



YOU  
ARE  
HERE

# Exhibition Catalogue

25 October / 2 November 2014  
Kingsgate Project Space  
& sites around Kilburn

**This project has been organised by:**

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# Introduction

...Kilburn, your world starts here

For nine days only, Kingsgate Project Space will be transformed into a Tourist Information Office. On arrival, our friendly Tour Agents – a team of experts with a wealth of experience – will tell you about the exciting themed tours on offer.

Agents will provide you with everything you need to guide you through your very own journey of discovery. With every tour itinerary researched thoroughly, our Tour Agents cater for all visitors, ensuring the best sightseeing experience. We hope that both residents and tourists will be able to capture the essence of Kilburn's character – its history and natural beauty – and to commemorate its culture.

With a tour to suit everyone, we are certain you will have a fabulous time. Not only will you learn about the area, you will also be treated to a number of groundbreaking site-specific 'exhibits' ranging from sculpture, performance, installation and video, all hosted in the diverse array of local shops, cafes and public spaces along Kilburn High Road.

This collaboration between artists and sites around Kilburn will bring unfamiliar objects, materials and ideas into view, offering an experience you will never forget. Get ready to discover and explore Kilburn with fresh eyes!

Roll up! Roll up! Come and celebrate Kilburn High Road's uniqueness before the inevitable onslaught of gentrification!

## About the project

*You Are Here* is part of Test-Bed, a yearly scheme that appoints Camden Arts Centre's volunteers to devise an arts project of their own. The project has been supported by Camden Arts Centre and Kingsgate Workshops Trust and aims to develop and nurture young artists, curators, art educators and administrators of the future.

# Cara Cosmic Coffee



## 237 Kilburn High Road

*Cara Cosmic Coffee opened in Spring 2014 not only as a business place but also as a place to study, relax and improve one's knowledge about a specific type of science: cosmology. The idea comes from a common sense in drinking coffee and deeply studying scientific cosmology, the "Big Bang". A small shot of coffee in the very early morning causes people to internally explode, exactly the same situation as in the very early universe, where that initial explosion (BB) caused the current universe and then planets, stars, galaxies and us came to exist.*

- Ali, Cara Cosmic Coffee

## Artists | Cara Cosmic Coffee



*The Doughnuts for Peace Union, 2014*

Food installation and performance

Performance also taking place along Kilburn High Road and outside Kingsgate Project Space

### Mahana Delacour

Mahana Delacour is a scenographer and performance designer who graduated with a BA in Performance Design & Practice (2012) and an MA in Performance Design (2014) from Central Saint Martins. She has previously worked as a costume and set designer for stage and screen and has directed *1913 The Last Dinner*, a pop-up theatre-restaurant event.

Mahana is currently focusing on food as a medium for performance. Often inspired by pop and sci-fi culture, her work invites the audience to investigate what is served up, by using all their senses.

*The Doughnuts for Peace Union*, based in Kilburn, is launching their first public event on the 25th of October 2014, inviting residents and visitors to enjoy free, homemade doughnuts and interactive drawing games for families. The doughnut is international. Even more than bread, it's found in variables all around the globe and stands as a symbol for unity among people. This is a unique opportunity to find out more about the Union and join the debate around the World Peace campaign.

## Artists | Cara Cosmic Coffee



*Something to do with my Father*, 2014  
Video installation  
Basement of Cara Cosmic Coffee

### Jana Koelmel

Jana Koelmel studied Photography in her native Germany before coming to London to complete an MA in Photography at the Royal College of Art in 2014.

Jana's work is dedicated to storytelling; and it digs deep into the world of our inner landscapes. She interweaves the forms of spoken, written and visual language in order to express something that lies beneath the surface of their symbolism; the translatable essence of personal experience to communicate true emotion and true human experience.

