# Assessing the Impact of Redlining on Seattle Housing Values: An Economic Analysis for Policy Guidance

# **Background and Motivation:**

Redlining is a discriminatory practice from the 1930s where government maps categorized neighborhoods based on race, often denying financial services to minority communities. This has left behind economic challenges and environmental issues that still affect these areas today. It is important to understand how redlining relates to current housing values to see how these past practices continue to impact communities and contribute to the racial wealth gap. This report looks at how redlining has shaped housing trends in Seattle, highlighting inequalities and offering insights for fairer urban development and policies (Source: New York Times, 2021). By examining these patterns, the report aims to shed light on the effects of past policies and explore pathways toward more equitable urban development.

# **Data & Descriptive Statistics:**

#### Data Source:

All Seattle homes sold in 2014 from the "Mapping Inequality Project" (<u>Link</u>). It explains the details about the property characteristics, demographics, and historical redlining. Moreover, this data set captures various characteristics of the house including the redlining designations.

#### Population Size:

The population size of the dataset is **10,508** observations, which supposedly represents all Seattle homes sold in 2014.

#### Sample Size:

There are in total **4,347** observations after removing outliers.

## Sample Selection Criteria and Resulting Sample Size:

The original dataset contained **10,508** observations representing all Seattle homes sold in 2014. Missing values were removed for all variables included in the model, as these are critical for modeling housing prices. Additionally, outliers were excluded based on logical inconsistencies or unrealistic values (variables such as **Sale Price**, **Home Age**, **Lot Size**, **Total Bedrooms**, **and Total Bathrooms**). For example, properties with sales prices above \$10 million were excluded as they likely represent unique or non-residential properties. Similarly, homes with 0 bedrooms or bathrooms and Home Age values of 0 or less were omitted as they indicate errors or non-standard properties. For lot size, we excluded properties below 500 sqft (too small for residential use) or above 50,000 sqft (likely estates or special-purpose properties). After these exclusions, the final sample consisted of **4,347** observations.

#### Descriptive Statistics:

# <u>Descriptive Statistics for Property and Redlining Variables</u>

Variable Name	Unit	Mean	Standard Deviation	
Redlined Area	Binary	0.134	0.341	
Lot Size	Square Feet	5,326.305	4,730.409	
Building Area	Square Feet	2,021.643	883.044	
Total Bedrooms	Count	3.236	0.940	
Sale Price	Dollars	647,293.200	475,928.400	
Total Bathrooms	Count	2.108	0.675	
Renovation Status	Binary	0.087	0.282	
Single-Family Home	Binary	0.706	0.456	
Townhome	Binary	0.264	0.441	
Building Condition: Excellent	Binary	0.058	0.233	
Building Condition: Good	Binary	0.179	0.384	
Building Condition: Average	Binary	0.758	0.428	
Building Condition: Fair	Binary	0.005	0.073	
Home Age	Count	43.956	36.885	

#### Discussion of Descriptive Statistics:

The average sales price for homes in the dataset was approximately \$647,293, with a standard deviation of \$475,928, reflecting the broad range of housing prices in Seattle. The mean lot size was 5,326 sqft, with significant variability of 4,730 sqft, highlighting differences between dense urban properties and suburban or rural homes. Approximately 13.4% of homes were in redlined areas, showcasing the historical impact of discriminatory practices. Homes in redlined areas often have lower values, reflecting the long-term effects of disinvestment. Additionally, the mean number of bedrooms was 3, and bathrooms were 2, indicating a typical residential property profile. These variables provide a foundation for exploring the relationship between redlining and housing values, helping to uncover systemic inequalities and inform policies for urban development.

#### Models:

#### Model Justification:

To understand the relationship between redlining and housing values, two models will be run here, linear model, with Sale Price as the dependent variable and log-linear model, with natural logarithm of Sale Price as the dependent variable.

- **Linear Model** allows us to analyze the absolute dollar changes in sales price associated with the independent variables.
- **Semi-Log Model** will be useful as housing price often has skewed distribution which can be offset by taking natural logarithm. This model is insightful for understanding relative changes in sales price as the coefficient in the model represents the percentage change in sales price for a one-unit change in the independent variable.

