

	A	B	C	D	E
1	SHOE STORE				
2	1000	MALL OF CHINA			SM Macie Jones
3	BEIJING	CHINA	Sq Ft 9314	AGE OLD	DM Derek Burcham
4	OPEN DATE	1/1/1977			RM Madison Mitchem
6	SALES				UPDATED
7	AC	YE 2021	YE 2021 +/-	YE 2021 %	Sales
8	2.5	2,726,528	817,087	42.79	FW 52
9	TY	LY	+/-	%	Contributions
10	2,537,795	2,726,528	(188,733)	(6.92)	Nov-22
11	CONTRIBUTIONS				
12	GM	Store Expenses			
13	%	Pay	Rent	Adv	OCC
14	43.7	9.2	5.9	1.5	1.3
15		Cash	Oper	Current Contributions	
16	2021	Flow	Profit	\$	%
17		791,904	781,158	601,108	22.05
18	TRAFFIC / MISC				
19	UNFILTERED TRAFFIC			SHOES OH	19,108
20	TY	LY	%	ACC OH	4,940
21	114,061	117,440	(2.9)	TOTAL OH	24,048
22	UNFILTERED CONVERSION			ACC %	4.22
23	TY	LY	%	S2H	2.4
24	32.19	34.15	(5.7)	LOYALTY	
25	\$/UNITS			TY Loyalty	60.6
26	TY	LY	%	LY Loyalty	58.3
27	41.58	39.02	6.57		
28	UPT'S				
29	TY	LY	%		
30	1.66	1.74	(4.60)		
31					
32	SHRINK				
33	2021		2022		
34	YE Shrink %	(1.18)	YTD Stolen %	(0.61)	
35	YE Stolen %	(0.61)	YTD Stolen \$	(15,480)	
36	NOTES				
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