Justin C. Johnson

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EDUCATION

University of Maryland Baltimore County   *Grad: May 2020*

- o *M.A. Economic Policy Analysis*
- o *B.S. Financial Economics*
- o *B.A. Sociology*

Core Studies & Technical Skills

Finance & Economics
- Cost-Benefit Analysis
- Economic Forecasting
- Business Accounting
- Financial Modeling
- Quantitative Methods

Data Software & Analytics
- STATA, R, MySQL
- SAS, SPSS, QGIS
- Python, Linux, C++
- QuickBooks, Excel
- Capital IQ, GitHub

Public Policy & Administration
- Policy Development
- Budget Analysis
- Organizational Management
- Program Evaluation
- International Finance

WORK EXPERIENCE

Co-Founder & Senior Campaign Organizer: Organizing Black   **(Jun 2016 – Jun 2020)**

- Co-founding member & senior organizer of Baltimore-based 501-C3 organization. Worked directly under Executive Director, Director of Strategy, and Director of Finance to develop issue-based campaigns that solve and address political issues in Baltimore City.
- Developed organizing institute program which has currently trained over 50 local community-organizers on how to coordinate local and national political campaigns, manage public organizations, and build mass mobilization projects.
- Worked with Director of Finance throughout the COVID-19 pandemic to oversee various fundraising initiatives, accumulating over $500,000 in discretionary funds from a mix of public organizations, private firms, and individual donations.
- Responsibilities include: Developing campaign strategy, database management, creating and analyzing budgets, fundraising, mass outreach, data and policy research, leadership development, and project management.

Graduate Research Assistant: UMBC Economics Department   Baltimore, MD   (Sep 2019 - Jun 2021)

- Worked alongside UMBC's Economics Department faculty to perform research and data analysis on various issues relating to economics and public policy.
- Used R and Excel software taken from the U.S. Census (IPUMS) and Capital IQ databases to measure the effects of the COVID-19 pandemic on IPO's, STEM education, and business development.
- Used STATA, Python, and QGIS software to develop maps that measure and describe the effects of various Maryland zoning policies on community development, state revenue, and wealth inequality.
- Supported various UMBC faculty with duties such as writing journal articles, peer advising, delivering presentations, and ensuring communication between different departments.

Financial Administrator: Bicycle Helmet Safety Institute   Baltimore, MD   (Dec 2018 – Jun 2019)

- Provided bookkeeping, consulting, and data analytics services for the Bicycle Helmet Safety Institute, a non-profit organization providing safety products and educational services to bicyclists.
- Developed organizations QuickBooks account and provided consulting and training for organizations leadership on how to use various automated systems to manage finances.
- Utilized data management software to perform analysis around receivables turnover, average processing times, payroll, and donor retention.
- Tracked financial and organizational deadlines alongside network of business and tax professionals in order to keep tax requirements, payroll, operational expenses, and other payments timely and efficient.
- Duties included: Bookkeeping, administration, financial statement analysis, asset management, payroll, data entry, bank reconciliation, and general consulting.