#### Independent Variables:

- 1. Redlined Area
  - Properties in redlined areas are expected to have lower values due to historical disinvestment and reduced financial opportunities.
- 2. Lot Size
  - Larger lot sizes generally increase property value as they offer more space for construction, landscaping, or recreation.
- 3. Building Area
  - Larger buildings typically translate into higher property values, reflecting increased living or usable space.
- 4. Total Bedrooms
  - More bedrooms increase the size and utility of a property, particularly for families.
- 5. Total Bathrooms
  - Like bedrooms, bathrooms are a key factor in determining sale value because of their utility.
- 6. Renovation Status
  - Renovated properties tend to have higher market values due to improved aesthetics and functionality.
- 7. Property Type
  - Single-family homes and town homes are generally more valuable than condos due to privacy, space, and ownership rights.
- 8. Building Condition
  - Building conditions significantly affect property value. Better conditions increase desirability and reduce maintenance costs.
- 9. Home Age
  - Older properties may have lower values due to wear and outdated designs. However, historical properties in good condition might hold higher value in certain neighborhoods.

Results:

Regression Results: Linear and Log-Linear Models of Housing Prices

	Dependent variable:				
	Sales Price (1)	log(Sales Price) (2)			
Redlined Area	-84,712.200***	-0.196***			
	(11,800.800)	(0.021)			
Lot Size	7.955	-0.00000			
	(4.392)	(0.00000)			
Building Area	382.272***	0.0004***			
_	(20.501)	(0.00001)			
Total Bedrooms	-72,600.730***	-0.072***			
	(9,036.681)	(0.010)			
Total Bathrooms	52,400.340***	0.063***			
	(12,035.730)	(0.015)			
Renovation Status	-20,989.940	-0.002			
	(29,545.960)	(0.033)			
Single-Family Home	-71,545.370	-0.018			
,	(66,809.860)	(0.062)			
Townhome	14,210.600	-0.084			
	(71,672.840)	(0.062)			
Building Condition: Excellent		0.149			
,	(35,670.450)	(0.463)			
Building Condition: Good	179,565.600***	0.132			
,	(27,819.810)	(0.462)			
Building Condition: Average	133,015.800***	0.041			
,	(21,068.480)	(0.462)			
Building Condition: Fair	155,710.200**	0.074			
,	(55,215.510)	(0.472)			
Home Age	-2,956.320***	-0.006***			
	(867.913)	(0.001)			
Home Age Squared	44.664***	0.0001***			
3 1	(6.718)	(0.00001)			
Constant	-147,418.300	12.584***			
	(82,090.570)	(0.467)			
Note	Robust SE used for Linear Mode	l SE used for Log-Linear Model			
Observations	4,347	4,347			
R2	0.538	0.393			
Adjusted R2	0.536	0.391			

Note:

\*p<0.05; \*\*p<0.01; \*\*\*p<0.001

### Discussion of Robust Standard Errors:

In our model, the Breusch-Pagan test revealed heteroskedasticity in the residuals of the linear model (**p-value < 2.2e-16**), suggesting that the variability of errors increases with the values of certain predictors. To address this, **robust standard errors** were applied to correct for heteroskedasticity, ensuring the validity of the t-statistics and p-values. In contrast, the log-linear model did not require robust standard errors as the residual diagnostics did not indicate significant heteroskedasticity (**p-value = 0.09464**).

#### Chosen Variable Interpretation:

#### Linear Model

- Redlined Area: Properties in redlined areas are associated with an average decrease of \$84,712 in sales price compared to non-redlined areas, holding all else constant. This negative relationship is statistically significant at the 0.1% level and is expected, as redlined areas historically suffered from disinvestment and discriminatory practices.
- Single-Family Home: Single-family homes are associated with a decrease of \$71,545 in sales price compared to condos, holding all else constant. This result is not statistically significant and is unexpected, as single-family homes are generally more valuable than condos.
- Home Age: For every additional year of home age, the sales price decreases by \$2,956, and
  this relationship is statistically significant at the 0.1% level. This is expected, as older
  homes often have fewer modern amenities and higher maintenance costs. However, the
  quadratic term (Home Age Squared) is positive, indicating that extremely old homes might
  experience an increase in price due to their historical value.

