58</sup>, the issues and societal context surrounding the legal concepts of privacy and bodily autonomy were critical to the ruling. An AI system lacks the ability to interpret these complexities and might mischaracterize the case's implications or the precedents it sets.

Similarly, in *Brown v. Board of Education*<sup>59</sup>, the subtleties of social justice and historical context that influenced the court's decision can elude the grasp of AI tools, leading to a simplistic or erroneous analysis.

The implications of AI hallucinations are significant, particularly in the legal field, which relies heavily on accurate information. The popular case of *Mata v. Avianca* illustrates the potential consequences.<sup>60</sup> In this case, a New York firm used ChatGpt for legal research, resulting in a brief filled with non-existent case law, citations, and quotes.<sup>61</sup> The Federal Judge overseeing the case

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<sup>55</sup> Tanner Stening, *What Are AI Chatbots Actually Doing When They 'Hallucinate'? Here's Why Experts Don't like the Term*, (2023), <https://news.northeastern.edu/2023/11/10/ai-chatbot-hallucinations/> (last visited Sep 28, 2024).

<sup>56</sup> *id*

<sup>57</sup> What Are the Risks of AI in Law Firms?, (2024), <https://pro.bloomberglaw.com/insights/technology/what-are-the-risks-of-ai-in-law-firms/> (last visited Sep 11, 2024).

<sup>58</sup> 410 U.S. 113 (1973)

<sup>59</sup> 347 U.S. 483 (1954)

<sup>60</sup> *Mata v. Avianca, Inc.*, 22-cv-1461 (PKC) (S.D.N.Y. Jun. 22, 2023)

<sup>61</sup> *id*

noted the fabricated nature of the information and stated that lawyers are ethically bound to ensure the accuracy of their filings.<sup>62</sup>

Culling from the above, one way, or perhaps, the most popular way to enhance AI accuracy and reliability is to constantly fact-check and review AI-generated outputs. Legal teams should view AI tools as an augmentor rather than being used to replace human judgment.

Additionally, constantly updating AI systems with current legal standards, case laws, and relevant statutes enhances AI's accuracy. Regularly refining AI algorithms with up-to-date data can help improve their accuracy. This will involve collaboration between AI developers and legal experts to design tools that meet the specific needs of the legal industry. Indeed, engaging stakeholders in the legal space can help ensure that relevant AI systems are tailored to address the complexities of legal work.

## **2) Bias and fairness in AI systems.**

AI systems, while offering significant advantages in efficiency and decision-making and more objectively free from bias, may however be subject to certain subjective bias that exists in its training data which can pose serious challenges as regards their fairness. These biases stem from the data used to train AI models, which often reflects inequalities and prejudices. As a consequence, AI models can inadvertently perpetuate or exacerbate existing disparities in the legal system, leading to unjust outcomes for marginalized groups.

### **Understanding AI Bias**

Bias in AI models can manifest in various forms:

#### **a) Sampling bias:**

Sampling bias in AI occurs when training data does not represent the broader population, leading to skewed outcomes. This can occur due to various reasons, such as historical biases, data collection methods, or the exclusion of certain groups. As Jose Alvarez & Ors. point out, "bias in AI models often stems from the data they are trained on, which can reflect existing societal biases

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<sup>62</sup> id



and inequalities."<sup>63</sup> Celi highlights that in healthcare, such bias perpetuates disparities by failing to account for diverse patient demographics<sup>64</sup>. Chu discusses digital ageism, where AI models trained on younger populations inadequately serve older adults, exacerbating inequities<sup>65</sup>. Both studies underscore the importance of diverse, representative data to ensure fair and effective AI applications.

