

# Introduction to Statistical Learning

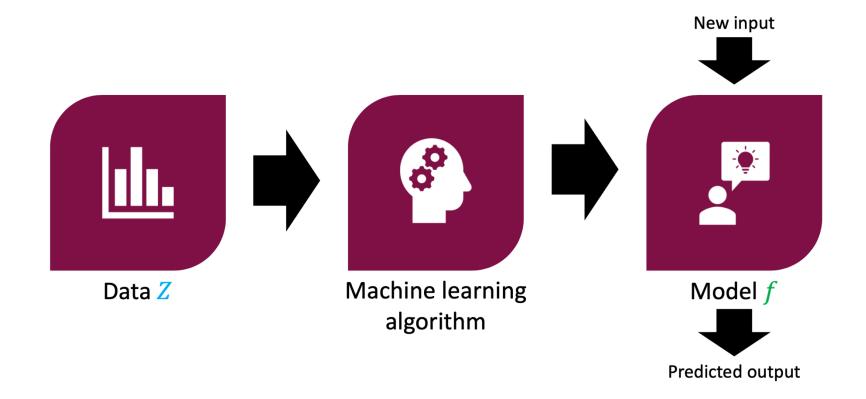
Summary of the First Module

송 준

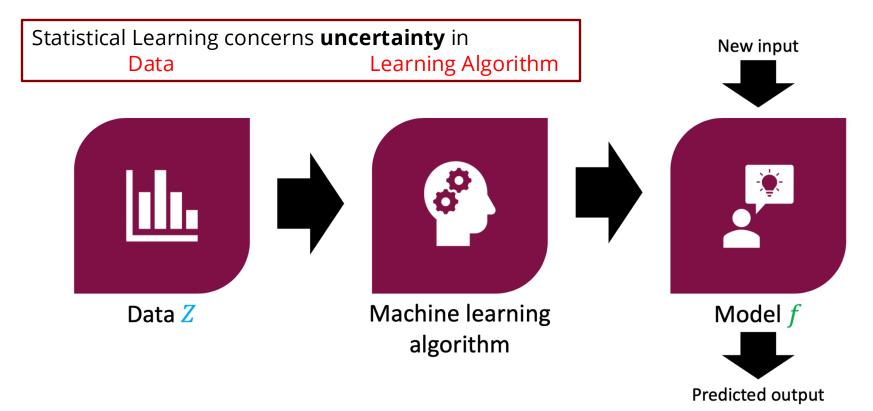
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# What's Machine Learning?

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많은 ML/AI 방법론들은 확률 기반의 통계학적 방법론을 근간으로 개발

- Supervised learning
  - Input: Examples of inputs (x) and outputs (y)
  - Output: Model that predicts unknown output given a new input
- Unsupervised learning
  - Input: Examples of some data (x) (output is not specified)
  - Output: Representation of structure in the data and further

- Supervised learning (with responses or labels (y))
  - Regression, classification
- Unsupervised learning (without responses or labels (y))
  - Density estimation, clustering, dimension reduction

**Foundational problem** 

- Supervised learning (with responses or labels (y))
  - Regression, classification
- Unsupervised learning (without responses or labels (y))
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**Foundational problem** 

As SL/ML have become highly developed and more sophisticated, more problems have arisen in a variety of scenarios

- Reinforcement learning (interactive, maximizing reward)
- Semi-supervised learning (y's are partially observed)
- Self-supervised learning (no y, but give y manually)
- Active learning (interactive, machine-human)
- Online learning (incremental, update pre-fitted model (large) with a new data (small))
- Transfer learning (using pre-trained model in a new problem)
- Multitask learning (multi-task from one model)
- Federated learning (multi-source, privacy consideration)
- etc

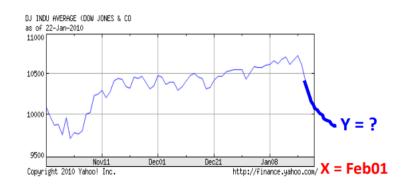
# **Supervised Learning**

## **Supervised Learning**

**Goal**: Construct a predictor  $f: X \mapsto Y$  that minimizes a risk R(f), performance measure



✓ **Classification** output: a class  $R(Y, f) = P(Y \neq f(X))$ 



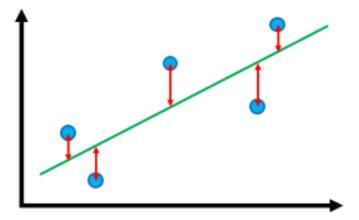
✓ Regression output: a number

$$R(Y,f) = E[(Y - f(X))^{2}]$$

### **Performance Measures: Loss**



Loss = loss(true value, predicted value) e.g., loss( $y_i$ ,  $f(x_i)$ ): i번째 관측값 pair 의 loss



#### **Performance Measures: Risk**

#### **Performance:**

- loss(Y, f(X)): Measure of closeness between true label Y and prediction f(X)
- We want to perform well on any test data :  $(X,Y) \sim P_{XY}$
- Given an X drawn randomly from a distribution, how well does the predictor perform on average?

$$Risk R(f) \equiv \mathbb{E}_{XY}[loss(Y, f(X))]$$

### **Performance Measures**

#### **Performance of supervised learning:**

Risk 
$$R(f) \equiv \mathbb{E}_{XY}[loss(Y, f(X))]$$

	Classification	Regression
loss(Y, f(X))	$\mathbb{I}_{\{f(X) \neq Y\}}$	$(f(X)-Y)^2$
Risk $R(f)$	$P(f(X) \neq Y)$	$\mathbb{E}[(f(X)-Y)^2]$