## **Log-Linear Model**

- Redlined Area: Being in a redlined area is associated with a 17.8% decrease in sales price compared to non-redlined areas, holding all else constant. This negative relationship is statistically significant at the 0.1% level and is expected.
- Townhome: Being a town home is associated with an 8.0% decrease in sales price compared to condos, holding all else constant. This result is **not statistically significant** and is unexpected, as townhomes often offer more space than condos and are typically priced higher.
- Total Bathrooms: Each additional bathroom is associated with a 6.5% increase in sales price, holding all else constant. This relationship is statistically significant at the 0.1% level and is expected, as additional bathrooms increase utility and desirability.

#### R<sup>2</sup> Interpretation:

#### Linear Model ( $R^2 = 0.538$ )

• The linear model explains **53.8%** of the variation in sales prices. This indicates that the included independent variables account for a significant portion of the variability in housing prices.

## Log-Linear Model ( $R^2 = 0.393$ )

The log-linear model explains 39.3% of the variation in the log-transformed sales prices.
 While slightly lower than the linear model, it reflects the complexity of housing prices when modeled in relative terms.

Brief Discussion on Other Coefficient Sign:

- **Building Condition: Excellent**: Positive Expected, as homes in excellent condition are more valuable.
- Building Condition: Good: Positive Expected, since good condition adds appeal to buyers.
- **Building Condition: Fair:** Positive Slightly unexpected, as fair condition homes may require repairs, but buyers may still value the potential.
- Renovation Status: Negative Unexpected, as renovated homes are usually more desirable.
- Building Area: Positive Expected, as larger homes generally have higher prices.
- Lot Size: Positive Expected, as larger lots provide more space and value.
- **Total Bedrooms**: Negative Unexpected, as more bedrooms typically increase utility and demand.

# Implications:

Homes in redlined areas were worth much less in 2014, averaging \$84,712 lower or 17.8% less than homes in non-redlined areas. This is because "redlining" denied these neighborhoods loans and investments, which hurt property values and left them with fewer resources and opportunities. Fewer services, negative views about these areas, and being near industrial zones made the problem worse. Fixing this will need policies to improve these neighborhoods and support fair development.

## Limitation:

One limitation of this analysis is that the data does not include all factors that affect housing prices, such as school quality, local amenities, or crime rates. While the model covers important factors like lot size and building condition, missing these other details could change how much redlining impacts home values. Without this extra information, the results might not fully capture the whole picture and could lead to omitted variable bias. Addressing this limitation would require additional data to capture these factors more comprehensively.

#### Sources:

**Bibliography**: New York Times. 2021. "What Is Redlining?" *The New York Times*, August 17, 2021. https://www.nytimes.com/2021/08/17/realestate/what-is-redlining.html

# **Technical Appendix:**

## Breusch-Pagan Test:

Model	<b>BP Statistics</b>	df	p-value	Conclusion
Linear Model	150.95	14	<2.2e-16	Reject null at 5% significance level
				(heteroskedasticity)
Log-Linear Model	21.281	14	0.09464	Fail to reject null at 5% significance
				level (homoskedasticity)

#### Matrix of Robust Standard Error:

Note that we only use robust standard error for the Linear Model. Therefore, we only show the matrix for the linear model.

