Joyce Shen

joyceshen.me
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Diligent student who demonstrates strong creative abilities. Thinks critically and innovatively about visual communication and willing to learn new skills and software necessary for the job.

Experience

UI & Digital Coordinator / EFBA - Education Française Bay Area

Jun 2020 - Nov 2020 / San Francisco, CA

- Conducted surveys and restructured staff portal to streamline onboarding process for new employees
- Designed web pages promoting EFBA's cultural programs
- Implemented login/registration system for EFBA's website
- Collaborated with different departments to program website features and design graphics (banners/posters)

Facility Assistant / Georgia Tech Campus Recreation Center

Dec 2019 - Mar 2020 / Atlanta, GA

Activities

Product Designer / Bits of Good

Jan 2021 - Present / Atlanta, GA

- Work in a cross-functional team to develop powerful web apps for nonprofit organizations
- Communicate with clients to understand design vision

Design Bootcamper / Bits of Good

Sep 2020 - Dec 2020 / Atlanta, GA

- Conducted user research and redesigned a public transit app to improve user-friendliness
- Participated in weekly UI projects to practice different design styles

Vertically Integrated Project / Design Bloc

Jan 2021 - Present / Atlanta, GA

- Study and apply design thinking methods and physical/digital prototyping skills to community service projects
- Collaborate with industry and nonprofit clients in discussion, feedback, and co-design sessions

Yearbook Design / Irvington SAGA

Aug 2015 - Jun 2019 / Fremont, CA

- Managed team of layout staff as a layout editor
- Helped envision and enforce visual direction of book
- Designed and revised hundreds of yearbook layouts

Education

Georgia Institute of Technology

BS Computer Science

Aug 2019 - May 2023 / Atlanta, GA

- Concentrations: People + Media
- 4.0 GPA, Faculty Honors

Skills

Design
UI Design, User Experience Design, User-Centered Design, User Research, Wireframing, Prototyping, Design Thinking, Layout Design, Digital Art

Tools
Adobe Creative Suite (Adobe XD, Photoshop, InDesign, Lightroom), Figma, Sketch, Balsamiq, WordPress, Miro

Code
Java, HTML/CSS, Python, Git

Certificates

UI/UX Design Specialization / CalArts

Honors

Reflections Art Program
2018

- Award of Merit (state-level)
- Award of Excellence (district and city-level)

Scholastic Art & Writing
2017 - 2019

- 3 Silver Keys
- 3 Honorable Mentions