Introduction to Sociology: Quiz 1

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Match the following sociological term with its definition.

Term Definition

1. Social pattern a. body of assertions and beliefs accepted as culture’s common knowledge

2. social context b. ability to evaluate personal experience through the sociological perspective

3. sociological imagination c. general social trends

4. conventional wisdom d. social/historical circumstances surrounding an event

5. cultural value e. consensus on what is good/bad

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6.(t/f) One of the reasons that individual experience does not constitute

reliable knowledge is because it is limited by geographic location.

7.(m/c)From the sociological perspective, conventional wisdoms are;

a. at best partially true b. based on personal experience

c. based on specific circumstances d. b and c e. all of the above

8.(t/f) According to both the sociological perspective and American society’s belief in individuality, we are “master of our own fate.”

9..(m/c) There is a social pattern that has taken shape in the last 30 years in American society: more and more Americans are overweight and obese.

All of the following are social causes EXCEPT:

a. changes in food production that include more sugar in food.

b. changes in size of helpings, e.g., “supersizing”

c. cut back in physical education for children, while children simultaneously spend more time watching television and playing video games

d. increased marketing to children and adults through advertising.

e. individual lack of self-control and self-restraint

10.(m/c) The conventional wisdom about education is that it is the great equalizer for people of all classes, races, and gender. This is based on which of the following sociological theories?

a. structural functionalism b. conflict c. social equalization

11.(m/c) All of the following are results of higher educational attainment EXCEPT:

a. higher yearly and lifetime income b. better health

c. increased community involvement d. mortality rates are lower

e. none of the above are exceptions

12.(m/c) The sociological theory that views the education institution has acting as a gatekeeper to maintain the system of inequality is:

a. structural functionalism b. conflict theory

c. structural dysfunctionalis, d. social equalization

13.(m/c) The idea that higher education acts to maintain the status quo (system of inequality) is supported by which of the following:

a. increasing cost of college

b. decline in community college as a safety net

c. declining aid especially through Pell Grants

d. a and c e. all of the above

14.(t/f) Middle class families are paying a higher per cent of their income

for college education, but poor families are not because of government help.

15.(m/c) Unequal funding of K-12 leads to inequality in schools in which of the following ways

a. digital divide between rich and poor schools and white and minority schools

b. higher student teacher ratios in poor and minority schools

c. poor teachers with low expectations for students in underfunded schools

d. a and b e. all of the above

16.(t/f) Studies show that tracking, or ability grouping, lead to a self-fulfilling prophecy: the failure in school of those tracked low.

17.(t/f) Schools are institutions of socialization and studies show that minority and poor children are socialized according to their low status.

18.(t/f) Almost one-half of Americans are not functionally literate.

19.(t/f) According to Zinn, the history of U.S. military interventions confirms

the conventional wisdom that the U.S only enters a conflict for self-defense, or

to protect the defenseless.

18.(m/c) Which of the following are contradictions between real and ideal culture that existed during WWII which are omitted in our storytelling about that war?

a. The U.S. was a legally segregated society.

b. Black Americans who served in the military were treated as second-class

soldiers.

c. The U.S. was institutionally anti-semitic: restrictive covenants

d. The U.S. mirrored the fascist practice of taking away the civil rights of

“racially suspect” minorities.

e. all of the above

19.(m/c) All of the following countries violated ethical norms and international law by intentionally bombing civilian populations EXCEPT:

a. Great Britain b. Germany c. Japan d. US e. no exceptions

20.(m/c) After the war, the US confirmed its commitment to the cultural values of freedom, self-determination, and by

a. immediately ending segregation in America.

b. by supporting democracy in Greece.

c. by supporting democracy movements in former Third World colonial countries.

d. all of above e. none of the above

Introduction to Sociology: Quiz #2

1.(m/c) According to Ruane, in surveys significant percent of white Americans believe each of the following EXCEPT:

a. black Americans have an equal chance of getting a good job, affordable housing, and a good education.

b. black Americans are lazier than whites.

c. black Americans need to overcome prejudice and work their way up like other minorities have done.

d. white Americans are discriminated against.

e. none of the above are exceptions

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Match the following term with its definition

Term Definition

2. prejudice a. group that shares genetic heritage

3. discrimination b. belief of racial superiority

4. race c. judgment of individual based on group membership

5. racism d. unfavorable treatment of individual

based on group membership

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6.(m/c) Which of the following contradicts the conventional beliefs of

white Americans about black Americans?

a. Higher rate of refusal for home loans to black Americans, even if their

income is higher than white Americans

b. Consistent patterns of hiring discrimination towards black Americans

c. Black Americans disproportionately attend underfunded schools

d. b and c e. all of above

7.(m/c) According to Ruane, which of the following are limits to the biological understanding of race?

a. There could be as few as 3 and as many as 200 races.

b. There is no genetic marker for race in the human genome.

c. The biological understanding of race changes over time, place, and circumstance, therefore it is “social construction of reality”

d. a and b e. all of the above

8.(m/c) Which of the following social patterns indicate that race matters in America?.

a. black children are less likely to be covered by any type of health insurance.

b. black children are more likely to die before the age of one.

c. black Americans have a shorter life expectancy.

d. a and b e. all of the above

9.(m/c) Race is an\_\_\_\_\_\_\_\_\_\_\_\_ status.

a. ascribed b. achieved

10.(t/f) In a racially segregated society, race is a master status.

11.(m/c) In Night the Jewish community was deported from:

a. Warsaw, Poland b. Frankfurt, Germany c. Sighet, Hungary d. Chartres, France

12.(m/c) Which of the following groups participated in the organization and deportation of the Jews from Eliezer’s community ?

a. National police b. Nazis c. Jewish council d. a and b e. all of above

13.(m/c) Eliezer, his family, and community arrived first at:

a. Buchenwald b. Treblinka c. Buna d. Auschwitz

14.(m/c) Which of the following groups survived the initial selection?

a. men and women 18-40 b. men 18-40 c. healthy men and women

15.(t/f) Children were being thrown into open pits and burned alive.

16.(t/f) According to Eliezer, first impressions of the Nazis that entered Sighet were reassuring. They were polite and likeable, one even brought candy to a lady he was staying with.

17.(t/f)) Eliezer believed that God had violated the Covenant with the Jewish people; Eliezer therefore began refusing to participate in rituals of worship.

18.(m/c) How many people were hung for the sabotage at the Buna concentration camp?

a. one b. two c. three d. four e. five

19.(m/c) Eliezer had to go to the hospital for which of the following reasons?

a. pneumonia b. broken leg c. appendicitis d. infected foot

20.(t/f)) One of the few examples of human kindness was towards the end of the book when the prisoners were being transported by open railroad cars

and kindly villagers through food to them.

Back-up questions/ night and race

42.(m/c) There are certain expectations and obligations regarding the social roles of the father/son relationship. Eliezer is afraid that he will not be strong enough to fulfill his obligation to his father when he sees which of the following?

a. A child beats his father for not making his bed properly

b. A child deserts his father on a death march

c. A child kills his father over a crumb of bread

d. b and c e. all of the above

43.(m/c) Which of the following is not an example of Eliezer saving his father?

a. Keeps him from falling asleep during rest stop of death march.

b. Disrupts selection process when father is chosen for crematorium.

c. Keeps prisoners from throwing his father off of the train.

d. Stops the kapo, Idek, from beating his father. e. none of the above

44.(m/c) Eliezer’s mentor who was teaching him about mysticism was:

a. his father b. Rabbi Eliahou c. Moshe the Beadle d. Meir Katz

45.(m/c) At what point in his experience does Eliezer claim that “god is dead”?

a. When he sees children being burned alive. b. When he realizes his mother and sister were being burned in the crematorium. c. When the three prisoners are being hanged.

.(t/f) According to Ruane, in surveys the majority of white Americans believe that race does not contradict the conventional wisdom that America is the land of equal opportunity.

2.(m/c) In the above survey, white Americans say all of the following EXCEPT:

a. black Americans have an equal chance of getting a good job.

b. black Americans have an equal chance of getting affordable housing.

c. black Americans have an equal chance to go to a good public school.

d. b and c e. none of the above

3.(m/c) In a National Opinion poll, the majority of white repsondents say:

a. black Americans are “lazier”

b. need to overcome discrimination and work there way up

c. white Americans are discriminated against

d. b and c e. all of the above

9.(m/c) According to Ruane, continuing residential segregation lead to:

a. limit in number of jobs available to black American.

b. limit in the types of jobs available to black Amerians

c. segregation in education

d. racial bias in dealer related car loans e. all of the above

Introduction to Sociology: Quiz #3

1. (m/c) All of the following are social factors that influence who we fall in love with EXCEPT:

a, social status b. norms of homogamy c. endogamy

d. family or group pressure e. none of the above are exceptions

2.(t/f) According to studies people have a 50/50 chance of marrying someone who lives within walking distance of their home or job.

3.(t/f) Over ninety percent of all marriages join people who are no more than one social class apart.

4.(t/f) The definition of friendship is not universal; it differs according to social class

5.(t/f) Members of the working class are more likely to have family members as friends than are members of the middle class.

6.(t/f) One area where conventional wisdom and the sociological perspective agree is that the nuclear family is the backbone of American society.

7.(m/c) Only \_\_\_\_ % of families in American are the traditional nuclear family (working father, stay-at-home mom, and children)

a. 7% b. 10% c. 13% d. 20% e. none of the above

8.(t/f) Over one-half of all family households have no children.

9.(m/c) The modern nuclear family did not become the dominant model until:

a. early nineteenth century b. late nineteeenth century c.1920s

d. 1950s e. 1970s

10.(m/c) All of the following elements of the new consumerism came to define the new nuclear family EXCEPT

a. television b. automobile c. lawn mowers d. credit cards

e. microwave

11.(m/c) All of the following were problems that emerged with this new model of the family EXCEPT?

a. Emphasis on the family led to early marriages with the highest rates of unhappiness according to survey.

b. The abandonment of urban communities with the movement to the suburbs.

c. Women pressured out of the workplace and back into the home.

d. Increase in drug use by stay at home moms.

e. none of the above are exceptions

12.(t/f) Even if we take the broadest definition of the nuclear family-married couple (including dual earners) with children almost two-thirds of family households do not fit this “traditional model.”

