Homework 6

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Dark blue squares indicate strong positive correlations, while white squares represent weak or no correlation.and the red indicate strong negative correlation	54
but i didn't see any red spot. they are whether weak or no correlation or positive correlations. and all make with retangle or square it seem to cluster together with different area.	54
High VIF values indicate strong multicollinearity among predictor variables.	57
from the result, it is not spread average. some high vif value like groceries got 3136. and the jewelry only got 72.38215.	57
it mean this model combined variety of strong or weak multicollinearity among predictor variables	57
the first three components from this graph. from the fifth component, the marginal gain in explained variance is $\boldsymbol{0}$.	59
Principal Component 1 (Comp.1): This component represents discretionary spending.	62
Principal Component 2 (Comp.2): This component represents essential living expenses.	62
Principal Component 3 (Comp.3): This component represents leisure-related spending.	62
the maxium of vif value from linear regression was 3927.165. but using the principal components i chose to keep just 1.0	64
Higher values signify that it is difficult to impossible to assess accurately the contribution of predictors to a model. therefore, my principal component could be more accurate to predict the model.	64

Understanding Coefficients: In the regression model, the coefficients of principal components show how much each component influences the prediction of income. A positive coefficient means increasing that component leads to higher predicted income, while a negative one means the opposite.

64

Reducing Dimensions: Using principal components in regression cuts down data dimensions while still capturing original variables' variance. This simplifies the model and can tackle issues like multicollinearity.

65

Important

Please read the instructions carefully before submitting your assignment.

- 1. This assignment requires you to only upload a PDF file on Canvas
- 2. Don't collapse any code cells before submitting.
- 3. Remember to make sure all your code output is rendered properly before uploading your submission.

Please add your name to the author information in the frontmatter before submitting your assignment

In this assignment, we will perform various tasks involving principal component analysis (PCA), principal component regression, and dimensionality reduction.

We will need the following packages:

```
packages <- c(
    "tibble",
    "dplyr",
    "readr",
    "tidyr",
    "purrr",
    "broom",
    "magrittr",
    "corrplot",
    "car"
)
    # renv::install(packages)
    sapply(packages, require, character.only=T)</pre>
```

Warning: package 'factoextra' was built under R version 4.3.3

Loading required package: ggplot2

Welcome! Want to learn more? See two factoextra-related books at https://goo.gl/ve3WBa

Question 1



? 70 points

Principal component anlaysis and variable selection

1.1 (5 points)

The data folder contains a spending.csv dataset which is an illustrative sample of monthly spending data for a group of 5000 people across a variety of categories. The response variable, income, is their monthly income, and objective is to predict the income for a an individual based on their spending patterns.

Read the data file as a tibble in R. Preprocess the data such that:

- 1. the variables are of the right data type, e.g., categorical variables are encoded as factors
- 2. all column names to lower case for consistency
- 3. Any observations with missing values are dropped

```
path <- "data/spending.csv"</pre>
df <- read_csv(path) %>%
mutate_if(is.character, as.factor) %>%
rename_with(tolower) %>%
drop_na() # Insert your code here
```

```
Rows: 5000 Columns: 40
-- Column specification -----
Delimiter: ","
dbl (40): accessories, accommodation, alcohol, audio_equipment, beverages, b...
i Use `spec()` to retrieve the full column specification for this data.
i Specify the column types or set `show_col_types = FALSE` to quiet this message.
```

```
head(df)
```

A tibble: 6 x 40

	accessories	${\tt accommodation}$	alcohol	audio_equipment	beverages	books	cameras	
	<dbl></dbl>	<dbl></dbl>	<dbl></dbl>	<dbl></dbl>	<dbl></dbl>	<dbl></dbl>	<dbl></dbl>	
1	4.45	90.1	39.2	7.6	57.9	45.1	6.62	
2	10.9	84.9	28.7	44.3	43.9	42.3	27.5	
3	5.77	18.5	37.5	13.4	57.3	8.65	7.13	
4	15.0	77.8	33.3	101.	51.9	40.6	65.9	
5	26.9	12.5	10.1	82.4	14.6	6.87	55.8	
6	4.49	25.7	29.5	93.8	42.2	12.7	60.6	
#	i 33 more va	ariables: car_1	centals <	dbl>, clothing d	<dbl>, cof:</dbl>	fee_sh	ops <dbl>,</dbl>	
#	<pre># dairy_products <dbl>, desktops <dbl>, electronics <dbl>, fast_food <dbl>,</dbl></dbl></dbl></dbl></pre>							
#	# food_delivery <dbl>, fruits <dbl>, groceries <dbl>, gym_memberships <dbl>,</dbl></dbl></dbl></dbl>							
#	_ , , , , , , , , , , , , , , , , , , ,							

music <dbl>, outdoor_activities <dbl>, public_transportation <dbl>,

restaurant_meals <dbl>, seafood <dbl>, shoes <dbl>, smartphones <dbl>,

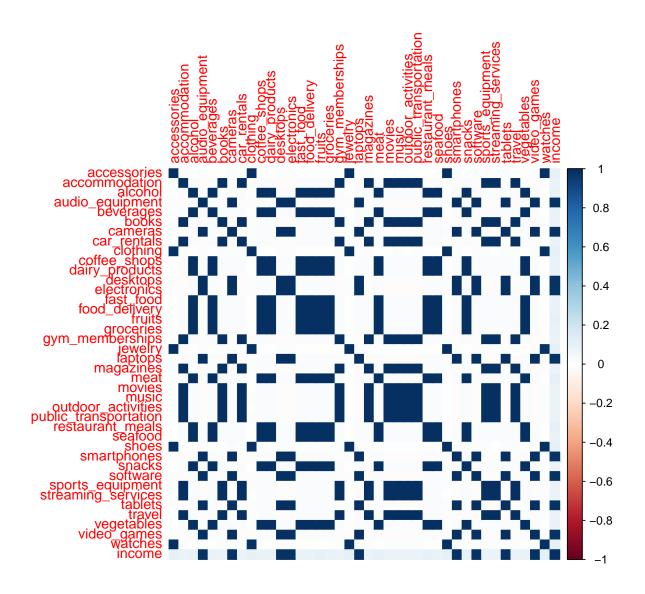
\$ snacks <dbl>, software <dbl>, sports_equipment <dbl>, ...

1.2 (5 points)

Visualize the correlation between the variables using the corrplot() function. What do you observe? What does this mean for the model?

```
correlation_matrix <- cor(df)

df_x <- corrplot(correlation_matrix, method = "color")</pre>
```



$\mathtt{df}_{\mathtt{x}}$

\$corr

	accessories	accommodation	alcohol	audio_equipment
accessories	1.0000000000	0.010156922	-0.002377077	0.01277653
accommodation	0.0101569217	1.000000000	0.026474171	-0.01477922
alcohol	-0.0023770769	0.026474171	1.000000000	0.02717688