#### Performance: Are we done?

**Ideal goal:** Construct prediction rule  $f^*: \mathcal{X} \to \mathcal{Y}$ 

$$f^* = argmin_f \mathbb{E}_{XY}[loss(Y, f(X))]$$

Bayes optimal rule

#### **Practical goal:**

Given  $\{(X_i, Y_i)\}_{i=1}^n$ , **learn** prediction rule  $\widehat{f}_n: \mathcal{X} \to \mathcal{Y}$ 

Often:  $\widehat{f}_n = argmin_{f \in F} \frac{1}{n} \sum_{i=1}^n [loss(Y_i, f(X_i))]$ 

Empirical Risk minimizer

$$\frac{1}{n}\sum_{i=1}^{n}[loss(Y_i, f(X_i))] \xrightarrow{L.L.N} \mathbb{E}_{XY}[loss(Y, f(X))]$$

### **Performance of Estimated Function**

#### **Optimal predictor:**

$$f^* = argmin_f \mathbb{E}[(f(X) - Y)^2]$$

#### **Empirical Risk Minimizer:**

$$\widehat{f}_n = argmin_{f \in \mathcal{F}} \frac{1}{n} \sum_{i=1}^n ((f(X_i) - Y_i))^2$$

Class of predictors Empirical mean

$$\hat{f}_n$$
: A function of observed data  $D_n = \{(X_1, Y_1), ..., (X_n, Y_n)\}$ 

Training Error(Risk):

$$\mathbb{E}_n\left[\operatorname{loss}\left(Y, \hat{\boldsymbol{f}}_{\boldsymbol{n}}(X)\right)\right] = \frac{1}{n} \sum_{i=1}^n \left(Y_i - \hat{\boldsymbol{f}}_{\boldsymbol{n}}(X_i)\right)^2$$

#### **Performance of Estimated Function**

#### **Optimal predictor:**

$$f^* = argmin_f \mathbb{E}[(f(X) - Y)^2]$$

#### **Empirical Risk Minimizer:**

$$\widehat{f}_n = argmin_{f \in \mathcal{F}} \frac{1}{n} \sum_{i=1}^n ((f(X_i) - Y_i))^2$$

Class of predictors Empirical mean

#### **Expected Risk( Generalization Error)**

$$\mathbb{E}_{D_n}[R(\widehat{f_n})] \doteq \mathbb{E}_{D_n}[\mathbb{E}_{XY}[loss(Y, \widehat{f_n}(X))]]$$

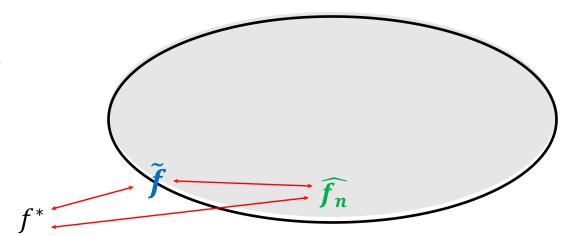
## **Function Estimation: limited in practice**

**Ideal goal:** Construct prediction rule  $f^*: \mathcal{X} \to \mathcal{Y}$ 

$$f^* = argmin_f \mathbb{E}_{XY}[loss(Y, f(X))]$$

$$\tilde{f} = \arg\min_{f \in F} \mathbb{E}_{XY}[\log(Y, f(X))]$$

$$\widehat{f_n} = \arg\min_{f \in F} \sum_{i=1}^n \operatorname{loss}(Y_i, f(X_i))$$



# **Linear Regression**

Simplest Regression Method

### Introduction

• 회귀 모형 (Regression Model):

오차 (error)

종속변수 (Dependent Variable) 독립변수 (Independent Variable) 반응변수 (Response Variable) 설명변수 (Explanatory Variable) 반응변수 (Response Variable) 예측변수 (Predictor Variable) Output Input

독립변수, 반응변수는 각각 확률변수로 여러 개의 확률변수가 있 을 수 있음

# **Goal of Regression Models**

• 회귀 모형 (Regression Model):

$$Y = f(X) + \epsilon$$

- Goal of Regression Models:
  - **추정 (Estimation):** 관계를 나타내는 함수 f에 대한 추정
  - **예측 (Prediction)**: X 값이 주어졌을 때 대응되는 Y 값의 예측
  - 추론 (Inference): Further investigation
    - 예측이 "얼마나" 정확한가?
    - 함수 f() 가 얼마나 정확한가?
    - 예측변수가 여러 개 있을 때 모든 변수가 Y의 값에 영향을 주나?
    - 모형이 충분히 적합 됐나?

# **Goal of Regression Models**

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  - 추정 (Estimation): 관계를 나타내는 함수 f에 대한 추정
  - **예측 (Prediction)**: X 값이 x로 주어졌을 때 Y 값의 예측
  - 추론 (Inference): Further investigation of the data
    - 예측이 "얼마나" 정확한가?
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    - 예측변수가 여러 개 있을 때 모든 변수가 Y의 값에 영향을 주나?
    - 모형이 충분히 적합 됐나?
  - 예측만 목표로 할 시: 다양한 방법론 적용 가능
  - 추론을 목표로 할 시: 관계를 나타내는 f()에 제약이 필요함
  - 단순한 모형부터 시작! **f 는 선형함수.**

# **Linear Regression Models**

• 회귀 모형 (Regression Model):

$$Y = f(X) + \epsilon$$

- $X = (X_1, \dots, X_p)$ : p차원 확률변수
- Y: 1차원 확률변수
- 선형 회귀 모형 (Linear Regression Model):

$$f \colon \mathbb{R}^p \to \mathbb{R}$$

• *f* : X와 Y가 선형관계를 가진다



•  $f(X) = \beta_0 + \beta_1 X_1 + \beta_2 X_2 + \dots + \beta_p X_p$  for some  $\beta_j, j = 0, \dots, p$ 

