System overview (Mobile)

entry points:
 app icon
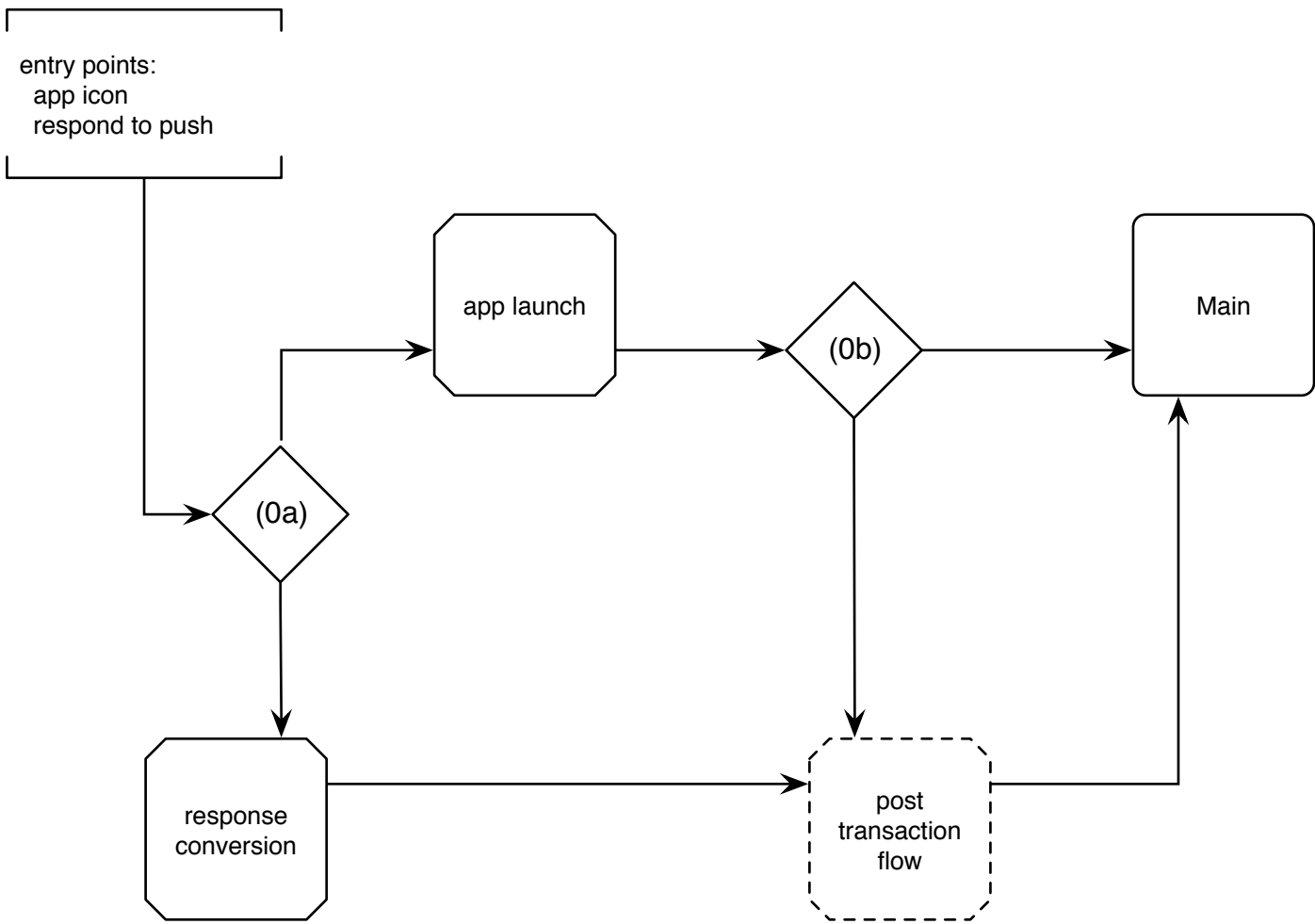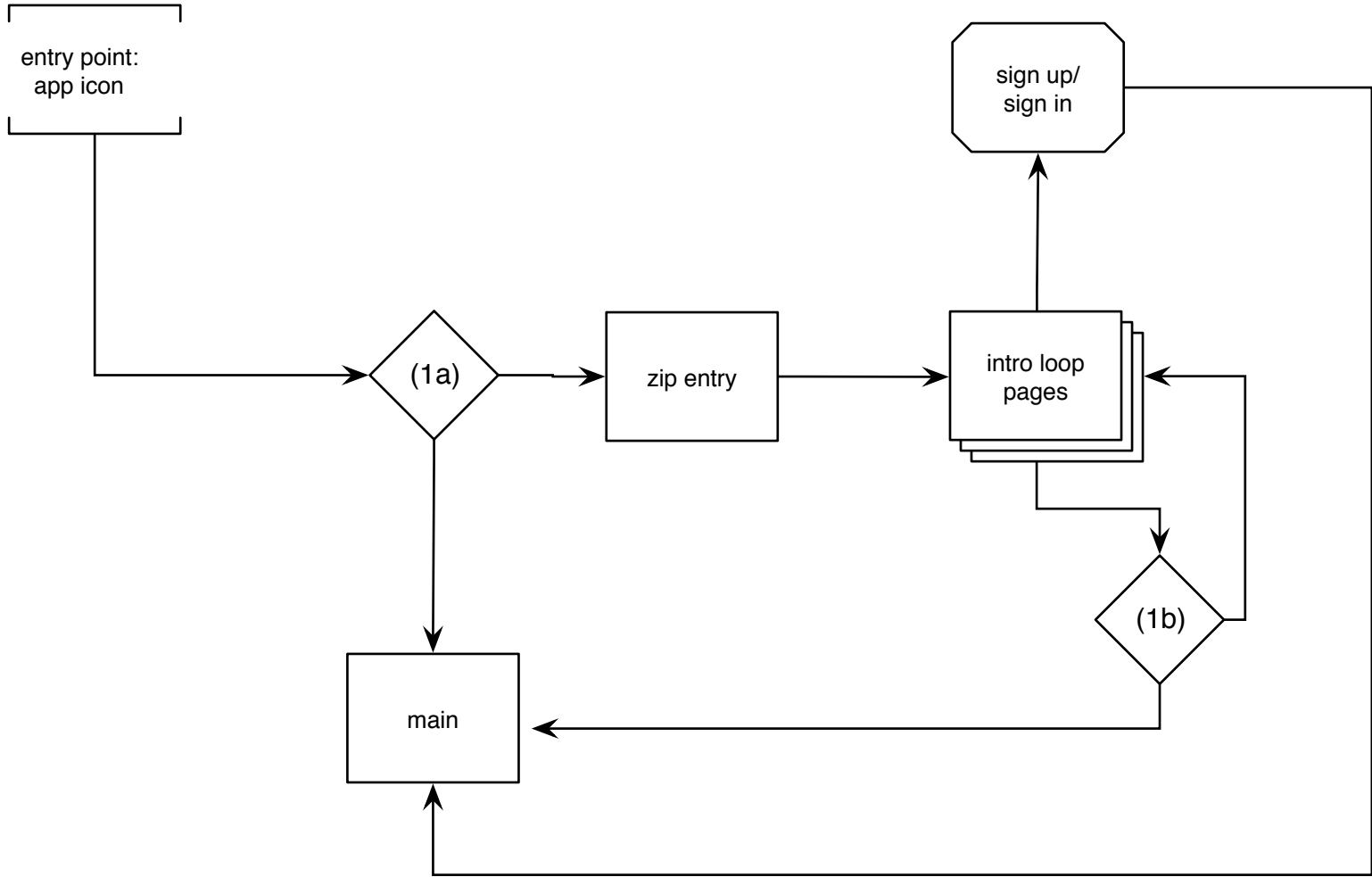 respond to push