audio_equipment	0.0127765309	-0.014779215 0.027176884 1.00000000
beverages	-0.0017703850	0.027041557 0.998266334 0.02691528
books	0.0091358021	0.996828691 0.025594617 -0.01491504
cameras	0.0128334291	-0.016078315 0.027060066 0.99911984
car_rentals	0.0095676060	0.998269404 0.025114097 -0.01605982
clothing	0.9961752830	0.011170251 -0.003155228
coffee_shops	-0.0018566771	0.027756060 0.997443330 0.02633821
dairy_products	-0.0015237022	0.027110975 0.998525782 0.02671858
desktops	0.0132732029	-0.015545654 0.027237976 0.99911387
electronics	0.0119866717	-0.015081354 0.027495189 0.99964868
fast_food	-0.0019699126	0.027526488 0.998440860 0.02733868
food_delivery	-0.0013589950	0.027166294 0.998189422 0.02695111
fruits	-0.0014180691	0.027021848 0.998398925 0.02753635
groceries	-0.0015124591	0.027156606 0.998603032 0.02716984
gym_memberships	0.0098807707	0.998339252 0.026762367 -0.01422042
jewelry	0.9907349501	0.009876784 -0.001515553 0.01456830
laptops	0.0120082583	-0.014934205 0.027786853 0.99946393
magazines	0.0100346305	0.996871194 0.027757340 -0.01519459
meat	-0.0012731499	0.027551674 0.998499503 0.02751092
movies	0.0088569352	0.998287447 0.026555741 -0.01401707
music	0.0091689945	0.998298589 0.026740331 -0.01583353
outdoor_activities	0.0080890730	0.998260562 0.025600128 -0.01496576
<pre>public_transportation</pre>	0.0090511209	0.998273308 0.026540719 -0.01443355
restaurant_meals	-0.0017311421	0.027589852 0.998437192 0.02738920
seafood	-0.0008409656	0.027025610 0.998418867 0.02678655
shoes	0.9956389054	0.010613592 -0.003325268 0.01516458
smartphones	0.0118714000	-0.015256015 0.027683142 0.99959039
snacks	-0.0017851199	0.027469622 0.998162564 0.02713339
software	0.0125438557	-0.015064598 0.026911921 0.99912437
sports_equipment	0.0103810730	0.996918010 0.025730886 -0.01571323
streaming_services	0.0081608008	0.998746597 0.026546436 -0.01484509
tablets	0.0124410675	-0.014619370 0.027552900 0.99947256
travel	0.0098335713	0.998730430 0.027025424 -0.01486823
vegetables	-0.0008281898	0.027047792 0.998405803 0.02729605
video_games	0.0122784524	-0.015003070 0.027474783 0.99959458
watches	0.9910915006	0.014555443 -0.004392785 0.01366982
income	0.1040004544	0.086647149 0.099541889 0.98794577
	beverages	books cameras car_rentals
accessories	-0.001770385	0.009135802 0.01283343 0.009567606
accommodation	0.027041557	0.996828691 -0.01607831 0.998269404
alcohol	0.998266334	0.025594617 0.02706007 0.025114097
audio_equipment		-0.014915042 0.99911984 -0.016059825
beverages	1.000000000	0.026192772 0.02686673 0.025702284

```
0.026192772
                                     1.000000000 -0.01619969
                                                               0.996349173
books
cameras
                       0.026866728 -0.016199692
                                                  1.00000000 -0.017276119
                       0.025702284
                                     0.996349173 -0.01727612
                                                               1.00000000
car_rentals
clothing
                       -0.002530648
                                     0.010174348
                                                  0.01416962
                                                               0.010516836
coffee shops
                        0.998277854
                                     0.026913541
                                                  0.02631604
                                                               0.026429162
dairy_products
                                                  0.02668059
                       0.999294766
                                     0.026298768
                                                               0.025824114
desktops
                       0.026974532 -0.015759385
                                                  0.99879147 -0.016808476
electronics
                       0.027270847 -0.015254377
                                                  0.99928751 -0.016344450
fast food
                       0.999157601
                                     0.026678095
                                                  0.02726585
                                                               0.026190261
food_delivery
                       0.998933030
                                     0.026316816
                                                  0.02691818
                                                               0.025875274
                       0.999178599
                                     0.026193211
                                                  0.02750039
                                                               0.025676994
fruits
groceries
                       0.999338510
                                     0.026291226
                                                  0.02712271
                                                               0.025836908
                       0.027327033
                                     0.996442121 -0.01551333
gym_memberships
                                                               0.997829398
jewelry
                       -0.001026867
                                     0.008674764
                                                  0.01452888
                                                               0.009270720
laptops
                       0.027560669 -0.015026675
                                                  0.99910893 -0.016197899
                       0.028325219
                                     0.995113485 -0.01641869
magazines
                                                               0.996419381
                       0.999287070
                                     0.026654029
                                                  0.02747140
                                                               0.026226867
meat
                       0.027092815
                                     0.996437014 -0.01529985
                                                               0.997859282
movies
                       0.027302009
                                     0.996378825 -0.01711453
                                                               0.997866105
music
outdoor activities
                       0.026205819
                                     0.996290763 -0.01626843
                                                               0.997763522
public_transportation
                       0.027085532
                                     0.996402400 -0.01572518
                                                               0.997800950
restaurant meals
                       0.999191113
                                     0.026757902
                                                  0.02733690
                                                               0.026259594
seafood
                       0.999178553
                                     0.026194244
                                                  0.02674878
                                                               0.025696334
shoes
                                                  0.01526474
                       -0.002741145
                                     0.009631083
                                                               0.009967373
smartphones
                       0.027454806 -0.015379651
                                                  0.99923390 -0.016502059
snacks
                       0.998905929
                                     0.026625013
                                                  0.02710711
                                                               0.026202496
software
                       0.026621114 -0.015186158
                                                  0.99879182 -0.016325835
sports_equipment
                       0.026268191
                                     0.995026188 -0.01695388
                                                               0.996532537
streaming_services
                       0.027126845
                                     0.996876065 -0.01609437
                                                               0.998312644
tablets
                       0.027315061 -0.014777805
                                                  0.99911960 -0.015855928
                       0.027585430
                                     0.996891212 -0.01613989
                                                               0.998278851
travel
vegetables
                       0.999162083
                                     0.026192734
                                                  0.02727239
                                                               0.025727123
video_games
                       0.027227822 -0.015129273
                                                  0.99923128 -0.016263885
watches
                       -0.003750861
                                     0.013617306
                                                  0.01376222
                                                               0.013990504
                                                  0.98748158
income
                       0.099478439
                                     0.086171924
                                                              0.085217646
                           clothing coffee shops dairy products
                                                                    desktops
accessories
                       0.996175283 -0.001856677
                                                  -0.0015237022
                                                                  0.01327320
accommodation
                       0.011170251
                                     0.027756060
                                                   0.0271109750 -0.01554565
alcohol
                       -0.003155228
                                     0.997443330
                                                   0.9985257823
                                                                  0.02723798
audio_equipment
                       0.014100262
                                     0.026338212
                                                   0.0267185808
                                                                  0.99911387
beverages
                       -0.002530648
                                     0.998277854
                                                   0.9992947665
                                                                  0.02697453
                       0.010174348
                                                   0.0262987681 -0.01575939
books
                                     0.026913541
                       0.014169616
                                     0.026316042
                                                   0.0266805929
                                                                 0.99879147
cameras
```

```
0.010516836
                                     0.026429162
                                                   0.0258241138 -0.01680848
car_rentals
clothing
                        1.00000000 -0.002565744
                                                  -0.0023038109
                                                                  0.01461081
coffee_shops
                       -0.002565744
                                     1.00000000
                                                   0.9986680683
                                                                  0.02638125
dairy_products
                                                    1.0000000000
                       -0.002303811
                                     0.998668068
                                                                  0.02677144
desktops
                        0.014610807
                                     0.026381247
                                                   0.0267714404
                                                                  1.00000000
electronics
                        0.013360952
                                     0.026703247
                                                   0.0270704587
                                                                  0.99928339
fast food
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                                     0.998556487
                                                   0.9995031724
                                                                  0.02740551
food_delivery
                       -0.002074834
                                     0.998333873
                                                   0.9992898667
                                                                  0.02700123
                       -0.002194330
fruits
                                     0.998552478
                                                   0.9995024359
                                                                  0.02758659
groceries
                       -0.002247306
                                     0.998715056
                                                   0.9996788880
                                                                  0.02722561
                        0.010893142
                                     0.027981802
                                                   0.0274219384 -0.01501757
gym_memberships
jewelry
                        0.992435440 -0.001102325
                                                   -0.0007672026
                                                                  0.01505550
                        0.013417004
                                     0.026963986
                                                   0.0273615868
laptops
                                                                  0.99909894
magazines
                        0.010966438
                                     0.029024893
                                                   0.0284492738 -0.01595442
meat
                       -0.002008696
                                     0.998614871
                                                   0.9996193204
                                                                  0.02756473
                        0.009840798
                                     0.027816619
                                                   0.0272225087 -0.01481600
movies
                        0.010080852
                                     0.028024690
                                                   0.0274229818 -0.01659544
music
outdoor_activities
                       0.009163108
                                                   0.0263105409 -0.01575689
                                     0.026909544
public_transportation
                                                   0.0271876737 -0.01518514
                       0.010050698
                                     0.027753592
restaurant meals
                       -0.002500225
                                     0.998558788
                                                   0.9995055942
                                                                 0.02743077
seafood
                       -0.001638617
                                     0.998519613
                                                   0.9995206185
                                                                  0.02682101
shoes
                        0.997446330 -0.002782433
                                                   -0.0025235053
                                                                  0.01572200
smartphones
                        0.013224361
                                     0.026892030
                                                   0.0272525042
                                                                  0.99921551
snacks
                       -0.002519262
                                     0.998283496
                                                   0.9992618927
                                                                  0.02716362
                        0.013865496
                                     0.026058233
                                                   0.0264467683
                                                                  0.99881514
software
sports_equipment
                        0.011398893
                                     0.027065238
                                                   0.0264232458 -0.01643528
streaming_services
                        0.009124677
                                     0.027854128
                                                   0.0272510640 -0.01562941
tablets
                        0.013825782
                                     0.026733621
                                                   0.0271307685
                                                                  0.99912968
travel
                        0.010782952
                                     0.028266108
                                                   0.0277237152 -0.01564430
vegetables
                       -0.001596910
                                     0.998493501
                                                   0.9995147813
                                                                  0.02735807
                                                   0.0270282364
video_games
                        0.013644829
                                     0.026672807
                                                                  0.99921616
watches
                        0.992758271 -0.003789757
                                                   -0.0034530793
                                                                  0.01418795
income
                        0.105553793
                                     0.098940849
                                                    0.0993370803
                                                                  0.98756426
                                      fast_food food_delivery
                       electronics
                                                                      fruits
accessories
                        0.01198667 -0.001969913 -0.0013589950 -0.0014180691
accommodation
                       -0.01508135
                                    0.027526488
                                                 0.0271662942
                                                                0.0270218479
alcohol
                        0.02749519
                                    0.998440860
                                                 0.9981894218
                                                                0.9983989252
audio_equipment
                        0.99964865
                                    0.027338681
                                                 0.0269511095
                                                                0.0275363549
beverages
                        0.02727085
                                    0.999157601
                                                 0.9989330299
                                                                0.9991785989
books
                       -0.01525438
                                    0.026678095
                                                 0.0263168159
                                                                0.0261932110
                        0.99928751
                                    0.027265853
cameras
                                                 0.0269181840
                                                                0.0275003945
car_rentals
                                                                0.0256769937
                       -0.01634445
                                    0.026190261
                                                 0.0258752737
clothing
                        0.01336095 -0.002718762 -0.0020748341 -0.0021943298
```

```
coffee_shops
                       0.02670325
                                                 0.9983338728
                                                               0.9985524778
                                   0.998556487
dairy_products
                       0.02707046
                                   0.999503172
                                                 0.9992898667
                                                               0.9995024359
desktops
                       0.99928339
                                   0.027405513
                                                 0.0270012275
                                                               0.0275865922
electronics
                       1.00000000
                                   0.027696054
                                                 0.0273115601
                                                               0.0278935869
fast food
                       0.02769605
                                   1.00000000
                                                 0.9991765730
                                                               0.9993771749
food_delivery
                       0.02731156
                                   0.999176573
                                                 1.0000000000
                                                               0.9992087933
fruits
                       0.02789359
                                   0.999377175
                                                 0.9992087933
                                                               1.000000000
groceries
                       0.02751469
                                   0.999568938
                                                 0.9993400381
                                                               0.9995682038
gym_memberships
                      -0.01452754
