

JJ Vann

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EDUCATION

The University of Texas at Austin Bachelor of Science in Informatics <i>UX Design</i> Minor: <i>Business</i>	May 2027 3.6 GPA
Texas State University Bachelor of Science <i>Computer Science, Honors</i>	Aug 2023 – May 2024 4.0 GPA

EXPERIENCE & PROJECTS

UT Job Connection Platform <i>Student-to-Alumni Job & Internship Matching</i>	Fall 2025
<ul style="list-style-type: none">Designed and developed a platform connecting UT alumni and students, enabling Job Posters to post verified opportunities and Job Seekers to create detailed profiles showcasing on- and off-campus involvement.Created initial wireframes, conducted usability testing with 15 students, and iterated through 3 prototype versions based on user feedback to improve interface design and user workflow.	
Hill Country Pressure Wash <i>Owner</i>	Austin, TX June 2025 – Present
<ul style="list-style-type: none">Founded Hill Country Pressure Wash, serving over 10 clients and generating \$10K+ in revenue by optimizing the customer experience and streamlining operations to save time and material costs.Designed the company logo and marketing strategy, leveraging user-focused principles to increase client referrals and engagement through neighborhood social media posts, improving brand visibility and retention.	
Young Life Studio41 <i>Analytics Intern</i>	Austin, TX Dec 2024 – Aug 2025
<ul style="list-style-type: none">Compiled and analyzed donor data to validate prior transactions, contributing to over \$100,000 raised in the “Camp Scholarship Match” campaign by presenting findings to match-pledge donors.Consulted with Young Life Area Directors and clubs across Greater Austin to develop comprehensive data and groupings in order to build a more effective network of donors, volunteers, parents, and participants.	

LEADERSHIP

University of Texas Men's Lacrosse <i>Fundraising Coordinator, Equipment Manager</i>	Spring 2025 – Present
<ul style="list-style-type: none">Driving sponsorship outreach with a goal of raising \$50,000 by the end of the 2026 season by calling and meeting with local Austin business owners and corporations, securing partnerships, and cultivating long-term sponsor relationships through tailored communication aligned with business goals.Designing team merchandise and our official tournament logo. Working with manufacturers and UT rec sports to get designs copyright approved and produced in a timely manner. Also in charge of team equipment inventory.	
Texas State University - Dept. of Housing and Residential Life <i>Resident Assistant (RA)</i>	San Marcos, TX Jan 2024 – Aug 2024
<ul style="list-style-type: none">Provided peer mentorship and support to 40 residents through one-on-one meetings and group sessions, promoting academic success, personal development, and conflict resolution to foster a respectful and inclusive community.Organized and led three community-building programs and events that significantly increased resident engagement and satisfaction, enhancing the overall living environment.	

SKILLS, ACTIVITIES & INTERESTS

Honors: Dean's List x3, TXST Merit Scholar, All-State Attackman Lacrosse

Technical Skills: HTML, Basic SQL, Python, Intermediate Excel, Figma, Canva, Interviewing, Contextual Inquiries, Stakeholder Mapping, Affinity Diagramming

Certifications & Training: Python Essentials Training

Activities: Texas Men's Lacrosse, Texas Young Life, Texas StuMo, Hiking ATX

Interests: Cooking, Camping, Hiking, Basketball, Reading, Painting, Spikeball, Pickleball, Scuba Diving/Snorkeling