app launch

(0a)

(0b)

Main

response
conversion

post
transaction
flow

NOTES
0a. If user responds to push/email, handle message conversion, otherwise send to app launch
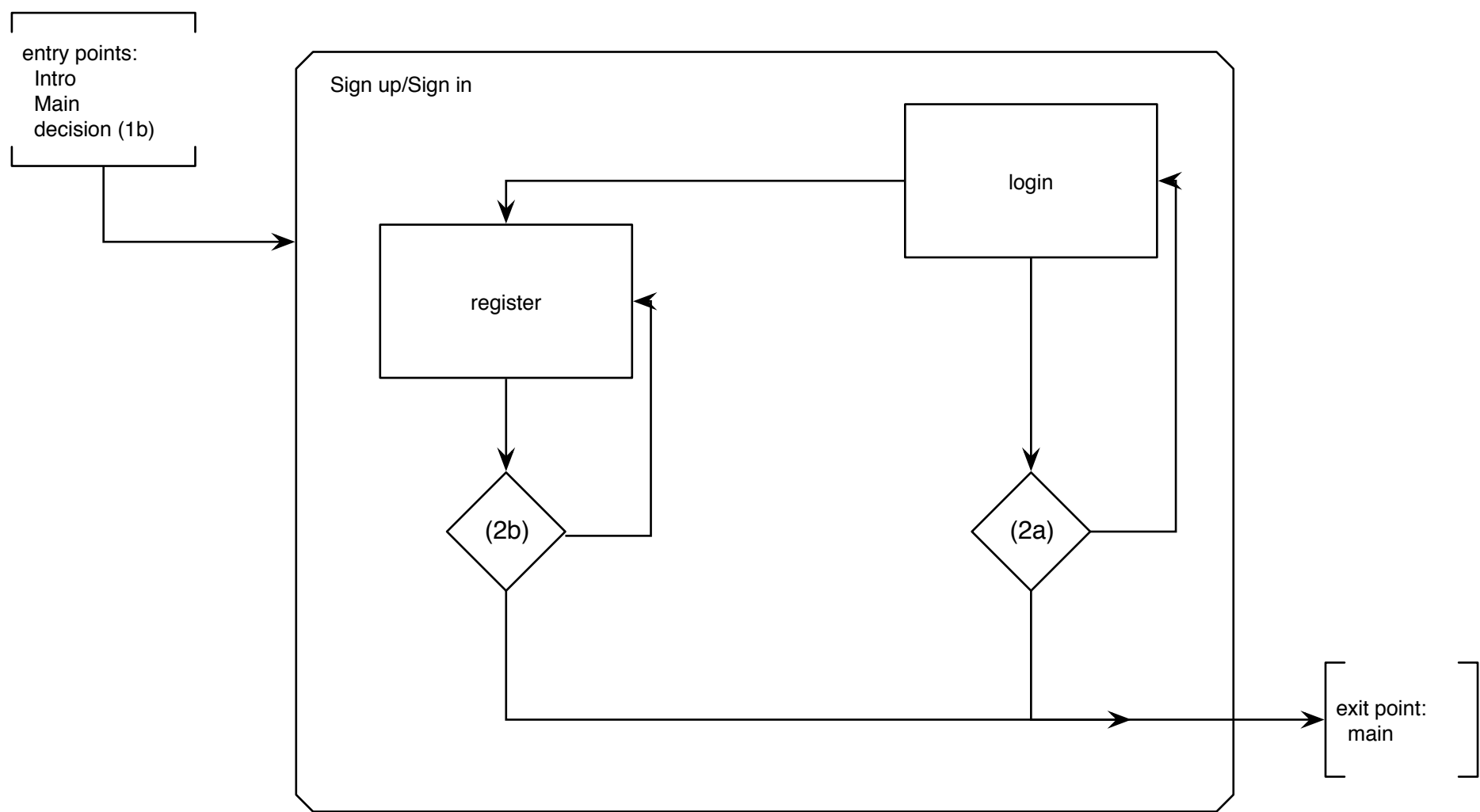0b. If SP preformed work, present post transaction flow(s), otherwise continue to main