                                   0.027824499
                                                 0.0274883868
                                                               0.0273147043
jewelry
                       0.01380963 -0.001113655 -0.0005660566 -0.0006375675
                       0.99963039
                                   0.027975807
                                                 0.0275967916
                                                               0.0281646928
laptops
magazines
                      -0.01546168
                                   0.028831383
                                                 0.0285479702
                                                               0.0283369147
                                                 0.9992830019
meat
                       0.02787021
                                   0.999499361
                                                               0.9995165712
movies
                      -0.01431821
                                   0.027602105
                                                 0.0273081235
                                                               0.0271016327
music
                      -0.01611387
                                   0.027825322
                                                 0.0274976590
                                                               0.0273229350
outdoor_activities
                                                 0.0263394593
                      -0.01526484
                                   0.026676724
                                                               0.0261352202
public_transportation -0.01469642
                                   0.027587906
                                                 0.0272744836
                                                               0.0271253508
restaurant_meals
                                                               0.9993984514
                       0.02773620
                                   0.999395086
                                                 0.9991751981
seafood
                                                 0.9991904053
                                                               0.9994228503
                       0.02713097
                                   0.999386136
shoes
                       0.01444569 - 0.002948365 - 0.0023470200 - 0.0024095604
smartphones
                       0.99975496
                                   0.027871009
                                                 0.0274987147
                                                               0.0280767423
snacks
                       0.02747759
                                   0.999152578
                                                 0.9989293886
                                                               0.9991375125
software
                       0.99930748
                                   0.027068009
                                                 0.0266689458
                                                               0.0272483584
sports_equipment
                      -0.01600448
                                   0.026759170
                                                 0.0264500230
                                                               0.0263016853
streaming_services
                      -0.01511763
                                   0.027653414
                                                 0.0273194585
                                                               0.0271214035
tablets
                       0.99964107
                                   0.027737862
                                                 0.0273549141
                                                               0.0279458682
travel
                      -0.01517383
                                   0.028091707
                                                 0.0277806572
                                                               0.0275979430
vegetables
                       0.02765362
                                   0.999394736
                                                 0.9991734925
                                                               0.9993836164
video_games
                       0.99975319
                                   0.027644418
                                                 0.0272586547
                                                               0.0278535258
watches
                       0.01293598 -0.003865751 -0.0032698646 -0.0034046717
                                   0.099943559
                                                0.0995687877
                                                               0.1001395560
income
                       0.98804055
                          groceries gym_memberships
                                                           jewelry
                                                                       laptops
accessories
                      -0.0015124591
                                         0.009880771
                                                      9.907350e-01
                                                                    0.01200826
accommodation
                       0.0271566060
                                         0.998339252
                                                      9.876784e-03 -0.01493421
alcohol
                       0.9986030318
                                         0.026762367 -1.515553e-03 0.02778685
audio_equipment
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                                        -0.014220423 1.456830e-02
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beverages
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                                         0.027327033 -1.026867e-03 0.02756067
                       0.0262912256
                                         0.996442121 8.674764e-03 -0.01502667
books
cameras
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car_rentals
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                      -0.0022473061
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clothing
coffee_shops
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dairy_products
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desktops
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electronics
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fast_food
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food delivery
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fruits
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groceries
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                                                                    0.02779283
gym memberships
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                                         1.000000000
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jewelry
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                                                      1.000000e+00
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laptops
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magazines
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meat
                                                      8.603844e-03 -0.01419147
movies
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                                         0.997866583
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music
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outdoor_activities
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public_transportation
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restaurant_meals
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seafood
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shoes
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smartphones
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snacks
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sports_equipment
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streaming_services
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                                         0.998314752 7.787454e-03 -0.01497393
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tablets
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travel
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vegetables
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watches
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income
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                         magazines
                                             meat
                                                        movies
                                                                      music
accessories
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                                                                0.009168995
accommodation
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alcohol
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cameras
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clothing
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coffee_shops
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dairy_products
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electronics
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fruits
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gym_memberships
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jewelry
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laptops
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magazines
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meat
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movies
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outdoor_activities
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public_transportation
restaurant_meals
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seafood
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                                                    0.009286067
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smartphones
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                                                    0.027555345
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snacks
software
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sports_equipment
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streaming services
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vegetables
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video_games
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watches
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                                                                 0.013542904
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income
                                                    0.087240149
                                                                 0.085515678
                       outdoor_activities public_transportation restaurant_meals
accessories
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                                                                     -0.0017311421
accommodation
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beverages
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books
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                                                     0.996402400
cameras
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                                                    -0.015725178
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car rentals
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                                                     0.997800950
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clothing
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coffee_shops
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                                                                      0.9985587882
dairy_products
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                                                                      0.9995055942
desktops
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electronics
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                                                    -0.014696423
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fast_food
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food_delivery
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fruits	0.02613	35220	0.02712535	0.9993984514
groceries	0.02632	29862	0.02721765	0.9995642729
gym_memberships	0.99782	29433	0.99788679	0.0278965433
jewelry	0.00808	87307	0.00883619	93 -0.0009429742
laptops	-0.01512	29028	-0.01454349	0.0280195314
magazines	0.99642	27644	0.99652210	0.0288928905
meat	0.02670	09668	0.02762571	18 0.9994909048
movies	0.9978	54625	0.99787163	0.0276669671
music	0.99779	99719	0.99790085	0.0278772298
outdoor_activities	1.00000	00000	0.99777050	0.0267428562
<pre>public_transportation</pre>	0.9977	70505	1.00000000	0.0276412040
restaurant_meals	0.02674	42856	0.02764120	1.000000000
seafood	0.02619	91770	0.02709746	0.9994172145
shoes	0.0086	10838	0.00947637	72 -0.0027208926
${\tt smartphones}$	-0.01542	24274	-0.01486315	0.0279164829
snacks	0.0266	12173	0.02756628	0.9991384243
software	-0.01519	98056	-0.01468429	0.0271139313
sports_equipment	0.9964	55699	0.99647696	0.0269021732
streaming_services	0.99824	44055	0.99830869	0.0276806317
tablets	-0.0148	19722	-0.01426263	
travel	0.99819		0.99826127	
vegetables	0.02623		0.02712465	
video_games	-0.01519		-0.01463025	
watches	0.0125		0.01349015	
income	0.0861		0.08687232	0.1000170385
	seafood		smartphones	snacks
accessories	-8.409656e-04			-0.001785120
${ t accommodation}$	2.702561e-02		-0.01525601	0.027469622
alcohol		-0.003325268	0.02768314	0.998162564
audio_equipment	2.678655e-02		0.99959039	0.027133388
beverages		-0.002741145	0.02745481	0.998905929
books	2.619424e-02		-0.01537965	0.026625013
cameras	2.674878e-02	0.015264737	0.99923390	0.027107108
car_rentals	2.569633e-02		-0.01650206	0.026202496
clothing	-1.638617e-03	0.997446330	0.01322436	
coffee_shops		-0.002782433	0.02689203	0.998283496
dairy_products		-0.002523505	0.02725250	0.999261893
desktops	2.682101e-02		0.99921551	0.027163618
electronics	2.713097e-02		0.99975496	0.027477590
fast_food		-0.002948365	0.02787101	0.999152578
food_delivery		-0.002347020	0.02749871	0.998929389
fruits		-0.002409560	0.02807674	0.999137513
groceries	9.995663e-01	-0.002482004	0.02770323	0.999303034

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laptops
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meat
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movies
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music
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outdoor_activities
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public_transportation
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restaurant meals
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snacks
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accommodation
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books
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cameras
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car_rentals
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clothing
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coffee_shops
                                         0.02706524
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dairy products
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electronics
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fast food
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gym_memberships
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jewelry
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meat
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movies
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music
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outdoor_activities
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public transportation -0.01468429
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restaurant meals
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seafood
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snacks
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vegetables
video_games
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watches
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income
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                           tablets
                                          travel
                                                    vegetables video games
accessories
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beverages
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cameras
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car_rentals
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clothing
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coffee_shops
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dairy_products
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fast food
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fruits
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                                                                0.99957068
laptops
magazines
                       -0.01502758
                                    0.996876488
                                                  0.0283899164 -0.01536818
```

```
0.02792967
                                   0.028120218
                                                0.9994987369 0.02782597
meat
movies
                      -0.01385464 0.998302096
                                                0.0271227701 -0.01424965
                      -0.01565336
                                   0.998344915
                                                0.0273516947 -0.01606548
music
outdoor_activities
                      -0.01481972 0.998194738
                                                0.0262383345 -0.01519654
public transportation -0.01426264 0.998261270
                                                0.0271246554 -0.01463025
restaurant meals
                       0.02780336
                                   0.028172721
                                                0.9994059044 0.02770081
seafood
                       0.02718621 0.027576244
                                                0.9994216296 0.02707689
shoes
                       0.01487222 0.010241369 -0.0018320860
                                                              0.01471003
                       0.99958709 -0.015342072 0.0278268895 0.99969363
smartphones
snacks
                       0.02754735 0.028027541
                                                0.9991430111 0.02742901
software
                       0.99915445 -0.015144568
                                                0.0270358217 0.99925841
                                   0.996982404
                                                0.0263013642 -0.01592019
sports_equipment
                      -0.01555246
                      -0.01466460
                                   0.998782270
                                                0.0271809315 -0.01502787
streaming_services
tablets
                       1.00000000 -0.014699316
                                                0.0277115123 0.99957617
travel
                      -0.01469932
                                   1.000000000
                                                0.0276535610 -0.01508210
                       0.02771151 0.027653561
                                                1.0000000000 0.02760666
vegetables
video_games
                       0.99957617 -0.015082095
                                                0.0276066588 1.00000000
watches
                       0.01345371 0.014185892 -0.0028679861
                                                              0.01323194
income
                       0.98796171 0.086572192
                                                0.0999503317
                                                              0.98801439
                           watches
                                       income
accessories
                       0.991091501 0.10400045
                       0.014555443 0.08664715
accommodation
alcohol
                      -0.004392785 0.09954189
audio_equipment
                       0.013669819 0.98794577
beverages
                      -0.003750861 0.09947844
                       0.013617306 0.08617192
books
                       0.013762223 0.98748158
cameras
car_rentals
                       0.013990504 0.08521765
                       0.992758271 0.10555379
clothing
coffee_shops
                      -0.003789757 0.09894085
                      -0.003453079 0.09933708
dairy_products
desktops
                       0.014187948 0.98756426
electronics
                       0.012935982 0.98804055
fast_food
                      -0.003865751 0.09994356
food delivery
                      -0.003269865 0.09956879
fruits
                      -0.003404672 0.10013956
groceries
                      -0.003546342 0.09978886
gym_memberships
                       0.014426497 0.08715555
                       0.987343759 0.10547297
jewelry
laptops
                       0.012925582 0.98789839
                       0.014347556 0.08616727
magazines
                      -0.003262339 0.10019320
meat
movies
                       0.013312940 0.08724015
```

