JASON **LUEBKE**

jjluebke@gmail.com
jjluebke.github.io
(317) 625-4458

11390 Woodview Ct.
Fishers, IN 46038

EDUCATION

Indiana University,
Indianapolis, IN
Master of Science,
Informatics, Human Computer
Interaction,
May 2011

Ball State University,
Muncie, IN
Bachelor of Arts,
Journalism Graphics,
July 2006

SKILLS

DEVELOPMENT
JavaScript, React Native,
NodeJS, HTML5/CSS3, Swift,
MongoDB, PHP

UX/UI
User experience testing, user
interviews, prototyping, wire-
framing, InDesign, Photoshop,
Illustrator, OmniGraffle

EXPERIENCE

Front-end Developer, Green BEAN Delivery
October 2015 to Present
- Developed the company's first mobile app
using React Native for iOS and Android,
supporting more than 5000 weekly active users
- Implemented a new REST API between the
mobile app and the existing customer web
application

UX/UI Developer, Haven
September 2014 to August 2015
- Designed and developed iOS consumer app for
a service-based funded startup
- Designed and conducted user testing and user
interviews
- Conducted market research for design/product
iteration for an unproven concept

Senior Front-end Engineer, The Able Few
October 2012 to September 2014
- Created a Javascript-only, in-browser rendering
engine for use with a socket-based, real-time
peer-to-peer screen-sharing application

Senior Software Engineer, ExactTarget
June 2012 to October 2012
- Developed the front end for ExactTarget's new
mobile service, AppConnect using Backbone and
NodeJS
- Worked closely with API developers to design
and test REST endpoints

User Experience Designer, Brandwidth
March 2008 to June 2012
- Incorporated user experience and usability
design practices in the development of consumer
apps using user-centered observation, user
testing, prototyping and evaluation heuristics.

FREELANCE

Employee Scheduling app, Ollier Masonry
October 2014 to Current
- Designed and developed an iOS app for
managers to assign employees roles and tasks
- Created automated resource-tracking and job
site logs