Intro/First run

entry point:
app icon

sign up/
sign in

(1a)

zip entry

intro loop
pages

(1b)

main

NOTES
1a. If first run, present intro, otherwise continue to main screen
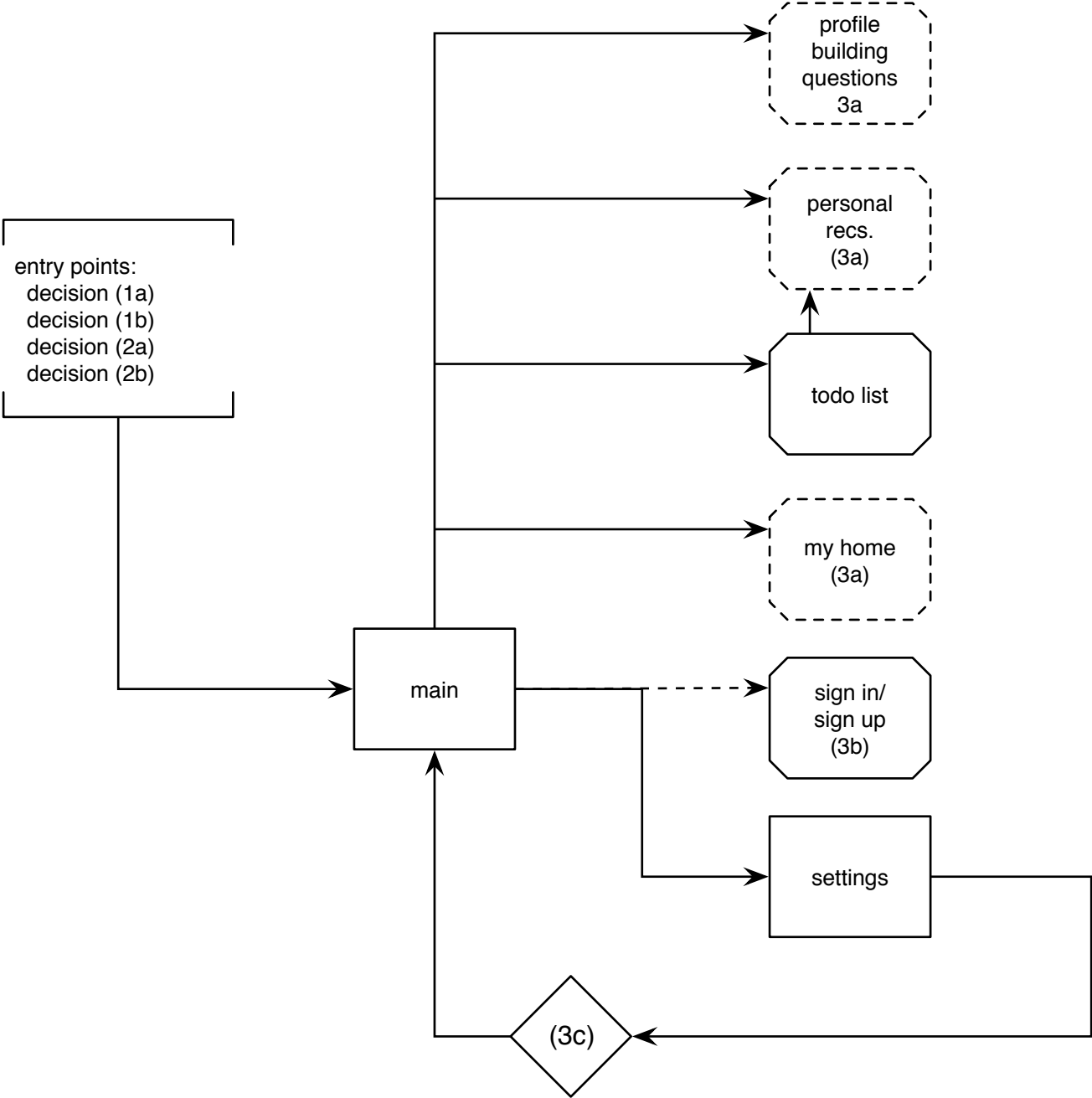1b. If end of intro, continue to main screen, otherwise continue intro

entry points:
  Intro
  Main
  decision (1b)

Sign up/Sign in

login

register

(2b)