music	0.013542904	0.08551568
outdoor_activities	0.012520493	0.08617345
<pre>public_transportation</pre>	0.013490157	0.08687233
restaurant_meals	-0.003666636	0.10001704
seafood	-0.002867895	0.09944031
shoes	0.992130853	0.10650756
smartphones	0.012822524	0.98796481
snacks	-0.003780124	0.09972493
software	0.013520372	0.98755001
sports_equipment	0.015068775	0.08553610
streaming_services	0.012661922	0.08643569
tablets	0.013453710	0.98796171
travel	0.014185892	0.08657219
vegetables	-0.002867986	0.09995033
video_games	0.013231938	0.98801439
watches	1.000000000	0.10489952
income	0.104899523	1.00000000

\$corrPos

	xName	yName	x	у	corr
1	accessories	accessories	1	40	1.000000e+00
2	accessories	accommodation	1	39	1.015692e-02
3	accessories	alcohol	1	38	-2.377077e-03
4	accessories	audio_equipment	1	37	1.277653e-02
5	accessories	beverages	1	36	-1.770385e-03
6	accessories	books	1	35	9.135802e-03
7	accessories	cameras	1	34	1.283343e-02
8	accessories	car_rentals	1	33	9.567606e-03
9	accessories	clothing	1	32	9.961753e-01
10	accessories	coffee_shops	1	31	-1.856677e-03
11	accessories	dairy_products	1	30	-1.523702e-03
12	accessories	desktops	1	29	1.327320e-02
13	accessories	electronics	1	28	1.198667e-02
14	accessories	fast_food	1	27	-1.969913e-03
15	accessories	<pre>food_delivery</pre>	1	26	-1.358995e-03
16	accessories	fruits	1	25	-1.418069e-03
17	accessories	groceries	1	24	-1.512459e-03
18	accessories	gym_memberships	1	23	9.880771e-03
19	accessories	jewelry	1	22	9.907350e-01
20	accessories	laptops	1	21	1.200826e-02
21	accessories	magazines	1	20	1.003463e-02
22	accessories	meat	1	19	-1.273150e-03
23	accessories	movies	1	18	8.856935e-03

```
24
                                                          9.168995e-03
                accessories
                                             music
                                                     1 17
25
               accessories
                                outdoor_activities
                                                     1 16
                                                           8.089073e-03
26
               accessories public_transportation
                                                           9.051121e-03
                                                     1 15
27
                                  restaurant_meals
                                                     1 14 -1.731142e-03
                accessories
28
                accessories
                                           seafood
                                                     1 13 -8.409656e-04
29
                accessories
                                              shoes
                                                     1 12
                                                           9.956389e-01
30
               accessories
                                       smartphones
                                                     1 11
                                                           1.187140e-02
31
                accessories
                                             snacks
                                                     1 10 -1.785120e-03
32
                accessories
                                          software
                                                     1
                                                        9
                                                           1.254386e-02
33
                accessories
                                  sports_equipment
                                                     1
                                                        8
                                                           1.038107e-02
                                                        7
34
                                streaming_services
                                                           8.160801e-03
                accessories
                                                     1
                                           tablets
                                                     1
                                                           1.244107e-02
35
                accessories
                                                        6
                                                           9.833571e-03
36
                accessories
                                            travel
                                                     1
                                                        5
37
                                        vegetables
                                                     1
                                                        4 -8.281898e-04
                accessories
38
                accessories
                                       video_games
                                                     1
                                                        3
                                                           1.227845e-02
                                                     1
                                                        2
                                                           9.910915e-01
39
                accessories
                                           watches
40
                accessories
                                                     1
                                                           1.040005e-01
                                             income
                                                        1
41
                                                     2 40
                                                           1.015692e-02
             accommodation
                                       accessories
42
                                                     2 39
                                                           1.000000e+00
             accommodation
                                     accommodation
43
             accommodation
                                                     2 38
                                                           2.647417e-02
                                           alcohol
                                                     2 37 -1.477922e-02
44
             accommodation
                                   audio_equipment
                                                     2 36
45
             accommodation
                                         beverages
                                                           2.704156e-02
46
             accommodation
                                             books
                                                     2 35
                                                           9.968287e-01
                                                     2 34 -1.607831e-02
47
             accommodation
                                           cameras
48
             accommodation
                                       car_rentals
                                                     2 33
                                                           9.982694e-01
49
             accommodation
                                                     2 32
                                                           1.117025e-02
                                          clothing
                                      coffee_shops
                                                     2 31
50
             accommodation
                                                           2.775606e-02
                                                     2 30
51
             accommodation
                                    dairy_products
                                                           2.711097e-02
                                                     2 29 -1.554565e-02
52
             accommodation
                                          desktops
53
             accommodation
                                       electronics
                                                     2 28 -1.508135e-02
                                                     2 27
54
             accommodation
                                         fast_food
                                                           2.752649e-02
55
             accommodation
                                     food_delivery
                                                     2 26
                                                           2.716629e-02
             accommodation
56
                                             fruits
                                                     2 25
                                                           2.702185e-02
             accommodation
                                                     2 24
57
                                         groceries
                                                           2.715661e-02
                                                     2 23
             accommodation
                                   gym memberships
                                                           9.983393e-01
58
                                                     2 22
59
             accommodation
                                           jewelry
                                                           9.876784e-03
60
             accommodation
                                           laptops
                                                     2 21 -1.493421e-02
             accommodation
                                         magazines
                                                     2 20
                                                           9.968712e-01
61
                                                     2 19
62
             accommodation
                                                           2.755167e-02
                                              meat
63
             accommodation
                                            movies
                                                     2 18
                                                           9.982874e-01
             accommodation
                                                     2 17
                                                           9.982986e-01
64
                                             music
                                                           9.982606e-01
65
             accommodation
                                outdoor_activities
                                                     2 16
             accommodation public_transportation
                                                     2 15
66
                                                           9.982733e-01
```

67	accommodation	restaurant_meals	2	14	2.758985e-02
68	accommodation	- seafood	2	13	2.702561e-02
69	accommodation	shoes	2	12	1.061359e-02
70	accommodation	smartphones	2	11 -	-1.525601e-02
71	accommodation	snacks	2	10	2.746962e-02
72	accommodation	software	2	9 -	-1.506460e-02
73	accommodation	sports_equipment	2	8	9.969180e-01
74	accommodation	streaming_services	2	7	9.987466e-01
75	accommodation	tablets	2	6 -	-1.461937e-02
76	accommodation	travel	2	5	9.987304e-01
77	accommodation	vegetables	2	4	2.704779e-02
78	accommodation	video_games	2	3 -	-1.500307e-02
79	accommodation	watches	2	2	1.455544e-02
80	accommodation	income	2	1	8.664715e-02
81	alcohol	accessories	3	40 -	-2.377077e-03
82	alcohol	${ t accommodation}$	3	39	2.647417e-02
83	alcohol	alcohol	3	38	1.000000e+00
84	alcohol	audio_equipment	3	37	2.717688e-02
85	alcohol	beverages	3	36	9.982663e-01
86	alcohol	books	3	35	2.559462e-02
87	alcohol	cameras	3	34	2.706007e-02
88	alcohol	car_rentals	3	33	2.511410e-02
89	alcohol	clothing	3	32 -	-3.155228e-03
90	alcohol	coffee_shops	3	31	9.974433e-01
91	alcohol	dairy_products	3	30	9.985258e-01
92	alcohol	desktops	3	29	2.723798e-02
93	alcohol	electronics	3	28	2.749519e-02
94	alcohol	fast_food	3	27	9.984409e-01
95	alcohol	food_delivery	3	26	9.981894e-01
96	alcohol	fruits	3	25	9.983989e-01
97	alcohol	groceries	3	24	9.986030e-01
98	alcohol	<pre>gym_memberships</pre>	3	23	2.676237e-02
99	alcohol	jewelry	3	22 -	-1.515553e-03
100	alcohol	laptops	3	21	2.778685e-02
101	alcohol	magazines	3	20	2.775734e-02
102	alcohol	meat	3	19	9.984995e-01
103	alcohol	movies	3	18	2.655574e-02
104	alcohol	music	3	17	2.674033e-02
105	alcohol	outdoor_activities	3	16	2.560013e-02
106		<pre>public_transportation</pre>		15	2.654072e-02
107	alcohol	restaurant_meals	3	14	9.984372e-01
108	alcohol	seafood	3	13	9.984189e-01
109	alcohol	shoes	3	12 -	-3.325268e-03

```
110
                    alcohol
                                       smartphones
                                                     3 11
                                                           2.768314e-02
                                                     3 10
                                                           9.981626e-01
111
                    alcohol
                                             snacks
                                                     3
112
                    alcohol
                                          software
                                                           2.691192e-02
113
                                                     3
                                                        8
                                                           2.573089e-02
                    alcohol
                                  sports_equipment
                                streaming services
                                                     3
                                                        7
114
                    alcohol
                                                           2.654644e-02
115
                    alcohol
                                                     3
                                                        6
                                                           2.755290e-02
                                           tablets
116
                    alcohol
                                             travel
                                                     3
                                                        5
                                                           2.702542e-02
117
                    alcohol
                                        vegetables
                                                     3
                                                        4
                                                           9.984058e-01
118
                    alcohol
                                       video_games
                                                     3
                                                        3
                                                           2.747478e-02
                                                     3
119
                    alcohol
                                           watches
                                                        2 -4.392785e-03
120
                                                     3
                    alcohol
                                             income
                                                        1
                                                           9.954189e-02
121
                                                     4 40
                                                           1.277653e-02
           audio_equipment
                                       accessories
122
           audio_equipment
                                                     4 39 -1.477922e-02
                                     accommodation
123
                                                     4 38
                                                           2.717688e-02
           audio_equipment
                                           alcohol
                                                     4 37
124
           audio_equipment
                                   audio_equipment
                                                           1.000000e+00
                                         beverages
125
           audio_equipment
                                                     4 36
                                                           2.691528e-02
126
           audio_equipment
                                              books
                                                     4 35 -1.491504e-02
127
                                                     4 34
                                                           9.991198e-01
           audio_equipment
                                           cameras
                                                     4 33 -1.605982e-02
128
           audio_equipment
                                       car_rentals
129
           audio equipment
                                          clothing
                                                     4 32
                                                           1.410026e-02
                                                     4 31
                                                           2.633821e-02
130
           audio equipment
                                      coffee_shops
131
           audio equipment
                                                     4 30
                                                           2.671858e-02
                                    dairy products
                                                     4 29
132
           audio_equipment
                                          desktops
                                                           9.991139e-01
133
           audio equipment
                                       electronics
                                                     4 28
                                                           9.996487e-01
134
           audio_equipment
                                         fast_food
                                                     4 27
                                                           2.733868e-02
135
           audio_equipment
                                                     4 26
                                     food_delivery
                                                           2.695111e-02
136
           audio_equipment
                                                     4 25
                                                           2.753635e-02
                                             fruits
                                         groceries
                                                     4 24
137
           audio_equipment
                                                           2.716984e-02
138
           audio_equipment
                                   gym_memberships
                                                     4 23 -1.422042e-02
139
           audio_equipment
                                           jewelry
                                                     4 22
                                                           1.456830e-02
140
           audio_equipment
                                           laptops
                                                     4 21
                                                           9.994639e-01
                                                     4 20 -1.519459e-02
141
           audio_equipment
                                         magazines
                                                     4 19
142
           audio_equipment
                                               meat
                                                           2.751092e-02
143
           audio_equipment
                                                     4 18 -1.401707e-02
                                            movies
           audio equipment
                                                     4 17 -1.583353e-02
144
                                             music
145
           audio equipment
                                outdoor activities
                                                     4 16 -1.496576e-02
           audio equipment public transportation
                                                     4 15 -1.443355e-02
146
147
           audio_equipment
                                  restaurant meals
                                                     4 14
                                                           2.738920e-02
148
                                           seafood
                                                     4 13
                                                           2.678655e-02
           audio_equipment
                                                     4 12
149
           audio_equipment
                                              shoes
                                                           1.516455e-02
150
           audio_equipment
                                                     4 11
                                                           9.995904e-01
                                       smartphones
151
           audio_equipment
                                                     4 10
                                                           2.713339e-02
                                             snacks
152
           audio_equipment
                                          software
                                                     4 9
                                                           9.991244e-01
```

