Joshua J. Velasquez

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EDUCATION

Emory University, College of Arts and Sciences Atlanta, GA
Bachelor of Arts in Economics, Specialization in Data Science, Minor: Theater Studies May 2027
Cumulative GPA: 3.17
Honors/Awards: Schuler Scholarship Program Recipient, Admission to NHS
Relevant Courses: Data and Decision Analytics, Data Science for Economists, Principles of Macroeconomics

TECHNICAL SKILLS

Programming Languages: JavaScript, Python, HTML, R, and CSS
Software: Microsoft Visual Studio, Excel, Canva, and PowerPoint

WORK EXPERIENCE

Rollins IT Service Desk Atlanta, GA
Incident Analyst Sep 2023 - Present
- Resolved a high volume of technical support tickets weekly, enhancing IT efficiency and minimizing downtime for Emory faculty and students.
- Provided in-depth troubleshooting for software and hardware issues, improving first-call resolution rates and user satisfaction.

Photogenic Inc. Chicago, IL
Supervisor Apr 2023 - Aug 2025
- Oversaw daily operations and led a team of photographers to deliver high-quality service in a fast-paced environment.
- Took the lead on coaching new and existing team members, setting clear expectations and helping them grow in both skills and confidence.
- Managed opening/closing procedures and inventory tracking, maintaining accurate records and efficient sales transactions.

PROJECTS

CodeNation Hackathon
- Developed a website with a team of five, leveraging HTML, CSS, and JavaScript to create an engaging and user-friendly experience.

PathOS | Amazon AWS GenAI Event
- Developed a prototype for an interactive career assessment tool using AI, HTML, CSS, and Python to assist students with internship searches.

LEADERSHIP & COMMUNITY INVOLVEMENT

Lambda Sigma Upsilon Latino Fraternity, Inc. Chicago, IL
Regional Marketing Director May 2025 - Present
- Lead marketing and branding strategy for Region 3, managing all digital media accounts and campaigns across multiple platforms.
- Review and approve regional promotional materials, providing creative direction and brand alignment guidance.
- Strengthened regional visibility and chapter engagement through streamlined communication and elevated design standards.

Management Leadership for Tomorrow Washington, DC
Career Prep Fellow Jan 2025 – Present
- Accepted into a selective 18-month professional development program for high-achieving diverse talent.
- Complete business case studies and assignments to grow leadership and technical skills.
- Attend conferences hosted by industry leaders such as Deloitte, LinkedIn, and Target.

Multicultural Greek Council Chicago, IL
Vice President of Communications Dec 2024 - Present
- Create, curate, and post content on social media platforms to promote council events, initiatives, and member organization activities.
- Design promotional materials and oversee branding efforts to strengthen the council's presence on campus.
- Act as a liaison between the council, member organizations, and external partners to ensure clear and effective communication.

CodeNation Stripe Fellowship Program Chicago, IL
Student Programmer Oct 2022 - May 2023
- Gained hands-on experience in advanced programming concepts through mentorship from Stripe software developers.
- Developed proficiency in HTML, CSS, and JavaScript by completing real-world coding projects.
- Strengthened career readiness by engaging in coursework focused on professional skill-building and industry best practices.

ADDITIONAL INFORMATION AND INTERESTS

Spanish (Native Proficiency), Portuguese (Intermediate), Computer Programming, Public Speaking, Volunteer Management, Customer Service, Leadership.