The legal sector is particularly vulnerable to the effects of sampling bias due to its reliance on precedent and the need for impartiality. AI systems employed in legal contexts such as predictive policing, risk assessment, and legal research can inflame existing biases if not properly managed. For instance, on facial recognition systems, existing studies have shown that these technologies often perform with lower accuracy on individuals with darker skin tones, women, and other marginalized groups<sup>66</sup>. A study by MIT Media Lab in this regard found that facial recognition systems misclassified dark-skinned females 34.7% of the time, while misclassification rates for lighter-skinned males were only 0.8%.<sup>67</sup> This disparity highlights how underrepresentation in training datasets can lead to systemic biases. In 2020, Robert Williams, a black man, was wrongfully arrested in Detroit based on a flawed facial recognition technology.<sup>68</sup> The system had falsely matched his image with that of a suspect, leading to his arrest.<sup>69</sup>

Further, AI algorithms used in risk assessment and bail decisions can also suffer from sampling bias. Introduced in 1998, the COMPAS (Correctional Offender Management Profiling for

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<sup>63</sup> J.M. Alvarez, A.B. Colmenarejo & A. Elobaid, *Policy Advice and Best Practices on Bias and Fairness in AI*, 26 ETHICS INF TECHNOL (2024), <https://link.springer.com/article/10.1007/s10676-024-09746-w>.

<sup>64</sup> Leo Anthony Celi et al., *Sources of Bias in Artificial Intelligence That Perpetuate Healthcare Disparities—A Global Review*, 1 PLOS DIGITAL HEALTH e0000022 (2022), <https://journals.plos.org/digitalhealth/article/file?id=10.1371/journal.pdig.0000022&type=printable>.

<sup>65</sup> Charlene H. Chu et al., *Digital Ageism: Challenges and Opportunities in Artificial Intelligence for Older Adults*, 62 GERONTOLOGIST 947 (2022).

<sup>66</sup> K S Krishnapriya et al., *Issues Related to Face Recognition Accuracy Varying Based on Race and Skin Tone*, 18 (2020), <https://ieeexplore.ieee.org/abstract/document/9001031>. : Lance Hannon & Robert DeFina, *The Reliability of Same-Race and Cross-Race Skin Tone Judgments*, 12 RACE AND SOCIAL PROBLEMS 186 (2020), <https://link.springer.com/article/10.1007/s12552-020-09282-4>.

<sup>67</sup> Study finds gender and skin-type bias in commercial artificial-intelligence systems, (2018), <https://news.mit.edu/2018/study-finds-gender-skin-type-bias-artificial-intelligence-systems-0212> (last visited Sep 28, 2024).

<sup>68</sup> Robert Williams, *Why Police Must Stop Using Face Recognition Technologies*, (2024), <https://time.com/6991818/wrongfully-arrested-facial-recognition-technology-essay/> (last visited Sep 28, 2024).

<sup>69</sup> id

Alternative Sanctions) algorithm, aimed at reducing crime, had been criticized for producing biased outcomes against black defendants. A Propublica Investigation in this regard found that this algorithm was more likely to flag black defendants as high risk compared to white defendants.<sup>70</sup> This can unfairly lead to harsher sentencing and bail conditions, further perpetuating systemic inequalities in the legal system.

Harping on this, Meyerson argues that the perceived fairness of judicial procedures is sometimes as important as the actual legal outcomes.<sup>71</sup> Defendants are more likely to accept adverse decisions if they believe the process was fair. If however AI systems are biased, they can erode trust in the judicial system, fostering a perception of unfairness.

Indeed, Artificial Intelligence in a legal context is not without its limits. The proprietary nature of some algorithms makes it difficult to scrutinize their architecture and data sources.

#### b) Confirmation Bias

This refers to the tendency of AI tools to favor certain outcomes based on the data they are trained on. Confirmation bias manifests in how data is selected, how models are constructed, and how outcomes are interpreted<sup>72</sup>. This bias can tilt results, leading to unfair or inaccurate predictions.

The case of *Predpol* is quite striking. *Predpol*, a project of the Los Angeles Police Department and the University of California, Los Angeles, was touted as a predictive police algorithm that analyzes historical crime data, forecasting where crimes are likely to occur.<sup>73</sup> The algorithm used a mathematical model, similar to those used in earthquake prediction, analyzing patterns in crime data to forecast future events.

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<sup>70</sup> Jeff Larson et al., *How We Analyzed the COMPAS Recidivism Algorithm*, <https://www.propublica.org/article/how-we-analyzed-the-compas-recidivism-algorithm> (last visited Sep 28, 2024).