*Something to do with my Father*, is a video piece with three connected parts – a short story, a video installation, and an audio piece. The short story is a collection of memories and intimate thoughts, a story about love and separation and a broken narrative of fatherly love. For the video part, Jana worked with contemporary dancer and choreographer Lauren Bridle to create a piece where two dancers translate inner landscapes into movement. The audio piece comprises a voice-over by Aischa-Lina Loebbert. The filming was set in two main locations in London: Alexandra and Ainsworth Estate, a Brutalist council housing estate in Kilburn, and a wooden raft floating in the middle of a lake.

## Artists | Cara Cosmic Coffee



*Christina and Chloë,  
Cafe Nero Hitchin,  
2014  
Installation, ceramic  
cup*

### **Chloë Morley**

Chloë Morley graduated with a BA (Hons) in Fine Art from Nottingham Trent University in 2011, followed by an MA in Gallery and Museum Studies from the University of Manchester in 2013.

Chloë presents a subtle variation of the familiar and frequently overlooked situation or object. Through the use of everyday objects, placed within an authentic environment, her artworks appear conventionally normal but at second glance their illusion cunningly plays with the audience's imagination and the viewer's perception. Her interventions ultimately create a fracture in pre-existing assumptions around everyday commodities and mundane actions, thus adding new meaning and value to the ordinary.

*323 Seconds to Fill This Space* refers to the average time it takes to drink a cup of coffee. For this work, Chloë arduously transcribes onto the ceramic surface of a cup events and conversations that have taken place whilst drinking a coffee. As Chloë performs this meticulous act she invests time in a very ordinary material, altering its value. The lack of interest in the vessel, in which one's drink is held, is undercut immediately by the recognition of the extreme technical prowess of the text piece hidden within – she has written an entire legible conversation into one small cup!

# Folkies Music



## 358 Kilburn High Road

*Folkies Music grew out of an internationally renowned accordionist, composer and teacher, John Leslie, in order to fulfill a demand from musicians at all levels from beginner to professional. Also running 'Accordions of London', you could say it is its younger – more diverse – relative and maybe, even, a little more 'electrified'.*

- Folkies Music

## Artist | Folkies Music



*Wedge as long as the height of its door*, 2013  
Wood, white paint

### Vesta Kroese

Vesta Kroese graduated with an MSc in Architecture at University of Eindhoven in 2006. Vesta has just recently completed an MA in Sculpture from the Royal College of Art.

Vesta's work examines the nature of our lived experiences: the constant conflict with the material world, the substance and immateriality of it, and its physical and mental exchange with people and places. Engaging with subjects such as language, social structures and public spaces, she uses everyday raw material – wind, light, masking tape, packaging or signs – to address the multi-layered realities of the here and now, and to evoke the instabilities of our days.

For *Thirteen Ways of Looking at a Guitar*, Vesta has worked closely with the staff at Folkies Music. Within the unique architecture of Folkies, Vesta has recontextualised and recombined the products on display thus examining the intersection of art and 'the shop', as we know it.

# Kiaz Afro Cosmetics



## 219 Kilburn High Road

*Open for over ten years, Kiaz Afro Cosmetics is a friendly environment – the perfect place if you are looking for a wide supply of hair products, wigs, and hair accessories.*

- Musa, Kiaz Afro Cosmetics

## Artist | Kiaz Afro Cosmetics



*Installation Room #1, 2013*

Mixed media

### Alicia Roy

Alicia Roy graduated with a BA (Hons) Fashion Design in 2007 from the IED Madrid. In 2010 she gained an MA in Creative Projects from the European University of Madrid, followed by a BA (Hons) in Fine Art in 2013 from the Complutense University of Madrid.

Alicia's artworks aim to reinterpret assumed standards and values, and to construct a personal, subjective reality. By altering space and its everyday codes, her pieces highlight the intrinsic parameters of our society that somehow constrain our creative perception and our capacity of critique.

*Little Wig Shop* is a paper sculpture that makes reference not only to the flower images on the roof of Kiaz Afro Cosmetics and its array of wigs and hair products, but also to the movie "Little Shop of Horrors". Alicia is interested in the hidden elements of our lives that surface and make us remember how vulnerable we are. The giant paper net is a metaphor by which she will generate a fictional reality, inventing a hidden flower jungle that is coming out from the holes in the ceiling and walls.