### **Estimation: Simplification**

- Goal: Using the data (observations)
  - Estimate  $f(x) = \beta_0 + \beta_1 x_1 + \dots + \beta_p x_p$
  - Estimate  $\beta = (\beta_0, \beta_1, ..., \beta_p)^T$
- Sometimes, ignore  $\beta_0$ : X 값에 영향을 받지 않는 Y만의 평균값.
  - 편의상  $\beta_0 = 0$  이라 가정하기도 함 ( $Y_i$  대신  $Y_i \beta_0$ 가 output이라고 생각), 혹은
  - input x 에 1이 고정적으로 있다고 가정.  $\beta = (\beta_0, \beta_1, ..., \beta_p)^T$

$$\mathbf{Y} = \begin{pmatrix} y_1 \\ \vdots \\ y_n \end{pmatrix}, \quad \mathbf{X} = \begin{pmatrix} 1 & x_{11} & \cdots & x_{1p} \\ \vdots & \vdots & \ddots & \vdots \\ 1 & x_{1p} & \cdots & x_{np} \end{pmatrix} \quad y_i \approx \beta_0 \cdot 1 + \beta_1 \cdot x_{i1} + \cdots + \beta_p \cdot x_{ip}$$

#### **Linear Functions**

#### **Linear Functions**

• Consider the space of linear functions  $f_{\beta}(x)$  defined by

$$f_{\beta}(x) = \beta^T x = \begin{bmatrix} \beta_1 & \cdots & \beta_p \end{bmatrix} \begin{bmatrix} x_1 \\ \vdots \\ x_p \end{bmatrix} = \beta_1 x_1 + \cdots + \beta_p x_p$$

- $x \in \mathbb{R}^p$  is called an **input** (a.k.a. **features** or **covariates**)
- $\beta \in \mathbb{R}^p$  is called the **parameters** (a.k.a. **parameter vector**)
- $y = f_{\beta}(x)$  is called the **label** (a.k.a. **output** or **response**)

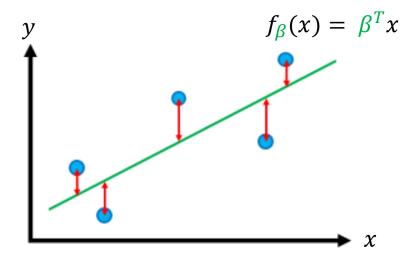
### **Choice of Loss Function**

 $f_{eta}$  가 주어졌을 때 i번째 관측치에 대한 loss

### Choice of Loss Function

- $y_i \approx \beta^T x_i$  if  $(y_i \beta^T x_i)^2$  small
- Mean squared error(MSE):

$$\widehat{R}(\beta; \mathbf{Z}) = \frac{1}{n} \sum_{i=1}^{n} (y_i - \beta^T x_i)^2$$



Computationally convenient and works well in practice

$$\widehat{R}(\beta; Z) = \frac{1^2 + 1^2 + 1^2 + 1^2 + 1^2}{n}$$

### **Choice of Loss Function**

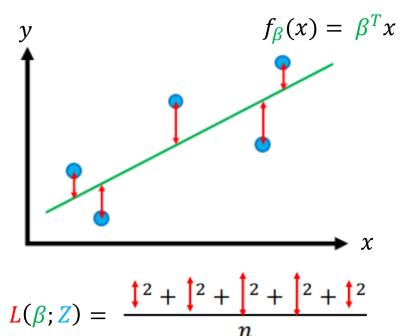
 $f_{\beta}$  가 주어졌을 때 i번째 관측치에 대한 loss (squared error loss)

#### Choice of Loss Function

- $y_i \approx \beta^T x_i$  if  $(y_i \beta^T x_i)^2$  small
- Mean squared error(MSE):

$$L(\beta; Z) = \frac{1}{n} \sum_{i=1}^{n} (y_i - \beta^T x_i)^2$$

편의상 위 값을 loss 라고 표현하기도 한다.



$$L(\beta; Z) = \frac{1^2 + 1^2 + 1^2 + 1^2}{n}$$

## **Linear Regression Algorithm**

- **Input**: Dataset  $Z = \{(x_1, y_1), \dots, (x_n, y_n)\}$
- Compute

$$\hat{\beta}(Z) = \underset{\beta \in \mathbb{R}^p}{\operatorname{argmin}} L(\beta; Z)$$

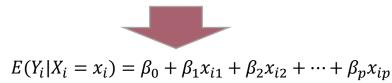
$$= \underset{\beta \in \mathbb{R}^p}{\operatorname{argmin}} \frac{1}{n} \sum_{i=1}^n (y_i - \beta^T x_i)^2$$

최소제곱추정(LSE): minimizing squared error loss

- Output:  $f_{\widehat{\beta}(Z)}(x) = \hat{\beta}(Z)^T x$
- $\hat{\beta}$ 은 다음 식의 solution  $(X^TX)\beta = X^TY$

### 예측 (Prediction)

• **Prediction:** X = x 값이 주어질 때 이와 대응되는 Y의 값 예측



- $X_i = x_i$  라고 값이 주어졌을 경우 가능한 Y의 값 중 **평균**으로 예측.
- 평균으로의 회귀(Regression)

### 예측 (Prediction)

• Idea: 조건부 기대값:  $X_i = x_i$  라고 값이 주어졌을 경우,  $(x_i$ 는 상수)  $Model: Y_i = \beta_0 + \beta_1 X_{i1} + \beta_2 X_{i2} + \dots + \beta_p X_{ip} + \epsilon_i$ 



 $E(Y_i|X_i=x_i)=\beta_0+\beta_1x_{i1}+\beta_2x_{i2}+\cdots+\beta_px_{ip}$ 조건부 기대값을 취하면 평균이 0인 오차항 제거

