

Joyce Shen

joyceshen.me

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Diligent student passionate about designing innovative user experiences. Proficient with different design tools and enjoys working in collaborative environments and taking on new challenges.

Experience

UI & Digital Coordinator / EFBA - Education Française Bay Area

Jun 2020 - Nov 2020 / San Francisco, CA

- Conducted user research and restructured staff portal to streamline onboarding process for new employees
- Designed web pages promoting EFBA's cultural programs
- Implemented login/registration system for EFBA's website
- Collaborated with different departments to program website features and design graphics (banners/posters)

Facility Assistant / Georgia Tech Campus Recreation Center

Dec 2019 - Mar 2020 / Atlanta, GA

Activities

Product Designer / Bits of Good

Jan 2021 - Present / Atlanta, GA

- Work in a cross-functional team to develop powerful web apps for nonprofit organizations
- Collaborate with clients to understand design vision

Design Bootcamper / Bits of Good

Sep 2020 - Dec 2020 / Atlanta, GA

- Conducted user research and redesigned a public transit app to improve user-friendliness
- Participated in weekly UI projects to practice different design styles

Vertically Integrated Project / Design Bloc

Jan 2021 - Present / Atlanta, GA

- Study and apply design thinking methods and prototyping skills to service design projects to improve community issues
- Collaborate with industry and nonprofit clients in discussion, feedback, and co-design sessions

Yearbook Design / Irvington SAGA

Aug 2015 - Jun 2019 / Fremont, CA

- Managed team of layout staff as a layout editor
- Helped envision and enforce visual direction of book
- Designed and revised hundreds of yearbook layouts

Education

Georgia Institute of Technology

BS Computer Science

Aug 2019 - May 2023 / Atlanta, GA

- Concentrations: People + Media
- 4.0 GPA, Faculty Honors

Skills

Design

UI Design, User Experience Design, User-Centered Design, User Research, Wireframing, Prototyping, Design Thinking, Layout Design, Service Design, Digital Art

Tools

Adobe Creative Suite (Adobe XD, Photoshop, InDesign, Lightroom), Figma, Sketch, Balsamiq, WordPress, Miro

Code

Java, HTML/CSS, Python, C, Git

Certificates

UI/UX Design Specialization / CalArts

Honors

Reflections Art Program

2018

- Award of Merit (state-level)
- Award of Excellence (district and city-level)

Scholastic Art & Writing

2017 - 2019

- 3 Silver Keys
- 3 Honorable Mentions