153	audio_equipment	sports_equipment	4	8	-1.571323e-02
154	audio_equipment	streaming_services	4		-1.484509e-02
155	audio_equipment	tablets	4	6	9.994726e-01
156	audio_equipment	travel	4	5	-1.486823e-02
157	audio_equipment	vegetables	4	4	
158	audio_equipment	video_games	4	3	9.995946e-01
159	audio_equipment	watches	4	2	1.366982e-02
160	audio_equipment	income	4	1	9.879458e-01
161	beverages	accessories	5	40	-1.770385e-03
162	beverages	accommodation	5	39	2.704156e-02
163	beverages	alcohol	5	38	9.982663e-01
164	beverages	audio_equipment	5	37	2.691528e-02
165	beverages	beverages	5	36	1.000000e+00
166	beverages	books	5	35	2.619277e-02
167	beverages	cameras	5	34	2.686673e-02
168	beverages	car_rentals	5	33	2.570228e-02
169	beverages	clothing	5	32	-2.530648e-03
170	beverages	coffee_shops	5	31	9.982779e-01
171	beverages	dairy_products	5	30	9.992948e-01
172	beverages	desktops	5	29	2.697453e-02
173	beverages	electronics	5	28	2.727085e-02
174	beverages	fast_food	5	27	9.991576e-01
175	beverages	food_delivery	5	26	9.989330e-01
176	beverages	fruits	5	25	9.991786e-01
177	beverages	groceries	5	24	9.993385e-01
178	beverages	gym_memberships	5	23	2.732703e-02
179	beverages	jewelry	5	22	-1.026867e-03
180	beverages	laptops	5	21	2.756067e-02
181	beverages	magazines	5	20	2.832522e-02
182	beverages	meat	5	19	9.992871e-01
183	beverages	movies	5	18	2.709282e-02
184	beverages	music	5	17	2.730201e-02
185	beverages	${\tt outdoor_activities}$	5	16	2.620582e-02
186	beverages	<pre>public_transportation</pre>	5	15	2.708553e-02
187	beverages	restaurant_meals	5	14	9.991911e-01
188	beverages	seafood	5	13	9.991786e-01
189	beverages	shoes	5	12	-2.741145e-03
190	beverages	smartphones	5	11	2.745481e-02
191	beverages	snacks	5	10	9.989059e-01
192	beverages	software	5	9	2.662111e-02
193	beverages	sports_equipment	5	8	2.626819e-02
194	beverages	streaming_services	5	7	
195	beverages	tablets	5	6	2.731506e-02

196	beverages	travel	5	5	2.758543e-02
197	beverages	vegetables	5	4	
198	beverages	video_games	5	3	2.722782e-02
199	beverages	watches	5	2	-3.750861e-03
200	beverages	income	5	1	9.947844e-02
201	books	accessories	6	40	9.135802e-03
202	books	accommodation	6	39	9.968287e-01
203	books	alcohol	6	38	2.559462e-02
204	books	audio_equipment	6		-1.491504e-02
205	books	beverages	6	36	2.619277e-02
206	books	books	6	35	1.000000e+00
207	books	cameras	6		-1.619969e-02
208	books	car_rentals	6	33	9.963492e-01
209	books	clothing	6	32	1.017435e-02
210	books	coffee_shops	6	31	2.691354e-02
211	books	dairy_products	6	30	2.629877e-02
212	books	desktops	6	29	-1.575939e-02
213	books	electronics	6	28	-1.525438e-02
214	books	fast_food	6	27	2.667810e-02
215	books	food_delivery	6	26	2.631682e-02
216	books	fruits	6	25	2.619321e-02
217	books	groceries	6	24	2.629123e-02
218	books	gym_memberships	6	23	9.964421e-01
219	books	jewelry	6	22	8.674764e-03
220	books	laptops	6	21	-1.502667e-02
221	books	magazines	6	20	9.951135e-01
222	books	meat	6	19	2.665403e-02
223	books	movies	6	18	9.964370e-01
224	books	music	6	17	9.963788e-01
225	books	outdoor_activities	6	16	9.962908e-01
226	books	<pre>public_transportation</pre>	6	15	9.964024e-01
227	books	restaurant_meals	6	14	2.675790e-02
228	books	seafood	6	13	2.619424e-02
229	books	shoes	6	12	9.631083e-03
230	books	${ t smartphones}$	6	11	-1.537965e-02
231	books	snacks	6	10	2.662501e-02
232	books	software	6	9	-1.518616e-02
233	books	sports_equipment	6	8	9.950262e-01
234	books	streaming_services	6	7	
235	books	tablets	6	6	-1.477781e-02
236	books	travel	6	5	9.968912e-01
237	books	vegetables	6	4	
238	books	video_games	6	3	-1.512927e-02

239	books	watches	6	2 1.361731e-02
240	books	income	6	1 8.617192e-02
241	cameras	accessories	7	
242	cameras	accommodation	7	39 -1.607831e-02
243	cameras	alcohol	7	38 2.706007e-02
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281	car_rentals	accessories	8	40 9.567606e-03

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                   tablets
                                          cameras 35 34
                                                        9.991196e-01
                   tablets
                                      car_rentals 35 33 -1.585593e-02
1368
1369
                   tablets
                                         clothing 35 32
                                                         1.382578e-02
                                     coffee_shops 35 31
1370
                   tablets
                                                          2.673362e-02
1371
                   tablets
                                   dairy_products 35 30
                                                          2.713077e-02
1372
                   tablets
                                         desktops 35 29
                                                          9.991297e-01
1373
                   tablets
                                      electronics 35 28
                                                          9.996411e-01
1374
                   tablets
                                        fast_food 35 27
                                                          2.773786e-02
                   tablets
                                    food_delivery 35 26
                                                         2.735491e-02
1375
1376
                   tablets
                                            fruits 35 25
                                                          2.794587e-02
                                        groceries 35 24
1377
                   tablets
                                                          2.757022e-02
1378
                   tablets
                                  gym memberships 35 23 -1.409145e-02
1379
                   tablets
                                          jewelry 35 22
                                                         1.426194e-02
1380
                   tablets
                                          laptops 35 21
                                                         9.994470e-01
1381
                   tablets
                                        magazines 35 20 -1.502758e-02
                                                         2.792967e-02
1382
                   tablets
                                             meat 35 19
                                           movies 35 18 -1.385464e-02
1383
                   tablets
                                            music 35 17 -1.565336e-02
1384
                   tablets
                               outdoor_activities 35 16 -1.481972e-02
1385
                    tablets
1386
                   tablets public_transportation 35 15 -1.426264e-02
                                                         2.780336e-02
1387
                   tablets
                                 restaurant_meals 35 14
1388
                   tablets
                                          seafood 35 13
                                                         2.718621e-02
1389
                   tablets
                                            shoes 35 12
                                                         1.487222e-02
1390
                   tablets
                                      smartphones 35 11
                                                         9.995871e-01
1391
                   tablets
                                            snacks 35 10
                                                         2.754735e-02
1392
                   tablets
                                         software 35 9 9.991545e-01
1393
                   tablets
                                 sports equipment 35
                                                       8 -1.555246e-02
1394
                   tablets
                               streaming_services 35
                                                       7 -1.466460e-02
1395
                   tablets
                                          tablets 35
                                                       6
                                                         1.000000e+00
1396
                   tablets
                                           travel 35
                                                       5 -1.469932e-02
1397
                   tablets
                                       vegetables 35
                                                         2.771151e-02
1398
                   tablets
                                      video_games 35
                                                         9.995762e-01
1399
                   tablets
                                          watches 35
                                                       2 1.345371e-02
```

1400	tablets	income	35	1	9.879617e-01
1401	travel				9.833571e-03
1402	travel	accommodation			
1403	travel	alcohol			
1404	travel	audio_equipment			
1405	travel	beverages			
1406	travel	9			9.968912e-01
1407	travel				-1.613989e-02
1408	travel				9.982789e-01
1409	travel	- clothing			
1410	travel	-			2.826611e-02
1411	travel	dairy_products			
1412	travel	· -			-1.564430e-02
1413	travel	_			-1.517383e-02
1414	travel	fast_food	36	27	2.809171e-02
1415	travel	food_delivery	36	26	2.778066e-02
1416	travel				2.759794e-02
1417	travel	groceries	36	24	2.773147e-02
1418	travel	gym_memberships	36	23	9.983092e-01
1419	travel	jewelry	36	22	9.487827e-03
1420	travel	laptops	36	21	-1.500887e-02
1421	travel	magazines	36	20	9.968765e-01
1422	travel	meat	36	19	2.812022e-02
1423	travel	movies	36	18	9.983021e-01
1424	travel	music	36	17	9.983449e-01
1425	travel	outdoor_activities	36	16	9.981947e-01
1426	travel	${\tt public_transportation}$	36	15	9.982613e-01
1427	travel	restaurant_meals	36	14	2.817272e-02
1428	travel	seafood	36	13	2.757624e-02
1429	travel	shoes	36	12	1.024137e-02
1430	travel	smartphones	36	11	-1.534207e-02
1431	travel	snacks			
1432	travel	software	36	9	-1.514457e-02
1433	travel	sports_equipment	36	8	9.969824e-01
1434	travel	streaming_services		7	9.987823e-01
1435	travel	tablets	36	6	-1.469932e-02
1436	travel	travel	36	5	
1437	travel	vegetables		4	
1438	travel	video_games			-1.508210e-02
1439	travel	watches		2	
1440	travel	income		1	8.657219e-02
1441	vegetables				-8.281898e-04
1442	vegetables	accommodation	37	39	2.704779e-02