#### Linear Model:

	(Intercept)	redlined	lotsizesquarefeet	: buildingareasqf	t totalbedrooms	TotalCalculatedBathCount	Renovated	Single_family
(Intercept)	6.738861e+09	-2.564539e+08	-277458.88421	-143764.5085	5 -94854599.821	L -4.885579e+07	-6.372440e+08	-3559942829.6
redlined	-2.564539e+08	1.392588e+08	-1696.87213	68747.7718	-5033870.693	8.557865e+06	-1.584835e+07	-130204078.6
lotsizesquarefeet	-2.774589e+05	-1.696872e+03	19.29323	-19.1633	3624.247	7 -3.734944e+03	5.584572e+03	225249.6
buildingareasqft	-1.437645e+05	6.874777e+04	-19.16338	420.3008	-114653.981	1.095420e+03	-1.071105e+05	-556114.9
totalbedrooms	-9.485460e+07	-5.033871e+06	3624.24651	-114653.9807	9 81661595.972	2 -2.400505e+07	2.056595e+07	59500181.9
TotalCalculatedBathCount	-4.885579e+07	8.557865e+06	-3734.94371	1095.4203	9 -24005045.815	1.448589e+08	-6.103169e+07	-153267100.9
Renovated	-6.372440e+08	-1.584835e+07	5584.57159	-107110.4776	7 20565946.581	-6.103169e+07	8.729640e+08	1045123266.3
Single_family	-3.559943e+09	-1.302041e+08	225249.59082	-556114.8845	1 59500181.898	3 -1.532671e+08	1.045123e+09	4463557215.7
Townhome	-4.916348e+09	-4.421356e+07	270900.53871	-283059.0153	9 24996232.897	7 -1.296419e+08	9.338784e+08	4459148723.1
BC_Excellent	-8.368362e+08	1.103886e+08	29559.53579	-134069.8181	9 156470078.787	7 -1.609625e+08	1.340509e+08	460883096.3
BC_Good	-1.485983e+09	1.383373e+08	60940.14857	20246.4240	92261876.681	-1.212194e+08	9.806666e+07	705253004.9
BC_Average	-8.001049e+08	1.511735e+08	15090.85746	95690.7688	5 75403499.301	L -9.953046e+07	-4.798788e+07	-33570010.2
BC_Fair	-9.607970e+08	1.535539e+08	16066.32511	106692.5878	5 70777340.400	-6.419901e+07	3.360623e+07	35475451.9
Home_Age	1.906461e+06	2.780107e+06	-1715.44844	7588.6208	9 -1823045.727	7 3.055952e+06	-3.032451e+06	-30616995.4
I(Home_Age^2)	4.817283e+03	-1.693509e+04	11.68144	-42.6471	10055.038	3 -1.233586e+04	-8.016868e+03	158836.6
	Townhome	BC_Excellent	BC_Good	BC_Average	BC_Fair H	Home_Age I(Home_Age^2)		
(Intercept)	-4916347871.6	-836836160.28	-1.485983e+09 -86	0104886.15 -9607	96956.01 1906	4817.28267		
redlined	-44213563.6	110388625.72	1.383373e+08 15	1173502.87 1535	53861.03 2786	0107.217 -16935.09352		
lotsizesquarefeet	270900.5	29559.54	6.094015e+04	15090.86	16066.33 -1	1715.448 11.68144		
buildingareasqft	-283059.0	-134069.82	2.024642e+04	95690.77 1	96692.59 7	7588.621 -42.64710		
totalbedrooms	24996232.9	156470078.79	9.226188e+07	75403499.30 707	77340.40 -1823	3045.727 10055.03849		
TotalCalculatedBathCount	-129641912.4	-160962510.12	-1.212194e+08 -9	9530463.87 -641	99010.37 3055	5951.694 -12335.86267		
Renovated	933878449.1	134050948.89	9.806666e+07 -L	17987875.65 336	96225.03 -3032	2450.638 -8016.86786		
Single_family	4459148723.1	460883096.28	7.052530e+08 -3	3570010.23 354	75451.87 -30616	5995.449 158836.57162		
Townhome	5136996530.9	492356178.28	9.544793e+08 16	4593518.46 2600	94585.91 -20782	2771.034 108160.77696		
BC_Excellent	492356178.3	1272381074.73	5.562842e+08 42	0978071.08 4550	39233.42 -1985	5548.029 -23235.88665		
BC_Good	954479288.5	556284193.40	7.739418e+08 42	2825894.54 4786	51946.83 -2757	7343.090 -6166.29775		
BC_Average	164593518.5	420978070.87	4.228259e+08 44	13880863.66 4092	46584.37 3582	2391.984 -33720.28300		
BC_Fair	260094585.9	455039233.33	4.786619e+08 46	9246584.48 30487	53131.63 5193	3137.639 -56414.33880		
Home_Age	-20782771.0	-1985548.03	-2.757343e+06		93137.64 753	3272.758 -5422.82472		
I(Home_Age^2)	108160.8	-23235.89	-6.166298e+03	-33720.28 -	56414.34 -5	5422.825 45.12604		