# Kilburn Grange Park



## Kilburn Grange Park

*Kilburn Grange Park is a stunning and luscious 8-acre park with children's play area, three tennis courts and a multi-use games area suitable for basketball or football. For those looking for a quiet corner to contemplate or relax, the rose gardens provide just such a space and are surrounded by a good range of mature trees, including a high proportion of native species.*

- Camden Council

## Artist | Kilburn Grange Park



*Queens Park Portrait Project, Peckham 2014*  
Photography

### **Mark Tamer**

Mark Tamer holds a BA (Hons) in Film, Video and Animation from the London College of Printing (London College of Communications).

Mark is interested in stripping back the medium of photography to capture the essence of a person or environment. He strives for simplicity, but also believes it is important to retain a sense of mystery in his portraits. Mark's graphic style demonstrates a strong awareness of space, colour and composition. His series *Eyes Wide Shut* – a moving series of portraits where the sitters rest their eyes in thought or contemplation – prompted a collaboration with the Queens Park Portrait Project in 2013. This project, inviting people from local communities to events to be photographed, has toured and *Double Take*, for the *You Are Here* exhibition is an extension of this project.

For *Double Take*, Mark will be working alongside photographer Simon Butcher to host a portrait event in Kilburn Grange Park from 1-4pm on Saturday 25th of October. The results will be virtually exhibited on the *You Are Here* website.

# Kilburn Original Tattoo



## 175 Kilburn High Road

*Kilburn Original Tattoo opened this summer when four highly skilled and passionate artists decided to work together in a large open-plan space to encourage a creative atmosphere within a strong social and friendly environment. Each artist has their own style and a number of guest artists are lined up to add more to the growth of ideas in the studio, making the tattoos produced even more interesting. Totally independent, friendly and dedicated to the craft, Kilburn Original Tattoo offers all the tattoo and piercing needs one can have!*

- Joe Farrell, Kilburn Original Tattoo

## Artist | Kilburn Original Tattoo



*To Walk is to Carve is to Think is to Write*, 2014  
Mixed media installation

### Diego Delas

Diego Delas is an architect and completed a BA in Fine Art from the European University of Madrid in 2009. Diego is currently studying for an MA in Painting at the Royal College of Art.

Diego's practice centres around the question of how our subjective memory is built. Working from a fragment or piece, he slowly weaves together a 'micro cosmos' – full of tiny analogies that make up totems, cairns or markers in time and space. This micro world questions notions of pedagogy and expresses an impulse to revive portions of a hidden history.

For *To Walk is to Carve is to Think is to Write* Diego has walked the streets of Kilburn, creating and documenting simple and immediate interventions to question how we experience London and its neighbourhoods. Positioned in the window or 'viewing box' of Kilburn Original Tattoo, the artwork makes us aware of walking, looking and interacting within a city and the ways in which we can rewrite and reclaim it.