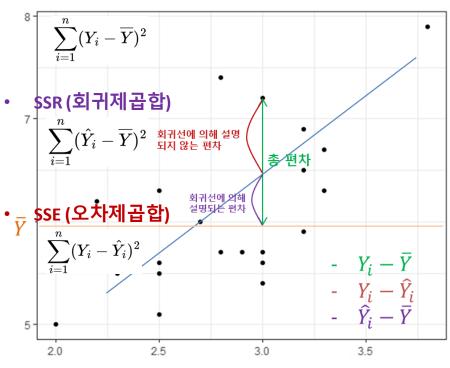
- 예측 (Prediction): 적절한 추정값  $\hat{\beta}_j$ , j=0,...,p 을 구했다면, 새로운  $X=x^*=(x_1^*,...,x_p^*)$ 값에 대응되는 Y의 예측은 조건부 기대값  $\hat{y}=E(Y|\widehat{X}=x^*)=\hat{\beta}_0+\hat{\beta}_1x_1^*+\hat{\beta}_2x_2^*+\cdots+\hat{\beta}_px_p^*$
- **적합 값 (Fitted values):** 이미 관측된  $x_i, i = 1, ..., n$  에 대응 하는 y값  $\widehat{y}_i = \widehat{\beta}_0 + \widehat{\beta}_1 x_{i1} + \widehat{\beta}_2 x_{i2} + \cdots + \widehat{\beta}_p x_{ip}, \qquad i = 1, ..., n$

## 추론

- X들이 Y에 어떻게 영향을 미치는가? 각 변수별로 Positive? Negative? 얼마나?
- 해당 데이터가 Linear Regression 하는게 적합한가?
- Y 와 관계가 있는 X 변수들이 모두 다 모델에 필요한 변수들인가?
- Linear regression 결과가 믿을 만 한가?

### 추론: 결정계수 $R^2$

#### • SST (총 편차제곱합)



결정계수 $\mathbb{R}^2$ (coefficient of determination) 회귀직선의 적합도를 평가하는 방법 전체변동에서 회귀로 설명되는 부분이 차지하는 비율

$$R^2 = \frac{SSR}{SST} = 1 - \frac{SSE}{SST}$$

$$\sum_{i=1}^{n} (Y_i - \overline{Y})^2 = \sum_{i=1}^{n} (\hat{Y}_i - \overline{Y})^2 + \sum_{i=1}^{n} (Y_i - \hat{Y}_i)^2$$

$$SST(var) = SSR + SSE \text{ (training loss)}$$

### 추론: Statistical Hypothesis Test

- (모델전체)모델이 유의한가? F-Test: 기각 시 (p-value<0.05)
  - $\beta_1, ..., \beta_p$  중 어느 하나라도 0이 아닌 값이 있다
- (개별변수) 독립변수별 유의성 검정:  $H_0$ :  $\beta_1=0,\dots$  ,  $H_0$ :  $\beta_p=0$  각각에 대해 시행
  - T-Test or Z-Test: 기각시 (p-value<0.05)  $\beta_j$ 가 0이 아닌 충분한 근거 획득
  - X<sub>i</sub>는 Y 와 선형관계가 있다

### 추론: 다중공선성(Multicollinearity) 확인

- X 변수들이 서로 표본 상관관계가 1, or p>n (high-dimensional problem)
  - $(X^TX)\hat{\beta} = X^TY$ : 유일한 해가 존재하지 않음.
- X 변수들이 서로 상관관계가 매우 높다면
  - $(X^TX)$  의 determinant 가 0에 가까움.
  - $\hat{\beta} = (X^T X)^{-1} X^T Y < 0$  값이 매우 불안정함 (분산이 매우 높음!)
  - 계산이 가능하더라도 결과값에 대한 신뢰도는 매우 낮게 됨
- 통계모델 학습 자체는 가능. 하지만 결과값이 j번째 변수에 의한 것인지 아니면 다른 변수에 의한 것인지 판단이 어려움. 해석에 유의.

# **Feature Mapping**

# **Feature Maps**

#### **General strategy**

- Model family  $F = \{f_{\beta}\}_{\beta}$
- Loss function  $L(\beta; Z)$

#### Linear regression with feature map

• Linear functions over a given **feature**  $\mathbf{map} \ \phi \colon X \to \mathbb{R}^d$ 

$$F = \{ f_{\beta}(x) = \beta^T \phi(x) \}$$

• MSE  $L(\beta; \mathbf{Z}) = \frac{1}{n} \sum_{i=1}^{n} (y_i - \beta^T \phi(x_i))^2$ 

# **Quadratic Feature Map**

• Consider the feature map  $\phi: \mathbb{R} \to \mathbb{R}^2$  given by

$$\phi(x) = \begin{bmatrix} x \\ x^2 \end{bmatrix}$$

Then, the model family is

$$f_{\beta}(x) = \beta_1 x + \beta_2 x^2$$

### **Examples of Feature Maps**

- Feature Mapping Techinique
  - Input X를 X의 nonlinear 함수공간으로 보냄.  $\phi(x)$
  - Y와  $\phi(x)$  간의 linear 방법론 Fitting
- Polynomial features

• 
$$f_{\beta}(x) = \beta_1 + \beta_2 x_1 + \beta_3 x_2 + \beta_4 x_1^2 + \beta_5 x_1 x_2 + \beta_6 x_2^2 + \cdots$$

- Quadratic features are very common; capture "feature interactions"
- Can use other nonlinearities (exponential, logarithm, square root, etc.)
- Basis expansion approach

• 
$$f_{\beta}(x) = \beta_0 + \beta_1 \phi_1(x) + \dots + \beta_d \phi_d(x)$$

Fit the data in a more general way

### **Feature Mapping for Qualitative Predictor**

$$y_i = eta_0 + eta_1 x_i + \epsilon_i$$
  $y_i = egin{cases} eta_0 + eta_1 + \epsilon_i & ext{if $i$th person is female,} \ eta_0 + \epsilon_i & ext{if $i$th person is male.} \end{cases}$ 

•  $\beta_1$ : difference of E(Y|X) male v.s. female

#### More than two levels

With more than two levels for each variable, we create additional dummy variables.

