

Product Categories

Computers & Systems

- **Desktop Computers**
 - Gaming PCs (Entry-level, Mid-range, High-end, Ultimate)
 - Workstations (Design, Engineering, Data Science, Video Production)
 - All-in-One Systems
 - Custom Build Services
 - Mini & Compact PCs
- **Laptops & Notebooks**
 - Gaming Laptops
 - Ultrabooks
 - 2-in-1 Convertibles
 - Business Laptops
 - Budget Options
 - Creator Series
- **Servers & Enterprise**
 - Rack-mount Servers
 - Tower Servers
 - Storage Servers
 - Server Components
 - Networking Equipment

Components

- **Processors (CPUs)**
 - Intel (Core i3, i5, i7, i9, Xeon)
 - AMD (Ryzen 3, 5, 7, 9, Threadripper, EPYC)
- **Graphics Cards (GPUs)**
 - NVIDIA GeForce Series
 - NVIDIA RTX Professional Series
 - AMD Radeon Series
 - AMD Radeon Pro Series
- **Memory (RAM)**
 - DDR4 (2400MHz to 4800MHz)
 - DDR5 (5200MHz to 7200MHz)
 - ECC Memory
 - Gaming-optimized Memory
 - Laptop Memory Modules
- **Storage**
 - SSDs (SATA, M.2 NVMe, PCIe 4.0/5.0)
 - HDDs (5400RPM, 7200RPM, Enterprise-grade)
 - External Storage Solutions
 - NAS Drives
 - Memory Cards & Flash Drives

- **Motherboards**
 - Intel Chipsets (Various form factors)
 - AMD Chipsets (Various form factors)
 - Server Motherboards
 - Gaming-oriented Motherboards
- **Power Supplies (PSUs)**
 - Standard ATX
 - SFX & SFX-L
 - Modular, Semi-modular, Non-modular
 - 80+ Rating (Bronze to Titanium)
- **Computer Cases**
 - Full Tower, Mid Tower, Mini ITX
 - Gaming Cases with RGB
 - Quiet/Silent Cases
 - Open-air Chassis
 - Server Chassis
- **Cooling Solutions**
 - Air Coolers
 - AIO Liquid Coolers
 - Custom Liquid Cooling Components
 - Case Fans
 - Thermal Paste & Pads

Peripherals

- **Monitors**
 - Gaming (High refresh rate, 1080p to 4K)
 - Professional (Color-accurate, 4K to 8K)
 - Ultrawide & Super Ultrawide
 - Portable Monitors
 - Multi-Monitor Setups
- **Input Devices**
 - Gaming Keyboards (Mechanical, Optical)
 - Professional Keyboards
 - Gaming Mice
 - Precision Mice
 - Drawing Tablets
 - Controllers & Gamepads
- **Audio Equipment**
 - Gaming Headsets
 - Audiophile Headphones
 - Speakers
 - Microphones
 - Audio Interfaces
 - Sound Cards
- **Webcams & Capture**
 - Webcams (720p to 4K)
 - Capture Cards

- Stream Decks
- Green Screens
- Lighting Equipment

Networking

- **Routers**
 - Gaming Routers
 - Mesh Systems
 - Wi-Fi 6/6E/7 Routers
 - Business-grade Routers
- **Network Accessories**
 - Switches
 - Network Adapters
 - Range Extenders
 - Network Attached Storage (NAS)
 - Cables & Connectors

Software

- **Operating Systems**
 - Windows 11 (Home, Pro, Enterprise)
 - Linux Distributions
- **Productivity Suites**
 - Microsoft Office
 - Adobe Creative Cloud
 - Accounting Software
- **Security Software**
 - Antivirus Programs
 - VPN Services
 - Password Managers
- **Specialized Software**
 - CAD/CAM Applications
 - Video Editing Suites
 - Game Development Tools
 - Data Analysis Packages

Gaming

- **Gaming Accessories**
 - RGB Lighting Systems
 - Gaming Chairs
 - Gaming Desks
 - Cable Management Solutions
 - Controller Charging Stations
- **Virtual Reality**
 - VR Headsets
 - VR-ready Computers

- VR Accessories
- Tracking Systems

Mobile & Tablets

- **Tablets**
 - Windows Tablets
 - Android Tablets
 - Drawing Tablets
- **Mobile Accessories**
 - Chargers & Power Banks
 - Cases & Screen Protectors
 - Mobile Gaming Accessories

Featured Product Lines

TechStream Signature Series

Our in-house designed and assembled computer systems, built with premium components and expert craftsmanship.