13.(m/c) The fast food industry started in what state?

a. Texas b. New Hampshire c. California d. Illinois e. Colorado

14.(m/c) According to Fast Food Nation, which area of the economy produces

ninety per cent of Americas jobs?

a. fast food b. service c. manufacturing d. technology e. computer

15.(m/c) According to Fast Food Nation, all of the following are true about McDonalds EXCEPT:

a. The company earns the majority of it profits from renting property, not selling food.

b. McDonald’s is a more recognizable brand worldwide than Coca Cola.

c. The Golden Arches are more widely recognized than the Christian cross.

d. a and b e. None are exceptions

16.(m/c) According to Fast Food Nation, all of the following are consequences of American society becoming a fast food nation except:

a. It has given a handful of corporations control over the nation’s food supply.

b. It has been a major contributor to the transformation of the economy from one that produces middle income jobs to one that produces low wage service sector jobs.

c. It has contributed to the growing problem of obesity in children.

d. It has changed the entire process of food production.

e. None of the above are exceptions

17.(m/c) The “founding father” who went from a single hot dog stand to a fast food empire was:

a. Ray Kroc of McDonalds b. Dave Thomas of Wendy’s c. Carl Karcher of Carl’s Jr.

d. Colonel Sanders of KFC e. all of the above

18.(m/c) The city that Schlosser exams as an example of the ways in which the fast food industry shape urban and suburban landscape is:

a. Los Angeles, CA b. Irvine, CA c. Colorado Sprins, CO

d. Denver e. Cheyenne, WY

19.(m/c) The fast food industry has organized to fight all of the following EXCEPT:

a. increase in minimum wage b. limiting advertising to children

c. worker safety regulations d. food safety regulations

e. none of the above are exceptions

2o.(m/c) Which of the following contributed to the creation of the car culture in southern California?

a. GM buying up and destroying mass transit in L.A. b. Interstate Highway Act

c. construction of suburbs d. a and be e. all of the above

Introduction to Sociology: Quiz 4

1.(m/c) The political party that helped in the defense of the Scottsboro boys was: a. Republican b. Democrat c. Communist d. Socialist

2.(t/f) From the 1870s to the 1950s, U.S Presidents had the authority to end discrimination but none exercised that authority.

3.(t/f) Post WWII racial practices in the U.S. made the country look bad to the Third World and hypocritical to its own citizens.

4.(t/f) The only recommendations Truman accepted from the 1946 Committee on Civil Rights was the need to integrate the military.

5.(t/f) The result of Brown v Board of Education was to integrate the majority

of segregated schools in the south within ten years.

6.(m/c) The U.S. President who sponsored the Voting Rights Act of 1965 was:

a. Truman b. Kennedy c. Johnson d. Nixon e. Eisenhower

7.(t/f) According to the F.B.I.’s own testimony, they tried to destroy Martin Luther King.

8.(t/f) In the late 1960s police and the F.B.I. engaged in a pattern of violence

against Black militant organizations.

9.(t/f) Martin Luther King was assassinated after he became involved in the

struggle for economic rights and after he criticized U.S. policy in Vietnam.

10.(t/f) The U.S. government was afraid that the struggle for Black economic

rights might become a class struggle that is why they attempted to destroy it.

11.(m/c) Before direct U.S. military intervention in Vietnman, it was under the

control of what colonial country?

a. England b. France c. Germany d. Spain

12.(t/f) According to the Pentagon Papers, South Vietnam was a construction

of the U.S.

13.(t/f) In order to get the American people to support U.S. intervention in

Vietnam, the U.S. government lied about a North Vietnam attack on a U.S. ship.

14.(t/f) The Gulf of Tonkin Resolution was unconstitutional.

15.(m/c) U.S. bombing completely destroyed the Plain of Jars in what country?

a. North Vietnam b. South Vietnam c. Cambodia d. Laos

16.(t/f) One of the first organizations to protest the Vietnam war was SNCC.

17.(m/c) Which of the following athletes refused induction into U.S. military and was sent to prison?

a. Mohammed Ali b. Bill Russell c. Jackie Robinson d. Jim Brown e. all

18.(t/f) Throughout the Vietnam war Americans with college degrees were much

more likely to oppose the war than Americans with a grade school education.

Introduction to Sociology: Quiz 5

1.(t/f) Unlike California suburbs, Colorado Springs developed with a lot of official planning and zoning regulations which took into account the problems of fires and flooding.

2.(m/c) Which of the following are characteristics of responsible range management?

a. establishing rotating grazing patterns to avoid overgrazing.

b. fencing off streams to prevent cattle grazing on the banks.

c. allowing natural grasses to recover and grow back.

d. a and c e. all of the above

3.(m/c) All of the following are problems ranchers are facing EXCEPT:

a. rising land prices b. stagnant beef prices c. health scares about beef

c. concentration of ownership in meat packing industry e. none of above

4.(m/c) A Beef Trust existed in the U.S. early in the Twentieth century, however it was gradually broken up until President \_\_\_\_\_\_\_\_\_\_\_ administration allowed

corporations to merge again and create a New Trust.

a. Nixon b. Ford c. Carter d. Reagan e. Bush

5.(t/f) Market concentration in the beef industry is at the highest level since the

early twentieth century, and America now has a shared monopoly in beef processing.

6.(m/c) All of the following are true about Chicken McNuggets EXCEPT:

a. they are made from reconstituted chicken held together with stabilizers.

b. they are made from a new breed of chicken with unusually large breasts.

c. they have twice as much fat per ounce as hamburger.

d. they derive much of their flavor from beef additives.

e. none of the above are exceptions.

7.(t/f) Hank, the rancher who was a source in Chapter 6, committed suicide. The rate of suicide in ranchers is 3x the national average.

8.(m/c) Which of the following are consequences of the industrialization of the cattle raising and meat packing industry?

a. The elimination of high paying manufacturing jobs to low paying manufacturing jobs.

b. The creation of a poor migrant workforce.

c. The creation of rural ghettos in the midwest.

d. Inescapable odors that drift through towns. E. all of the above

9.(m/c) All of the following is true about the Monfort feed lots EXCEPT:

a. they each can hold up to 100,000 cattle.

b. the cattle are given anabolic steroids.

c. each steer produces 50lbs of manure each day.

d. the manure is put in “lagoons.”

e. none of the above are exceptions

10.(m/c) Upton Sinclair wrote a book about the meatpacking industry; it was called:

a. The Jungle b. The Trust c. Grapes of Wrath d. The Industry

11.(m/c) Workers in the meatpacking industry lost their power for which of the following reasons?

a. concentration of ownership b. application of fordism to production

c. industry moving to rural area d. a and b e. all of above

12.(m/c) ConAgra has been found guilty of what crimes?

a. defrauding suppliers b. price fixing c. a and b d. none of above

13.(t/f) Roughly two-thirds of workers at some meat packing plants can’t speak English.

14.(m/c) All of the following are characteristics of work in the meat packing industry EXCEPT:

a. high turnover b. recruitment of workers from the third world

c. few benefits d. little or no labor organization e. none of above

15.(t/f) States subsidize the meat packing industry with tax breaks, for example, states offer no taxes for ten years.

16.(t/f) According to a vice president of IBP, the smell of waste from the feedlots

would be sweet, not objectionable.

17.(t/f) Workers on the disassembly line wear armour to protect themselves.

18.(t/f) The faster the disassembly line runs the greater the number of injuries; therefore the government has forced the meat packers to slow down their disassembly line..

19.(t/f) Sexual harassment is a significant problem in the meat packing industry.

20.(t/f) OSHA is the regulatory agency responsible for ensuring safe working conditions. OSHA’s policy of voluntary industry compliance with safety regulations greatly reduced injuries in the industry.

Introduction to Sociology: Quiz #6

1.(t/f) McDonald’s managerial training center is called Hamburger University.

2.(t/f) Those who successfully complete McDonald’s management training receive

their “Degree in Hamburgerology.

3.(t/f) Walt Disney included McDonald’s as one of its food stands when it opened in

1955.

4.(m/c) Walt Disney did all of the following when his animators went on strike EXCEPT:

a. fired union sympathetic employees

b. brought in an organized crime figure to help put down the strike.

c. paid private guards to rough up employees.

d. engaged in good faith collective bargaining with the union.

e. tried to create a company union

5.(t/f) Walt Disney was a secret informer for the FBI during the communist “witch hunts” of the 1950s.

6.(t/f) The co-host of the Disney television series “Man in Space” had been a member

of the Nazi party and a former major in the SS.

7.(t/f) A Disneyland advisor to Tomorrow Land had performed experiments on inmates at a Nazi concentration camp.

8.(m/c) McDonald’s first mascot was:

a. Ronald McDonald b. Speedee the Chef c. Harold the Hamburger

9.(m/c) The explosion of advertising directed towards children occurred during

what decade?

a. 1950s b. 1960s c. 1970s d. 1980s

10.(m/c) Advertisers believe that “brand loyalty” can begin as early a age \_\_\_\_\_.

a. one b. two c. three d. four e. five

11.(m/c) According to marketing researchers, which of the following ought to be

goals of corporations?

a. Getting children to think the corporation is like a family member.

b. The corporation should align itself with social values: patriotism, national defense.

c. Corporate advertising directed at children should turn them into nags.

d. a and c e. all of above

12.(t/f) Outside of school, the typical America child spends more time watching TV than doing anything else except sleeping.

13.(m/c) McDonald’s markets to children in all of the following ways EXCEPT:

a. toys b. playgrounds c. marketing alliances d. special meals

e. none are exceptions

14.(t/f) According to confidential documents, McDonald’s main marketing goal is

to convince people that it is their “trusted friend.”

15.(m/c) All of the following are examples of advertising in school EXCEPT:

a. Channel One b. corporate sponsored teaching material

c. school bus ads d. teacher sport coats with logos e. none are exceptions

16.(t/f) The reason for the significant increase in food borne illnesses is the centralization of the meat processing industry.

17.(t/f) The government cannot force meat processing companies to recall

contaminated food, even if it is a Class I contamination.

18.(m/c) All of the following have been until recently, or are still being, fed to cattle

EXCEPT:

a. dead pigs b. dead horses c. chicken manure d. dead cats

e. none of the above

19.(t/f) Ruane argues that from a sociological perspective “beauty is only skin

deep.”

20.(m/c) Ruane uses the term \_\_\_\_\_\_\_\_\_\_ to explain “beauty” as a social factor.

a. capital b. prestige c. narcissism d. vanity

Introduction to Sociology: Quiz 7

1.(m/c) The chapter in FFN titled “Global Realization” began by looking at the arrival of McDonald’s in what country? a. Germany b. France c. Vietnam d. Mexico

2.(t/f) McDonald’s earns the majority of its profits outside the U.S.

3.(t/f) McDonald’s is the most widely recognized brand in the world next to Coke and Nike.

4.(m/c) Which of the following are characteristics of “McWorld”?

a. common tastes b. shared values c. same industrial practices d. a and b

e. all of above

5.(t/f) McDonald’s is Brazil’s largest private employer.

6.(t/f) One of the only failures of “McWorld” was when McDonald’s opened in

Kuwait and no one came, because Arabs hate everything American.

7.(m/c) Which of the following are common practices of the fast food industry as they spread across the globe?

a. advertising to children b. factory farming

c. McDonald’s in Wal\*Marts d. all of above

8.(m/c) The most profitable foreign country for McDonald’s is:

a. China b. India c. Germany d. France

9.(t/f) McDonald’s opened up a store that was built on land used by the Dachau

concentration camp and handed out flyers saying “Welcome to Dachau” and

“Welcome to McDonald’s.”

10.(t/f) America has the highest obesity rate of any nation in the world.

11.(m/c) Which of the following are social factors that are causing America’s

weight problem?

a. commuting b. watching tv and playing video games

c. elimination of physical education in schools d. eating fast foods

e. all of above

12.(m/c) All of the following are examples of resistance to “McWorld” EXCEPT:

a. assaults on fast food outlets in other countries, including a bombing.

b. laws banning fast food advertising to children.

c. burning a McDonald’s to the ground

d. law suit against McDonald’s for harmful practices

e. none of the above are exceptions

13.(t/f) Each year the U.S. celebrates a person whose own biographer admits that he committed genocide.

