

## **Request for Proposal (RFP)**

**Project Title:** Corporate Website Redesign

**Issued by:** ABC Corporation

**Date Issued:** October 10, 2023

**Submission Deadline:** November 15, 2023

### **Contact Information:**

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### **Project Overview:**

ABC Corporation is seeking proposals from qualified vendors to redesign our corporate website. The goal is to enhance user experience, improve accessibility, and align the website with our brand identity.

### **Scope of Work:**

- Redesign the homepage, product pages, and contact page.
- Implement a responsive design that works on all devices.
- Ensure ADA compliance and SEO optimization.
- Integrate social media and customer feedback features.

### **Submission Requirements:**

- Company background and relevant experience.
- Detailed project approach and timeline.
- Cost estimate and payment terms.
- References from previous clients.

### **Evaluation Criteria:**

- Demonstrated experience and qualifications.
- Creativity and innovation in design approach.
- Proposed timeline and ability to meet deadlines.

- Cost-effectiveness and value for money.