(2a)

exit point:
  main

NOTES
2a. If successful, continue to exit, otherwise return to login
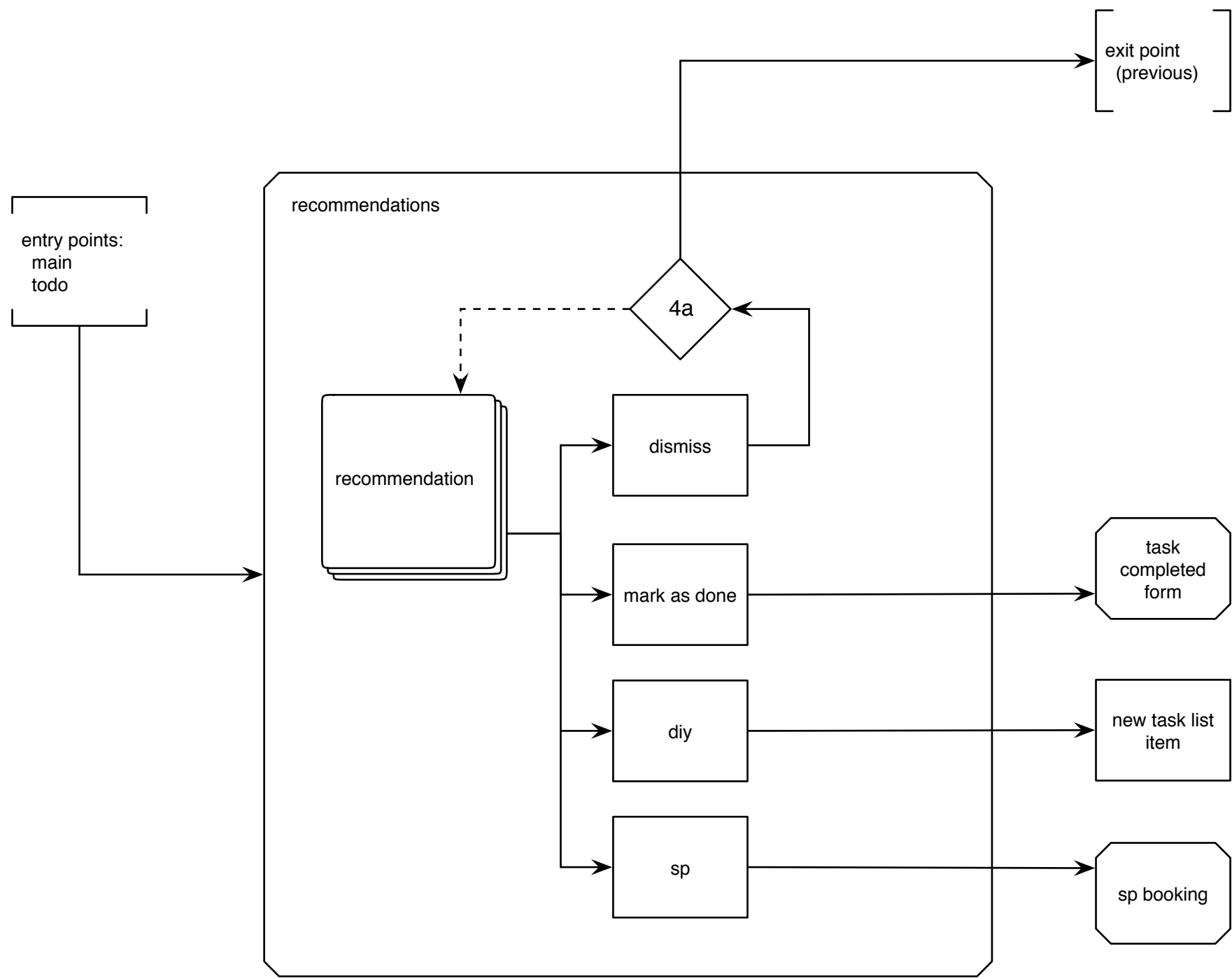2b. If successful, continue to exit, otherwise return to registration

Main screen

profile
building
questions
3a

personal
recs.
(3a)

entry points:
  decision (1a)
  decision (1b)
  decision (2a)