- *Y*∼*X* 
  - *Y*: credit card balance
  - *X*: ethnicities (Asian, Caucasian, African American)

#### More than two levels

- $Y \sim X$ 
  - *Y*: credit card balance
  - *X*: ethnicities (Asian, Caucasian, African American)

$$x_{i1} = \begin{cases} 1 & \text{if ith person is Asian,} \\ 0 & \text{if ith person is not Asian.} \end{cases}$$

And the second could be

$$x_{i2} = \begin{cases} 1 & \text{if ith person is Caucasian,} \\ 0 & \text{if ith person is notCaucasian.} \end{cases}$$

#### More than two levels

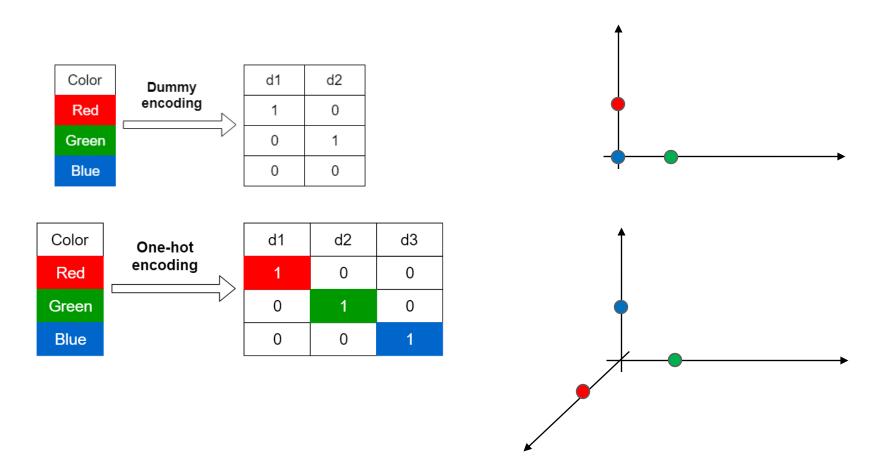
- $Y \sim X$ 
  - Y: credit card balance
  - X: ethnicities (Asian, Caucasian, African American)

$$y_{i} = \beta_{0} + \beta_{1}x_{i1} + \beta_{2}x_{i2} + \varepsilon_{i}$$

$$y_{i} = \begin{cases} \beta_{0} + \beta_{1} + \varepsilon_{i} & \text{if ith person is Asian,} \\ \beta_{0} + \beta_{2} + \varepsilon_{i} & \text{if ith person is Caucasian,} \\ \beta_{0} + \varepsilon_{i} & \text{if ith person is African American.} \end{cases}$$

- Baseline category: African American
- $\beta_1$ : difference of E(Y|X) between African American and Asian
- $\beta_2$ : difference of E(Y|X) between African American and Caucasian

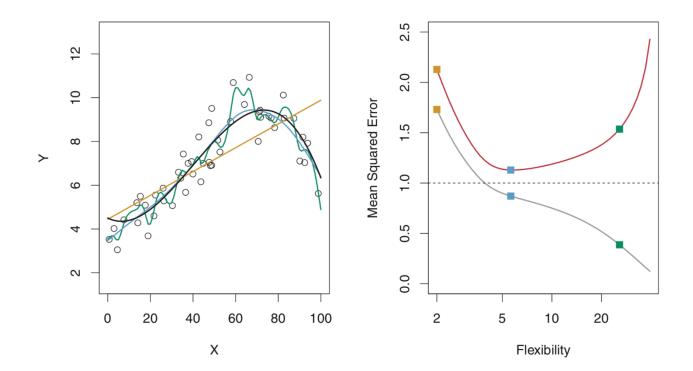
## **Dummy v.s. One-Hot Encoding**



# Feature Selection & Regularization

#### Training Loss (MSE) v.s. Test Loss (MSE)

 Training MSE (grey) decreases monotonically as the model flexibility increases and Test MSE (red) has U-shape



#### **Bias-Variance Tradeoff**

- Increasing number of examples n in the data...
  - Tends to increase bias and decrease variance

- General strategy
  - **High bias:** Increase model capacity *d*
  - **High variance:** Increase data size *n* (i.e., gather more labeled data)

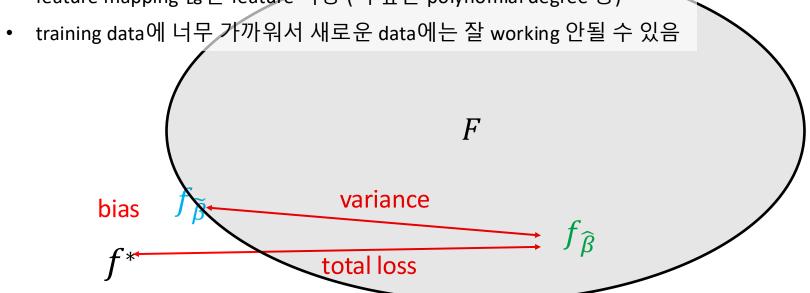
#### **Bias-Variance Tradeoff**

**Ideal goal:** Construct prediction rule  $f^*: \mathcal{X} \to \mathcal{Y}$  $f^* = argmin_f \mathbb{E}_{XY}[loss(Y, f(X))]$  $\widehat{\widehat{f}_n} = \arg\min_{f \in F} \mathbb{E}_{XY}[\log(Y, f(X))]$   $\widehat{\widehat{f}_n} = \arg\min_{f \in F} \sum_{i=1}^n \log(Y_i, f(X_i))$ F Overfitting? **Underfitting?** variance bias total loss