14.(t/f) The Arawaks that Columbus met were a violent people and had to be dealt with violently.

15.(t/f) Columbus was an explorer and simply seeking to discover the “New World.”

16.(t/f) The main cargo Columbus brought back from his second voyage were

samples of the wonderful animal and plant life.

17.(m/c) Which of the following are examples of what Las Casas called “total control leading to total cruelty.”

a. knifing the native people and cutting slices off of them to test the sharpness of their weapon.

b. beheading native children and taking their possessions.

c. cutting the male natives’s hands off and letting them bleed to death.

d. using dogs to hunt down those who tried to flee from a thru c

e. all of above

18.(t/f) The English settlers in Jamestown and Plymouth dealt with the native people

differently than the Spanish. They engaged in policies of cooperation with the native people and mutual respect for the rights of the native people.

19.(t/f) According to Zinn, native cultures, like the Iroquois, were more patriarchal

than the western European cultures.

20.((t/f) According to Zinn, lies about the past have implications for the present and the future.

Study Guide Exam:1 (Fall ’05)

1. Introduction to Sociology

a. Sociological terms: society, social structure, culture, institutions, stratification, social status, class, gender, social role, norms, conventional wisdom, material and non-material culture, role strain, role conflict.

b. Sociological paradigms: emphases, institutional focus, and be able to apply or identify.

c.Other terms: plutocracy, mass media, socialization, social control, cycle of work-spend-debt.

2. WWII: American society continually rehearses the triumph of good over evil of WWII through its “war stories.” This reinforces conventional wisdom about American society, but ignores serious contradictions.

a. The function of war stories in American society.

b. What are examples of the contradictions between the “stories” and reality. c. Terms: Plessy vs Ferguson, hate strikes, EO9066, Queen Mary, colonialism, Atlantic Charter, French Indochina, war crimes, death list cities, fascism, fire storm.

3. Race and ethnicity:

a. Early definition and factors in the “discovery” of the concept of race: science and colonialism.

b. Terms: Requirement, biological determinism, craniometry, race science, eugenics, social Darwinism, ethnicity

c. Function of the concept of race: slavery (Dred Scott), segregation (Plessy vs Ferguson), genocide, genetic science and race.

d. Race matters: infant mortality, life expectancy, poverty, health care, education, environment.

4. Genocide:

a. War crimes: indictment of the Nazis and the Japanese.

b. Nazi genocide: Conventional wisdom and the method used by the Nazis. Also know who abandoned the Jews.

c.Terms; einsatzgruppen, police battalion, bureaucratic personality, .

d. Themes in Night: religious, father-son, dehumanization.

5. 1950s:

a. What was the American dream that took shape in the 1950s and the conventional wisdom that took shape with it? What were the central social roles and norms for men and women?

b. What is Fordism and how was it central to the development of American consumer/suburban society?

c. How did television change American society?

d. Dark side: realities that contradicted the conventional wisdom of the 1950s.

e. Terms: suburbanization, white flight, McCarthyism, redlining, GI Bill, New City Lines, HUAC, Plessy v Ferguson, loyalty oaths, detention camps

6. Fast Food Nation:

a. Intro: Consequences for American society becoming a fast food nation.

b. The Founding Fathers: birthplace, social conditions, speedee service, importance of technology.

c. Fordism and fast food

Sociology 101: Exam # 1 (Fall 05)

1.(m/c) According to sociologists, all of the following are primary institutions in societies EXCEPT:

a. military b. economic c. political d. marriage and family e. religion

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Match the following sociological terms with their definition.

2. social status a. system by which society ranks individuals hierarchically

3. social norm b. individual’s social location with regard to, for example, wealth

4. stratification c. social rules or guidelines that direct behavior

5. social role d. expectations associated with a specific position in an institution

6. cultural value e. consensus on what is good and bad

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7.(m/c) Each of the following is an example of non-material culture EXCEPT:

a. ideas b. beliefs and values c. language d. rituals e. television

8.(m/c) A \_\_\_\_\_\_\_\_\_ theorist who wanted to learn what norms governed the behavior of baseball fans would most likely study the behavior of the fans at the game, or tail gateing before the game.

a. conflict theorist b. structural functionalist c. symbolic interactionist

9. (m/c) A \_\_\_\_\_\_\_\_ theorist is interested in studying large scale social structures and the inequality in the allocation of resources. He might study sports in order to find the reason why there are such large transfers of public wealth to private sport’s owners.

a. conflict theorist b. structural functionalist c. symbolic interactionist

10.(m/c) A social theorist who thinks that social order and socialization are the most important factors for understanding society is a \_\_\_\_\_\_\_\_\_ theorist.

a. conflict theorist b. structural functionalist c. symbolic interactionist

11.(m/c) When the captain of the Titanic had to make a decision whether to increase the speed of the ship to break a record or proceed more slowly for the safety of the passengers, he was experiencing: a. role strain b. role conflict

12.(m/c) When a woman has to choose between working more hours to get a promotion and spending time with her child, she is experiencing: a. role strain b. role conflict

13. (m/c) Conventional wisdom refers to that body of assertions and beliefs that is generally recognized as part of a culture’s “common knowledge.” The danger with unquestioning acceptance, according to Ruane and Cerulo, is that conventional wisdom (is):

a. at best partially true. b. limited to specific circumstances. c. based on individual experience. d. ignores social patterns and social contexts e. all of the above

14.m/c) Which of the following is an example of the danger of unquestioningly accepting conventional wisdom?

a. German society accepting the need for a solution to the “Jewish question” which culminated in the Holocaust.

b. American society accepting the “Red Scare” in the 50s which culminated in destruction of thousands of lives of people never convicted of anything.

c. American society accepting that color ought to be a significant factor in categorizing and classifying peoples which led to slavery, segregation, and discrimination.

d. a and c e. all of the above

15.(m/c) According to your professor, the sociological perspective allows people to see the ways in which social and cultural determinants shape individual lives in which of the following ways?

a. what we know and think b. the possibilities and limits of our behavior and actions

c. how biology shapes human behavior d. a and b e. all of the above

16. (t/f) Sociologists believe, like most Americans, that individuals are architects of their own lives, that is each person is free to choose the direction of her/his life, and free to act upon that choice, and

must take responsibility for failure.

17.(m/c) Conventional wisdom tells us education is the great equalizer. This is based on what sociological paradigm?

a. conflict theory b. social interaction c. structural-functionalism d. labeling

18. (m/c) All of the following contradict the conventional wisdom about education EXCEPT:

a. funding through property taxes b. digital divide c. skills taught to working class students

d. a and b e. none are exceptions

19.(m/c) According to Ruane, who is left behind because of the structure of our educational institution?

a. low income b. racial and ethnic minorities c. women d. a and b e. all of above

20.(t/f) The main way that social order is maintained in society is through force and violence.

21. (m/c) “War Stories” socialize members of a society in all of the following ways EXCEPT:

a. provide cultural material for personal and collective identity.

b. emphasis and reinforce specific cultural values.

c. reinforce conventional wisdoms.

d. make it easier for those in power to get people to go to war again.

e. none are exceptions

22. (t/f) During WWII, the Red Cross, with US Government approval, separated the blood donations of black and white donors to make sure that no white soldiers got a black person’s blood.

23.(m/c) Which of the following is true about the so-called “greatest generation” of World War II?

a. More labor strikes than at any comparable time in US history.

b. Hate strikes where white workers refused to work side by side with black workers in the defense industry.

c. Race riots in America during the war where white mobs rampaged killing and injuring black people.

d. b and c e. all of the above

24.(t/f)) Racism was a factor in the U.S. fire bombing of Tokyo and the atomic bombing of

Hiroshima and Nagasake.

25.(m.c) The US Strategic Bombing Survey said that the Japanese would have surrendered before Nov 1945 and certainly prior to Dec 1945 even:

a. if the atomic bombs hadn’t been dropped, b.if Russia hadn’t entered the war,

c. if no invasion had been planned or contemplated.

d. all of above d. none of above

26.(t/f) After WWII, the U.S. supported pro-fascist groups in Greece and Italy rather than democratic groups who had fought against the Nazis.

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Match the conventional wisdom about WWII American society with the reality that contradicts it.

US society Contradiction

27. Against fascism a. Invasion of Hawaii, Philippines, Haiti

28. Against racism b. Internment of Japanese

29. For self-determination for allies c. US corporate investment in Nazi Germany

30. Against aggression d. Atlantic Charter, i.e., French Indo China

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31. (m/c) The Nazi leadership was indicted by the Nuremberg Tribunal for which of the following violations of international law (norms)?

a. Waging an aggressive war against peaceful nations.

b. War crimes in occupied territories, destruction of cities and towns, also killing non-combatants.

c. Crimes against humanity involving murder, enslavement, and deportations.

d. b and c e. all of the above

32.(t/f) Hitler justified is racial policies by pointing to U.S. racial theories and policies.

33.(m/c) The concept of race ha served to justify all of the following EXCEPT:

a. slave trade b. slavery in the US c. genocide against the Native Americans

d. mass murder Africa, India, Australia, and North America e. none are exceptions

34.(m/c) The Supreme Court ruling in the Dred Scott case was based on the theory of biological

determinism.

35.(t/f) The first part of the Final Solution involved mobile killing units who murdered Jews by shooting them.

36.(t/f) Conventional wisdom Tells us that America is the land of equal opportunity, Ruane argues that continuing racial inequality in American contradicts this. She argues the following

a. America is still segregated residentially.

b. American schools are increasingly segregated.

c. there is significant racial discrimination in hiring.

d. a and c e. all of the above

37.(m/c) Ruane argues that race matters in all of the following ways except:

a. higher infant mortality for African American babies b. less access to health insurance for minorities c. significantly higher rates of poverty d. lower life expectancy for racial minorities e. none of the above are exceptions

38.(t/f) According to Eliezer, first impressions of the Nazis that entered Sighet were reassuring. They were polite and likeable, one even brought candy to a lady he was staying with.

39.(m/c) The systematic deportation of the Jews from all of countries of Europe began with:

a. the countries passing laws taking away the rights of their Jewish citizens.

b. with Jews being identified and then made to wear the yellow star.

c. the ghettoization of the Jewish populations.

d. the appropriation of the belongings, homes, and businesses by their neighbors.

40.(t/f)) Eliezer believed that

a. there was a Covenant between God and the Jewish people

b. with the Holocaust God had violated the Covenant with the Jewish people.

c. Hitler was the only one that has kept his word to the Jewish people.

d. a and b e. all of above

41.(m/c) There are certain expectations and obligations regarding the social roles of the father/son relationship. Eliezer is afraid that he will not be strong enough to fulfill his obligation to his father when he sees which of the following?

a. A child beats his father for not making his bed properly

b. A child deserts his father on a death march

c. A child kills his father over a crumb of bread

d. b and c e. all of the above

42.(m/c) All of the following are example of Eliezer saving his father EXCEPT:

a. Keeps him from falling asleep during rest stop of death march.

b. Disrupts selection process when father is chosen for crematorium.

c. Keeps prisoners from throwing his father off of the train.

d. Stops the kapo, Idek, from beating his father. e. none of the above

43.(m/c) Eliezer’s mentor who was teaching him about mysticism was:

a. his father b. Rabbi Eliahou c. Moshe the Beadle d. Meir Katz

44.(m/c) At what point in his experience does Eliezer claim that “god is dead”?

a. When he sees children being burned alive. b. When he realizes his mother and sister were being burned in the crematorium. c. When the three prisoners are being hanged.