  decision (2b)

todo list

my home
(3a)

main

sign in/
sign up
(3b)

settings

(3c)

NOTES

3a. Area displayed/active only if user is signed up

3b. If user is not signed, present sign in/sign up

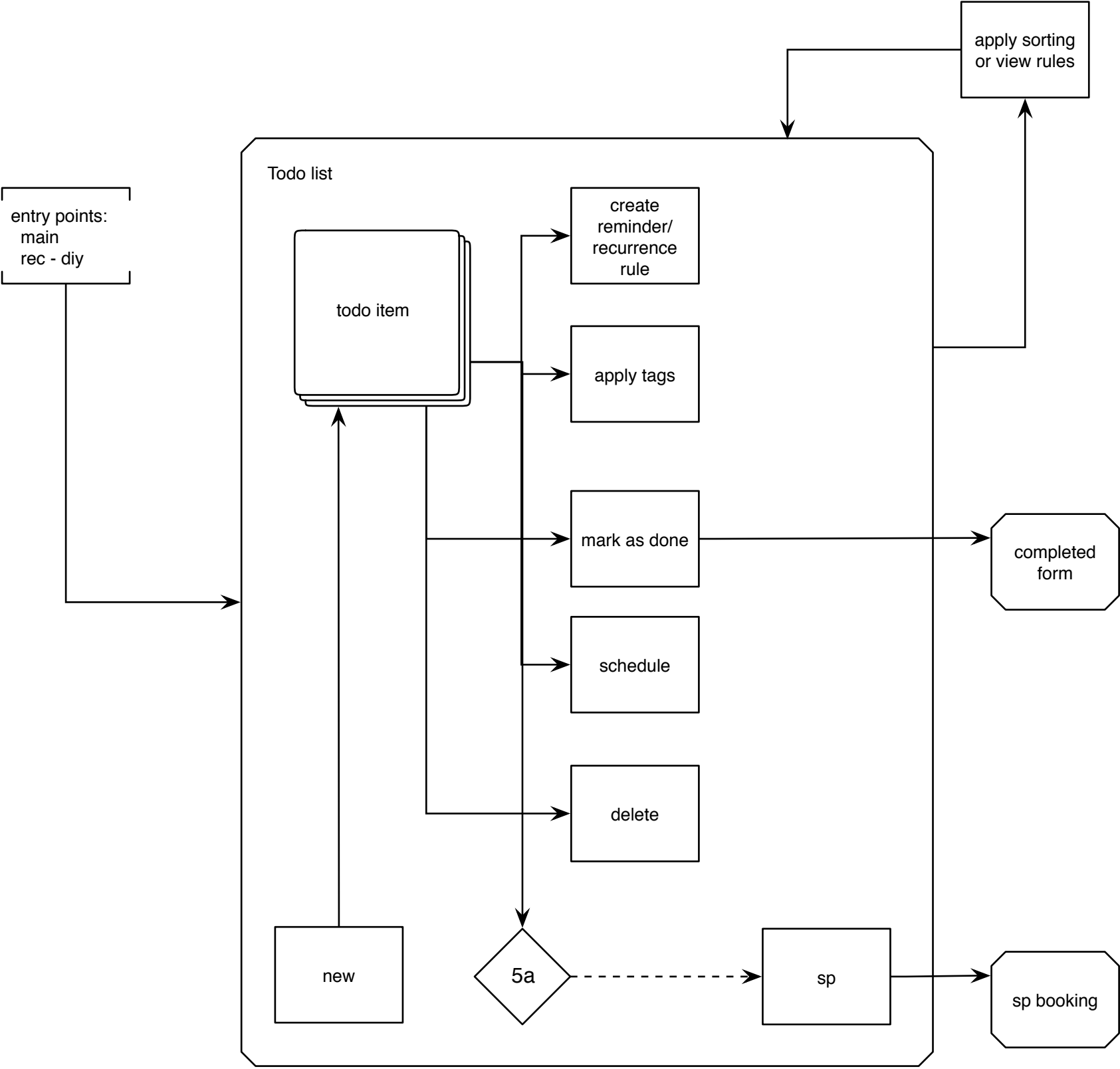3c. If user is signed in, sign out action is in settings, return to main, adjust available content