```
1443
                vegetables
                                           alcohol 37 38
                                                          9.984058e-01
1444
                vegetables
                                  audio_equipment 37 37
                                                           2.729605e-02
1445
                vegetables
                                         beverages 37 36
                                                          9.991621e-01
1446
                vegetables
                                             books 37 35
                                                           2.619273e-02
1447
                vegetables
                                           cameras 37 34
                                                          2.727239e-02
                                                           2.572712e-02
1448
                vegetables
                                       car rentals 37 33
1449
                vegetables
                                          clothing 37 32 -1.596910e-03
                vegetables
1450
                                      coffee_shops 37 31
                                                           9.984935e-01
1451
                vegetables
                                   dairy products 37 30
                                                          9.995148e-01
1452
                vegetables
                                          desktops 37 29
                                                          2.735807e-02
1453
                                      electronics 37 28
                                                           2.765362e-02
                vegetables
1454
                vegetables
                                         fast_food 37 27
                                                           9.993947e-01
1455
                                                           9.991735e-01
                vegetables
                                    food_delivery 37 26
1456
                vegetables
                                            fruits 37 25
                                                          9.993836e-01
1457
                vegetables
                                         groceries 37 24
                                                           9.995674e-01
1458
                                  gym_memberships 37 23
                vegetables
                                                           2.739450e-02
1459
                vegetables
                                           jewelry 37 22 -1.616300e-05
                                                           2.792700e-02
1460
                vegetables
                                           laptops 37 21
                vegetables
                                         magazines 37 20
                                                           2.838992e-02
1461
1462
                vegetables
                                              meat 37 19
                                                          9.994987e-01
                                                          2.712277e-02
1463
                vegetables
                                            movies 37 18
1464
                vegetables
                                             music 37 17
                                                           2.735169e-02
1465
                vegetables
                               outdoor_activities 37 16
                                                           2.623833e-02
1466
                vegetables public_transportation 37 15
                                                           2.712466e-02
1467
                                 restaurant_meals 37 14
                                                           9.994059e-01
                vegetables
1468
                vegetables
                                           seafood 37 13
                                                           9.994216e-01
                                             shoes 37 12 -1.832086e-03
1469
                vegetables
1470
                vegetables
                                       smartphones 37 11
                                                           2.782689e-02
1471
                vegetables
                                            snacks 37 10
                                                           9.991430e-01
1472
                vegetables
                                          software 37
                                                          2.703582e-02
1473
                                 sports_equipment 37
                vegetables
                                                          2.630136e-02
                vegetables
1474
                               streaming_services 37
                                                        7
                                                           2.718093e-02
1475
                vegetables
                                           tablets 37
                                                       6
                                                          2.771151e-02
1476
                                                       5
                                                          2.765356e-02
                vegetables
                                            travel 37
1477
                vegetables
                                        vegetables 37
                                                          1.000000e+00
                                                           2.760666e-02
1478
                vegetables
                                       video_games 37
                                                        3
                                                        2 -2.867986e-03
1479
                vegetables
                                           watches 37
1480
                vegetables
                                            income 37
                                                          9.995033e-02
                                       accessories 38 40
1481
               video_games
                                                          1.227845e-02
1482
               video_games
                                    accommodation 38 39 -1.500307e-02
1483
                                           alcohol 38 38
                                                          2.747478e-02
               video_games
                                  audio_equipment 38 37
                                                           9.995946e-01
1484
               video_games
1485
                                         beverages 38 36
                                                           2.722782e-02
               video_games
```

```
video_games
                                             books 38 35 -1.512927e-02
1486
                                          cameras 38 34 9.992313e-01
1487
               video_games
1488
               video_games
                                      car_rentals 38 33 -1.626388e-02
               video_games
                                          clothing 38 32
1489
                                                          1.364483e-02
                                     coffee shops 38 31
1490
               video games
                                                          2.667281e-02
                                   dairy products 38 30
1491
               video_games
                                                          2.702824e-02
1492
               video games
                                          desktops 38 29
                                                          9.992162e-01
1493
               video_games
                                      electronics 38 28
                                                          9.997532e-01
1494
               video_games
                                        fast food 38 27
                                                          2.764442e-02
1495
               video_games
                                    food_delivery 38 26
                                                          2.725865e-02
1496
               video_games
                                           fruits 38 25
                                                          2.785353e-02
1497
               video_games
                                        groceries 38 24
                                                          2.747492e-02
1498
                                  gym_memberships 38 23 -1.445163e-02
               video_games
1499
               video_games
                                           jewelry 38 22
                                                          1.408950e-02
1500
               video_games
                                           laptops 38 21
                                                          9.995707e-01
                                        magazines 38 20 -1.536818e-02
1501
               video_games
1502
               video_games
                                              meat 38 19
                                                         2.782597e-02
1503
               video_games
                                           movies 38 18 -1.424965e-02
               video_games
                                             music 38 17 -1.606548e-02
1504
1505
               video games
                               outdoor activities 38 16 -1.519654e-02
               video_games public_transportation 38 15 -1.463025e-02
1506
1507
               video games
                                 restaurant meals 38 14
                                                          2.770081e-02
1508
               video_games
                                          seafood 38 13
                                                          2.707689e-02
                                             shoes 38 12
1509
               video_games
                                                          1.471003e-02
1510
               video_games
                                      smartphones 38 11
                                                          9.996936e-01
1511
               video_games
                                            snacks 38 10
                                                          2.742901e-02
                                         software 38
1512
               video_games
                                                          9.992584e-01
1513
               video_games
                                 sports_equipment 38
                                                       8 -1.592019e-02
                               streaming_services 38
1514
               video_games
                                                       7 -1.502787e-02
1515
               video_games
                                          tablets 38
                                                          9.995762e-01
                                           travel 38
                                                       5 -1.508210e-02
1516
               video_games
1517
               video_games
                                       vegetables 38
                                                       4
                                                         2.760666e-02
1518
               video_games
                                      video_games 38
                                                       3
                                                          1.000000e+00
               video_games
                                          watches 38
                                                          1.323194e-02
1519
1520
               video games
                                            income 38
                                                       1
                                                          9.880144e-01
1521
                    watches
                                      accessories 39 40
                                                          9.910915e-01
1522
                   watches
                                    accommodation 39 39
                                                          1.455544e-02
1523
                   watches
                                           alcohol 39 38 -4.392785e-03
                                  audio_equipment 39 37
1524
                   watches
                                                          1.366982e-02
1525
                   watches
                                        beverages 39 36 -3.750861e-03
1526
                   watches
                                             books 39 35
                                                          1.361731e-02
                                           cameras 39 34
                                                          1.376222e-02
1527
                   watches
1528
                   watches
                                      car_rentals 39 33
                                                          1.399050e-02
```

1529	watches	_			9.927583e-01
1530	watches	-			-3.789757e-03
1531	watches	dairy_products			
1532	watches	-			1.418795e-02
1533	watches				1.293598e-02
1534	watches	fast_food	39	27	-3.865751e-03
1535	watches	•			-3.269865e-03
1536	watches				-3.404672e-03
1537	watches	groceries	39	24	-3.546342e-03
1538	watches	gym_memberships	39	23	1.442650e-02
1539	watches	jewelry	39	22	9.873438e-01
1540	watches	laptops	39	21	1.292558e-02
1541	watches	magazines	39	20	1.434756e-02
1542	watches	meat	39	19	-3.262339e-03
1543	watches	movies	39	18	1.331294e-02
1544	watches	music	39	17	1.354290e-02
1545	watches	outdoor_activities	39	16	1.252049e-02
1546	watches	<pre>public_transportation</pre>	39	15	1.349016e-02
1547	watches	restaurant_meals	39	14	-3.666636e-03
1548	watches	seafood	39	13	-2.867895e-03
1549	watches	shoes	39	12	9.921309e-01
1550	watches	smartphones	39	11	1.282252e-02
1551	watches				-3.780124e-03
1552	watches	software	39	9	1.352037e-02
1553	watches	sports_equipment	39	8	1.506878e-02
1554	watches	streaming_services	39	7	1.266192e-02
1555	watches	tablets	39	6	1.345371e-02
1556	watches	travel	39	5	1.418589e-02
1557	watches	vegetables	39	4	-2.867986e-03
1558	watches	video_games	39	3	1.323194e-02
1559	watches	watches	39	2	1.000000e+00
1560	watches	income	39	1	1.048995e-01
1561	income	accessories	40	40	1.040005e-01
1562	income	accommodation	40	39	8.664715e-02
1563	income	alcohol	40	38	9.954189e-02
1564	income	audio_equipment	40	37	9.879458e-01
1565	income	beverages	40	36	9.947844e-02
1566	income	books			
1567	income	cameras	40	34	9.874816e-01
1568	income	car_rentals	40	33	8.521765e-02
1569	income	- clothing			
1570	income	coffee_shops			
1571	income	dairy_products			9.933708e-02
		V =1			

1572	income	desktops	40	29	9.875643e-01
1573	income	electronics	40	28	9.880406e-01
1574	income	fast_food	40	27	9.994356e-02
1575	income	<pre>food_delivery</pre>	40	26	9.956879e-02
1576	income	fruits	40	25	1.001396e-01
1577	income	groceries	40	24	9.978886e-02
1578	income	<pre>gym_memberships</pre>	40	23	8.715555e-02
1579	income	jewelry	40	22	1.054730e-01
1580	income	laptops	40	21	9.878984e-01
1581	income	magazines	40	20	8.616727e-02
1582	income	meat	40	19	1.001932e-01
1583	income	movies	40	18	8.724015e-02
1584	income	music	40	17	8.551568e-02
1585	income	outdoor_activities	40	16	8.617345e-02
1586	income pu	ublic_transportation	40	15	8.687233e-02
1587	income	restaurant_meals	40	14	1.000170e-01
1588	income	seafood	40	13	9.944031e-02
1589	income	shoes	40	12	1.065076e-01
1590	income	${\tt smartphones}$	40	11	9.879648e-01
1591	income	snacks	40	10	9.972493e-02
1592	income	software	40	9	9.875500e-01
1593	income	sports_equipment	40	8	8.553610e-02
1594	income	streaming_services	40	7	8.643569e-02
1595	income	tablets	40	6	9.879617e-01
1596	income	travel	40	5	8.657219e-02
1597	income	vegetables	40	4	9.995033e-02
1598	income	video_games	40	3	9.880144e-01
1599	income	watches	40	2	1.048995e-01
1600	income	income	40	1	1.000000e+00

\$arg
\$arg\$type
[1] "full"

Dark blue squares indicate strong positive correlations, while white squares represent weak or no correlation.and the red indicate strong negative correlation

but i didn't see any red spot. they are whether weak or no correlation or positive correlations. and all make with retangle or square it seem to cluster together with different area.

1.3 (5 points)

Run a linear regression model to predict the income variable using the remaining predictors. Interpret the coefficients and summarize your results.