45. (m/c) America’s abandonment of the Jews took several forms. All of the following are examples EXCEPT:

a. refusing to bomb the train lines into Auschwitz.

b. turning away ships with Jewish refugees.

c. accepting only a small per cent of the Jewish immigrants that America could legally except.

d. b and c

e. none of the above are exceptions

46.(m/c) What was the only country that acted collectively to resist Nazi deportation of Jews from within its borders?

a. France b. Yugoslavia c. Greece d. Denmark e. Norway

47.(m/c) From the sociological perspective, all of the following would be reasons that individual soldiers commit atrocities EXCEPT:

a. obeying orders. b. peer pressure c. soldiers that are just “bad apples”

d. collective belief that “others were less than human” e. all of the above were reasons

48.(t/f) Bill Levitt applied Fordism to home building and build 36 houses everyday without using any skilled carpenters or brick layers.

49.(t/f) A social norm of the 1950s was early marriage, women averaged 19 and men 21 years of age at marriage. This norm also included the expectation of children.

50. (m/c) \_\_\_\_\_\_\_% of those surveyed in the 1950s believed that it was impossible to be happy unless married:

a. 50% b. 66% c. 75% d. 90% e. 95%

51.(m/c) Achieving middle class status in the 1950s was made possible by what social factors?

a. Booming economy that created both middle income blue and white collar jobs in the manufacturing sector.

b. Lower cost homes relative to income.

c. Lower interest rates and down payments or homes

d. a and c

e. all of the above

52.(m/c) All of the following were part of GMs plan to sell cars, sell them again, and again. . . EXCEPT

a. Manufacturing a car for every strata of society.

b. Manufacture safe cars with good gas mileage.

c. Advertise cars as embodying social values, like freedom, power, family.

d. Dynamic obsolescence, bigger fins, more modern look.

e. none of the above are exceptions

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The American dream and conventional wisdom of the 1950 (ideal culture) contradict the reality of the times (real culture). Match ideal to real.

Ideal Real

53.Equality of opportunity a. tranquilizers

54.Freedom of thought b. racial discrimination

55.Happiness in nuclear family c. high rate of poverty

56.No social class d McCarthyism

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57. (m/c) What was the name of the front company that destroyed mass transit in the United States?

a. General Motors b. New City Lines c. Standard Oil d. Slate Industries

58.(m/c) The innovation of McDonalds in fast food is the result of applying what process to food production? Also who applied it to food production first and what is one of its results?

a. Fordism/Ray Kroc/efficiency b. Fordism/Henry Ford/standardization

c. Fordism/Dick and Mac McDonald/standardization d. none of the above

59.(m/c) America’s unquestioning belief in technology and scientific experts is reflected in all of these EXCEPT:

a. atomic power would provide energy too cheap to meter.

b. antibiotics would solve the problem of illness.

c. pesticides like DDT would kill crop pests

d. a proton cultivator that would turn desert into farm land.

e. none of the above are exceptions

60.(m/c) Television changed American society in all of the following ways EXCEPT:

a. ended the ritual of family dinners b. destroyed the movie industry

c. made advertising one of the most dominant institutions in American society

d. turned our democratic campaign process into political advertisements

e. none of the above are exceptions

61.(m/c) All of the following are examples of popular culture’s preoccupation with communism except:

a. movie: The Invasion of the Body Snatchers b. TV show: I Led Three Lives

c. comic strip: Captain America d. a and b e. none are exceptions

62.(t/f) In four years of investigating Communist infiltration into the US Government, Senator Joseph McCarthy discovered no Communists.

63. (m/c) All of the following are true regarding the US government and the race to develop nuclear weapons EXCEPT:

a. Human experimentation without the knowledge of those being experimented on, including US military.

b. Exposure of Navajo miners and their families to nuclear radiation.

c. Exposure of the Shoshone Indians to nuclear fallout

d. Exposure of most Americans who lived during the time to fallout from above ground testing.

e. none are exceptions

64. (m/c) The House Committee on Un-American Activities investigation of communist infiltration in the movie industry

a. called “friendly” witnesses like John Wayne and Walt Disney.

b. called “unfriendly “ witnesses who were asked to name the name of possible communists.

c. forced the movie industry to establish a “black list.”

d. a and b e. all of the above

65.(m/c) According to Fast Food Nation, the growth of the fast food industry has been driven by changes in American society. All of the following are examples of changes except:

a. Declining average hourly wage when adjusted for inflation.

b. Two thirds of mothers with young children in the workforce.

c. The largest demographic movement in the history of American society: suburbanization

d. The birth of the automobile culture in Southern California

e. None are exceptions

66.(m/c) According to Fast Food Nation, all of the following are true about McDonalds EXCEPT:

a. The company earns the majority of it profits from renting property, not selling food.

b. McDonald’s is a more recognizable brand worldwide than Coca Cola.

c. The Golden Arches are more widely recognized than the Christian cross.

d. a and b e. None are exceptions

67.(m/c) According to Fast Food Nation, all of the following are consequences of American society

becoming a fast food nation EXCEPT:

a. It has given a handful of corporations control over the nation’s food supply.

b. It has been a major contributor to the transformation of the economy from one that produces

middle income jobs to one that produces low wage service sector jobs.

c. It has contributed to the growing problem of obesity in children.

d. It has changed the entire process of food production.

e. None of the above are exceptions

68.(m/c) The “founding father” who went from a single hot dog stand to a fast food empire was:

a. Ray Kroc of McDonalds b. Dave Thomas of Wendy’s c. Carl Karcher of Carl’s Jr.

69.(m/c) US Space Command is in:

a. Washington D.C. b. Colorado Springs, CO c. Cheyenne, Wyoming

70.(m/c) The fast food industry has fought all of the following EXCEPT:

a. increase in minimum wage b. limiting advertising to children

c. worker safety regulations d. food safety regulations

e. none of the above

Back-up Exam #1

1.(t/f)Auguste Comte was the founder of sociology, but he first named it "social physics." He called his evolutionary theory of society the Law of Three Stages.

21.(m/c) A conventional wisdom in American society is that the U.S. is and has been a force for good in world affairs. Howard Zinn argues that the U.S. record in world affairs contradicts this. All of the following are examples that he gives except:

a. Gunboat diplomacy in Japan b. US invasion of Russia c. Open Door policy and China

d. US invasion of Nicaragua e. all of the above are examples

32.(m/c) All of the following are true about the concept of race and Western society except:

a. race was a fairly late developing concept, for example, the Spanish did not think of the people of the Americas as another race at first, in fact they weren’t sure if they were humans or animals.

b. race scientists from western European countries “discovered” the concept of race through scientific studies like craniometry, measuring head size, and they determined the white race was superior.

c. Hitler read race scientists from the US who influenced hs eugenics programs, like forced sterilization.

d. recent studies by genetic scientists confirm race as a biological fact.

e. none of the above are exceptions.

Sociology 101: Study Guide Exam #2 (F ‘05)

1. Social Movements.

a. Characteristics of a social movement.

b. Example: Civil Rights movement

c. Riots in northern urban areas: causes

d. Terms: political disenfranchisement, sundown towns, lynching, freedom rides,

sit-ins, civil disobedience, de facto segregation, de jure segregation

2. Social Movements: Anti-Vietnam War Movement and its characteristics.

a. US government’s “war story.”

b. The “ war story” from the Pentagon Papers.

c. Terms: pacification, “Hearts and Minds,” Vietnamization, napalm, Agent Orange, free fire zones, search and destroy missions, My Lai, Tiger force, strategic hamlets.

d. COINTELPRO: targets, methods.

3. Systems of stratification.

a. Know the characteristics of class and caste systems of stratification.

b. Know the characteristics of the American class system, our conventional wisdom regarding it, and the sociological theory that justifies it.

c. Concentration of wealth and income in America, trend, comparison with other countries.

d. Terms: shared monopolies, interlocking directorates, mergers, downsizing.

4. Poverty.

a. Conventional wisdom about the poor in America.

b. Reality of poverty in America: poverty line or threshold, system of welfare, cycle of poverty.

5. Deindustrialization.

a. What is deindustrialization and what are its consequences: jobs, benefits, health care, education, food security etc.

b. Types of jobs created by the sales and service economy, characteristics.

7. Political System

a. Function, examples.

b. Democracy: assumptions, structure.

c. Reality of American democracy: campaign financing, lobbying, 527 groups, “town hall

meetings,

8. Mass media.

a. Who owns the mass media? What is the trend in concentration of ownership?

b. "TV news as entertainment" : primary functions

c. “TV news as entertainment”: the form and content

d. Coverage of the war in Iraq: TV news as propaganda .

9. Mass media: Know how an entertainment show is structured around the advertising. Narrative, hook, pods, bumpers, flow.

6. What are the characteristics of a social movement?

7. 1960s. Social movements: Vietnam. What was the governments “story” to the people about Vietnam? How was the story of the Pentagon Papers different? Who were the Viet Cong, what was pacification, napalm, Agent Orange? What were free fire zones, search and destroy missions? What forms did the social protests take?

8. 1960s. Social movements: civil rights (lecture, Zinn 17). What type of segregation was the civil rights movement directed at? What method was adopted? Examples? What were the successes, failures?

9. 1960s. Social movements: free speech. What was the nature of the confrontation? Groups involved?

10. COINTELPRO: governments reaction to

Sociology 101: Exam #2 (Spring ’05)

1.(m/c) All of the following are examples of social movements of the 1960s ***except:***

a. American Indian Movement b. Anti-Nuclear Movement

c. Gay Rights Movement d. Feminism e. Environmental Movement

2.(m/c) The social movements of the 1960s were caused by which of the following social factors?

a. too narrow social roles b. too narrow social norms

c. contradiction between values and practice, e.g., equality vs segregation

d. a and c e. all of above

3.(m/c) All of the following are characteristics of a social movement ***excep***t:  
a. grassroots, a wide base of popular support and a variety of groups and organizations.

b. goal to change social policies, practices, and/or institutions that are unjust.

c. rigid indoctrination of members so they won’t think for themselves.

d. tactics that are means for achieving goals. e. none of the above

4. (m/c) The civil rights movement directed at legal segregation in the South challenged

all of the following ***except***:

a. political disenfranchisement b. segregation of public space, libraries, rest rooms

c. segregation of privately owned businesses d. economic inequality e. none of the above

5. (m/c) Which of the following were tactics used by the civil rights movement?

a. boycotts b. sit-ins c. voter registration drives d. freedom rides e. all of the above

6.(m/c) Violence was one of the ways the segregated social order of the south was maintained.. In fact, in one town in 1920, the entire black section of town was destroyed by a white mob. This happened in;

a. Tulsa, OK b. Selma, AL c. Jackson, MS d. Lexington, KY

7.(t/f) The lynching of black people in the South occurred mostly during the day with the entire community watching because it was a ritual that served to reinforce cultural values.