Personalized Reommendations

exit point
(previous)

entry points:
main
todo

recommendations

4a

recommendation

dismiss

mark as done

diy

sp

task
completed
form

new task list
item

sp booking

NOTES
4a. User is presented with more recommendations or exits

4

Todo list

apply sorting
or view rules

Todo list

entry points:
main
rec - diy

todo item

create
reminder/
recurrence
rule

apply tags

mark as done

completed
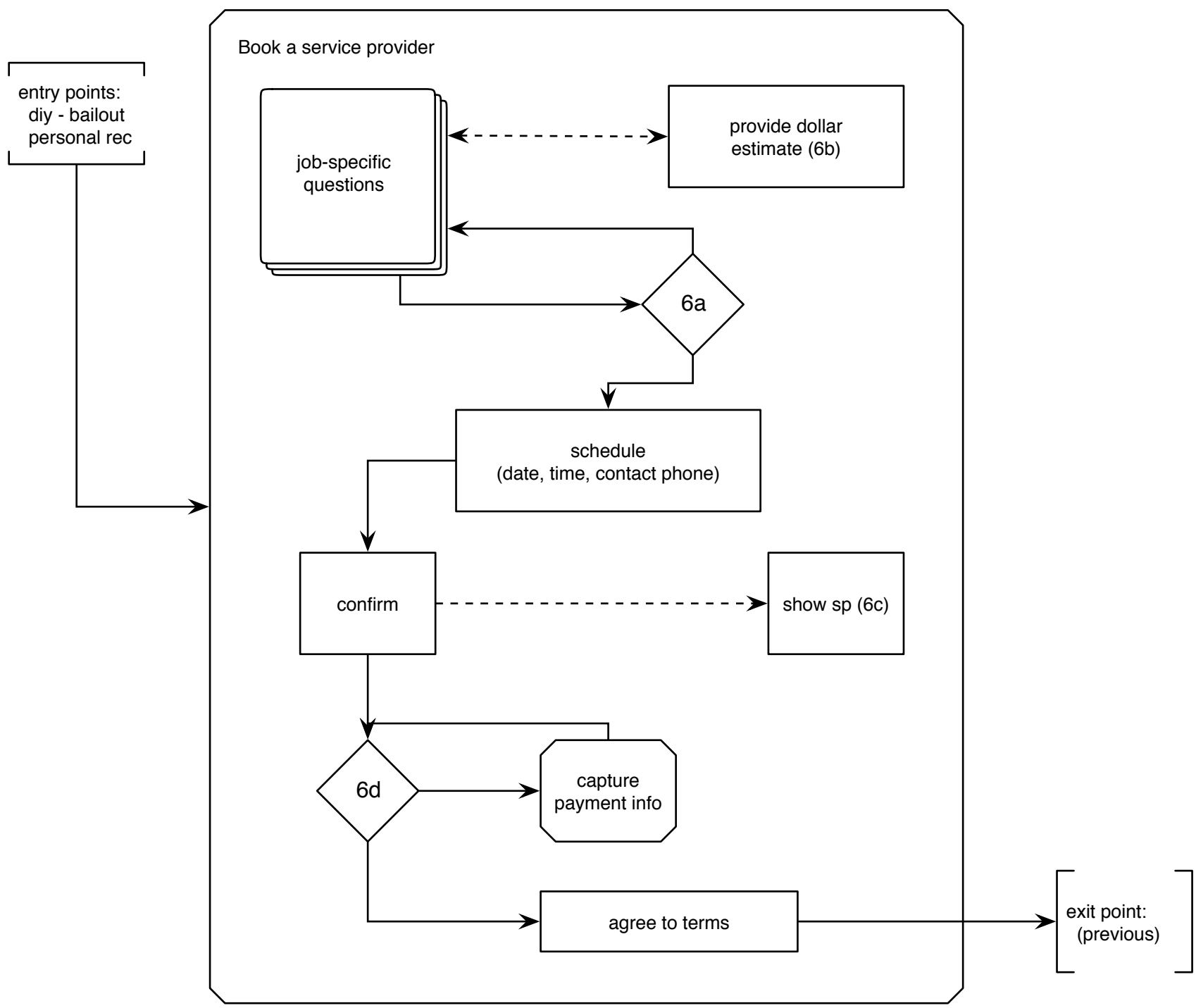form

schedule

delete

new

5a

sp

sp booking

NOTES
5a. User is presented with a sp offer if: 1. item is not already a sp task, and 2. offer is avalable
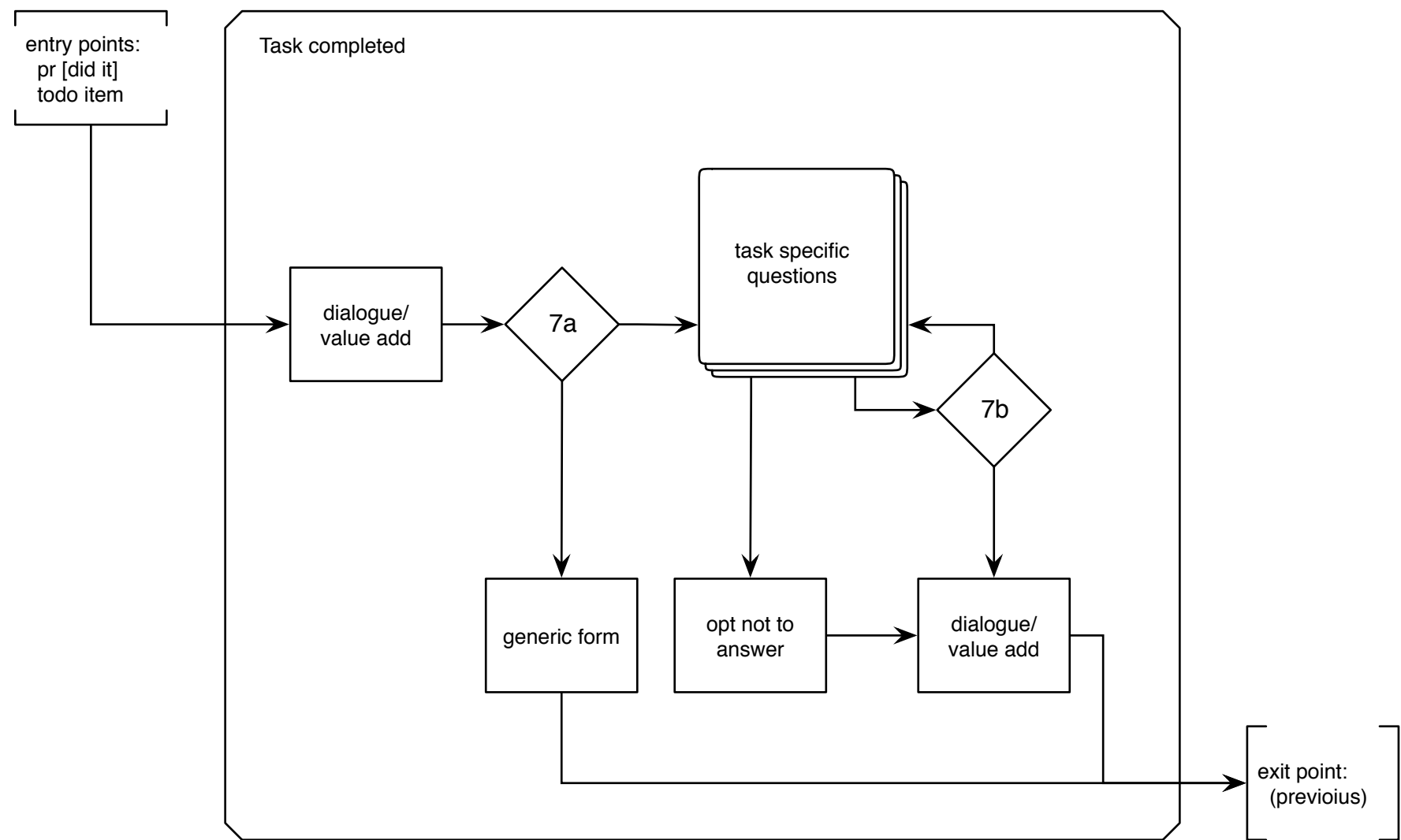
SP Booking