<sup>71</sup> Denise Meyerson & Catriona Mackenzie, *Procedural Justice and the Law*, 13 PHILOSOPHY COMPASS 1 (2018), <https://onlinelibrary.wiley.com/doi/abs/10.1111/phc3.12548>.

<sup>72</sup> Xiaodong Wang et al., *Construction and Optimization of Landslide Susceptibility Assessment Model Based on Machine Learning*, 14 APPLIED SCIENCES 6040 (2024).

<sup>73</sup> <https://leb.fbi.gov/articles/featured-articles/predictive-policing-using-technology-to-reduce-crime>.

Critics, however, observed that this algorithm disproportionately targets minority communities, reinforcing common stereotypes about crime.<sup>74</sup> Brenner Tzu-Wei Hung and Chun-Ping Yen argued that predictive policing algorithms, including Predpol, often reflect the biases present in the data they are trained on.<sup>75</sup> They posit that these algorithms can lead to self-fulfilling prophecies, where increased police presence in certain areas can lead to more recorded crimes, which in turn justifies further policing in those areas.<sup>76</sup>

Confirmation bias in extant AI algorithms was further brought to the fore in the Wisconsin case of *People v. Loomis*.<sup>77</sup> In 2013, Eric Loomis was charged with multiple offenses related to a drive-by shooting. During sentencing, the court used the COMPAS risk assessment tool, which indicated that Loomis was at high risk of recidivism.<sup>78</sup> Based on this assessment, Loomis received a six-year prison sentence and five years of extended supervision. The defendant duly challenged this procedure, arguing that it was opaque and in violation of his due process rights. The Wisconsin Supreme Court, however, disagreed, stating that it did not violate Loomis's due process rights, but it mandated that any present investigation report containing a COMPAS assessment must include a warning about its limitations.<sup>79</sup>

In this regard, Ellora Israni argues that the use of algorithms like COMPAS in sentencing decisions can be constitutionally and morally troubling. These tools can lead to mistaken accountability and attribution due to their opaque nature.<sup>80</sup> Israni further notes that the proprietary nature of COMPAS means that neither the defendant nor the court can fully understand or challenge the algorithm's methodology.<sup>81</sup> Writing for the Wisconsin Supreme Court, Justice Ann Walsh Bradley acknowledged these limitations but argued that its use did not violate due process rights because

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<sup>74</sup> Johana Bhuiyan, *LAPD Ended Predictive Policing Programs amid Public Outcry. A New Effort Shares Many of Their Flaws*, (2021), <https://www.theguardian.com/us-news/2021/nov/07/lapd-predictive-policing-surveillance-reform> (last visited Sep 28, 2024).

<sup>75</sup> Tzu-Wei Hung & Chun-Ping Yen, *Predictive Policing and Algorithmic Fairness*, 201 SYNTHESE (2023), <https://link.springer.com/content/pdf/10.1007/s11229-023-04189-0.pdf>.

<sup>76</sup> id

<sup>77</sup> Iñigo de Miguel Beriain, *Does the Use of Risk Assessments in Sentences Respect the Right to Due Process? A Critical Analysis of the Wisconsin v. Loomis Ruling*, 17 LAW, PROBABILITY AND RISK 45 (2018), <https://academic.oup.com/lpr/article/17/1/45/4877957>.

<sup>78</sup> id

<sup>79</sup> id

<sup>80</sup> Ellora Israni, (2017), <https://www.nytimes.com/2017/10/26/opinion/algorithm-compas-sentencing-bias.html>.

<sup>81</sup> id

it was not the sole basis for sentencing.<sup>82</sup> Sadly, this decision failed to address the deeper issues of bias and transparency inherent in such algorithms.

COMPAS and other similar tools purport to measure an offender's likelihood of recidivism based on *"aggregate data for demographically similar populations, rather than individualized evaluation"*.<sup>83</sup> This again raises serious concerns about existing AI's inability to capture the nuances of a defendant's circumstances and culpability.

The court's acknowledgement of its own limitations in comprehending these complex statistical models is also important. The lack of judicial expertise casts a gloomy shadow on the ability of sentencing courts to properly interpret and adopt AI tools in legal proceedings.

