

Business with
Google Apps

Libro By Switch

1

Gmail
Drive
Hangouts

Tecnología → Innovación → Modelo de Negocio

Colaborar, Compartir:

- Sales force
- Cuentas y Terceros — home
- Network — reinventing traditional offices

① US CIO

- crear valor y pensar en la misión
- Seguridad + tecnología + misión
- Repensar/Aceptar el cambio

Cloud → Bancos

- top of technologies
o lot

seguridad
excelente
estructura

② SalesForce core cloud leader

Google Hangouts → communication
Google Docs →

③ Woolworths Retail → Fidelity

Change the culture

Google Place

Google Docs

Gmail, Google Calendar

Chrome Cast

Google Hangouts → control remote

⑤ Google y Tiro

- cuts
- mobility
- Innovation/Productivity

⑥ NE ST

- Importance little details
- thinking younger
- the people with young minds
- Empower user ^{easy} ~~simple~~ things to do ~~easy~~ things
- Disrupt yourself always to growth
- Google (Docs, Sheets, Slides, Hangouts, ...)
- Future
 - connectivity everywhere
 - ubiquitous computing
 - great UX

⑧ Forerunner Trendsetter

- Mobilized
 - Collaboration
 - Benefits
 - Cuts
 - Flexibility
- collaboration
 - mobility
 - legacy

7) WeWork

- Mobility
- Collaboration
- Innovation

8) MADE.COM

- Mobility
- Collaboration
- Innovation

9) Google for work

- 1) Hangout, Calendar → Planner, Revision
- 2) Docs, sheets, Slides, Drive → Documenter, Computer
- 3) Forms, Meet → Encounter, System

10) Acciones

1. Seleccionar tutorial Google Apps for work

2. Realizar Formación

General : Movilidad, Colaboración, Productividad, Flexible
Innovación

Técnica : Gmail, Calendar, Google Hangouts,
Docs, sheets, Slides, Drive, Disrupt, Google
Forms, sheets
Sites, Contacts,
Groups, Google+,
Blogger, Translator, Youtube, Maps, Notifier,
Photos, Libras, Picasa
Code, _____

3. Información online importante para consulta según demanda.