Jennifer Mejia

businessjgm@icloud.com │ 323-718-1245 │ Los Angeles, CA

Web developer with a background in marketing, recognized for organizational skills, attention to detail, effective communication, and an efficient work approach.

Projects

Stylist.Ai │ UCLA course group project
Full Stack Developer

- Web-based Stylist AI rendering 3-piece looks with item links based on user preferences.
- OpenAi API, Google Scrape API, Javascript, Bootstrap, CSS/HTML

TECHNICAL SKILLS │ CERTIFICATIONS

- **Technical Skills**: Javascript, React, MySQL, MongoDB, HTML & CSS, NodeJs, Express, Git, GitHub
- **Platform Skills**: Shopify, Asana, Lightspeed, SmartEtailing, SproutSocial
- **Certifications:** UCLA Full Stack Web Development

Professional Experience

Stott's Bicycle's
Marketing Web Consultant
October 2022 - February 2023
Burbank, CA

- Implemented API keys to synchronize inventory across the client's various point-of-sale (POS) systems.

Pillar Marketing Corporation
Operations Manager
Feb 2022- Feb 2023
Los Angeles, CA

- Optimized workflow, reducing meeting time by 35%.
- Led team of 6 professionals, driving impactful promotional campaigns for clients.
- Achieved a 200%+ increase in social media engagements and doubled follower growth within 90 days by leveraging data-driven statistics.

- Efficiently handled ecommerce operations and inventory.
- Managed end-to-end product development, from sourcing to launch, for 10 collections.

Elegance Preserved
Account Manager
December 2021 - February 2022
San Francisco & Los Angeles, CA

- Managed internal accounts for all clients, ensuring accurate financial records with a 8% reduction in errors.
- Coordinated client bookings in Los Angeles, optimizing scheduling processes with a 40% increase of on-time appointments.

Synergy Oral Surgery
PR Manager
June 2017 - October 2021
Reseda, CA

- Drove practice visibility through business development and direct interactions, resulting in a 25% increase in referrals from new doctors.
- Implemented marketing strategies to build referring doctor relationships.
- Managed schedules for two high-volume offices with a large patient caseload.
- Handled accounts payable and receivable.

Education

Crafton Hills College
A.S Chemistry