### **3) Professional Integrity in Legal Practice.**

The integration of AI into legal practice inadvertently raises questions about professional integrity. Legal practitioners have a duty to act in the best interest of their clients, which includes ensuring that the tools they use are reliable and ethically sound. As Janine Cerny & Ors. points out, lawyers must be aware of the ethical issues involved in using (and not using) AI, and they must have an awareness of how AI may be flawed or biased.<sup>84</sup> Problematically, this responsibility is compounded by the ethical and practical challenges that AI introduces, particularly in sensitive legal areas such as child custody disputes, criminal justice, and divorce settlements.

According to the DRI Center for Law and Public Policy, *"AI systems or products, often dubbed 'intelligent' or 'autonomous', are intended to improve efficiency in a range of tasks through the issues of statistical models."*<sup>85</sup> However, this efficiency should not come at the cost of ethical considerations. Legal practitioners must ensure that AI tools are used in a manner that upholds the principles of justice and fairness. In turn, Rule 1.1 of the American Bar Association (ABA) model

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<sup>82</sup> State v. Loomis, (2017), <https://harvardlawreview.org/print/vol-130/state-v-loomis/> (last visited Sep 28, 2024).

<sup>83</sup> Julia Dressel & Hany Farid, *The Accuracy, Fairness, and Limits of Predicting Recidivism.*, 4 SCIENCE ADVANCES (2018), <https://digitalcommons.dartmouth.edu/cgi/viewcontent.cgi?article=2345&context=facoa>.

<sup>84</sup> Janine Cerny, Steve Delchin & Huu Nguyen, *Legal Ethics in the Use of Artificial Intelligence*, 4 SCIENCE ADVANCES (2020), [https://www.squirepattonboggs.com/-/media/files/insights/publications/2019/02/legal-ethics-in-the-use-of-artificial-intelligence/legalethics\\_feb2019.pdf](https://www.squirepattonboggs.com/-/media/files/insights/publications/2019/02/legal-ethics-in-the-use-of-artificial-intelligence/legalethics_feb2019.pdf).

<sup>85</sup> DRI CENTRE FOR LAW AND PUBLIC POLICY, *ARTIFICIAL INTELLIGENCE AND LEGAL PRACTICE MANAGEMENT AND ETHICS* (2020), [https://www.dri.org/docs/default-source/dri-white-papers-and-reports/artificial\\_intelligence\\_2020\\_web\\_aug6.pdf?sfvrsn=2](https://www.dri.org/docs/default-source/dri-white-papers-and-reports/artificial_intelligence_2020_web_aug6.pdf?sfvrsn=2).

rules of professional conduct emphasizes that lawyers must maintain competence in their practice areas and shall provide competent representation to a client. Competent representation requires the legal knowledge, skill, thoroughness, and preparation reasonably necessary. In 2012, the American Bar Association amended the comments to Rule 1.1 to include a specific reference to technology. Comment 8 now reads:

"To maintain the requisite knowledge and skill, a lawyer should keep abreast of changes in the law and its practice, including the benefits and risks associated with relevant technology."

For Natalie Pierce, this amendment underscores the necessity for lawyers to understand how technology impacts their practice and their clients' lives.<sup>86</sup> She argues that technological competence is not just about using technology but, more importantly, understanding its implications for confidentiality, security, and the overall quality of legal services.<sup>87</sup>

The consequences of a lawyer's lack of understanding of technology were highlighted in the case of *James v. National Financial, LLC*.<sup>88</sup> where the defense counsel had openly admitted to the court that he was not a computer literate and needed a secretary to help turn on his computer. The court responded by stating that "professed technological incompetence is not an excuse for discovery misconduct."<sup>89</sup>

This ruling emphasized that lawyers must be competent in relevant technology as part of their ethical duty to provide effective representation. The court noted that deliberate ignorance of technology is unacceptable and suggested that if a lawyer cannot master the necessary technology, they should either hire tech-savvy colleagues or consult with outside technology experts.

