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ENGL-3140-012

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Ms. Beck

Hyperloop Executive Summary

Purpose:

The team writing the recommendation report has been charged with resolving our problems with raising STEM awareness through the hyperloop project. This report highlights to options presented in the Hyperloop Team's recommendation report regarding the video presentation.

Recommendations:

The report states the current video is not meeting the needs of our company and lists several areas of improvement. The report uses our own internal needs as well as user experiences as the basis for recommending changes. It lists specific fixes using Adobe Premier, recording audio at Clemson University, script improvements, and an overall higher quality standard. The team is planning to use end-level user feedback, our feedback, and other employee recommendations for effective development. The report states a month development timeline, recording equipment, and software will be required along with the previously mentioned feedback.