# Meeting Summary

The meeting focused on developing several analytics products. Key decisions included prioritizing the finalization and UI/UX development for \*Financial Analysis\* and \*Corporate Demographic\*, using the stable, monthly-updated production Data Warehouse (SSMDW) as the data source. Features for \*Financial Analysis\*, including period filtering, key metrics, 10 ratios, and industry comparison, were reviewed. It was decided to develop use cases for \*Charge Analysis\* separately for now, potentially integrating it later. A proposal to include \*MSIC codes\* for market share analysis was deemed complex, requiring a separate follow-up meeting with relevant personnel (Azi/Speaker E). Adding predictive ML/recommender features to external products was discussed, but concerns were raised about suitability compared to internal \*Managed Services\*. Action items include KB/Vincent developing Charge Analysis use cases, the UI team creating designs suitable for both subscription dashboards and simpler PDF reports, scheduling the MSIC follow-up meeting, and, for the separate \*Managed Services\* project, finalizing 60 use cases (focusing on predictive) and planning meetings with SMEs.