#### **Bias-Variance Tradeoff(Overfitting)**

주로 모델이 너무 복잡한 경우

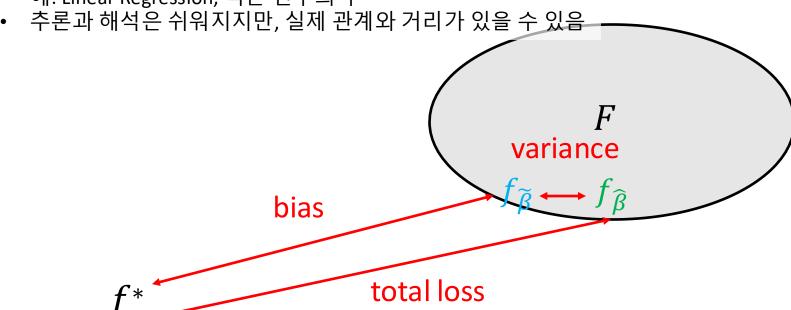
- 데이터 관측 수에 비해 Predictor 변수(input 변수)의 수가 많을 경우
- feature mapping 많은 feature 사용 (더 높은 polynomial degree 등)



## **Bias-Variance Tradeoff(Underfitting)**

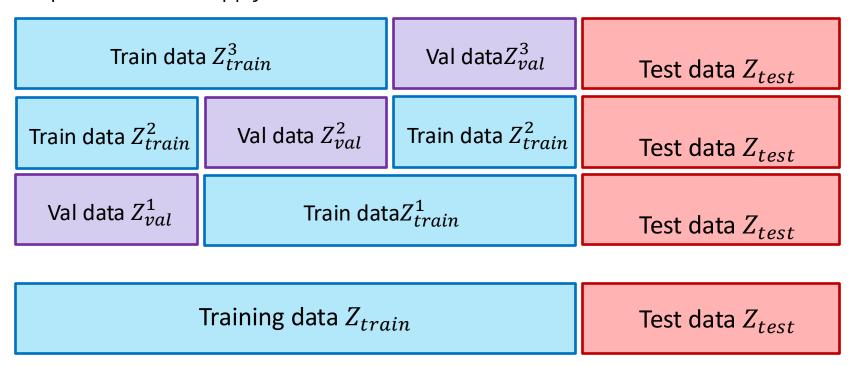
모델이 너무 단순한 경우

• 예: Linear Regression, 적은 변수의 수



#### k-fold CV: to estimate test loss(error)

- Goal: Find a hyperparmeter (model complexity, some tuning parameter)
- Split train & test. Apply k-fold CV to train!



For reporting test loss

#### Feature Selection: Exhaustive Search

- Best combination of features
- 경우의 수:  $2^p 1$  시간이 너무 많이 걸림
- 예제: p=3

3 Variables

총 <u>7개 가능</u> Subsets 존재

**X1** 

X1 X2

Х3

**X2** 

X1 X2

X1 X3

(2 X3

**X3** 

X1 | X

Х3

#### Feature Selection: Sequential Selection

- Forward Selection (Addition)
  - 0 variable부터 시작. 하나씩 추가
  - 한번 추가된 변수는 다시 지우지 않음
- Backward Selection (Elimination)
  - Full model에서 시작. 하나씩 제거
  - 한번 제거된 변수는 다시 추가하지 않음
- Step-wise Selection
  - 위기법혼합

## **High Variance in Linear Regression**

- Multicollinearity
  - $\hat{\beta} = (X^T X)^{-1} X^T Y < 0$  값이 매우 불안정함 (분산이 매우 높음!)
  - 계산이 가능하더라도 결과값에 대한 신뢰도는 매우 낮게 됨
- High-dimensional data (n < p)</li>
  - $\hat{\beta} = (X^T X)^{-1} X^T Y <- 0$  값이 매우 불안정하거나 무수히 많은 해(해가 유일하지 않음!) (**분산이 매우 높음**!)

## Linear Regression with $L_p$ Regularization

Original loss + regularization:

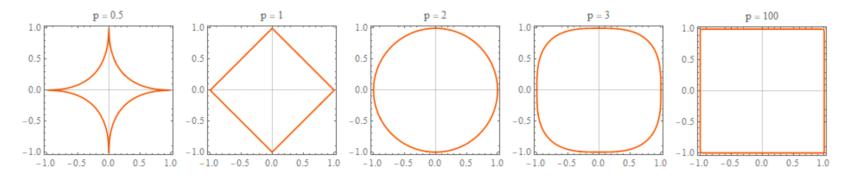
loss without regularization

$$L(\beta; Z) = \frac{1}{n} \sum_{i=1}^{n} (y_i - \beta_0 - \beta^T x_i)^2 + \lambda \cdot ||\beta||_p$$

•  $\lambda$  is a **hyperparameter** that must be tuned (satisfies  $\lambda \geq 0$ )

## $L_p$ Norm?

When  $x \in \mathbb{R}^2$ ,  $\{x \in \mathbb{R}^2 : ||x||_p = 1\}$  is



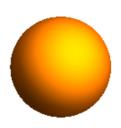
When  $x \in \mathbb{R}^3$ ,  $\{x \in \mathbb{R}^2 : \|x\|_p = 1\}$  is



