I. Corporate Conservative Coalition and the Christian Right

A. Christian Right

1. popular base

a. Evangelical, fundamentalist, and charismatic Protestants

b. Conservative Catholics

c. 60-80 million

1. grass roots organizations

a. Moral Majority: Jerry Falwell (1979-87)

i. conservative fundamentalist Christians

ii. influence 1980s elections

iii. anti-equal rights amendment

b. Christian Coalition: Pat Robertson

i. mid to late 90s

ii. active in 2000 and 2004 elections

iii. pro-family

c. National Association of Evangelicals

i. 1942

ii. tens of millions of members

iii. pro-family, anti-gay, anti-evolution,

3. churches and church organizations

a. Churches of Christ, The United Pentacostal Church

b. Southern Baptist Convention

c. American Council of Christian Churches

4. think tanks

a. web sites, research, magazines, newspapers

b. Family Research Council

c. Focus on the Family

i.James Dobson

ii. 220 million listeners per day, 7,000 stations,

160 countries

d. Reagan Information Exchange

5. television networks

a. CBN and TBN

b. 700 Club

6. radio networks and stations

7. publishing/book stores

8. universities

1. Liberty

b. Regent

9. Foundations: Four Sisters

a. $1 billion to top 20 think tanks

b. Bradley, Scaife ($350 million),

Richardson, Olin + Coors and Koch

10. Corporations

B. Backlash:1970s to present

1. against rights movements of 60s/70s

a. civil rights

b. gay rights

c. women’s rights

d. evolution

2. breakdown: traditional values/norms

a. family

b. patriarchy

c. sexuality

d. work

C. Causes

1. Satan

1. Liberals
   1. (aka secular humanists, liberal elite, Jews, defeated communists, and America haters)
   2. Control American society

i. liberal media

ii. education

1. Parasites

a. permanent welfare class

b. illegal immigrants

D. Solutions

1. free market\*\*\*\*

a. anti-New Deal

b. anti-social welfare

2. American theocracy

a. biblical law

b. biblical norms

c. patriarchy

d. religious education

3. foreign policy\*\*\*\*

a. prepartion for “second coming”

i. Armageddon

ii. Rapture

b. pro-Israel

c. Christian Zionists

E. Tactics

1. mass mobilization

a. marketing techniques

b. mass mailing

c. mass e-mailing

2. youth indoctrination

a. home school

b. youth camps

3. religious scientists

4. religious lawyers

5. control Republican party

6. control government: appointments

7. mass media

a. TV and radio networks and stations

b. think tanks and experts

c. “Flak”

F. Success

1. Government

a. parties

b. positions of power

2. Policy

a. education

i. sex education

ii. religion in school

iii. intelligent design

b. mass media

i. ownership

ii. decency

c. foreign policy

i. Middle East

ii. Israel

d. health

i. women and reproduction

ii. global aids

iii. global birth control

e. marriage and family

i. anti-gay marriage

ii. anti-welfare

iii. dominionism