8. (m/c) The practice of banks and insurance companies only making loans and selling insurance to people who live in certain areas is called? a. blacklining b. redlining c. whitelining

9.(m/c) Which of the following Acts ended the political disenfranchisement of Black Americans?

a. Civil Rights Act 1964 b. Voting Rights Act 1965 c. Civil Rights 1968

d. Help America Vote Act e. all of the above

10.(m/c) Even though the Civil Rights Movement was successful in overturning segregation in the South, there continued to be protests and riots in Northern urban areas. The reason(s)were:

a. police violence b. high poverty c. high unemployment d. b and c e. all of the above

11.(m/c) America’s first involvement in Vietnam was:

a. blowing up a café in Saigon in 1953. b. taking colonial soldiers back to Vietnam after WWII.

c. signing the Atlantic Charter d. installing Diem as prime minister.

12.(m/c) According to Zinn, prior to direct US military involvement in Vietnam, the US supported with military and financial aid the effort of \_\_\_\_\_\_\_\_\_\_\_\_\_to regain control of Vietnam.

a. England b. France c. Portugal d. Belgium

13.(m/c) COINTELPRO was supposedly a program for the surveillance of Communist agents, but the FBI used it to disrupt constitutionally guaranteed political activity. Which of the following did it really do?

a. Tried to destroy the credibility of Martin Luther King, Jr.

b. Tried to undermine the American Indian Movement by manufacturing evidence

and giving perjured testimony against the leaders so that they would be sent to prison.

c. Engaged in extralegal acts of violence, for example, killing Mark Clark and Fred Hampton as they slept.

d. a and b e. All of the above

14.(m/c) According to the Pentagon Papers, the US became involved in Vietnam for several reasons: Vietnam’s economic value, its strategic importance, and

a. in retaliation for an attack on a US ship. b. to eliminate a “rotten apple.”

c. to defend South Vietnam's democracy. d. all of the above

15. (m/c) Which of the following might be sociological reasons for the widespread atrocities committed by US soldiers in Vietnam, like Tiger Force and Charlie Company?

a. Dehumanization of the enemy through widespread racism.

b. War strategies like free fire zones and search and destroy missions.

c. A few bad soldiers. d. a and b e. all of the above

16.(t/f) One of the tactics of “Pacification” were “zippo” job: burning down Vietnamese villages and moving the people to relocation camps.

17.(m/c) Pres. Lyndon Johnson ran on a campaign platform that emphasized changing our policy in Vietnam to win the “hearts and minds” of the Vietnamese people. His plan included all of the above ***except***:

a. land reform for peasants b. heavier bombing c. napalming

d. defoliating e. all of the above

18.(m/c) In order to destroy jungle cover and crops, the US sprayed 20 million gallons of herbicides on Vietnam. Over 11 million gallons were:

a. Agent Orange b. DDT c. Napalm d. none of he above

19 (m/c) Which of the following was not a tactic of anti-Vietnam war protestors?

a. occupying university buildings b. interfering with ROTC recruitment

c. destroying draft records d. turning in or burn draft cards e. streaking

20. (m/c) In the documentary “Berkeley in the 60s,” the student anti-war protestors were shown participating in which of the above?

a. trying to keep draftees from entering induction centers b. trying to stop troop trains

c. marches d. b and c e. all of above

21.(m/c) All of the following were ways that members of the armed forces protested the war ***excep***t?

a. search and avoid missions b. fragging c. refusal to fight

d. peace symbols on uniforms e. none were exceptions

22.(m/c) Which of the following contradicted the “story” Americans were told about US entry into

Vietnam?

a. South Vietnam was a construction of the United States.

b. The US appointed a Catholic from New Jersey as the President of South Vietnam, he had no

popular support.

c. The Vietcong were not Communist invaders, but villagers who actually had the support of the population.

d. b and c e. all of the above

23.(m/c) A caste system of stratification is characterized by which of the following?

a. social mobility b. hierarchy c. ascribed status d. b and c e. all of above

24.(m/c) A class system of stratification is characterized by which of the following?

a. hierarchy b. achieved status c. social mobility d. b and c e. all of above

25.(m/c) Americans tend to accept the inequality of their class system because they accept which of the following conventional wisdoms?

a. Americans have equal opportunity. b. In America anyone can be successful through hard work.

c. The educational system is a meritrocracy.

d. a and b e. all of the above

26.(m/c) All of the following are true about the American system of stratification ***excep***t:

a. the concentration of wealth in the top 1% of Americans has doubled since the 1970s

b. the concentration of wealth is greater than any of the other industrial countries.

c. When adjusted for inflation, the average after-tax income for 80% of American households has remained stagnant or declined between 1977 and 1999.

d. Since the mid-seventies there are significant patterns of upward mobility.

e. none of the above are exceptions.

28.(m/c) In the 1950s most jobs were tied to what sector of the economy:

a. agriculture b. manufacturing c. sales and service d. military

29. (m/c) All of the following are reasons for deindustrialization ***except:***

a. job flight b. downsizing c. automation

d. need for US corporations to compete internationally e. mergers

30.(m/c) The transformation of the economy from industrial based that produced manufacturing jobs to a sales and service economy created millions of McJobs. Which of the following is **NOT** a characteristic of a McJob?

a. usually part-time or temporary b. no benefits c. job security

d. little room for advancement e. none of the above

31.(m/c) Which of the following is **NOT** a consequence of the transformation of the economy to sales and service?

a. avg worker working more hours b. job security c. second shift

d. less vacation and leisure time e. none of the above

32.(m/c) According to Ruane, which of the following are consequences of being disadvantaged (poor)?

a. high infant mortality b. lower life expectancy c. increase in negative life events

d. a and b e. all of the above

33.(m/c) According to Ruane, since the Welfare Reform Act passed in the mid-1990s:

a. many women have been forced to take McJobs b. many women and children have lost their health care. c. child care has become a serious problem. d. a and c e. all of the above

34.(t/f) One function of the political system is to establish a relationship between the government and the governed. In a democracy, it’s important for citizens to realize that their first obligation is unquestioning obedience to their elected officials.

35.(m/c) The primary social role of the person in a democracy, according to our Founding Fathers, is:

a. parenthood b. consumer c. worker d. citizen

36.(m/c) An episode of the Daily Show dealt with the social construction of a fake town hall

meeting. All of the following were characteristics of it ***except:***

a. alliterative title b. right people as background

c. spontaneous question and answeres d. cynical use of language to deceive

e. none of the above are exceptions.

37.(m/c) According to the film *Bulworth* , which of the following ways does "big money" deform our democracy?

a. campaign financing b. lobbying c. ownership of mass media

c. political advertisements d. a and b e. all of the above

38.(m/c) Which of the above (Question 38 a thru e) accurately reflect the ways wealth undermines our democratic institutions?

39.(m/c) The central lobbyist in the film *Bulworth* represented what industry?

a. telecommunications b. insurance c. oil d. automobile

40.(m/c) Which of the following are ways that politics as television undermine our democracy?

a. scripted debates b. photo opportunities c. cost of campaigning

d. a and b e. all of above

41.(m./c) According to Zinn, although President Carter was perceived as a liberal and populist because of his support for human rights, his policies:

a. supported big business b. supported a larger military budget

c. supported corrupt governments and dictatorships d. a and b e. all of the above

42.(m/c) Ronald Reagan was an extremely popular president. According to Zinn, which of the following explains his popularity?

a. lowered tax rate for the poor b. lowered child poverty rates, especially for minorities

c. increased social security benefits d. lowered unemployment e. none of the above

43.(t/f) According to Zinn, Bill Clinton was different from Carter, Reagan, and Bush. He was a true liberal. He ended aid to corrupt governments, lowered taxes for the poor and middle class, permanently lowered the military budget, and increased social spending for the poor.

44(t/f) The government gives the fast food industry a tax credit for every worker it hires from a low income family. The justification is that the industry is teaching them a job skill.

45.(t/f) The government gave the large media corporations the digital spectrum estimated to be

worth $70 billion through the Telecommunications Act of 1996.

46.(m/c) According to your professor, the main institution of socialization is:

a. family b. education c. mass media d. peer groups

47.(m/c) According to your professor, the main institution of social control is:

a. police b. government c. mass media d. there is no social control in US

48.(m/c) According to your professor, the main goal of corporate-owned, advertising-sponsored news is:

a. make a profit b. inform the people c. provide investigative reports

d. a and b e. all of the above

49.(m/c) Which of the following corporations is not one of the shared monopoly of television ownership?

a. Newscorp b. Disney c. Time-Turner-Warner d. GE e. Sony

50.(m/c) The experts who speak on television “news” shows are from which of the following groups:

a. minorities b. women c. government, military, and corporate leaders.

d. labor unions e. all of the above

51.(m/c) Which of the following are ways that the wealthy and the government shape the news in their favor?

a. VNRs b. GNRs c. phony reporters d. b and c e. all of the above

52.(m/c) Throughout the day, the news promotes itself with stories to come later in the day. These are called: a. bumpers b. hooks c. teasers

53.(m/c) Television is on in the average American home \_\_\_\_\_\_ hours per day.

a. 3 b. 5 c. 7 d. 9 e. 11

54.(m/c) All of the following are criteria for becoming a member of the “news team” except:

a. A pleasant personality b. attractive, but not too attractive c. knowledge in domestic and foreign affairs d. being able to read as if you weren’t e. nice voice

55.(m/c) Which of the following is usually not covered by American media when covering political news?

a. results of the most recent polls b. strategies that are being used or should be used

c. looks and behavior d. issues e. none of the above

56.(m/c) The function of the press in a democracy (First Amendment) is to guarantee which of the following?

a. circulation of facts necessary to have informed opinion. b. circulation of wide range of ideas

c. to inform us how much 50,000 watts would hurt

d. to show that hurricane winds can blow us over e. a and b

57. (m/c) All of the following are functions of corporate owned advertising sponsored news **except:**

a. profit b. entertainment c. propaganda d. inform e. none are exceptions

58.(m/c) According to Fast Food Nation, the workers in the fast food industry are more likely to be \_\_\_\_\_\_\_\_\_ than the workers in any other industry.

a. poor b. minority c. adolescent d. none of the above

59.(m/c) According to FFN, which of the following groups of marginalized workers is the fast food industry dependent upon?

a. recent immigrants b. elderly c. handicapped d. a and b e. all of above

60.(m/c) According to FFN, automation is pursued in the fast food industry for all of the following reasons ***excep***t:

a. increase throughput b. meet goal of zero training c. disempower worker

d. a and c e. none of the above

61.(m/c) Which of the following are consequences for teenagers that work more than twenty hours per week?

a. more likely to cut classes b. more likely to drop out of school c. more likely to be a substance abuser d. a and b e. all of the above

62.(m/c) According to FFN, the main reason small ranchers are disappearing is:

a. inheritance taxes b. land prices c. consolidation in meat packing industry

d. health scares about beef e. oversupplies of cattle

63.(m/c) The few chicken processors remaining have moved their operations to the \_\_\_\_\_\_\_

where workers are poor, unions are weak, and farmers are desperate.

a. South b. West c. Rocky mountains d. Upper Great Plains

64.(t/f) McDonald’s developed a new breed of chicken for its Chicken McNuggets, called “Mr. McDonald.” The new breed has unusually large breasts.

