

# JORDAN HUTCHINGS

✉ jordan.hutchings@rotman.utoronto.ca

🌐 www.jordanhutchings.com

## EDUCATION

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Ph.D. Quantitative Marketing, University of Toronto	2022 – Current
M.A. Economics, University of British Columbia	2020
B.A. Economics, Simon Fraser University	2019

## RESEARCH INTERESTS

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Empirical Industrial Organization, Causal Inference

## WORK IN PROGRESS

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Does Bike Share Benefit Retailers?

## PUBLICATIONS

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An experimental investigation into whether choice architecture interventions are considered ethical,  
with Daniella Turetski, Renante Rondina, Bing Feng, & Dilip Soman  
*Scientific Reports*, 13(1), p. 18334, 2023

## PROFESSIONAL EXPERIENCE

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Pre-Doctoral Research Fellow – CIDER, University of British Columbia	2021 – 2022
Associate Consultant – Deetken Insight Management Consulting	2020 – 2021
Freelance Economist – BC Regional Tourism Secretariat	2020
Summer Research Assistant – Bank of Canada	2019

## TEACHING EXPERIENCE

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University of Toronto, TA	
Introduction to Big Data Analysis (MMI)	2024
Analytics for Marketing Strategy (MMA)	2024
Modelling Tools for Predictive Analytics (MMA)	2023, 2024
Foundations of Artificial Intelligence for Management (BComm)	2023, 2024
University of British Columbia, TA	
Introduction to Macroeconomics	2020
Introduction to Microeconomics	2019

## RESEARCH ASSISTANT POSITIONS

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Avi Goldfarb & Claire Tsai: Experiment design, data cleaning, & analysis	2022 – 2024
Kristen Duke: Data cleaning & analysis	2022
Rachel Greshon: Data analysis for <i>Friends with Health Benefits: A Field Experiment</i>	2022
Patrick Baylis: Data documentation for <i>The distribution of COVID-19 related risks</i>	2020
Paul Schrimpf: Data collection and analysis for <i>Causal impact of masks, policies, behavior on early covid-19 pandemic in the U.S.</i>	2020

## HONOURS AND AWARDS

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University of Toronto Fellowship	2022 – Current
TD Management Data and Analytics Lab Research Grant	2023
Jack Knetsch Award (Best Undergraduate Thesis)	2019
Undergraduate Student Research Award	2018 – 2019
The Glenn-Berg Enterprising Achiever Award	2019
Peter Kennedy Undergraduate Scholarship	2019
NCAA Athletic Award, Men's Golf	2014 – 2018

## CONFERENCE PRESENTATIONS

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Empirical & Theoretical Symposium for Canadian Marketing, <i>Does Bike Share Benefit Retailers?</i>	2024
Canadian Economics Association, Poster	2019

## PROGRAMMING AND SOFTWARE SKILLS

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R, Python, SQL, Git, Quarto,  $\text{\LaTeX}$ , MS Office Suite