

Joyce Shen

joyceshen.me

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Diligent student who demonstrates strong creative abilities. Looking to apply as a summer intern (2021). Thinks critically and innovatively about visual communication and willing to learn new skills and software necessary for the job.

Experience

UI & Digital Coordinator / EFBA

JUN 2020 - NOV 2020

- Conducted surveys and restructured staff portal to streamline onboarding process for new employees
- Designed web pages promoting EFBA's cultural programs
- Implemented login/registration system for EFBA's website
- Collaborated with different departments to program website features and design graphics (banners/posters)

Facility Assistant / GT Campus Recreation Center

DEC 2019 - MAR 2020

Activities

Product Designer / Bits of Good

JAN 2021 - PRESENT

- Work in a cross-functional team to develop impactful web apps for nonprofit organizations
- Communicate with clients to understand design vision

Design Bootcamper / Bits of Good

SEP 2020 - DEC 2020

- Conducted user research and redesigned a public transit app to improve user-friendliness
- Participated in weekly UI projects to practice different design styles

Yearbook Design / Irvington SAGA

AUG 2015 - JUN 2019

- Managed team of layout staff as a layout editor
- Helped envision and enforce visual direction of book
- Designed and revised hundreds of yearbook layouts

Certificates

UI/UX Design Specialization / CalArts

Education

Georgia Institute of Technology

BS Computer Science

AUG 2019 - MAY 2023

- Concentrations: People + Media
- 4.0 GPA, Faculty Honors

Skills

Design

UI Design, User Experience Design, User-Centered Design, User Research, Wireframing, Prototyping, Design Thinking, Layout Design, Digital Painting

Tools

Adobe Creative Suite (Adobe XD, Photoshop, InDesign, Lightroom), Figma, Sketch App, Balsamiq, WordPress

Code

Java, HTML/CSS, Python, Git

Honors

Reflections Art Program

2018

- Award of Merit (state-level)
- Award of Excellence (district and city-level)

Scholastic Art & Writing

2017 - 2019

- 3 Silver Keys
- 3 Honorable Mentions