

Jordan Hutchings

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Vancouver, BC

Education

JOSEPH L. ROTMAN SCHOOL OF MANAGEMENT, UNIVERSITY OF TORONTO <i>Ph.D. in Quantative Marketing</i>	Expected 2028
VANCOUVER SCHOOL OF ECONOMICS, UNIVERSITY OF BRITISH COLUMBIA <i>M.A. in Economics</i>	2020
SIMON FRASER UNIVERSITY <i>B.A. in Economics (Honours)</i>	2019

Professional Experience

Pre-Doctroal Research Fellow – University of British Columbia Vancouver, BC	2021 – 2022
Associate Consultant – Deetken Insight Management Consulting Vancouver, BC	2020 – 2021
Freelance Economic Consultant Vancouver, BC	April – Aug 2020
Research Assistant – Bank of Canada Vancouver, BC	March – Aug 2019

Technical Skills

Beginner:	SQL, Stata, Julia, Docker
Intermediate:	Python, Git, Github, Tableau, L ^A T _E X
Advanced:	R, MS Office Suite, Excel Power Query

Ongoing Research Projects - Extended Abstracts

Heterogenous effects on mobility and consumption in response to easing stay at home orders during the COVID-19 pandemic – MA Summer Paper
[Click here for latest draft](#)

This paper explores human mobility responses to city-level reopenings for a sample of US cities during the COVID-19 pandemic. With the use of cellphone tracking and business financial data, I compare results from differences-in-differences, nearest-neighbour matching and synthetic control group frameworks to estimate how the general US population responded to city level stay at home order removals. I observe modest responses in visiting patterns to essential industries following the removal of stay at home orders, and larger impacts at industries deemed to be either semi-essential or non-essential. Industry specific models suggest mobility patterns shifting towards industries more prone to spread the COVID-19 virus. Further, I find there to be a strong increase in small business revenue following the removal of stay at home orders.

Restaurants, Ratings, & Reputations - The Impact of Online Rating Systems – Undergraduate Thesis
[Click here for latest draft](#)

Motivated by the increasing popularity in crowd-sourced rating systems, I analyze the impact yelp ratings have on the success of restaurants following a given rating. I overcome the simultaneity problem in studying yelp ratings and estimate the success of a restaurant by using a natural experiment caused by Yelpers who exogenously provide low ratings. Results show each incremental star rating can generally be attributed to a 13% increase in the number of ratings received by the restaurant in the following week. Estimates can be expected to be as large as 20% depending on the restaurant eco-system. Ultimately, this study suggests that Yelp behaves as a mechanism used to overcome information asymmetry within consumption decisions.

Conference Presentations

Canadian Economics Association Undergraduate Poster Presentation, <i>Banff Canada</i>	2019
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Honors and Awards

Rotman School of Management Doctoral Fellowship, <i>University of Toronto</i>	2022
Jack Knetsch Award, <i>Simon Fraser University</i>	2019
Undergraduate Student Research Award, <i>Simon Fraser University</i>	2019
The Glenn-Berg Enterprising Achiever Award, <i>Simon Fraser University</i>	2019
Peter Kennedy Undergraduate Scholarship, <i>Simon Fraser University</i>	2018
NCAA Athletic Award, <i>Simon Fraser University</i>	2014 - 2018

References

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