65.(m/c) Which of the following are true about McNuggets?

a. They are reconstituted chicken held together with stabilizers.

b. They get much of their flavor from beef additives.

c. They have more than twice as much fat per ounce as a hamburger.

d. a and c e. all of abovev

66.(t/f) The two Monfort, CO feedlots produce more excrement that the cities of Denver, Boston,

Atlanta, and St. Louis combined and it is not treated but dumped into ponds.

67.(m/c) According to FFN, “Cogs in the Great Machine,” all of the following are examples of the industrialization of cattle-raising and meat packing in the Midwest except:

a. low paying jobs turned into good paying jobs.

b. migrant industrial workforce of poor immigrants.

c. job conditions that lead to exceptionally high injury rates.

d. creation rural ghettos in the mid-west.

e. none of the above are exceptions

68.(m/c) The book that led to regulation in the food industry was;

a. Fast Food Nation b. Dying to Eat c. The Jungle d. What’s the Matter with Kansas

69.(m/c) During what President’s administration to the concentration of ownership in the meat packing industry increase? a. Ford b. Carter c. Reagan d. Bush I e. Clinton

70.(m/c) According to FFN, all of the following are true about the new migrant workforce in

the meatpacking industry except

a. Turnover rate can be as high as 400 per cent and this benefits the industry.

b. In some plants almost two thirds of the workforce cannot speak.

c. Hourly wages at some plants are more than a third lower than they were 40 years ago.

d. Victims of political oppression and violence from Bosnia to Laos are recruited.

e. none of the above are exceptions

71.(m/c) The meat processor injury is the most dangerous job in the United States. The main reason is:

a. sharp knives b. worker fatigue c. worker carelessness d. speed of disassembly line

72.(m/c) The worst job in the meat packing industry is:

a. CEO, because of the pressure b. knocker c. sticker d. clean-up

73.(m/c) With working conditions for meatpacking workers getting worse and worse, the federal government agency in charge of regulating the industry did:

a. less to help the workers b. did more to help the workers

Back-up questions Exam #2

DEINDUSTRIAL

(m/c) In the documentary “Berkeley in the 60s” protesters at an anti-war rally were singing the labor movement song “Solidarity Forever” but spontaneously changed to:

a. Let It Be b. Yellow Submarine c. Blowin in the Wind d. Imagine e. none of the above

33.(t/f) One-half of all jobs created since 1980 pay less than poverty wages. This accounts for the continually increasing number of Americans who are classified as working poor.

1.(m/c) The theory of biological determinism claims all of the following except:

a. people can be categorized by race according to certain shared physical characteristics, like skin color, hair, and bone structure.

b. racial traits are inherited.

c. physical characteristics associated with race can be correlated with other factors like intelligence, morality, and laziness.

d. There are superior races and inferior races. e. none of the above

2.(m/c) The racial theory of biological determinism was used by the US Supreme Court in which of the following rulings:

a. Dred Scott b. Plessy vs Ferguson c. Brown vs Board of Education d. a and b e. all of the above

3.(m/c) The racial theory of biological determinism has functioned in America to justify which of the following social practices?

a. Slave trade, slavery, genocide.

b. Eugenics laws that included forced sterilization of members of racial groups.

c. Laws against racially mixed marriages, miscegenation. d. a and b e. all of the above

4.(t/f) The Ku Klux Klan was a powerful political organization in many states into the 1920s. In fact President Warren G. Harding was initiated into the Klan in a ceremony in the White House.

24.(m/c) The change in social norms in the 1960s, especially sexual norms, was reflected in popular culture. Which of the following X rated movies won the Academy Award in 1969.

a. Bonnie and Clyde b. The Graduate c. MASH

d. Midnight Cowboy e. Deep Throat

25.(m/c) All of the following are examples of changing sexual norms in the 1960s except:

a. co-ed dorms b. cohabiting c. couples attending XXX

movies together

35.(t/f)Despite the economic boom of the 1990s, household debt reached $7 trillion, home equity declined, credit card debt increased, and personal bankruptcies set records.

34.(m/c)The movie *Roger and Me* depicts the deindustrialization of the American economy that has taken place over the past 25 years. What was the main reason for job loss in Flint, according to the film?

a. job/capital flight b. mergers/acquisitions c. automation d. downsizing

34.(m/c) In *Roger and Me*, the local newspaper suggested that the "dream job" for the laid off GM auto worker was:

a. jail guard b. postal worker c. Taco Bell employee d. aerospace worker

35.(m/c) The laid-off auto workers and/or their wives were shown in the film doing which of the following things to make a living?

a. selling Amway b. selling blood plasma five days a week

c. posing as human statues d. a and b e. all of the above

36.(m/c) Which of the following was **NOT** one of the consequences of the layoffs for the community of Flint, according to the film?

a. closing stores b. increased violent crime c. rat population larger than human

d. Flint named worst city in America e. none of the above

37.(t/f) According to *Roger and Me,* the wealthy of Flint paid $100 a piece to spend a night in jail.

38.(m/c) Which of the following was **NOT** an attempt made by the city of Flint to solve the problem of deindustrialization, according to the film?

a. build a hotel b. build an indoor theme park c. build a shopping center

d. pay an evangelist to come to Flint e. none of the above

39.(m/c) Which of the following appeared to be secure jobs in Flint after the layoffs:

a. postal worker b. jail guard c. eviction worker d. b and c e. all of the above

40.(m/c) In *Roger and Me*, the diving \_\_\_\_\_\_\_\_ were entertainment at the county fair.

a. seals b. dogs c. donkeys d. chickens e. porpoises

41.(m/c) The rich ladies Michael Moore interviewed at their club were playing:

a. tennis b. golf c. bridge d. scrabble e. none of the above

Study Guide #3: Sociology 101 (Fall‘05)

1. Mass media.

a. Function of television entertainment and the system of economic exchange.

b. How is entertainment TV structured to fulfill its function? Terms: hook, pod, flow, bumper, teaser, package, wrapper.

2. Mass media.

a. Function of advertising: profit, identity construction, norms, social roles, values,

New Joneses

b. Birth of advertising: social factors, assumptions, technology, means.

c. Where is advertising?

d. Types of television advertising and examples

d. Consequences of advertising: wish list, consumer consciousness, household debt, credit card debt, foreclosures, repossessions.

3. Gender.

a. Social construction of gender: gender personality traits, gender behavior.

a. Gender socialization: means, consequences.

c. Gender segregation: types of jobs, work, home.

d. Terms: patriarchy, second shift, pink collar jobs, glass ceiling

4. Sociology of deviance

a. Social construction of deviance: labeling, relativity, powerful and powerless.

b. Drugs and deviance: illegal and legal, social factors, war on drugs, decriminalizing drug use.

c. Sex and deviance: norms and deviance, social change, social factors (include technology)

d. Terms: norms, deviance, folkways, mores, abstinence only sex education.

5. Fast Food Nation

a. ”Your Trusted Friend”: methods used by McDonalds to target children.

b. “What’s In the Meat”: feedlots, meatpacking and disease, avoiding regulation.

c. “Globalization”: extent of McWorld, characteristics of Mc World, German culture and McWorld.

5. Globalization

a. Colonialism: goa

d. Crime a ls, means, examples, consequences. (Zinn, Ch 1)

b. Neo-colonialism: goals, means, examples, consequences.

6.

Sociology 101: Exam #3 (Fall 2005)

1.(m/c) The main comedic theme in the episode of “Friends” that we watched in class was:

a. Rachel and Joey falling in love. b. Rachel and Ross having sex.

c. Chandler hiring Monica a housekeeper who Monica believed was stealing from her.

d. Sean Penn breaking up with Phoebe’s twin and calling Phoebe.

e. none of the above

2. (m/c) The television entertainment show is the \_\_\_\_\_\_\_\_\_\_\_\_\_ and the advertising is the \_\_\_\_\_\_\_\_\_\_.

a. wrapper/package b. package/wrapper

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Match the following advertising/entertainment term with its definition.

3. pod a. group of commercials, promos, public service

4. flow announcements

5. bumper b. opening short segment of TV entertainment or news show

6. teaser c. the overall production goal of TV entertainment shows

7. hook d. short news flash during the day

e. the last scenes of TV entertainment before the commercial \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

8.(m/c) Currently one hour of prime time television has approximately:

a. 10 minutes of commercial b. 20 minutes of commercials c. 30 minutes of commercials

9. (m/c) The product advertisement that demonstrated in the 1950s how successful association of values commercials could be was:

a. Marlboro b. Ford Mustang c. Chevy Camaro d. Virginia Slims

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Match the following commercial to its type

10. problem solving a. 7-Up Yours, AFLAC

11. association of values b. Rogaine, Viagra, Odor Eaters

12. funny/stupid c. Virginia Slims, SUVs, Dunkin Hines

13. high status d. Lexus, Tommy Hilfiger, Abercrombie and Fitch

14. low status e. Money Tree, King Stalman Bailbonds \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

15.(m/c) “Direct to consumer” drug commercials like the Celebex, Vioxx, and Ambien commercials are:

a. legal in only two countries b. frequently misleading about benefits

c. frequently understate negative side effects d. all of above

16.(m/c) The television show that reaches the largest teen audience is:

a. The O.C. b. Channel One c. Real Life d. The Simpsons

17.(m/c) Advertisers believe that children can be “branded” as young as:

a. 1 b. 2 c. 3 d. 4

18. (m/c) All of the following are advertising and promotional means used by by McDonalds to target children except:

a. Ronald McDonald b. McDonald Lands c. toys d. special meals e. none of above

19.(m/c) The explosion of advertising directed towards children occurred during what decade?

a. 1950s b. 1960s c. 1970s d. 1980s e. 1990s

20. (m/c) All of the following are true about fast food advertising and schools EXCEPT:

a. fast food ads on school buses. b. corporate-sponsored teaching material.

c. fast food in school cafeterias. d. b and c e. none are exceptions

21.(t/f) McDonald’s is the most widely recognized brand in the world.

22.(m/c) Which of the following are practices of the fast food industry as it globalizes?

a. advertising to children b. factory farming c. McDonald’s in Wal\*Mart d. all of above

23.(m/c) All of the following are consequences of the consumer society EXCEPT:

a. Exotic wish list that is more representative of an upper class lifestyle than a middle class one.

b. Increasing household debt to pay for what families believe that they “need.”

c. Foreclosures and repossessions.

d. Bankruptcies e. none are exceptions

24.(m/c) Advertising sells more than a product. Which of the following are examples of what else

it sells?

a. material for identity construction b. social role of consumer

c. norm that debt is okay d. social value of materialism e. all of above

25.(m/c) The psychologist that advertisers think is most relevant for advertising is:

a. Freud b. Jung c. Bettleheim d. Pavlov

26.(t/f) According to Supersize Me, America is now the fattest country in the world.

27.(m/c) According to Supersize Me, the fattest state in America is:

a. Mississippi b. Virginia c. Illinois d. Montana

28.(m/c) All of the following were the consequences of the McDonald’s diet for Morgan Spurlock EXCEPT

a. elevated blood pressure b. increased cholesterol c. decreased sexual stamina

d. liver failure e. none of the above are exceptions

29.(m/c) Fast food, soda, and candy companies spend \_\_\_\_\_\_\_\_ times the amount that

fresh fruit and vegetable companies spend on advertising. a. 10 b. 15 c. 100+

30.(t/f) Sociologists believe that differences in the biology of the sexes is sufficient to explain the important differences between men and women.