• Need to add ability to apply porch light bucks

NOTES
6a. Question loop until all are answered, otherwise continue
6b. Show estimate if enough data, otherwise $0.00
6c. Show SP if preferred
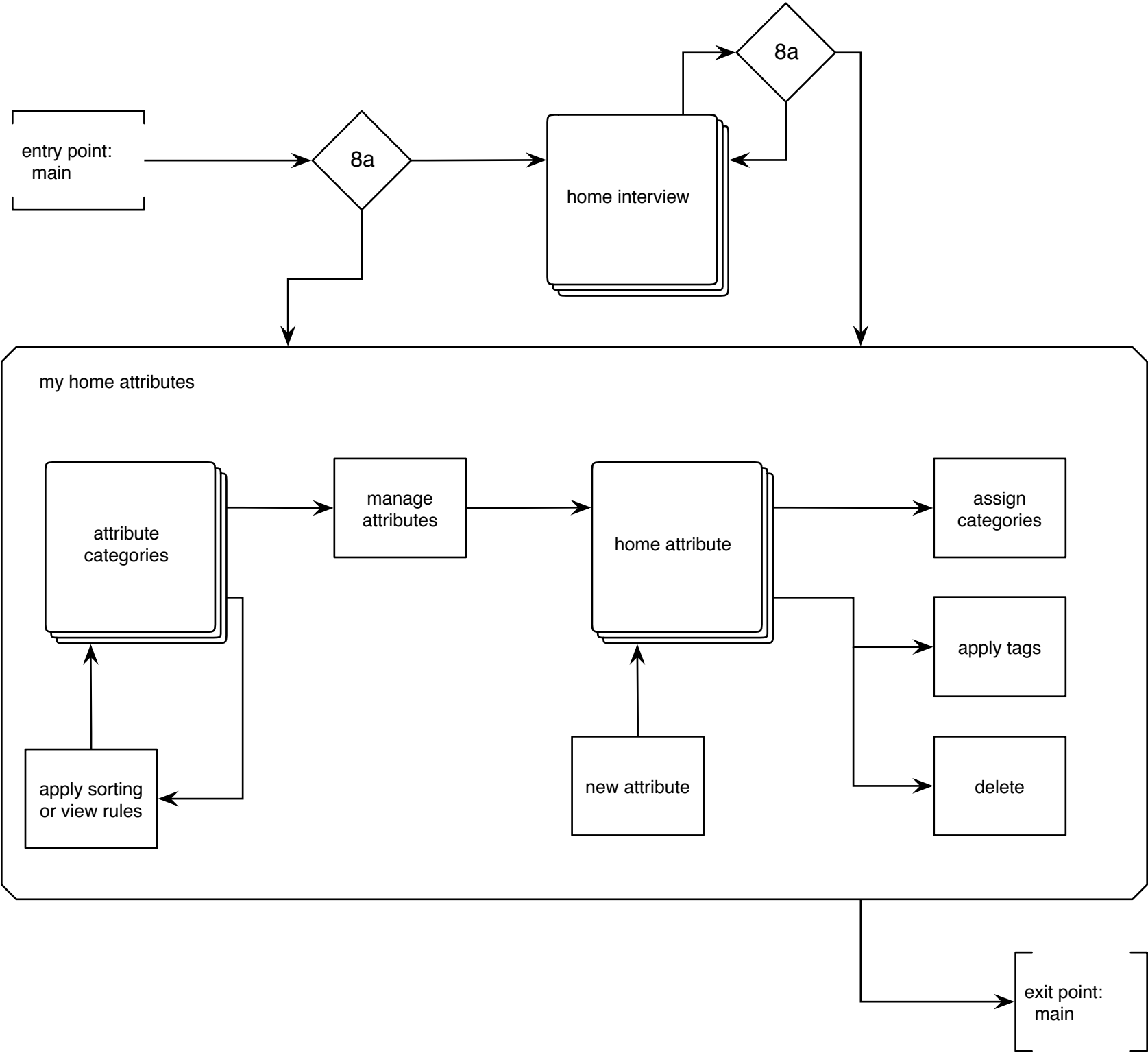6d. Show and confirm payment info on file, otherwise, capture info

Task completed

NOTES
7a. If system is aware of the task, present with a template form, if not present generic form
7b. Question/answer loop if aware of task type, otherwise provide value-add message or
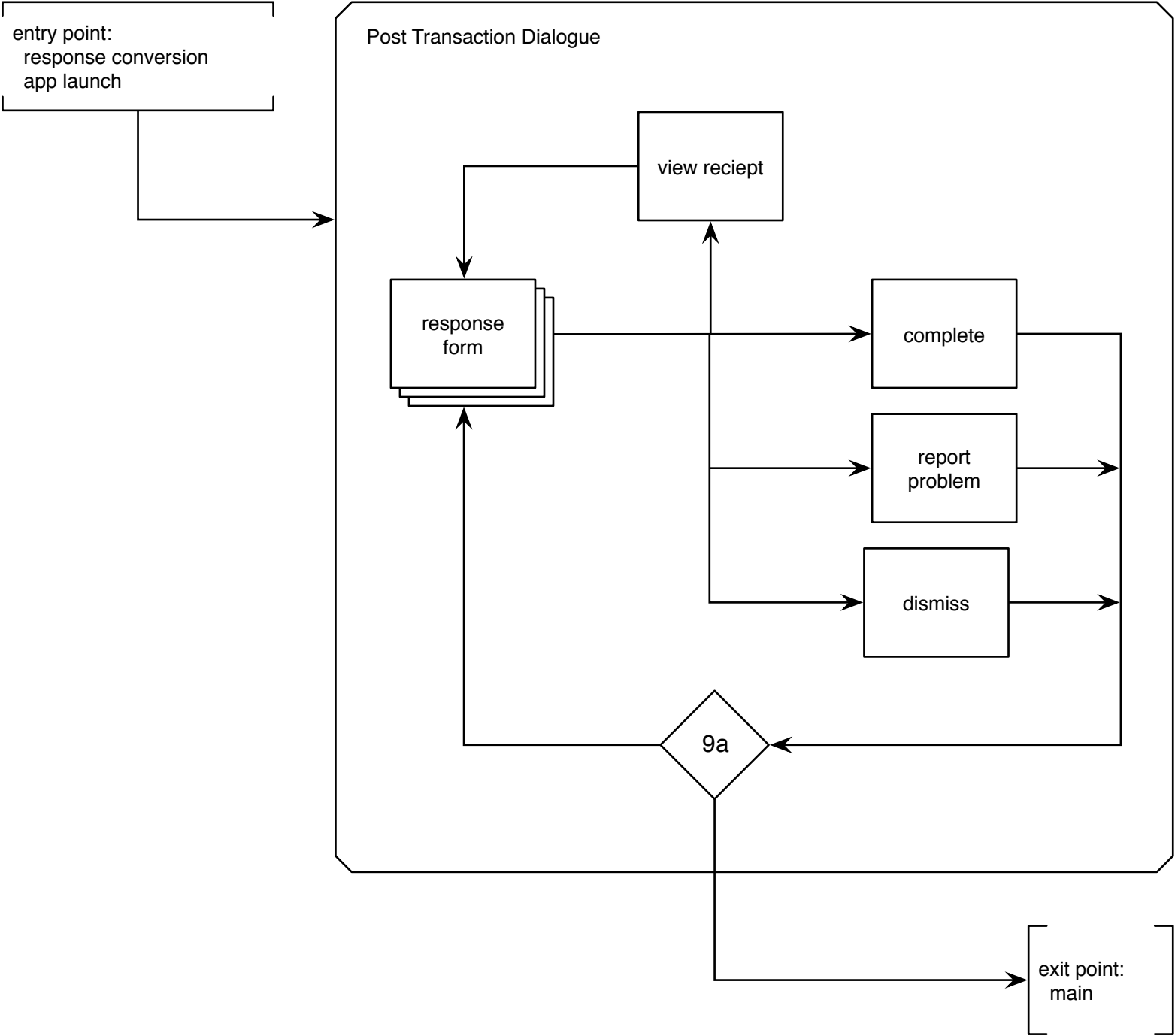when questions competed