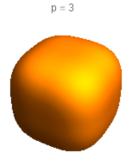
p = 0.5

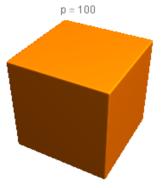


p = 1



p = 2





## Linear Regression with $L_p$ Regularization

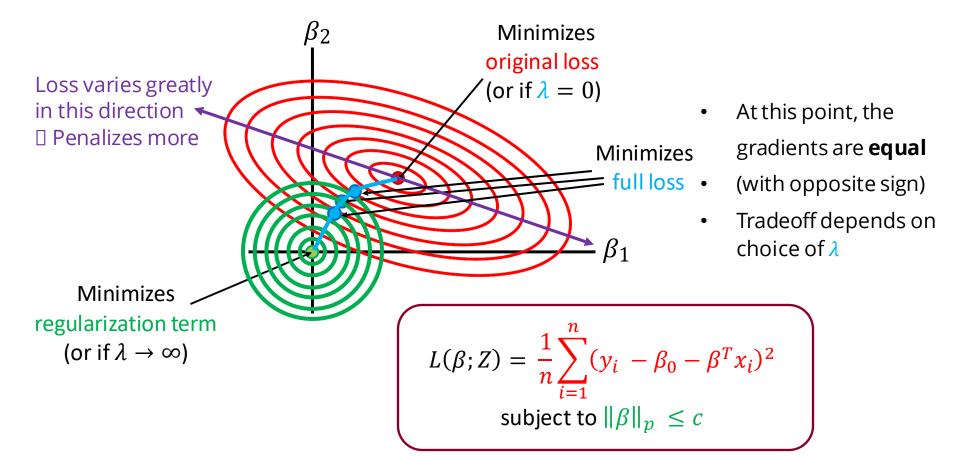
Original loss + regularization:

loss without regularization

$$L(\beta; Z) = \frac{1}{n} \sum_{i=1}^{n} (y_i - \beta_0 - \beta^T x_i)^2 + \lambda \cdot ||\beta||_p$$

- $\lambda$  is a **hyperparameter** that must be tuned (satisfies  $\lambda \ge 0$ )
- Penalty term: we want to reduce the loss. If  $\lambda$  is large, more penalty on  $\|\beta\|_p$ 
  - A large 
     <sup>1</sup> encourages "simple" function.
  - Tuning  $\lambda$  = Tuning bias-variance tradeoff

## Intuition $L_2$ Regularization



#### Ridge Regression( $L_2$ Regularization)

**Ridge Regression** is the linear regression with L2 penalty

Minimize

$$\widehat{\beta}^{Ridge} = \arg\min_{\beta \in \mathbb{R}^p} L(\beta; Z) = \frac{1}{n} \sum_{i=1}^n (y_i - \beta_0 - \beta^T x_i)^2 + \lambda \cdot \|\beta\|_p$$

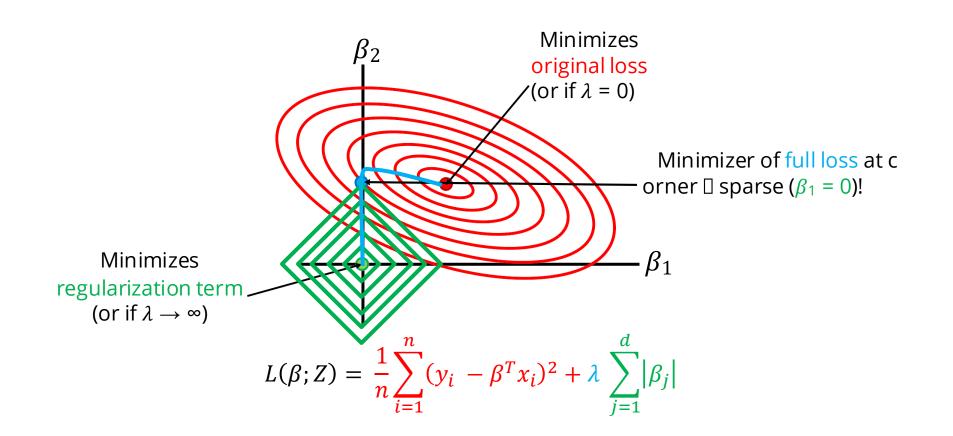
 The objective function has a closed-form solution (analytic solution) as below

$$\widehat{\beta}^{Ridge} = \left( (X^T X + \lambda I_p)^{-1} X^T Y \right)$$

Remark: if the predictors are orthonormal, (variables are not correlated), it has a form of

of 
$$\hat{\beta}^{Ridge} = \frac{\hat{\beta}}{1+\lambda}$$
 coefficients are shrunken

## Intuition on $L_1$ Regularization



### Lasso: Feature Selection via $L_1$ Regularization

- 전통적인 Sequential Feature Selection 방법은 High-dimension 문제에서 시간이 너무 오래 걸리거나 Full model 계산이 불가능
- L<sub>1</sub> Regularization: Model Estimation 과정에서 동시에 Feature Selection
- 다른 performance measure 기반의 선택이 아닌 model train 과정에서 자체 Feature 학습

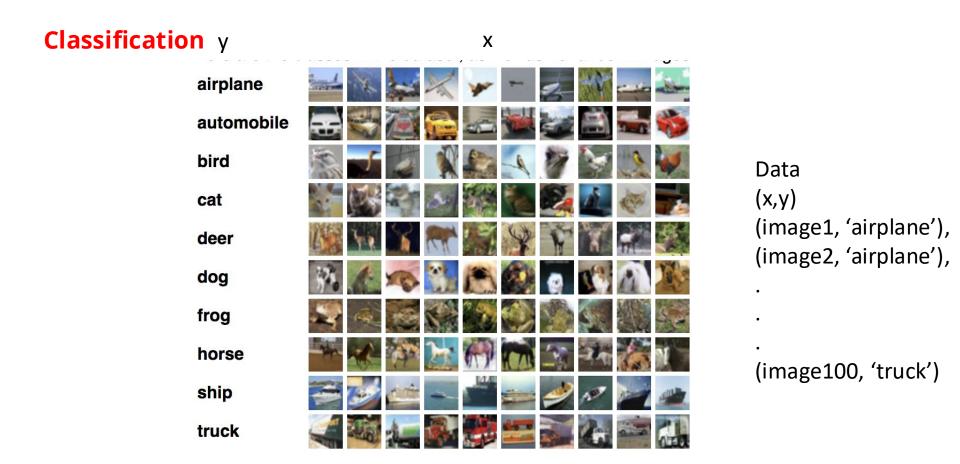
#### **Feature Standardization**

- Ridge/Lasso: rescaling of features affects the output
- Solution: Rescale features to zero mean and unit variance