31.(m/c) All of the following are true about gender socialization EXCEPT:

a. the mother is the gatekeeper of gender socialization.

b. gender socialization begins before a child is born.

c. parents perceive and treat baby girls and baby boys differently.

d. playing and toys teach significantly different lessons in gender socialization.

e. none are exceptions.

32.(m/c) One of the consequences of gender socialization is gender segregation in the workplace. All of the following are examples of this EXCEPT:

a. Women make up more than 90% of the pink collar professions.

b. Women underrepresented in the legal and medical professions, especially the higher paying sectors.

c. Women make up the majority of teachers, at all levels, including university professors.

d. Women occupy less than 5% of high level management positions. e. None of the above

33.(m/c) Women make \_\_\_\_\_\_\_\_ per cent of men’s wages.

a. 50% b. 66% c. 75% d. 83% e. 90%

34.(m/c) Women who work full-time still work a second shift at home; it is approximately \_\_\_\_\_ hours per week.

a. 13 b. 26 c. 30 d. 39

35.(t/f) The most dangerous place for a women is the home, because 1 in 3 women will be

assaulted by her husband or domestic partner.

36.(m/c) According to Zinn, all of the following are ways that Columbus pursued his goals EXCEPT:

a. military force b. political control c. forced labor d. a and b e. none are exceptions

37.(m/c) According to Zinn, after several failed missions, Columbus and his men returned to Spain with:

a. silver b. slaves c. plants and animals d. a and b e. none of the above

38.(t/f) According to Zinn, after exterminating the people (genocide) who lived on Espanola, Columbus needed laborers so he initiated the African slave trade.

39. (t/f) According to FFN “What’s in the Meat,” the US government can demand a recall of defective toys,

but not of contaminated, even potentially lethal, ground beef.

40. (m/c) In “What’s in the Meat,” all of the following were in the meat EXCEPT:

a. fecal matter b. salmonella c. listeria d. staphylococcus e. none are exceptions

41.(m/c) Now or until recently, cattle have been fed all of the following EXCEPT:

a. dead sheep and cattle b. dead cats and dogs c. chicken manure

d. cattle blood e. none are exceptions

42.(m/c) Which of the following is an example of a total institution?

a. mental health hospital b. prison c. university d. a and b e. all of the above

43.(m/c) Which sociological paradigm explains deviance in terms of the role it plays in maintaining social order?

a. structural functionalism b. conflict theory c. symbolic interactionism

44.(m/c) Which sociological paradigm explains deviance in terms of inequality between the powerful and powerless?

a. structural functionalism b. conflict theory c. symbolic interactionism

45.(t/f)The punishment of deviant behavior is a social ritual.

46.(t/f) Sociologists believe that deviance is relative to culture, time, and place.

47. (m/c) \_\_\_\_\_\_\_\_\_\_ are stronger norms, while \_\_\_\_\_\_ are weaker norms that have to do with everyday

interactions. a. folkways/mores b. mores/folkways

48.(t/f) Prior to 1914 and the passage of the Harrison Act, most drug use was not illegal.

49.(m/c) A way of controlling minority groups in America has been to identify a drug with a specific minority group and then label the drug as illegal and its user as deviant and a criminal. Which of the following were examples?

a. Irish Catholics and alcohol b. Mexican Americans and marijuana

c. Chinese and opium d. Black Americans and crack cocaine e. all of the above

50.(m/c) All of the following have the power to label behavior deviant except:

a. politicians b. religious groups and community groups c. mass media

d. knowledge elites: universities, front groups, think tanks e. none are exceptions

51.(t/f) Marijuana is the drug most related to crime, suicide, and death by drowning and fire..

52.(m/c) At the end of Michael Moore’s video, Joe Camel was making a living;

a. pushing heroin b. buying alcohol for teenagers c. washing car windows

d. pushing cigarettes on the black market e. none of the above

53.(m/c) All of the following are consequences of the war on drugs EXCEPT:

a. powerful black market b. social costs of disease c. prison industrial complex

d. racial bias in enforcement e. none of the above

54.(t/f) In late nineteenth American society, the norm for sexuality was heterosexual sex within marriage. Premarital sex was considered deviant, but there existed a double standard, newly married women were expected to be virgins, but the majority of newly married men had had a sexual encounter with a prostitute.

55.(t/f) In the sexual revolution of the 1920s, the change of the ritual of courting to the ritual of dating led to peer groups having more influence on sexual norms. One of the results was “petting parties.”

56.(m/c) Which of the following technologies contributed to the sexual revolution of the 1920s?

a. cars b. movies c. new contraceptives d. a and c e. all of the above

57.(t/f)) The Motion Picture Production Code which established the sexual norms for motion pictures was established by the motion picture industry under pressure from the Catholic Legion of Decency.

58.(m/c) The 1950s were a counter-revolution in terms of social norms; heterosexual sex within marriage was considered the norm again. Sexual norms were influenced and enforced in which of the following ways?

a. Sodomy Laws in all states. b. Prison terms of up to five years for adultery.

c. G rated movies and further limitations on “sexual” behavior in the movies.

d. a and b e. all of the above

59.(t/f) The hypocrisy of the 1950s was revealed by the Kinsey reports which showed that, for instance, a high per cent of women were having premarital sex.

60.(m/c) Which of the following is NOT an example of the sexual revolution of the late 60s and early 70s?

a. mainstream sexually explicit movies, like *Deep Throat*. b. coed dorms c. cohabitation d. gay rights movement e. none of the above

61.(m/c) According to Michael Moore’s “The Awful Truth,” homophobic Senator Trent Lott was at one time:

a. gay b. a cheerleader c. a male stripper d. a woman e. none of the above

62.(m/c) Last year the pornography industry made \_\_\_\_ films.

a. 1000 b. 5000 c. 8000 d. 11000 e. none of the above

63.(m/c) Which of the following are true about abstinence-only sex education in schools?

a. Schools cannot receive federal funding for sex education unless they teach abstinence only.

b. Abstinence only sex curriculum excludes information about or instruction on the use of condoms.

c. Abstinence only sex education emphasizes the emotional damage that pre-marital sex will have on people.

d. a and b e. all of above

64.(t/f) Those who take “virginity pledges” are more likely to have unprotected sex than those who don’t take

virginity pledges.

65.(t/f) Two powerful groups trying to redefine sexual norms similar to the 1950s are politicians and religious groups.

29.(m/c) All of the following are true about gendered social interactions except:

a. boys talk more than girls.

b. mix gendered groups talk about the subjects that boys are interested in.

c. boys take up more space than girls.

d. girls do more emotional work: smile, keep the conversation going.

e. none are exceptions

23.(m/c) All of the following are true about DTCs except:

a. People go to the doctor after seeing them and demand the drug.

b. The commercials frequently exaggerate the benefits and understate the side effects.

c. The US and one other country are the only countries that allow them.

d. The FDA has limited enforcement authority over these commercials.

e. all of the above are true about DTCs

8. (m/c) All of the following were social factors that led to the emergence of advertising in the

late nineteenth century except:

a. industrialization b. urbanization c. national markets d. WWII e. none are exceptions

9.(t/f) Early advertising assumed that people had needs and that ads should inform people

about the ways in which their product would fulfill those needs.

10.(m/c) All of the following are social factors that led to the development of advertising in the 1920s except:

a. radio b. Freud and psychoanalytic theory c. Fordism d. WWI e. none

11.(m/c) Which of the following were means used to turn Americans into consumers in the 1920s?

a. increased wages b. radio advertising c. purchases through installment

d. public relations campaign called the Gospel of Mass Consumption e. all of the above

12.(m/c) The social factors that led to the further development of advertising in the 1950s were:

a. Post-WWII economic boom b. television c. credit card d. social norm: conspicuous consumptione. all of the above

6.(t/f)) Michael Moore traveled to many of the states with sodomy laws in order to break them. He traveled in a large pink Winnebago-type vehicle called the “Sodommobile.”

63.(m/c) Michael Moore’s corporate crime fighting mascot is:

a. Greedy, the gorilla b. Homer, the corporate hog c. Crackers, the Chicken

64.(m/c) In the episode of the “Awful Truth” that we watched in class, the crime fighting mascot is investigating sweatshop labor and violation of labor laws in relation to what corporation?

a. Nike b. The Gap c. Disney d. Toys R US

64.(t/f) According to the Reader, the worst corporate criminals are actually rewarded most favorably by continuing to receive government contracts despite their deviant behavior.

65.(t/f) George Bush revoked the “corporate responsibility rule” which required the government to review the criminal records of the corporations to which it awarded contracts.

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Match the following corporate crime to the corporate criminal mentioned in class.

66. Knowingly selling dangerous and defective products a. GE

67. Knowingly polluting the environment b. Ford-Firestone

68. Knowingly exposing workers to dangerous conditions c. W R Grace

69. Corporate fraud d. Wal-mart

70. Violation of labor laws e. Monsanto

18.(m/c) All of the following are part of the media "story" of globalization except;

a. All countries will become democracies modeled after the US.

b. All counties will achieve a high level of material well-being through free trade.

c. Social problems such as hunger and disease will be greatly lessened as all countries develop.

d. The US will continue to need a huge military to protect against terrorists who threaten this

new global village.

e. all of the above the above are parts of the media story.

19.(m/c) Which of the following are positive results that support the “story” of globalization:

a. A decrease in inequality between rich and poor countries.

b. A more equitable distribution of food that has led to a decrease in hunger and also disease in the Third World.

c. A cleaner and less polluted environment in the Third World.

d. A decrease in armed conflicts throughout the world. e. none of the above

20.(m/c) According to Zinn, Columbus was single-mindedly intent on:

a. discovering a new world b. finding gold c. glory

d. learning about plants and animals e. converting the savages to Christianity

26.(m/c) All of the following are guaranteed in the “contract” to provide a positive environment for

sweatshops except:

a. low wages b. no union c. no OSHA d. no environmental laws e. worker’s rights

27. (m/c) The article "Satanic Mills," dealt mainly with a fire at the Kader sweatshop. This was located in what country?

a. Indonesia b. Guatemala c. Thailand d. Pakistan e. China

28.(m/c) Which of the following were conditions that contributed to the death toll of the Kader fire?

a. locked doors b. failure to meet government building codes c. narrow stairways

d. a and b e. all of the above

29.(t/f) In "Satanic Mills" the author compares the fire and the conditions under which people work in the Third World to an analogous fire and similar conditions in which of the following countries in the early Twentieth century?

a. England b. France c. United States d. Mexico e. Italy

30.(m/c) According to the Reader, in the town of Ciudad Juarez, Mexico, the lives of women who work in the maquiladoras:

a. are in danger due to pollutants produced by US factories.

b. are in danger due to continued sexual harassment by their supervisors.

c. are in danger because sexual predators stalk the area and have raped and killed scores of women.

d. have changed dramatically for the best because of the protests of several groups like Casa Amiga.