- **TechStream Titan** - Ultimate gaming performance, no compromise
- **TechStream Creator** - Optimized for content creation, rendering, and design work
- **TechStream Essential** - Reliable, efficient computing for everyday tasks
- **TechStream Compact** - Space-saving designs without sacrificing performance
- **TechStream Enterprise** - Business-ready systems with enhanced security features

Premium Partner Products

Specially selected products from trusted partners, often with TechStream-exclusive configurations.

- **NVIDIA GeForce RTX TechStream Editions** - Exclusive GPU variants with enhanced cooling
- **AMD Ryzen TechStream Pro Series** - Pre-tested for stability at higher clock speeds
- **Kingston TechStream RAM** - Memory modules tested for compatibility with our systems
- **Samsung TechStream SSDs** - Storage drives with optimized firmware for our systems

Current Promotions

Spring Tech Upgrade Event (May 1-31, 2025)

- 15% off all desktop computers and workstations
- Free upgrade to next tier GPU with purchase of any TechStream Titan system
- Buy any monitor, get a VESA mount at 50% off

- 20% off all cooling solutions

Build Your Dream Setup Bundle

- Purchase a desktop PC + monitor + peripherals combo and save up to \$350
- Free gaming chair with purchase of complete gaming setup over \$3,000
- Discounted professional software with workstation purchases

Component Upgrade Specials

- CPU + Motherboard combos - Save up to \$75
- GPU + Power Supply combos - Save up to \$60
- Storage bundles - Buy 2 SSDs, get 15% off both

Limited Time Flash Sales

- Every Tuesday: "Tech Tuesday" deals on different product categories each week
- Weekend Warriors: Special gaming-focused deals every Saturday and Sunday
- 24-hour "Lightning Deals" announced on our social media channels

Seasonal Discounts

Annual Sales Events

- **New Year Tech Refresh** (January): Up to 25% off last year's models
- **Spring Upgrade Festival** (April-May): Trade-in bonuses and bundle deals
- **Back to School** (July-August): Educational discounts and student bundles
- **Black Friday/Cyber Monday** (November): Biggest discounts of the year
- **Holiday Gift Guide** (December): Curated bundles and gift ideas with special pricing

Quarterly Clearance

End-of-quarter inventory clearance with significant discounts on select products to make room for new inventory.

- Q1 Clearance: March 15-31
- Q2 Clearance: June 15-30
- Q3 Clearance: September 15-30
- Q4 Clearance: December 15-31

Loyalty Program

TechStream Rewards

Earn points on every purchase that can be redeemed for discounts, exclusive products, or services.

Membership Tiers

- **Standard** (0-499 points): 1 point per \$1 spent
- **Silver** (500-1,999 points): 1.25 points per \$1 spent, free standard shipping
- **Gold** (2,000-4,999 points): 1.5 points per \$1 spent, free expedited shipping, priority support
- **Platinum** (5,000+ points): 2 points per \$1 spent, free next-day shipping, dedicated support line, early access to new products

Rewards Redemption

- 500 points = \$25 store credit
- 1,000 points = \$60 store credit
- 2,000 points = \$150 store credit
- 5,000 points = \$400 store credit

Additional Benefits

- Birthday month bonus points (double points on purchases)
- Exclusive member-only sales
- Extended return period (extra 15 days)
- Free annual PC health check (Gold and Platinum)

Bundle Deals

Prebuilt Bundles

Ready-to-go combinations with significant savings.