```
model <- lm(income ~ ., data = df)
summary(model) # Insert your code here</pre>
```

Call:

lm(formula = income ~ ., data = df)

Residuals:

Min 1Q Median 3Q Max -8.6875 -1.6569 0.0427 1.6633 9.5623

Coefficients:

Estimate	Std. Error	t value	Pr(> t)	
-0.077509	0.121730	-0.637	0.524330	
0.299876	0.031786	9.434	< 2e-16 >	***
0.113632	0.031262	3.635	0.000281 >	***
-0.005958	0.033266	-0.179	0.857873	
0.602004	0.033483	17.979	< 2e-16 >	***
0.043335	0.034111	1.270	0.204000	
0.070530	0.033238	2.122	0.033892 >	*
0.461827	0.033572	13.756	< 2e-16 >	***
0.124875	0.032809	3.806	0.000143 >	***
0.504228	0.026055	19.352	< 2e-16 >	***
0.048839	0.034909	1.399	0.161864	
0.024548	0.032715	0.750	0.453082	
	-0.077509 0.299876 0.113632 -0.005958 0.602004 0.043335 0.070530 0.461827 0.124875 0.504228 0.048839	-0.077509 0.121730 0.299876 0.031786 0.113632 0.031262 -0.005958 0.033266 0.602004 0.033483 0.043335 0.034111 0.070530 0.033238 0.461827 0.033572 0.124875 0.032809 0.504228 0.026055 0.048839 0.034909	-0.077509 0.121730 -0.637 0.299876 0.031786 9.434 0.113632 0.031262 3.635 -0.005958 0.033266 -0.179 0.602004 0.033483 17.979 0.043335 0.034111 1.270 0.070530 0.033238 2.122 0.461827 0.033572 13.756 0.124875 0.032809 3.806 0.504228 0.026055 19.352 0.048839 0.034909 1.399	0.299876 0.031786 9.434 < 2e-16

```
0.391673
                                  0.033393 11.729 < 2e-16 ***
desktops
electronics
                       1.079627
                                  0.030035 35.946 < 2e-16 ***
fast_food
                                             2.348 0.018893 *
                       0.077531
                                  0.033014
food_delivery
                                  0.034257 -0.143 0.886188
                      -0.004903
fruits
                       0.059089
                                  0.033321
                                             1.773 0.076237 .
groceries
                       0.077694
                                  0.031601
                                             2.459 0.013981 *
gym memberships
                       0.141168
                                  0.033410
                                             4.225 2.43e-05 ***
jewelry
                       0.213726
                                  0.032834
                                             6.509 8.30e-11 ***
laptops
                       0.594328
                                  0.032548 18.260 < 2e-16 ***
magazines
                       0.080762
                                  0.033694
                                             2.397 0.016571 *
                       0.081262
                                  0.032367
                                             2.511 0.012083 *
meat
movies
                       0.110296
                                  0.033326
                                             3.310 0.000941 ***
                                  0.033398
                                             4.788 1.73e-06 ***
music
                       0.159925
outdoor_activities
                       0.087846
                                  0.032356
                                             2.715 0.006651 **
public_transportation
                       0.061138
                                  0.033022
                                             1.851 0.064169 .
                                             1.990 0.046611 *
restaurant_meals
                       0.066129
                                  0.033225
seafood
                       0.061318
                                  0.033786
                                             1.815 0.069596 .
                                  0.029613 15.641 < 2e-16 ***
shoes
                       0.463185
                                  0.031538 24.737 < 2e-16 ***
smartphones
                       0.780150
snacks
                       0.007464
                                  0.033229
                                             0.225 0.822290
                                  0.034102 11.979 < 2e-16 ***
software
                       0.408500
sports_equipment
                       0.033328
                                  0.033969
                                             0.981 0.326574
streaming_services
                       0.150614
                                  0.031902
                                             4.721 2.41e-06 ***
                                  0.033133 19.234 < 2e-16 ***
tablets
                       0.637266
travel
                       0.129161
                                  0.031457
                                             4.106 4.09e-05 ***
                                  0.033162 -1.994 0.046257 *
vegetables
                      -0.066111
video_games
                                  0.031392 27.501 < 2e-16 ***
                       0.863309
watches
                       0.145853
                                  0.033467
                                             4.358 1.34e-05 ***
```

Signif. codes: 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1

Residual standard error: 2.434 on 4960 degrees of freedom Multiple R-squared: 0.9999, Adjusted R-squared: 0.9999 F-statistic: 1.834e+06 on 39 and 4960 DF, p-value: < 2.2e-16

1.3 (5 points)

Diagnose the model using the vif() function. What do you observe? What does this mean for the model?

vif_values <- vif(model)</pre>

print(vif_values) # Insert your code here

alcohol	${\tt accommodation}$	accessories
387.23376	681.15504	152.06821
books	beverages	audio_equipment
192.91781	914.69186	1755.56441
clothing	car_rentals	cameras
282.25143	423.55906	785.43147
desktops	dairy_products	coffee_shops
776.75697	2336.74847	425.39644
food_delivery	fast_food	electronics
921.68162	1519.85171	3927.16511
<pre>gym_memberships</pre>	groceries	fruits
438.30224	3136.80325	1550.05678
magazines	laptops	jewelry
198.53619	1658.76990	72.38215
music	movies	meat
437.03990	437.28082	2284.43676
restaurant_meals	<pre>public_transportation</pre>	${\tt outdoor_activities}$
1540.26240	427.77815	411.17302
${\tt smartphones}$	shoes	seafood
2772.27822	233.33301	1594.08027
${ t sports_equipment}$	software	snacks
201.00255	810.28919	868.24282
travel	tablets	streaming_services
690.69616	1718.78339	709.25592
watches	_	vegetables
75.56457	2745.64421	1536.40686

High VIF values indicate strong multicollinearity among predictor variables.

from the result, it is not spread average. some high vif value like groceries got 3136. and the jewelry only got 72.38215.

it mean this model combined variety of strong or weak multicollinearity among predictor variables

1.4 (5 points)

Perform PCA using the princomp function in R. Print the summary of the PCA object.

```
pca <- princomp(df[-ncol(df)], cor = TRUE) # Insert your code here
summary(pca) # Insert your code here</pre>
```

Importance of components:

```
Comp.1
                                    Comp.2
                                              Comp.3
                                                        Comp.4
                                                                     Comp.5
Standard deviation
                       3.6201099 3.4479976 2.9939875 2.2288727 0.1125697569
Proportion of Variance 0.3360307 0.3048381 0.2298452 0.1273814 0.0003249218
Cumulative Proportion 0.3360307 0.6408688 0.8707140 0.9980954 0.9984202743
                             Comp.6
                                          Comp.7
                                                       Comp.8
Standard deviation
                       0.0960605322 0.0708312069 0.0691539249 0.0670242037
Proportion of Variance 0.0002366058 0.0001286426 0.0001226222 0.0001151857
Cumulative Proportion 0.9986568801 0.9987855227 0.9989081448 0.9990233306
                            Comp.10
                                         Comp.11
                                                      Comp.12
                                                                   Comp.13
Standard deviation
                       0.0653196274 5.099363e-02 0.0498072940 4.762347e-02
Proportion of Variance 0.0001094014 6.667565e-05 0.0000636094 5.815371e-05
Cumulative Proportion 0.9991327320 9.991994e-01 0.9992630170 9.993212e-01
                                         Comp.15
                            Comp.14
                                                      Comp.16
Standard deviation
                       0.0469865879 4.611213e-02 0.0459026903 4.552808e-02
Proportion of Variance 0.0000566087 5.452125e-05 0.0000540271 5.314888e-05
Cumulative Proportion 0.9993777794 9.994323e-01 0.9994863278 9.995395e-01
                            Comp.18
                                         Comp.19
                                                      Comp.20
                                                                   Comp.21
                       4.516751e-02 3.944038e-02 0.0358645643 3.505209e-02
Standard deviation
Proportion of Variance 5.231037e-05 3.988573e-05 0.0000329812 3.150383e-05
Cumulative Proportion 9.995918e-01 9.996317e-01 0.9996646540 9.996962e-01
```

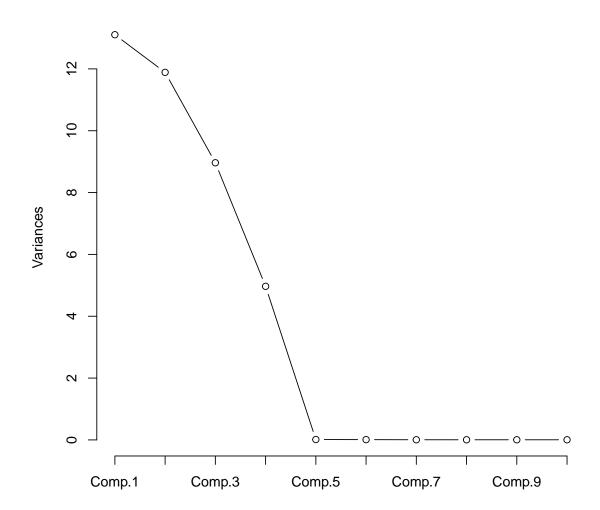
```
Comp.22
                                         Comp.23
                                                      Comp.24
                                                                    Comp.25
Standard deviation
                       3.460809e-02 3.435268e-02 3.297822e-02 3.240319e-02
Proportion of Variance 3.071076e-05 3.025915e-05 2.788623e-05 2.692223e-05
Cumulative Proportion
                       9.997269e-01 9.997571e-01 9.997850e-01 9.998119e-01
                            Comp.26
                                         Comp.27
                                                      Comp.28
                                                                   Comp.29
Standard deviation
                       3.135574e-02 2.976920e-02 2.508623e-02 2.460025e-02
Proportion of Variance 2.520981e-05 2.272321e-05 1.613638e-05 1.551723e-05
Cumulative Proportion
                       9.998371e-01 9.998599e-01 9.998760e-01 9.998915e-01
                            Comp.30
                                         Comp.31
                                                      Comp.32
                                                                   Comp.33
Standard deviation
                       2.426600e-02 2.374599e-02 2.334190e-02 2.283049e-02
Proportion of Variance 1.509843e-05 1.445825e-05 1.397036e-05 1.336491e-05
Cumulative Proportion
                       9.999066e-01 9.999211e-01 9.999350e-01 9.999484e-01
                            Comp.34
                                                      Comp.36
                                         Comp.35
                                                                    Comp.37
Standard deviation
                       2.119139e-02 1.968544e-02 1.937808e-02 1.742835e-02
Proportion of Variance 1.151475e-05 9.936319e-06 9.628464e-06 7.788395e-06
Cumulative Proportion
                       9.999599e-01 9.999699e-01 9.999795e-01 9.999873e-01
                            Comp.38
                                         Comp.39
Standard deviation
                       1.677847e-02 1.464440e-02
Proportion of Variance 7.218385e-06 5.498931e-06
Cumulative Proportion 9.999945e-01 1.000000e+00
```

1.5 (5 points)

Make a screeplot of the proportion of variance explained by each principal component. How many principal components would you choose to keep? Why?

