JOSEPH RIVERA

FRONTEND DEVELOPER - Sacramento, CA

Portfolio: www.codewithjoe.io

PROFILE

Passionate about building intuitive, high-performance web applications with modern frameworks. Skilled in responsive UI development, clean code, and optimizing user experiences. Strong technical foundation with an eye for design, blending engineering expertise with user-centric solutions.

EXPERIENCE

FRONTEND DEVELOPER - CONTRACT
Level Studios | June 2025 - present

- Develop and maintain responsive .com product/marketing pages and web applications using HTML, CSS, JavaScript, Handlebars, SASS, and Greensock for animations.
- Collaborate closely with marketing and creative teams to deliver pixel-perfect, high-performing front-end solutions.
- Build pages and features leveraging custom frameworks and design systems to ensure consistency and scalability across high-visibility websites.

E-COMMERCE UX DEVELOPER - CONTRACT
Harbor Freight | March 2025 - June 2025

- Develop and maintain responsive, user-friendly landing and product pages that align with brand guidelines and enhance overall site usability.
- Partner with marketing and content teams to implement website updates and promotional content, ensuring a seamless and consistent user experience.
- Contribute to A/B testing and personalization efforts by supporting dynamic content campaigns aimed at improving engagement and conversion performance.

WEB DEVELOPER
COPA Innovation Laboratories | September 2019 - September 2024

- Designed and implemented personalized athlete scorecards using modern frontend technologies while integrating backend databases to enable dynamic visualization and data analysis.
- Managed the systematic upkeep, expansion, and development of custom web applications.
- Led the design and development of copastc.com, an innovative soccer training center website leveraging advancements in soccer technology.

WEB DEVELOPER
Yardi Systems | May 2017 - August 2019

- Developed user interfaces with HTML, CSS, jQuery, and JavaScript, integrating frontend code with backend systems.
- Translated informational and marketing content into functional website designs.
- Ensured design elements, templates, and solutions performed optimally across various browsers and devices within established constraints.

EDUCATION

BACHELOR'S DEGREE, MEDIA ARTS & TECHNOLOGY
University of California, Santa Barbara | 2013 - 2016

COMPUTER SCIENCE & DESIGN MAJOR
University of California, Davis | 2011 - 2013

PROFESSIONAL SKILLS

React.js
TypeScript
JavaScript
Node.js
Express.js
HTML
CSS
jQuery
HandleBars
Tailwind CSS
Chakra UI
Bootstrap
PostgreSQL
Redux
Zustand
React Query
Prisma
Docker
Jest / React Testing Library
Less
Flexbox
Wordpress
Adobe Commerce (Magento)
Adobe Creative Suite

PERSONAL SKILLS

Reliable and professional
Team player
Fast learner
Motivated

CONTACT

(408) 806-3289
joseph@codewithjoe.io