My Home

NOTES
8a. If first run, present brief home interview
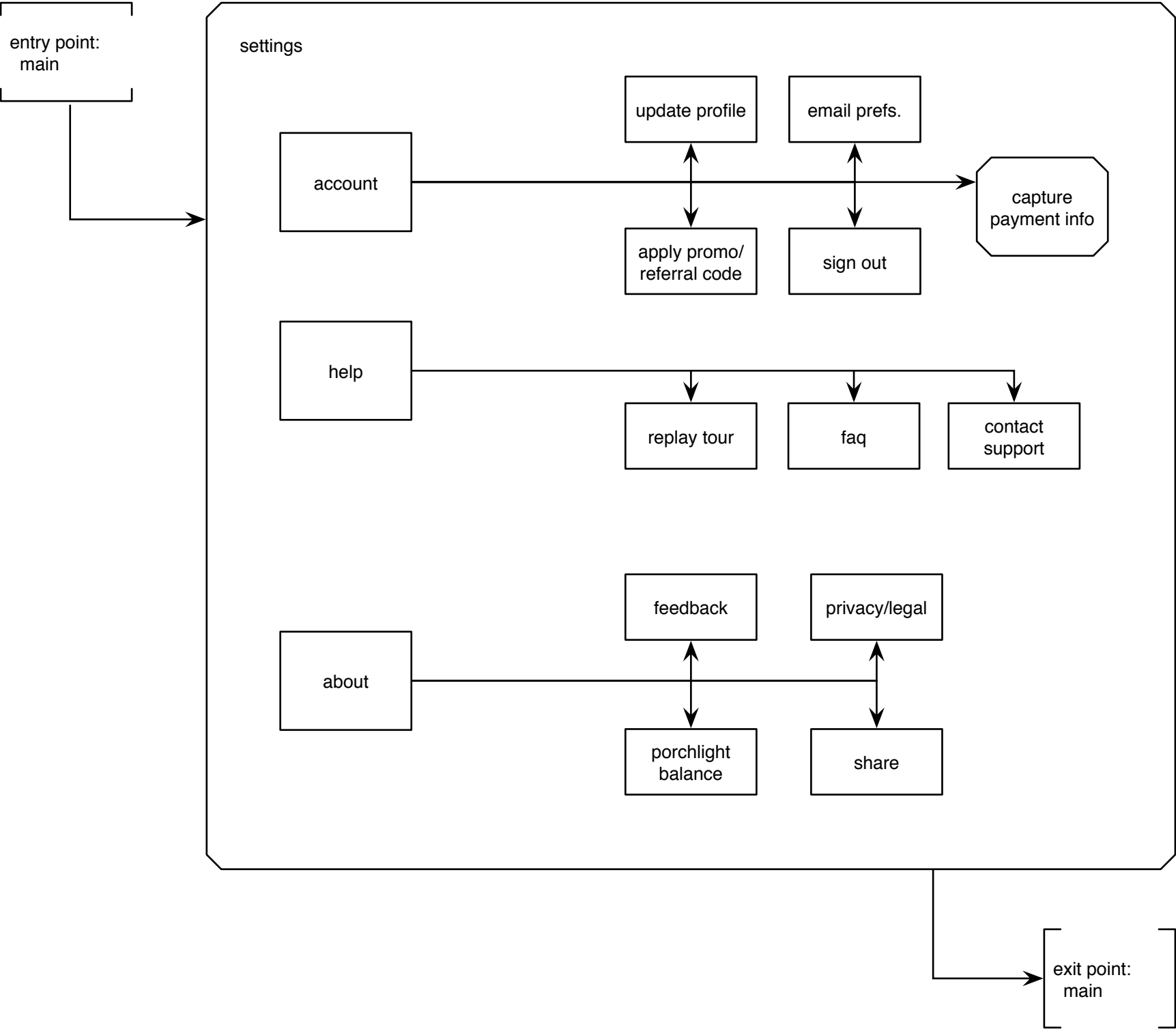8b. If end of questions or if dismissed, go to home main, otherwise continue questions

8

Post-Transaction Flow

entry point:
response conversion
app launch

Post Transaction Dialogue

view reciept

response
form

complete

report
problem

dismiss

9a

exit point:
main

NOTES
9a. If multiple, present the next post-transaction card, otherwise, continue to main

Settings

Response Conversion

Profile building questions