# Kingsgate Project Space

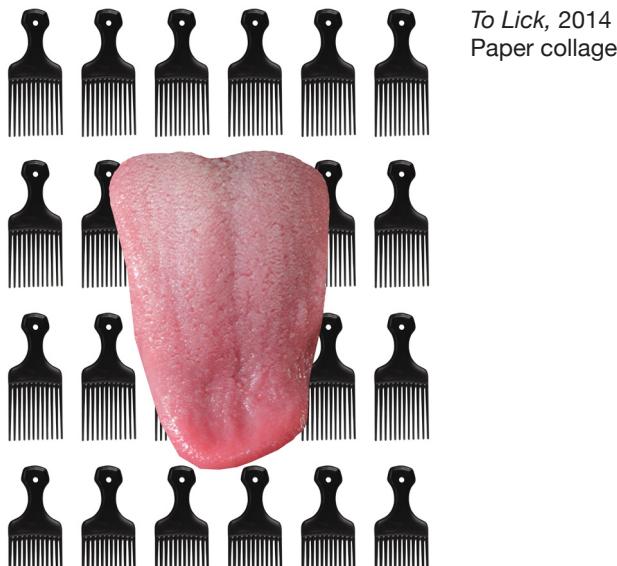


## 110-116 Kingsgate Road

*Kingsgate Workshops is a multi-use art space housed within a labyrinthine Victorian factory, providing affordable workspace for an exciting mix of designers, makers and artists. Kingsgate Public Programme seeks to encourage a productive and critical discourse that explores the crossover between disciplines allowing for the exchange of skills and the development of critical and contemporary dialogues around fabrication, image making and object making. Our bespoke Project Space aims to profile a diverse range of contemporary national and international artists, and projects.*

- Kingsgate Workshops Trust

## Artists | Kingsgate Project Space



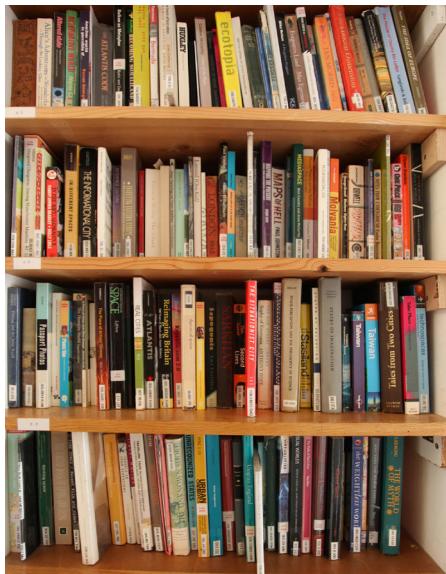
### Eleni Bagaki

Eleni Bagaki gained a BA in Jewellery Design from Middlesex University in 2004 and an MA in Fine Art from Central Saint Martins in 2006. During the summer of 2014 she was the Artist in Residence at the Vitrine Gallery, London.

Eleni's work moves between the aesthetics of the sublime and the mundane, exploring the banality of everyday objects, desire, consumerism and internet culture. Images found in books, packaging or online play a central role in her practice. Site as a context also becomes an added component incorporated in her work.

*To listen, to drink, to eat, to pierce, to wear* is a series of objects and images collected both directly from the shops along Kilburn High Road and through internet scrolling. The bringing-together of these 'found' and 'sourced' objects, displayed in the glass cabinets of the Tourist Information Centre, questions our sense of 'locality'. The everyday items become symbols and cultural artefacts, presented as subjects for further investigation, scrutiny and analysis.

# Artists | Kingsgate Project Space



*The Atlas of Places That Do Not Exist*, 2014  
Installation

## Ting-Ting Cheng

Ting-Ting Cheng graduated with an MA in Photographic Studies from the University of Westminster in 2009. Earlier this year, she completed an MFA in Fine Art at Goldsmiths.

Ting-Ting examines and dissects the communication methods between different cultures, notions of 'foreignness' and language as the symbol of identity.

*The Atlas of Places That Do Not Exist* is an ongoing work and consists of a mobile library containing books about places that do not exist politically, socially, geographically, realistically and philosophically. This work explores the concept of existence and visibility – questioning the border between nations and definitions of reality. For *You Are Here* Ting-Ting has invited the Test-Bed team and their associates to contribute books for this iteration of the work. Ting-Ting is interested in exploring this collaborative element and having the library grow, change and develop over time. Visitors are invited to sit down and spend time reading the books.

# Artists | Kingsgate Project Space



*Site specific installation,*  
2012  
Cotton

## **Lucie Kordacova**

Lucie Kordacova graduated from J.E. Purkyně University in Ústí nad Labem, Czech Republic, in 2013 with a degree in Fashion Design. During this time she also completed a fellowship in Fine Art at the Universidade do Porto, Portugal and studied at the Academy of Fine Arts and Design in Bratislava, Slovakia.

Lucie's artistic language is based on cooperative activities that involve place, time and people. Her works often address geopolitical topics; they are attached to the site of their production and aim to invent memorials of dialogue between people and places.