$$x_{i,j} \leftarrow \frac{x_{i,j} - \mu_j}{\sigma_j}$$
  $\mu_j = \frac{1}{N} \sum_{i=1}^{N} x_{i,j}$   $\sigma_j = \frac{1}{N} \sum_{i=1}^{N} (x_{i,j} - \mu_j)^2$ 

- **Note:** When using intercept term, do not rescale  $x_1 = 1$
- Must use same transformation during training and for prediction
  - Compute on standardization on training data and use on test data

## **Supervised Learning: Classification**

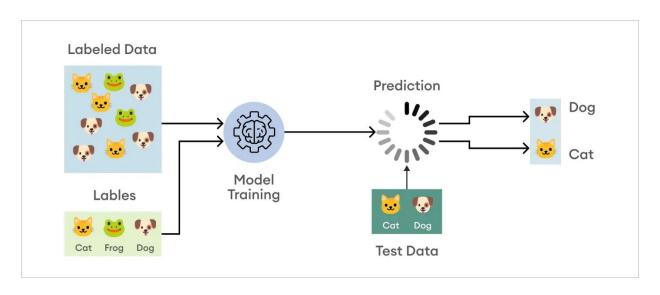


## **Supervised Learning: Classification**

#### Classification

fitted f : image -> class

Input Output



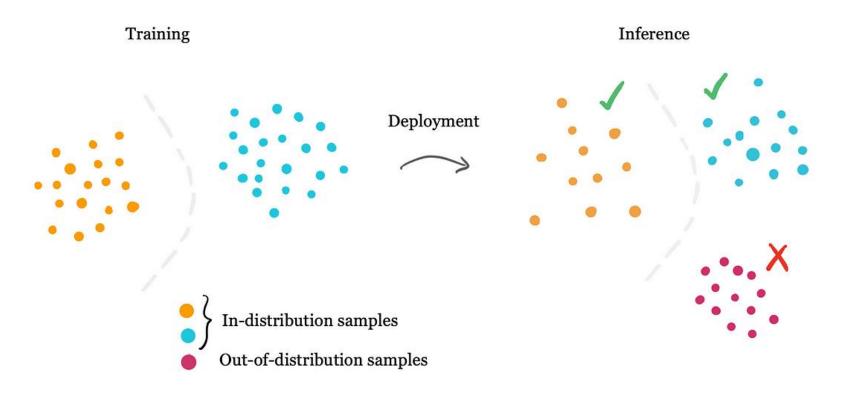
## **Supervised Learning**

#### Regression vs. Classification

- Where does Y reside?
  - **Regression** : Real vector space
  - **Classification**: A finite set. {c1,c2, ..., ck}
- Real Number: Math operations!(+, -, \*, /)
- finite set don't have the math operations. cat+dog? cat-dog?
- Differently treated in
  - modeling
  - (E)data coding
  - (T)developing a method to do the task
  - (P)measuring the performance of the method
  - etc

# **Things to Consider**

### **Danger of Out-of-Domain Application**

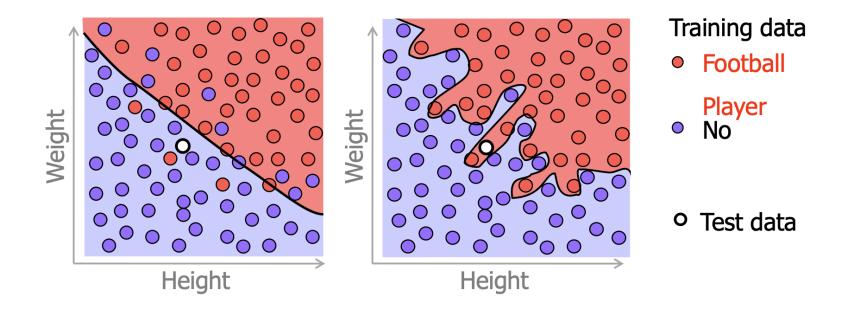


This can easily happen with high-dimensional data in ML algorithms.

## **Overfitting Problem**

#### A good machine learning algorithm

- Does not overfit training data
- Generalizes well to test data



#### **Ethical Consideration**

- 편향과 차별: What if we have biased data? Is it okay to learn the algorithm with this?
  - 입학/채용 서류절차에 ML 적용시: 과거의 인종/국적/성별에 대한 편향이 포함된 데이터로 훈련되었을 경우 특정 인종/국적/성별에 불이익을 줄 수 있음.

#### • 개인정보보호

- 안정성과 보안
  - 시스템에 결함이나 취약점에 이해 예기지 않은 행동으로 인해 사고 발생 가능 (특히 Blackbox-type learning algorithm 을 사용할 때)
- 의사결정의 투명성과 설명가능성
  - ML/AI 모델은 종종 '블랙 박스'로 작동하여, 그 결정 과정이 불투명
  - 예를 들어, 은행이 ML을 사용하여 대출 승인을 결정할 경우, 모델이 어떻게 그 결정에 도달했는지 설명하기 어려울 수 있고 이는 고객의 불만을 초래