#### **4) Data Privacy Concerns**

AI systems often require vast amounts of data to function effectively. This data can include sensitive client information, case details, and other confidential materials. Primary data concerns revolve around the potential for data breaches, unauthorized access, and misuse of personal

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<sup>86</sup> Natalie Pierce, *Why Law Firms Must Responsibly Embrace Generative AI*, SOCIAL SCIENCE RESEARCH NETWORK (2023).

<sup>87</sup> id

<sup>88</sup> Lisa Z. Rosenof, *The Fate of Comment 8: Analyzing a Lawyer's Ethical Obligation of Technological Competence*, 90 UNIVERSITY OF CINCINNATI LAW REVIEWS (2022), <https://scholarship.law.uc.edu/cgi/viewcontent.cgi?article=1452&context=uclr>.

<sup>89</sup> id

information. Legal professionals often work with highly sensitive data, including personal client information and confidential documents. Indeed, when using AI models, there is a risk that unredacted documents shared with these systems could be inadvertently exposed or misused. AI models, particularly generative AI, may retain fragments of this information, leading to potential breaches of confidentiality.

Jennifer King and Caroline Meinhardt, in their whitepaper "Rethinking Privacy in the AI Era," argue that the traditional frameworks for data protection are insufficient to address the unique risks posed by AI.<sup>90</sup> They note that AI systems demand ever greater amounts of data, which increases the potential for privacy violations.<sup>91</sup> Thus, new regulatory approaches are paramount to managing these risks effectively.

Recognizing these pitfalls, the American Bar Association (ABA) model rules of professional conduct establishes clear guidelines regarding client privacy and confidentiality. For one, Rule 1.6 mandates that lawyers must not reveal information relating to the representation of a client unless the client gives informed consent or the disclosure is impliedly authorized to carry out the representation. Rule 1.9 of the existing rules addresses duties to former clients and emphasizes that lawyers must maintain confidentiality even after attorney-client privilege has ended.

The above rules underscore the ethical obligations of lawyers to protect confidential information from unauthorized use, particularly when using new technologies.

In addition to these guidelines, various states and legal associations have enacted their own regulations concerning data privacy and confidentiality. For instance, the California Consumer Privacy Act (CCPA) imposes strict requirements on businesses regarding the handling of personal information, including provisions for transparency and consumer rights over their data.<sup>92</sup> The New

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<sup>90</sup> JENNIFER KING & CAROLINE MEINHARDT, *Rethinking Privacy in the AI Era*, (2024), <https://hai.stanford.edu/sites/default/files/2024-02/White-Paper-Rethinking-Privacy-AI-Era.pdf>.

<sup>91</sup> *id*

<sup>92</sup> Jeeyun (Sophia) Baik, *Data Privacy against Innovation or against Discrimination?: The Case of the California Consumer Privacy Act (CCPA)*, 52 *TELEMATICS AND INFORMATICS* 101431 (2020), <https://www.sciencedirect.com/science/article/pii/S0736585320300903>.

York State Bar Association has also released guidance in this stead, emphasizing that lawyers must ensure that any technology used complies with ethical obligations related to confidentiality.<sup>93</sup>

## **Future of Legal Analytics with AI.**

The gradual adoption of artificial intelligence in the legal space is widely expected to spur efficiency, accuracy, and overall effectiveness of legal practice. However, the growth of AI in the legal industry largely centers around advancements in machine learning and natural language processing, which serve as the backbone for legal analytics.

### **Machine Learning (ML) in Legal Analytics**

Machine learning involves the development of algorithms that enable computers to learn from and make predictions based on data.<sup>94</sup> In the legal ecosystem, ML is utilized to analyze vast amounts of legal data, identify patterns, and predict outcomes. While this application not only enhances efficiency, it also reduces time and cost associated with legal processes. Leaning on this, Muhammad Hamza Zakir & Ors posit that ML algorithms can analyze large datasets to identify patterns and trends that would be impossible for humans to detect manually.<sup>95</sup>

Further highlighting the importance of Machine Learning in processing legal texts, John Nay notes that statistical machine learning techniques show significant promise for advancing text informatics systems and will likely be relevant in the foreseeable future.<sup>96</sup> This indeed will be crucial for tasks such as document classification, legal research, and case outcome prediction.<sup>97</sup>