*When you don't fall asleep within 30 minutes get out of the bed for a while and try again later* explores the cultural diversity of Kilburn and the individuality and social relationships of people living and working there. The main purpose of the work is to comment on coexistence and reflect on Kilburn's present by creating interpersonal relationships. The installation will have an active connection with the community of Kilburn, analysing the experience of leaving a homeland and the effort to maintain the cultural identity.

# Artists | Kingsgate Project Space



*Leaf Tour* from the *Speedy Painting Series*,  
2014  
Acrylics

## **Joe Rogers**

Joe Rogers graduated with a BA in Visual Communication at Birmingham Institute of Art & Design in 2005. He then completed an MA in Graphic Design at Chelsea College of Art in 2012.

Joe also known as Colourbox, is a freelance illustrator. Joe works across a range of mediums from paper cutting to screen-printing, embroidery to collage, and pencil to paint. Combining traditional and digital methods, Joe captures thoughts, conversations and everyday interactions expressively and with a sense of humour. His 'visual pictures' are bold and bright, and immediately hold your attention.

*Beautiful Visions*, is a hand-made banner commissioned for the *You Are Here* exhibition. The multi-coloured eye stares out, signaling us to look and explore the exciting visual landscape and 'beautiful visions' along Kilburn High Road.



# Kingsgate Road



## Kingsgate Road

*Kingsgate Road is located in West Hampstead and leads to the vibrant and busy Kilburn High Road. Kingsgate Community Centre and Kingsgate Workshops are two key anchors along the road, drawing in the community of the diverse local area.*

## Artist | Kingsgate Road



*My City*, 2014  
Cardboard

### **Yunsun Jung**

Yunsun Jung completed a BA in Sculpture at Dong-a University, South Korea, in 1999. She then went on to complete an MA in Fine Art at the same university before moving to London to study for a Graduate Diploma in Humanities and Social Sciences at Goldsmiths in 2012. In 2014 Yunsun completed an MFA in Fine Art from Goldsmiths.

Yunsun investigates the role of art within a highly developed urban environment. Although the quality of our existence has been supposedly improved by modern technology, we are left with a deep sense of emptiness. Yunsun employs cardboard boxes as a metaphor of our lives, increasingly marked by a consumption-spending pattern. Similarly to a city, cardboard undergoes dynamic changes and movements in its lifespan, endlessly enacting a cycle of death and rebirth in multiple forms.

For the work *I am Here*, Yunsun has gathered recyclable boxes and trash bags, and 'remains' of things, abandoned but recycled every night on the High Road. Taking advantage of something useless to people, she symbolises the city and the ever-changing space we live in.

# The Lounge Cafe



## 107 Kingsgate Road

*The Lounge Cafe is a welcoming, family orientated cafe for the Kilburn community. With Wi-Fi, a comfortable sofa on which to lounge and a range of books and papers to peruse, we welcome the outside world into the relaxed atmosphere of The Lounge.*

- Maria, The Lounge Cafe

## Artist | The Lounge Cafe



*Garden at Camden Arts Centre, 2012*  
Pen, paint and paper collaged on paper

### Thomas Owen

Thomas Owen is a self-taught artist, and resident artist at ActionSpace's Camden studio. Thomas has recently exhibited at the Southbank Centre and Camden Arts Centre and was selected to be part of 'Shape Open' 2013.

Thomas perceives and explores his subjects from many different angles and often incorporates multiple images and mediums into his artwork, whilst at the same time retaining a sense of simplicity and balance. What emerges from underneath the layers of critical thought and the conscious mind is a highly imaginative and innovative depiction of mundane environments, objects and people, recreated with clarity, originality and humour.

*Kilburn*, is a series of new drawings that explore the landscape of Kilburn, its churches, parks and houses. The Lounge Cafe is the perfect setting to view a fascinating record of people, places and things that make up Kilburn.

