

JASON LUEBKE

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11390 WOODVIEW CT.
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EDUCATION Indiana University,
INDIANAPOLIS, IN
Master of Science, Informatics-
Human Computer Interaction,
May 2011

Ball State University,
MUNCIE, IN
Bachelor of Arts, Journalism
Graphics, July 2006

SKILLS DEVELOPMENT
JavaScript, NodeJS, HTML5/
CSS, Swift, XCode, MongoDB,
Postgres

DESIGN
User experience testing,
user interviews, prototyping
wireframing, InDesign,
Photoshop, Illustrator,
OminGraffle

EXPERIENCE UX/UI DEVELOPER, HAVEN

SEPTEMBER 2014 TO PRESENT

Designed and developed iOS consumer app using
Cordova, AngularJS, NodeJS and MongoDB.

Designed and conducted user testing and user interviews
to collect feedback for design/product iteration

SENIOR FRONTEND ENGINEER, THE ABLE FEW

OCTOBER 2012 TO SEPTEMBER 2014

Created a Javascript-only, in-browser rendering engine
for use with socket-based screen sharing application.

Developed and deployed Javascript-based applications,
including for iOS and Android devices

SENIOR SOFTWARE ENGINEER, EXACTTARGET

JUNE 2012 TO OCTOBER 2012

Developed the front end for ExactTarget's new mobile
service, AppConnect using Backbone and NodeJS

Worked closely with api developers to design and test
REST service endpoints

USER EXPERIENCE DESIGNER, BRANDWIDTH

MARCH 2008 TO JUNE 2012

Incorporated user experience and usability design
practices in the development of web applications and
rich media products, using user centered/naturalistic
observation, user testing, prototyping and digital
application evaluation

Outlined site structure and flow using wireframes based
on functional and stakeholder requirements

Developed application front-ends for desktop and
mobile platforms, using common and custom JavaScript
frameworks

FREELANCE EMPLOYEE SCHEDULING APP, OLLIER MASONRY

OCTOBER 2014 to CURRENT

Designed and developed an iOS app for managers to
assign employees roles and jobs. Created automated
reports for hour-tracking and job site logs.