



# Strategies for Effective Teamwork

CPSC 4910 | Clemson University | Aug 28, 2019

**CLEMSON**  
UNIVERSITY

# About Me

Carrie Russell  
Graduate Teaching Assistant  
Human Centered Computing | Industrial Engineering

## Industry Background

- US Air Force
  - 1999-2009
  - Communication Electronics Systems
  - Electrical and Environmental Systems
  - Project Engineering
- Engineering Consultant / US Army
  - 2009-2014
  - Technical Project Management, Leadership Development, Organizational Change

## Academic and Research Background

- BS Industrial and Organizational Psychology
  - Human Factors
  - Cognitive Psychology
- Former PhD in Human Centered Computing
  - Teamwork Science and Collaboration Technology
  - Human Computer Interaction
- Currently pursuing MS Industrial Engineering
  - Optimization in Operations Research
  - Design of Human Machine Systems



# Why do we care about teamwork?

---

Research across multiple domains shows that:

- Teams are not easy to implement
- Combining highly skilled people does not guarantee success
- Teamwork does not ‘just happen’

There is a difference between ***team performance*** and ***team effectiveness***

- Team performance: outcome of team’s actions, regardless of how those actions were performed
- Team effectiveness: combination of the outcome of the team’s actions (performance) + how the team interacted (process and teamwork)

# Teamwork: A messy ordeal.....

Your team now....





# Teamwork: A messy ordeal.....

Your team in six weeks....



# Teamwork: A messy ordeal.....

Your team after your final presentation...



# What is teamwork?

---

A **team** is two or more individuals with:

- Specified roles
- Adaptive, interdependent, dynamic interactions
- A common and valued goal

**Teamwork** is the ability (through coordination and cooperation) to establish a shared understanding of the team's:

- Resources (member's knowledge, skills, and abilities)
- Goals and objectives
- Constraints

Today we'll talk about important components of teamwork and their coordinating mechanisms.

# Teamwork: Shared Mental Model

---

A **Shared Mental Model** is the shared understanding (representation) of team goals, individual team member task, and coordination needed to achieve team goals

- Promotes common understanding
  - Team related mental model: team functioning and expected behaviors
  - Task related mental model: materials needed for the task, how equipment is used
- Provides the ability to anticipate and predict each other's needs

100% overlap of mental models is **not reasonable or desired**

- Initial: enough to guide team members toward the same team objectives
- Ongoing: constant update to shared understanding



# Teamwork: Communication

---

**Communication** is the information exchange between two or more individuals

- Distributes needed information to other team members
- Facilitates continuous update of shared mental model

Barriers to successful communication

- Fails to occur (team member may become focused on individual task)
- Occurs, but is misinterpreted (individual perspective and bias, information overload)
- Common workaround (when communication fails) is to provide direct access to needed information to everyone

## Strategies for Effective Communication

- Communicate: decide *how* team members will communicate with each other, with the project sponsor, and with the instructor/TA (i.e. messaging, google hangouts, email, etc), as well as the type and quality.
- Coordinate: decide *when* team members will communicate with each other, with the project sponsor, and with the instructor/TA (i.e. frequency of communication), and who is responsible for communicating what information.

# Teamwork: Mutual Trust

---

**Mutual trust** is the shared perception that individuals within the team will:

- Perform actions important to the team
- Recognize and protect the rights and interests of all team members

How trust influences teamwork

- Sharing and disseminating information
  - Lack of trust: fear of how information will be used; being perceived as incompetent; feeling that input is not valued
  - Mutual trust: willingness to disseminate information freely
- Interpretation of team behaviors
  - Lack of trust: more likely to interpret behaviors like disagreement or missed deadlines as intentionally damaging against the individual or team; leads to reciprocation of the misinterpreted behavior
  - Lack of trust: more likely to interpret teamwork behaviors (performance monitoring, backup behavior) as ‘keeping tabs’ or micromanaging
  - Mutual trust: understood and accepted by team members that others are looking out for each other and the good of the team

# Teamwork: Mutual Trust, cont.

---

How trust influences teamwork, cont.

- Acceptance of team leadership behaviors
  - Lack of trust: fear of appearing uninformed

## **Strategies for Establishing Mutual Trust**

- Submit work on time and to quality expectations.
- Initiate and respond to communication using the technologies and timelines established by your team.
  - If you need to make adjustments, renegotiate
- It is always harder to reestablish trust once it has been broken

# Teamwork: Team Leadership

---

Team leaders facilitate problem solving through cognitive processes (thinking), coordination processes, and the team's collective motivation and behaviors

## Importance to team effectiveness

- Role in creating, maintaining, and accuracy in shared mental model
  - Team objectives and constraints
  - Roles of team members
  - Resources available to the team
- Monitors internal (faulty team functioning) and external (behavior and interactions)
- Establishes behavior and performance expectations

## Strategies for Establishing Effective Team Leadership

- Define team leader roles and expectations early on in the project
- Maintain consistency in management style



# Teamwork: Mutual Performance Monitoring

---

Ability to keep track of other team member's work while performing own work to:

- Ensure that everything is running as expected
- Ensure team members are following procedures correctly

Importance to team effectiveness

- Team member feedback can increase awareness of member's own performance (identify errors or lapses)
- Information from performance monitoring increases synergy and team effectiveness
- Requires shared understanding of the task and team responsibilities
- Requires open, trusting, and cohesive team climate

## **Strategies for Performance Monitoring**

- Have all team members submit work with enough time for internal review and needed adjustments
- Pairs can be accountable for quality checking each other's work

# Teamwork: Backup Behaviors

---

Use of resources and task-related effort by one team member to another when recognizing that there is a workload distribution problem in their team.

Importance to team effectiveness

- If tasks of overloaded team member are not distributed, performance will degrade
- Flexibility of team to compensate for one another leads to fewer errors
- Ability of team to self-assess and redistribute work leads to greater adaptability
- Backup behavior is a response to a legitimate need for assistance

## **Strategies for Backup Behavior**

- Provide feedback (verbal or written) and coaching to your teammates
- Help a teammate perform a specific task
- Complete a task for the teammate if an overload is detected

# Teamwork: Adaptability

---

**Adaptability** is the ability to recognize deviations from the expected action and adjust accordingly; a culture of adaptability requires a global perspective of:

- The team task
- How changes may alter team member's roles in the team task
- Ability to recognize when changes are occurring

Importance to team effectiveness

- Coordinated action relies on ability to adapt to individual team members and environment in which the team exists

## Strategies for Adaptability

Must be focused and purpose driven:

- Identify the cues that the situation has changed
- Assign meaning to that change
- Develop and successfully carry out a new plan

# Teamwork: Team Orientation

---

Preference for working with others, and the tendency to enhance individual performance through coordination, evaluation, and utilization of task inputs from other members while performing group tasks.

## Collective vs team orientation

- Collective: general preference to achieve group goals rather than individual goals (culturally based, context free)
- Team: general preference to work in team settings

## Importance to team effectiveness

- Improves individual effort, performance, and satisfaction
- Cooperation and coordination increases
- Willingness to accept and assistance from other teammates improves work processes

## Strategies for Adaptability

- Discuss team member preferences early on in team formation



# Teamwork: Awareness and Empathy

---

Last but not least, awareness and empathy for the life situations and circumstances of your teammates.

## Strategies for Awareness and Empathy

- Pay attention: to body language, to missed deadlines
- Communicate, communicate, communicate

# Questions?

---