# Trend Shoes



## 208 Kilburn High Road

*Selling good quality, reliable and on-trend shoes for all seasons, this shoe shop has been active within Kilburn's trades for nearly half a century.*

- Hardeep, Trend Shoes

## Artist | Trend Shoes



*Pigeon, Artificial Plants and Regeneration*, 2014  
Photographs

### Marine Guichard

Marine Guichard is a photographer who graduated in 2014 with a BA (Hons) in Media and Communication from Goldsmiths.

Marine is fascinated by western culture and how consumerism, traditional values and the quest for individualism can clash against each other. Her photographs strip the immediate environment of its make-up to let the multitude of imperfections shine through. Through her work, Marine portrays a raw and unpolished world, where absurdity makes sense and the familiar becomes strange. Although a first reaction might bring a smile, a closer inspection reveals holes in the fabric of contemporary life on a more or less alarming scale.

*Pigeon, Artificial Plants and Regeneration* is a photographic series focusing on Kilburn High Road and the way it bears the weight of the past while being anchored to the present, supporting the regeneration of the near future. This area of North London, with its unique mixture of blatant anachronism and multiculturalism, provided the artist with a wealth of photo opportunities.

# Tricycle Theatre

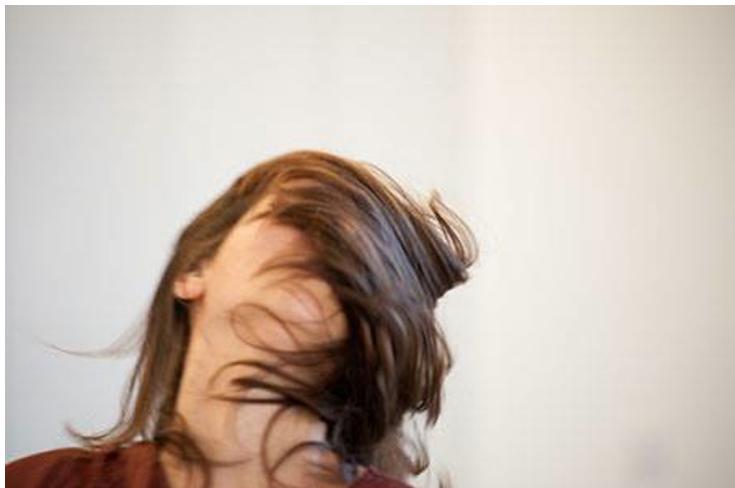


## 269 Kilburn High Road

*The Tricycle views the world through a variety of lenses, bringing unheard voices into the mainstream. It presents high quality and innovative work, which provokes debate and emotionally engages.*

- Tricycle Theatre

## Artist | Tricycle Theatre



*Untitled*, 2012  
Performance

### **Anastasia Papaeleftheriadou**

Anastasia Papaeleftheriadou is a contemporary dance artist. She graduated with a Postgraduate Diploma in Dance (Specialisation in Community Dance) from Trinity Laban Conservatoire of Music and Dance in 2014.

Anastasia has recently developed choreographic work that incorporates video, poetry, text, voice and live sound. Anastasia is interested in exploring the representation of human bodies in space by creating dance compositions made up of ad hoc experiments, games and improvised tasks.

Anastasia presents *Symbiosis*, a new site-specific work, employing six dancers to examine the titular scientific concept of symbiosis – organisms living in close proximity for mutual benefit. Cooperation, mutual dependence, exchange, inspiration and interaction will all be used as stimuli to generate dance material. Similarly, the site-responsive performance itself will also examine the ‘symbiotic relationships’ found in public spaces like the Tricycle Theatre, the location of the performance. Anastasia will also be holding a free movement-based dance workshop for adults in Kingsgate Community Centre’s Small Hall on Friday 31st of October, 9:30-11:30am.

This project has been supported using public funding by the National Lottery through Arts Council England.

We would like to thank Camden Arts Centre and Kingsgate Workshops Trust for their generous support, advice and input throughout the project.

A huge thank you also goes to all of the participating artists and local business owners. Your openness and willingness to get involved has made this project exciting and worthwhile.

We would also like to thank Kingsgate Community Centre for generously lending us furniture for the exhibition, and Spyros Bofylatos for helping us out with the design of the poster.



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