e. all of the above

31.(m/c) The hope of solving the problems of women workers in Juarez has been greatly enhanced because of the:

a. cooperation of the local government.

b. CH 11 suit brought by a US corporation demanding the rights of women workers be taken seriously.

c. cooperation of the Mexican federal government.

d. all of the above e. none of the above

32.(m/c) NAFTA Ch 11 allows which of the following?

a. Foreign corporations or their individual stockholders to sue countries

if they believe the country's environmental laws infringe upon their right to make a profit.

b. Foreign corporations or their individual stockholders to sue countries

if they believe the country's health and safety laws infringe upon their right to make a profit.

c. Foreign corporations or their individual stockholders to sue countries

if they refuse to allow a toxic dump in or near their community.

d. a and b e. all of the above

33.(m/c) All of the following are characteristic of the NAFTA Ch 11 except?

a. It functions outside the US legal system.` b. There is no appeal.

c. American citizens and their elected representatives are excluded.

d. Decisions are made by professional arbiters not judges or juries

e. all of the above are characteristics

34.(m/c) The video “Trading Democracy” involved a suit brought under Ch 11. A Canadian company sued the US for $1 billion because the state of \_\_\_\_\_\_\_\_\_\_\_ banned a cancer-causing chemical.

a. Illinois b. California c. Texas d. Louisiana e. Colorado

35.(m/c) The chemical banned was:

a. MTBE b. MTT c. ethanol d. dioxin e. PCP

36.(m/c) The video “Foreign Service” dealt with job flight to what country?

a. Mexico b. Guatemala c. Thailand d. India e. China

37.(m/c) The above video revealed that new types of jobs are being sent overseas. They are:

a. financial services b. computer programming c. government jobs

d. a and b e. all of the above

38.(t/f) According to the Reader, there is enough food produced in the world to feed each person \_\_\_\_ pounds of food per day.

a. 2.5 b. 3.1 c. 4.3 d. 5 e. none of the above

39.(m/c) According to the Reader, most countries that have food shortages have those shortages because:

a. they have inadequate rain.

b. they have inadequate fertile land upon which to grow food.

c. they produce food but not enough to feed their population.

d. they lack the necessary knowledge regarding agricultural production.

e. they export food to the first world

40.(m/c) According to the Reader, which of the following is **NOT** true:

a. India exports wheat, flour, and rice even though it has 200 million hungry.

b. Brazil exports food even though there are millions of hungry Brazilians.

c. Even during the most severe droughts the countries of Africa have exported food

d. Bangladesh has the natural resources to be food independent and food secure.

e. none of the above

32 (t/f) According to the Bush Doctrine, the US needs to take advantage of its unique position in the world to further its economic, political, and strategic interests through the use of force.

33.(m/c) Coalition Provisional Authority’s Order 32 of Sep 13, 2003 did all of the following except:

a. put 200 Iraqi state owned businesses up for sale to foreign investors.

b. allowed foreign investors to own 100% of Iraqi companies.

c. allowed foreign investors can remove 100% of profits from Iraq.

d. Violated international law and Iraq’s Constitution e. It did all of the above.

34.(m/c) The Doctrine of Strategic Preemption allows for all of the following except:

a. It allows for the first use of force against a country that might potentially be a threat.

b. It allows for the first use of force against a country that might present a possible future danger.

c. It allows for the first use of force against a country that it determines is planning to gain weapons of mass destruction.

d. a and c e. it allows for all of the above

35.(m/c) The US developed massive amounts of weapons of mass destruction during the arms race with the Soviet Union, but US policy has always been that they were developed simply as a deterrence, that we would never use them first. How does the Nuclear Posture Review change that?

a. US will use nuclear weapons first against a non-nuclear country if conventional weapons fail to achieve US goals.

b. US will develop new nuclear weapons to target underground terrorist hiding places.

c. US will use nuclear weapons in the case of surprising developments.

d. all of the above e. none of the above

36.(t/f)) The USA Patriot Act of 2001 increases the government’s power to engage in surveillance of American citizens who have not been accused of committing a crime. The government can now get a citizen’s school, health, and library records. And, if the librarian informs you, the librarian can be charge with a felony.

37.(t/f) The USA Patriot Act of 2001 creates a new crime “domestic terrorism” with a broad definition. This has already resulted in the FBI engaging in surveillance peaceful anti-war protestors.

38.(t/f) A secret court in the United States can authorize secret searches, called “sneak and peak,” without the standard of probable cause having to be met, and without having to inform you of the search.

39.(t/f) The government has sought further powers which violate the US Constitution. The Domestic Security Enhancement would allow for “secret arrests” the first time in US history.

40.(t/f) The Domestic Security Enhancement Act would also allow for US citizens (“born in the USA”) to have their citizenship taken away and be deported.

41.(t/f) Acording to the Reader, all of the following are reasons “we are not astonished” about our society and its relation to the environment except:

a. we have been socialized into being consumers, and believe consumption is our right, and therefore a behavior we don’t have to take responsibility for.

b. we spend most of our time in artificial environments, like shopping malls, stadiums, and theaters>

c. corporate news is entertainment and fails to adequately inform us about environmental issues.

d. public relations firms, front groups, think tanks, disinform us about our society’s social practices and their effects on the environment. e. all of the above are reasons

42.(t/f) The function of a total institution is to resocialize deviant individuals so that they become dependent on the institution.

Sociology 101: Study Guide Exam #4

1. Sociological paradigms: Know the characteristics and emphases and be able to apply.

Structural functionalism, conflict theory, symbolic interactionism

2. Primary sociological institutions.

3. Sociological terms (general): Know the definition but also be able to apply the term.

social status, social norm, stratification, social roles, cultural value, conventional wisdom, role conflict, role stratin, material and non-material culture, sociological imagination (perspective)

4. Sociological terms (race); race, ethnicity, genocide, de jure segregation, de facto segregation, craniometry, colonialism, race science, eugenics, infant mortality, white flight (suburbanization).

5. Sociological terms(social change): social movements (characteristics).

6. Sociological terms (stratification); stratification, caste, class, ascribed status, achieved status, poverty line, structural functionalism and inequality, conflict theory and inequality.

7. Sociological terms (economy); deindustrialization, McJobs, second shift, moonlighting, Fordism

8. Sociological terms (political): democracy, plutocracy, McCarthism,

red scare, “witch hunt”

9. Sociological terms (media) hook, pod, flow, bumper, teaser, package, wrapper.

10. Sociological terms (gender): gender, gender socialization, gender segregation.

Sociology 101 Exam #4 (Fall 05)

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Match the following sociological term with its definition.

Term Definition

1. Social pattern a. body of assertions and beliefs accepted as culture’s common knowledge

2. social context b. ability to evaluate personal experience through the sociological perspective

3. sociological imagination c. general social trends

4. conventional wisdom d. social/historical circumstances surrounding an event

5. cultural value e. consensus on what is good/bad

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6.(t/f)From the sociological perspective, conventional wisdoms are at best partially true.

7.(m/c) The sociological paradigm that views education in America as the “great equalizer” is:

a. structural functionalism b. conflict c. social equalization

8.(m/c) The sociological theory that views the education institution as acting as a gatekeeper to maintain inequality in society is:

a. structural functionalism b. conflict theory

c. structural dysfunctionalism d. social equalization

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Match the following term with its definition

Term Definition

9. prejudice a. group that shares genetic heritage

10. discrimination b. belief of racial superiority

11. race c. judgment of individual based on group membership

12. racism d. unfavorable treatment of individual

based on group membership

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13.(m/c) A person’s race is an\_\_\_\_\_\_\_\_\_\_\_\_ status.

a. ascribed b. achieved

14.(t/f) In a racially segregated society, race is a master status.

15.(m/c) According to sociologists, all of the following are primary institutions in societies EXCEPT:

a. military b. economic c. political d. marriage and family e. religion

16.(m/c) Each of the following is an example of non-material culture EXCEPT:

a. ideas b. beliefs and values c. language d. rituals e. television

17(m/c) A \_\_\_\_\_\_\_\_\_ theorist would be interested in what norms governed the behavior of sports fans at a game.

a. conflict theorist b. structural functionalist c. symbolic interactionist

18. (m/c) A \_\_\_\_\_\_\_\_ theorist is interested in why public money is used to subsidize private ownership of sports teams.

a. conflict theorist b. structural functionalist c. symbolic interactionist

19.(m/c) A social theorist who thinks that social order and socialization are the most important factors for understanding society is a \_\_\_\_\_\_\_\_\_ theorist.

a. conflict theorist b. structural functionalist c. symbolic interactionist

20.(m/c) Tension between a person’s several social roles is called:

a. role strain b. role conflict

21.(m/c)Tension within a single social role is called:

a. role strain b. role conflict

22.(m/c) All of the following are characteristics of a social movement ***excep***t:  
a. grassroots, a wide base of popular support and a variety of groups and organizations.

b. goal to change social policies, practices, and/or institutions that are unjust.

c. rigid indoctrination of members so they won’t think for themselves.

d. tactics that are means for achieving goals. e. none of the above

23.(m/c) A caste system of stratification is characterized by which of the following?

a. social mobility b. hierarchy c. ascribed status d. b and c e. all of above

24.(m/c) A class system of stratification is characterized by which of the following?

a. hierarchy b. achieved status c. social mobility d. b and c e. all of above

25.(m/c) The sociological theory that justifies inequality of wealth and income is called:

a. structural-functionalism b. conflict theory c. symbolic interactionism

26.(m/c) According to your professor, the main institution of socialization is:

a. family b. education c. mass media d. peer groups

27.(m/c) According to your professor, the main institution of social control is:

a. police b. government c. mass media d. There is no social control in US; everyone is free.

28.(m/c) The theory of biological determinism claims all of the following ***except***:

a. people can be categorized according to certain shared physical characteristics.

b. racial traits are inherited.

c. physical characteristics associated with race can be correlated with other factors like intelligence, morality, and laziness.

d. there are superior races and inferior races. e. none of the above

29. (m/c) The television entertainment show is the \_\_\_\_\_\_\_\_\_\_\_\_\_.

a. wrapper b. package

30. (m/c) The advertising part of a television show is called the \_\_\_\_\_\_\_\_\_\_.

a. wrapper b. package

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Match the following advertising/entertainment term with its definition.

31. pod a. group of commercials, promos, public service

32. flow announcements

33. bumper b. opening short segment of TV entertainment or news show

34. teaser c. the overall production goal of TV entertainment shows

35. hook d. short news flash during the day

e. the last scenes of TV entertainment before the commercial

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36.(m/c) Women being located in certain jobs is an example of:

a. gender segregation b. gender socialization

37.(m/c) Young girls being rewarded by their mothers for passive behavior is an example of: a. gender segregation b. gender socialization

38.(m/c) All of the following are rituals ***except***:

a. execution of a murderer b. lynching in the southern U.S. during segregation

c. repeating the pledge of allegiance d. none are exceptions

39.(m/c) According to your professor, the sociological perspective allows people to see the ways in which social and cultural determinants shape individual lives in which of the following ways?

a. what we know and think b. the possibilities and limits of our behavior and actions c. how biology shapes human behavior d. a and b e. all of above

40. (t/f) Sociologists believe, like most Americans, that individuals are architects of their own lives and not limited by social forces or conditions.