Jordan Hutchings

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🌐 www.jordanhutchings.com

Education

Ph.D. Quantitative Marketing, University of Toronto	2022 – Current
M.A. Economics, University of British Columbia	2020
B.A. Economics, Simon Fraser University	2019

Research Interests

Empirical Industrial Organization, Causal Inference, Geospatial Marketing

Working Papers

"Visibility and Retail Demand: Evidence from Bikeshare", *with Avi Goldfarb*

Awarded Best in Track – Evidence from the Field, Marketing Science 2025

Works in Progress

"Endogenous amenities and endogeneous markets: Evidence from Baltimore", *with Samsun Knight*

"Vet Care and the Influence of Corporate Roll-ups"

Teaching Experience

University of Toronto, Teaching Assistant

Modelling Tools for Predictive Analytics, *Prof. Ryan Webb* (MMA)	2023, 2024, 2025
Introduction to Big Data Analysis, *Prof. Daniel Goetz* (MMI)	2024, 2025
Digital Marketing, *Prof. Avi Goldfarb* (MBA)	2025
Marketing 1: Managing Customer Value, *Prof. Dilip Soman* (EMBA, GEMBA, MBA)	2025
Foundations of Artificial Intelligence for Management, *Prof. Samsun Knight* (BComm)	2025
Foundations of Artificial Intelligence for Management, *Prof. Ryan Webb* (BComm)	2023, 2024
Analytics for Marketing Strategy, *Prof. Sridhar Moorthy* (MMA)	2024

University of British Columbia, Teaching Assistant

Introduction to Macroeconomics, *Prof. Emrul Hasan* (BA)	2020
Introduction to Microeconomics, *Prof. Clive Chappel* (BA)	2019

Research Assistant Positions

Dan Goetz: Empirical analysis & data cleaning	2025
Avi Goldfarb & Claire Tsai: Experiment design, data cleaning, & analysis	2022 – 2024
Kristen Duke: Empirical analysis & data cleaning	2022
Rachel Gershon: Data analysis for *Friends with Health Benefits: A Field Experiment*	2022
Patrick Baylis: Data documentation for *The distribution of COVID-19 related risks*	2020
Paul Schrimpf: Data collection and analysis for *Causal impact of masks, policies, behavior on early COVID-19 pandemic in the U.S.*	2020

Professional Experience

Pre-Doctoral Research Fellow – CIDER, University of British Columbia	2021 – 2022
Associate Consultant – Deetken Insight Management Consulting	2020 – 2021
Freelance Economist – BC Regional Tourism Secretariat	2020
Summer Research Assistant – Bank of Canada	2019

Honours and Awards

University of Toronto Fellowship	2022 – Current
TD Management Data and Analytics Lab Research Grant	2023
Jack Knetsch Award (Best Undergraduate Thesis)	2019
Undergraduate Student Research Award	2018 – 2019
The Glenn-Berg Enterprising Achiever Award	2019
Peter Kennedy Undergraduate Scholarship	2019
NCAA Athletic Award, Men's Golf	2014 – 2018

Conference Presentations

ISMS Marketing Science Conference	2025
Empirical & Theoretical Symposium for Canadian Marketing	2024
Rotman Marketing Brownbag Seminar Series	2024, 2025
TD Management and Data Analytics Lab Research Round Table	2023
Canadian Economics Association, Poster	2019

Programming and Software Skills

R, Python, SQL, Git, Quarto, LaTeX, MS Office Suite