#### Standard Error, t-stats, and p-value:

#### Linear Model:

#### t test of coefficients:

```
Estimate Std. Error t value Pr(>|t|)
(Intercept)
                        -1.4742e+05 8.2091e+04 -1.7958 0.0725958 .
                        -8.4712e+04 1.1801e+04 -7.1785 8.253e-13 ***
redlined
lotsizesquarefeet
                        7.9553e+00 4.3924e+00 1.8111 0.0701872 .
buildingareasqft
                        3.8227e+02 2.0501e+01 18.6463 < 2.2e-16 ***
totalbedrooms
                        -7.2601e+04 9.0367e+03 -8.0340 1.206e-15 ***
TotalCalculatedBathCount 5.2400e+04 1.2036e+04 4.3537 1.369e-05 ***
Renovated
                       -2.0990e+04 2.9546e+04 -0.7104 0.4774840
Single_family
                       -7.1545e+04 6.6810e+04 -1.0709 0.2842829
                        1.4211e+04 7.1673e+04 0.1983 0.8428429
Townhome
BC_Excellent
                        2.2796e+05 3.5670e+04 6.3907 1.825e-10 ***
                        1.7957e+05 2.7820e+04 6.4546 1.204e-10 ***
BC_Good
                        1.3302e+05 2.1068e+04 6.3135 3.002e-10 ***
BC_Average
                         1.5571e+05 5.5216e+04 2.8200 0.0048235 **
BC_Fair
Home_Age
                       -2.9563e+03 8.6791e+02 -3.4062 0.0006646 ***
I(Home_Age^2)
                        4.4664e+01 6.7176e+00 6.6488 3.323e-11 ***
Signif. codes: 0 '*** 0.001 '** 0.01 '* 0.05 '.' 0.1 ' 1
```

#### \*Corrected using Robust Standard Error

#### Log-Linear Model:

#### Coefficients:

```
Estimate Std. Error t value Pr(>|t|)
(Intercept)
                        1.258e+01 4.670e-01 26.948 < 2e-16 ***
                        -1.957e-01 2.137e-02 -9.158 < 2e-16 ***
redlined
lotsizesquarefeet
                       -3.170e-06 2.130e-06 -1.488
                                                       0.137
buildingareasqft
                        3.796e-04 1.332e-05 28.505 < 2e-16 ***
totalbedrooms
                        -7.197e-02 9.582e-03 -7.511 7.06e-14 ***
TotalCalculatedBathCount 6.288e-02 1.522e-02 4.132 3.66e-05 ***
Renovated
                        -2.283e-03 3.334e-02 -0.068
                                                       0.945
Single_family
                       -1.845e-02 6.180e-02 -0.299
                                                       0.765
Townhome
                        -8.355e-02 6.243e-02 -1.338
                                                       0.181
BC_Excellent
                        1.492e-01 4.632e-01 0.322
                                                       0.747
BC_Good
                        1.318e-01 4.624e-01 0.285
                                                       0.776
BC_Average
                        4.139e-02 4.622e-01
                                              0.090
                                                       0.929
BC_Fair
                        7.417e-02 4.720e-01
                                              0.157
                                                       0.875
Home_Age
                       -5.829e-03 9.543e-04 -6.109 1.09e-09 ***
                        7.025e-05 8.201e-06
I(Home_Age^2)
                                             8.566 < 2e-16 ***
```

Signif. codes: 0 '\*\*\* 0.001 '\*\* 0.01 '\* 0.05 '.' 0.1 ' ' 1