- **Home Office Bundle:** Mid-range PC + monitor + keyboard/mouse + webcam + productivity software
- **Creative Professional:** High-performance workstation + color-accurate monitor + drawing tablet + Creative Cloud subscription
- **Streaming Setup:** Gaming PC + dual monitors + streaming microphone + webcam + capture card
- **Family Computing:** All-in-One PC + printer + security software + backup solution

Custom Bundle Builder

Build your own bundle and unlock increasing discounts based on the number of categories included:

- 2 categories: 5% discount
- 3 categories: 10% discount
- 4+ categories: 15% discount

Eligible categories: Computer/System, Monitor, Storage, Peripherals, Networking, Software, Accessories

Student & Educational Discounts

Verification Required

Available to verified students, faculty, and staff of accredited educational institutions.

Discount Structure

- 10% off most products store-wide
- 15% off TechStream Signature Series computers
- 20% off select software packages
- Special educational hardware bundles with enhanced discounts

Educational Institution Program

Volume licensing and hardware purchasing for schools, colleges, and universities with:

- Bulk discounts
- Extended warranties
- Deployment services
- Technical support packages

Corporate & Business Programs

Small Business Solutions

- 5-10% discount on qualifying orders
- Net-30 payment terms available
- Volume pricing on orders of 5+ identical items
- Free business needs assessment

Enterprise Partnerships

- Custom pricing based on volume
- Dedicated account representative
- Priority technical support
- Hardware lifecycle management
- Custom configuration services
- On-site installation available

Employee Purchase Programs

Set up a custom portal for your employees to receive special pricing on personal purchases.

Pre-Order & New Release Information

Upcoming Product Launches

- **NVIDIA GeForce RTX 5000 Series** - Expected June 2025
 - Pre-orders open May 25th
 - \$50 store credit with pre-order
- **AMD Ryzen 9000 Series** - Expected July 2025
 - Pre-orders open June 15th
 - Free upgrade to liquid cooling with pre-order
- **TechStream Ultra Series** - New flagship line launching August 2025
 - Early reservation list now open
 - \$100 reservation deposit (applied to purchase)
 - Exclusive launch day gifts for first 100 customers

Pre-Order Benefits

- Price protection guarantee
- Priority allocation during shortages
- Cancel anytime before shipment without penalty
- Exclusive pre-order bonus items

Price Match Policy

Eligible Competitors

We match prices from authorized retailers including:

- Major national electronics retailers
- Authorized online computer stores
- Direct manufacturer stores

Conditions

- Must be identical product (same model number)
- Must be in stock at the competitor
- Must be sold and shipped by the competitor (not third-party marketplace)
- Price match requests must be submitted before purchase or within 14 days after purchase

Exclusions

- Clearance, open-box, or refurbished items
- Limited quantity or doorbuster deals
- Pricing errors
- Membership program prices
- Bundle offers
- Mail-in rebates

Open Box & Refurbished Products

Condition Grades

- **Grade A:** Like new, complete packaging, may have been opened but not used
- **Grade B:** Minor cosmetic imperfections, complete functionality, may have missing non-essential accessories
- **Grade C:** Visible cosmetic defects, fully functional, minimal included accessories

Warranty Information

- Grade A: Same as new product warranty
- Grade B: 6-month warranty
- Grade C: 90-day warranty

Additional Benefits

- 30-day satisfaction guarantee on all refurbished products
- Certified refurbishment process with multi-point inspection
- Detailed condition description for each item

Gift Cards & Store Credit

Digital Gift Cards

- Available in denominations from \$25 to \$1,000
- Customizable designs
- Scheduled delivery option
- Never expires
- No fees

Physical Gift Cards

- Available in stores or delivered by mail
- Premium packaging options
- Corporate bulk ordering available with discounts on large orders

Store Credit

- Issued for returns without receipt
- Transferable between accounts
- Can be combined with other payment methods
- Valid for one year from issue date