```
screeplot(pca, type = "line", main = "Screeplot of PCA") # Insert your code here
```

Screeplot of PCA



the first three components from this graph. from the fifth component, the marginal gain in explained variance is 0.

1.6 (5 points)

By setting any factor loadings below 0.2 to 0, summarize the factor loadings for the principal components that you chose to keep.

```
clean_loadings <- pca$loadings
clean_loadings[clean_loadings < 0.2] <- 0
summary_loadings <- clean_loadings[, 1:3]
print(summary_loadings)</pre>
```

	Comp.1	Comp.2	Comp.3
accessories	0.0000000	0.0000000	0.0000000
accommodation	0.0000000	0.2768181	0.0000000
alcohol	0.2656478	0.0000000	0.0000000
audio_equipment	0.0000000	0.0000000	0.3316308
beverages	0.2658566	0.0000000	0.0000000
books	0.0000000	0.2764520	0.0000000
cameras	0.0000000	0.0000000	0.3315123
car_rentals	0.0000000	0.2768463	0.0000000
clothing	0.0000000	0.0000000	0.0000000
coffee_shops	0.2657562	0.0000000	0.0000000
dairy_products	0.2659380	0.000000	0.000000
desktops	0.0000000	0.0000000	0.3315230
electronics	0.0000000	0.000000	0.3316519
fast_food	0.2659484	0.000000	0.000000
food_delivery	0.2658712	0.000000	0.000000
fruits	0.2659151	0.000000	0.000000
groceries		0.000000	
gym_memberships	0.000000	0.2766851	0.0000000
jewelry	0.000000	0.000000	0.000000
laptops	0.000000	0.000000	0.3316000
magazines	0.0000000	0.2762993	0.0000000
meat		0.0000000	
movies		0.2766976	
music		0.2767158	
outdoor_activities		0.2767729	0.0000000
<pre>public_transportation</pre>	0.0000000	0.2767015	0.0000000
restaurant_meals	0.2659556	0.0000000	0.0000000
seafood	0.2659076	0.0000000	0.0000000
shoes		0.0000000	0.0000000
smartphones	0.0000000	0.0000000	0.3316263
snacks		0.0000000	
software		0.0000000	
sports_equipment		0.2764848	
streaming_services		0.2768134	
tablets		0.0000000	
travel	0.0000000	0.2767748	0.0000000

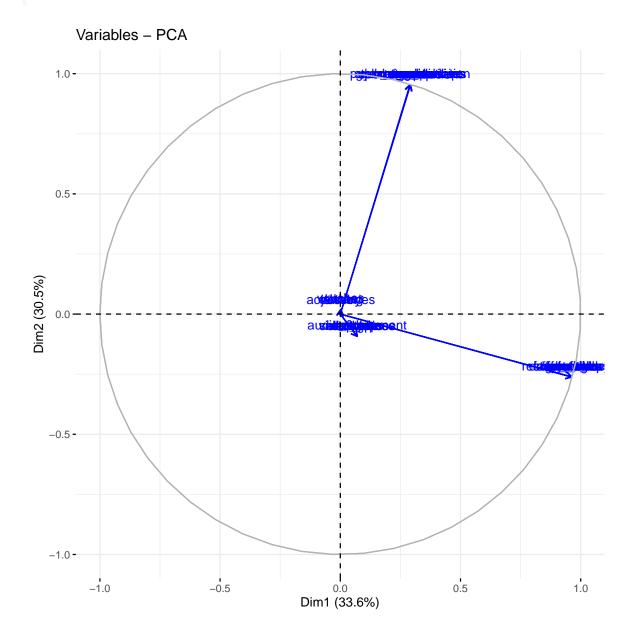
 vegetables
 0.2659134 0.0000000 0.0000000

 video_games
 0.0000000 0.0000000 0.3316416

 watches
 0.0000000 0.0000000 0.0000000

Visualize the factor loadings.

```
fviz_pca_var(pca, col.var = "blue")
```



1.7 (15 points)

Based on the factor loadings, what do you think the principal components represent? Provide an interpretation for each principal component you chose to keep.

Principal Component 1 (Comp.1): This component represents discretionary spending.

Principal Component 2 (Comp.2): This component represents essential living expenses.

Principal Component 3 (Comp.3): This component represents leisure-related spending.

1.8 (10 points)

Create a new data frame with the original response variable income and the principal components you chose to keep. Call this data frame df_pca.

Fit a regression model to predict the income variable using the principal components you chose to keep. Interpret the coefficients and summarize your results.

```
model_pca <- lm(income ~ PC1 + PC2 + PC3, data = df_pca)</pre>
  # Summarize the model
  summary(model pca) # Insert your code here
Call:
lm(formula = income ~ PC1 + PC2 + PC3, data = df_pca)
Residuals:
           1Q Median
   Min
                         3Q
                                Max
-44.345 -18.599 -0.293 18.730 47.846
Coefficients:
           Estimate Std. Error t value Pr(>|t|)
PC1
           13.33571 0.08390 159.0 <2e-16 ***
PC2
           -1.16303
                      0.08808 -13.2 <2e-16 ***
PC3
           95.58547
                      0.10144 942.3 <2e-16 ***
Signif. codes: 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
Residual standard error: 21.48 on 4996 degrees of freedom
Multiple R-squared: 0.9946,
                            Adjusted R-squared: 0.9946
F-statistic: 3.044e+05 on 3 and 4996 DF, p-value: < 2.2e-16
```

Compare the results of the regression model in 1.3 and 1.9. What do you observe? What does this mean for the model?

```
compare_vif <- function(model1, model2) {
  vif_values1 <- car::vif(model1)
  vif_values2 <- car::vif(model2)

comparison <- data.frame(
   Model = c("Original Predictors", "Principal Components"),
   Max_VIF = c(max(vif_values1), max(vif_values2))
)

return(comparison)</pre>
```

the maxium of vif value from linear regression was 3927.165. but using the principal components i chose to keep just 1.0

Higher values signify that it is difficult to impossible to assess accurately the contribution of predictors to a model. therefore, my principal component could be more accurate to predict the model.

1.10 (10 points)

Based on your interpretation of the principal components from Question 1.7, provide an interpretation of the regression model in Question 1.9.

Understanding Coefficients: In the regression model, the coefficients of principal components show how much each component influences the prediction of income. A positive coefficient means increasing that component leads to higher predicted income, while a negative one means the opposite.

#Understanding Principal Components: Principal components are blends of original variables, so to interpret regression coefficients, we look at how original variables relate to these components. We check factor loadings from PCA to see which variables contribute most to each component.

Reducing Dimensions: Using principal components in regression cuts down data dimensions while still capturing original variables' variance. This simplifies the model and can tackle issues like multicollinearity.

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i Session Information

Print your R session information using the following command

sessionInfo()

R version 4.3.2 (2023-10-31 ucrt)

Platform: x86_64-w64-mingw32/x64 (64-bit)
Running under: Windows 11 x64 (build 22631)

Matrix products: default

locale:

- [1] LC_COLLATE=English_United States.utf8
- [2] LC_CTYPE=English_United States.utf8
- [3] LC_MONETARY=English_United States.utf8
- [4] LC_NUMERIC=C
- [5] LC_TIME=English_United States.utf8

time zone: America/New_York
tzcode source: internal

attached base packages:

[1] stats graphics grDevices utils datasets methods base

other attached packages:

[1]	factoextra_1.0.7	ggplot2_3.4.4	car_3.1-2	carData_3.0-5
[5]	corrplot_0.92	magrittr_2.0.3	broom_1.0.5	purrr_1.0.2
[9]	tidyr_1.3.1	readr_2.1.5	dplyr_1.1.4	tibble_3.2.1

loaded via a namespace (and not attached):

[1]	utf8_1.2.4	generics_0.1.3	rstatix_0.7.2	hms_1.1.3
[5]	digest_0.6.34	evaluate_0.23	grid_4.3.2	fastmap_1.1.1
[9]	jsonlite_1.8.8	ggrepel_0.9.5	backports_1.4.1	fansi_1.0.6
[13]	scales_1.3.0	codetools_0.2-19	$abind_1.4-5$	cli_3.6.2
[17]	rlang_1.1.3	crayon_1.5.2	bit64_4.0.5	munsell_0.5.0
[21]	withr_3.0.0	yaml_2.3.8	tools_4.3.2	parallel_4.3.2
[25]	tzdb_0.4.0	ggsignif_0.6.4	colorspace_2.1-0	ggpubr_0.6.0
[29]	vctrs_0.6.5	R6_2.5.1	lifecycle_1.0.4	bit_4.0.5

[33] vroom_1.6.5	pkgconfig_2.0.3	pillar_1.9.0	gtable_0.3.4
[37] glue_1.7.0	Rcpp_1.0.12	xfun_0.41	tidyselect_1.2.0
[41] rstudioapi_0.15.0	knitr_1.45	farver_2.1.1	htmltools_0.5.7
[45] labeling_0.4.3	rmarkdown_2.25	compiler_4.3.2	
_		_	