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<sup>93</sup> New York State Bar Association Warns That AI Must Not Compromise Attorney-Client Privilege, (2024), [https://nysba.org/new-york-state-bar-association-warns-that-ai-must-not-compromise-attorney-client-privilege/?\\_\\_cf\\_chl\\_rt\\_tk=kCyQX3WQkmp4j3jIXHVpvGRVSAcnTj9KUypWh0DGY-1727556056-0.0.1.1-4393](https://nysba.org/new-york-state-bar-association-warns-that-ai-must-not-compromise-attorney-client-privilege/?__cf_chl_rt_tk=kCyQX3WQkmp4j3jIXHVpvGRVSAcnTj9KUypWh0DGY-1727556056-0.0.1.1-4393) (last visited Sep 28, 2024).

<sup>94</sup> Muhammad Zākir et al., *Artificial Intelligence and Machine Learning in Legal Research: A Comprehensive Analysis*, 5 307 (2024).

<sup>95</sup> id

<sup>96</sup> John J. Nay, *Natural Language Processing and Machine Learning for Law and Policy Texts*, SOCIAL SCIENCE RESEARCH NETWORK (2018), [https://papers.ssrn.com/sol3/papers.cfm?abstract\\_id=3438276](https://papers.ssrn.com/sol3/papers.cfm?abstract_id=3438276).

<sup>97</sup> id

## Natural Language Processing

Natural Language Processing has transformed legal research by enabling the automated analysis of legal documents. Katz & Ors. notes that "legal NLP is beginning to match not only the methodological sophistication of general NLP but also the professional standards of data availability and code reproducibility observed within the broader scientific community."<sup>98</sup> Harping on this, Basha in his literature notes that NLP tools are becoming increasingly sophisticated as they are efficient in accomplishing tasks such as sentiment analyses and text outcomes.<sup>99</sup> By analyzing sentiments expressed in legal documents, AI can provide insights into judicial tendencies and potential biases, informing legal strategies and decision-making.

## Predictive Analytics and Decision Making

One of the most significant advancements in legal analytics is the use of predictive analytics. AI's ability to analyze vast data sets allows for improved predictive analytics in legal contexts. By examining historical case outcomes and patterns, AI systems can forecast potential results in ongoing cases. This invariably leads to improved strategies and greater accuracy in advising clients. For instance, predictive analytics tools can analyze past rulings to estimate the likelihood of success based on similar cases, thus enabling algorithms to make data-driven decisions about whether to settle or proceed to trials. Leaning on this, professor Richard Susskind posits that AI will enable the legal profession to predict the outcomes of cases with greater accuracy.<sup>100</sup> This capability can help lawyers assess the strengths and weaknesses of their cases, leading to more informed decision-making

## AI and Justice

The potential of AI to democratize access to legal services has been a topic of significant academic discourse. For Marcos Kauffman and Marcelo Negri, AI can provide legal assistance to individuals

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<sup>98</sup> Daniel Martin Katz et al., *Natural Language Processing in the Legal Domain*, abs/2302.12039 SOCIAL SCIENCE RESEARCH NETWORK (2023).

<sup>99</sup> M John Basha et al., *Advancements in Natural Language Processing for Text Understanding*, E3S WEB OF CONFERENCES.

<sup>100</sup> The Promise and Peril of AI Legal Services to Equalize Justice, (2023), <https://jolt.law.harvard.edu/digest/the-promise-and-peril-of-ai-legal-services-to-equalize-justice> (last visited Sep 28, 2024).



