Frontend Developer

# **ALANA ANDERSON**

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## **SKILLS & EXPERTISE**

#### **Skills:**

- o HTML5 / CSS3 / SASS
- o Javascript / jQuery / AJAX
- o Python / Django / Node
- o SQL (MySQL) / Git / Gulp
- o Adobe Creative Suite

### **Expertise:**

- Web development
- Graphic design
- o Wireframing / Prototyping
- o Cross browser testing
- o Agile / Scrum Methodology

#### Extras:

- Google Analytics
- Optimizely
- o Jira / Confluence
- Mailchimp
- o Bootstrap / Foundation

## WORK EXPERIENCE

Frontend Developer / UI-UX - The Trusted Insight.com, NY 2011 - February 2016

- o Designed and implemented complex dynamic UI
- o Application search optimization with BeautifulSoup / Haystack
- o Integrated custom built in-app CRM for the sales team
- o Subscription and Payment integration with Stripe api (Shopping cart build)
- o Designed and implemented in-app article and video based news aggregation
- o Collaborating with in house and off-site international developers
- Created email templates and integrated into Mailchimp
- o Organizing Jira bug fixing ticketing system
- o Prototyping/wireframing to code and A/B testing new and existing features

# SIDE PROJECTS

Web Application - Mechgrab.com, 2016

o Designed and implemented Node/Express.js project that grabs mechanical keyboard selling posts courtesy of Reddit JSON api

Web Application - Ground (Name Pending). Current

 $\circ \hspace{0.5cm} \hbox{(In Progress) Reviews of the best artisan coffee grounds/blends for the coffee loving community at large.} \\$ 

## **EDUCATION**

Software Development – Mohawk College, Hamilton ON

o Computer Systems Technology - Software Development

Business Communications - Brock University, St. Catharines ON

o Communication, Popular Culture and Film - Communication Studies, Business

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Hobbies: Coding, Gaming, Reading, Star Wars, Cooking & Gadgets