

Annotated Bibliography

Fabricio Teixeira, Caio Braga. "The State of UX in 2025." UX Trends, trends.uxdesign.cc/. Accessed 11 May 2025.

The UX Collective is an independent publication that helps designers think critically about their work. The article "The State of UX in 2025" discusses the trends that have occurred thus far in the year and what that change means for our current state and the future. This article would help evaluate how trends have shaped UX this year and includes many current debatable topics such as AI in the industry, efficiency over quality, or "Trading empathy for algorithms". Though not specifically focused on visual design trends, this article provides a thorough basis on how shifts in the industry could be sources of influence in the visual design trends that emerge. The site also includes reports from past years, from 2016 to the present year.

Pouya, Sepanta. "The Evolution of UX Design: A Decade in Review." Medium, Bootcamp, 2 Nov. 2023, medium.com/design-bootcamp/sepanta-the-evolution-of-ux-design-a-decade-in-review-1aab9296606c. <https://uxdesign.cc/how-visual-design-trends-have-evolved-over-the-years-730a8ed43970>

The main purpose of this article is to highlight how visual design trends have changed, what they were influenced by, and why they evolved into new styles. This blog was published by Mayya Geo under "Bootcamp," which is a designer resource blog run by the team at UX Collective. The article provides a useful overview and examples of trends like skeuomorphism in 1987, all the way to AR and VR design, which became mainstream in 2022. This article is helpful as it provides a grasp of the evolution of visual design trends and also mentions how they were heavily influenced by large companies like Apple. A lot of UI trends correlate to when Apple released a new iOS that year, and it's interesting to see how and why trends evolved for usability and aesthetic reasons.

“The Influence of AI on Graphic Design Trends.” *Hong Kong DA*, 7 Oct. 2024,
www.hongkongda.com/the-influence-of-ai-on-graphic-design-trends/.

This article was published by the Hong Kong Design Association (Hong Kong DA), which is a non-profit organization promoting design education and development. The authors discuss how AI has influenced design trends by pushing personalization, automation, lowering the skill barrier, and blurring the lines between human-made and AI. I think this is an important point to consider because in the far future, how will we know if a product was really human-centered design or if it's just an algorithm? Additionally, knowing the power of AI, the priorities of designers and companies may change if they rely on algorithms too much. The main takeaway the author suggests is that we'll see designs that are more tailored to what people want, thanks to the personalization allowed by AI. This leaves speculation about how UI trends may shift and how apps will become more personalized and still maintain the emotional design in the AI-powered design.