who cannot afford traditional legal services.<sup>101</sup> For instance, AI-powered chatbots can offer preliminary legal advice and guide users through legal processes, making legal assistance more accessible. Further, Drew Simshaw posits that AI can increase efficiency, democratize access to legal information, and help consumers solve their own legal problems or connect them with licensed professionals.<sup>102</sup> This potential is particularly significant in the context of the access to justice gap, where many individuals are unable to afford legal representation. Jonah Wu in his work at the Stanford Legal Design Lab, highlights several applications of AI in the legal field. He notes that AI can predict settlement arrangements, judicial decisions, and other outcomes of claims, detect abuse and fraud, and provide preventative diagnosis of legal issues.<sup>103</sup> Indeed, AI-powered tools such as chatbots and online dispute resolution platforms are already being used to provide legal assistance. For example, the AI chatbot DoNotPay, created by Joshua Browder, offers free legal advice and has helped users contest parking tickets, claim compensation for delayed flights, and more. Browder posits that such tools can empower individuals to navigate legal processes without the need for expensive legal representation.<sup>104</sup> Similarly, online dispute resolution platforms like Modria use AI to facilitate the resolution of disputes without the need for court intervention. These platforms can handle wide range of disputes, from e-commerce issues to family law matters, thus providing a more accessible and cost-effective alternative to traditional legal processes.<sup>105</sup> However, these developments are met with concerns. Simshaw warns that increased reliance on artificial intelligence could lead to a two-tiered system of legal services, where the poor are stuck with inferior AI-driven assistance while only expensive law firms can

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<sup>101</sup> Marcos Eduardo Kauffman & Marcelo Negri Soares, *AI in Legal Services: New Trends in AI-Enabled Legal Services*, 14 223 (2020), <https://link.springer.com/article/10.1007/s11761-020-00305-x>.

<sup>102</sup> Drew Simshaw, *Access to A.I. Justice: Avoiding an Inequitable Two-Tiered System of Legal Services*, GONZAGA UNIVERSITY SCHOOL OF LAW RESEARCH PAPER 27 (2022), [https://papers.ssrn.com/sol3/papers.cfm?abstract\\_id=4090984#:~:text=Drew%20Simshaw,-Gonzaga%20University%20School&text=Artificial%20intelligence%20\(AI\)%20has%20been,with%20licensed%20professionals%20who%20can](https://papers.ssrn.com/sol3/papers.cfm?abstract_id=4090984#:~:text=Drew%20Simshaw,-Gonzaga%20University%20School&text=Artificial%20intelligence%20(AI)%20has%20been,with%20licensed%20professionals%20who%20can).

<sup>103</sup> Jonah Wu, *AI Goes to Court: The Growing Landscape of AI for Access to Justice*, (2019), <https://justiceinnovation.law.stanford.edu/ai-goes-to-court-the-growing-landscape-of-ai-for-access-to-justice/>.

<sup>104</sup> Samuel Gibbs, *Chatbot Lawyer Overturns 160,000 Parking Tickets in London and New York*, (2016), <https://www.theguardian.com/technology/2016/jun/28/chatbot-ai-lawyer-donotpay-parking-tickets-london-new-york> (last visited Sep 28, 2024).

<sup>105</sup> John Zeleznikow, *Using Artificial Intelligence to Provide Intelligent Dispute Resolution Support*, SPRINGER NETHERLANDS, <https://link.springer.com/article/10.1007/s10726-021-09734-1>.

effectively harness legal AI.<sup>106</sup> This risk underscores the need for careful regulation and oversight to ensure that AI is used in a way that promotes equity and justice.

## **Conclusion**

The convergence of artificial intelligence and legal analytics represents a transformative shift in the legal profession, offering significant opportunities for increased efficiency, accuracy, and data-driven decision-making. AI's ability to automate routine tasks, provide predictive insights, and enhance legal research has undeniably reshaped how legal professionals approach their work. However, this technological advancement must be tempered by a continued commitment to the core principles that guide the legal system—fairness, transparency, and ethical integrity. While AI offers unprecedented capabilities in managing vast amounts of legal data, it cannot supplant the critical human judgment and significant reasoning that are essential in legal practice. The limitations of AI, particularly in understanding the complexities of societal context, precedent, and the human condition, highlight the need for its responsible and informed use. Lawyers must act as stewards of this technology, ensuring that AI enhances rather than diminishes the quality of legal services and upholds the principles of justice. As we move further into the age of AI, legal professionals must strike a careful balance between embracing the benefits of technological innovation and preserving the human elements that are vital to legal decision-making. AI should be viewed as a powerful tool that complements human expertise, not as a replacement for it. The true potential of AI lies in its ability to augment legal work, enabling them to be more efficient, informed, and accessible while maintaining the highest standards of integrity and justice.

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<sup>106</sup> Id 50