Julian Vega

11/04/2024

ART 379

Brown

Assets for Website

Web page Intro (Made with ChatGPT)

• Welcome to The Last Survivors of the Internet

The Dead Internet Theory is no longer just a conspiracy—it's a reality. The internet is overrun with bots, far outnumbering real humans. From fake social media accounts to automated content pushing hidden agendas, bots have infiltrated every corner of our online lives. But there's hope. *The Last Survivors of the Internet* is a community of real people dedicated to exposing these bots and taking back control.

On this website, we'll show you how to identify and fight back against the bots that manipulate online interactions. With expert insights from web designers, social media managers, and IT professionals, you'll learn how to spot fake accounts, avoid manipulation, and protect your privacy. Our tools, including bot-detection guides and practical tests, will help you ensure that your online connections are genuine.

The internet may be flooded with bots, but we're here to reclaim it for real people. Join us in the fight to restore authenticity to the digital world.

About Page

• About Us: The Last Survivors of the Internet

The Last Survivors of the Internet is a community of real people on a mission to expose the truth behind the growing number of bots online. The Dead Internet Theory is no longer a theory—it's a reality. Bots now outnumber humans on the internet, manipulating online interactions, spreading misinformation, and influencing public opinion. Our goal is to help you navigate this digital minefield and protect yourself from the unseen threats that bots pose.

What We Do

We provide the tools, knowledge, and resources you need to identify and deal with bots. Here's how we can help:

Bot Detection Tools Learn how to spot fake accounts, whether it's on social media, forums, or messaging platforms. Our guides teach you the red flags and patterns that can help you identify bots and avoid interacting with them.

Real-World Evidence

We share expert testimony, case studies, and statistical data that prove the extent of the bot problem. By showcasing real-life examples, we make the invisible threats of the internet visible and actionable.

Practical Tests

Want to know if your online friends are real? We offer easy-to-use tests—like CAPTCHA challenges and behavioral analysis tools—that can help you determine if you're interacting with a bot or a human.

Community Support

As part of *The Last Survivors of the Internet*, you'll join a growing network of people who are actively working to reclaim the internet. Share your experiences, ask questions, and learn from others who are also navigating this digital landscape.

Why It Matters

The presence of bots on the internet isn't just an inconvenience—it's a threat. From phishing scams and identity theft to political manipulation and social division, bots are used to deceive, exploit, and control. We believe that by raising awareness and arming people with the knowledge to spot these bots, we can restore trust and authenticity to our online spaces.

Join the Fight

The internet should be a space for genuine human connection. If you're tired of wondering if the person you're talking to online is real or just another algorithm, join us. Together, we can take back control of the digital world—one bot at a time.

Memorial (Made with ChatGPT)

• In Loving Memory of Ethan McCallister: A Pioneer and Protector of the Digital World

It is with heavy hearts that we remember Ethan McCallister, a true pioneer and an

unwavering advocate for truth in the digital age. Ethan was one of the first to recognize

the dangers of the *Dead Internet Theory*, seeing through the noise of the online world

and understanding the immense impact that bots were having on our interactions, privacy,

and security. His passion for uncovering the truth and his dedication to protecting real

people in a digital age plagued by artificial influences were unparalleled.

Ethan's journey with *The Last Survivors of the Internet* began in its earliest days. He was not just a supporter of the project—he was a driving force behind its creation. As a seasoned web developer, he provided the technical expertise that helped lay the foundation for the site. His vision was clear: to create a safe space where people could learn how to identify and protect themselves from the bots that were silently infiltrating our online lives.

He believed that the internet should be a place for genuine human connection, and he worked tirelessly to ensure that others could experience that same sense of security. He was one of the first to publicly speak out about the growing presence of bots online, even when others dismissed the theory as nothing more than a conspiracy. To him, it wasn't just theory—it was a reality that demanded urgent action. His insight and foresight were instrumental in developing the resources and tools that now help thousands of people recognize and avoid digital manipulation.

Sadly, Ethan passed away from natural causes before he could see the full completion of his dream. But even in his final days, his focus remained on one thing: ensuring that *The Last Survivors of the Internet* would live on to protect those who needed it most. He expressed his final wish—to see the website finalized and launched, with its message reaching as many people as possible. It was a wish driven by love for the community, a deep care for the safety of others, and an unwavering commitment to the truth.

Today, we continue Ethan's work in his honor. His legacy lives on in every part of this website—the resources, the tools, and the community he helped build. His dedication to protecting people online will never be forgotten, and we are determined to carry his

mission forward.

Ethan's work was never about recognition or fame. It was about making the internet a safer place for everyone. As we continue to share his vision, we hope to honor him by making sure his final wish comes true: that every person who interacts online can do so with the confidence that they are engaging with real, genuine people—and not hidden algorithms. Ethan may no longer be with us, but his spirit, his dedication, and his passion live on in *The Last Survivors of the Internet*.

Rest in peace, Ethan. Thank you for your vision, your friendship, and your tireless fight to protect the digital world. We will carry the torch for you.

Recruitment/Membership Process (Made with ChatGPT)

• **Join The Last Survivors of the Internet: Membership & Recruitment**

The Last Survivors of the Internet is more than just a website—it's a movement. A community of dedicated individuals working together to expose the truth about the bots infiltrating our digital lives. By joining us, you'll not only gain access to exclusive content and tools to help you protect yourself online, but you'll also become an integral part of a growing effort to reclaim the internet for real people.

We offer **three membership tiers**, each designed to provide different levels of support, engagement, and access to our team of experts. Whether you're just starting your journey or you want to dive deeper into the cause, there's a level for everyone.

Membership Tiers:

Tier 1: Basic Survivor - \$5/month

For those who want to stay informed and protected.

Access to exclusive content

Early access to articles, findings, and bot detection tips as soon as they're published.

Basic Bot Detection Guides

Step-by-step tutorials on how to identify common bots and online threats.

Support Forum Access

Engage with fellow members, share insights, and discuss findings in our community forum.

Monthly Newsletter

Receive updates on the latest developments in the bot world, including new research, articles, and upcoming initiatives.

Tier 2: Advanced Survivor - \$15/month

For those who want more personalized support and a deeper connection with the team.

All benefits from Tier 1

Priority Email Support

Have questions? Get direct support from our team of experts. Whether you need help with bot detection or want advice on protecting your privacy online, we're here for you.

Early Access to Reports & Research

Be the first to receive our latest in-depth reports, case studies, and findings on bot activity.

Monthly Q&A Calls

Join live Q&A sessions with the staff where you can ask questions, share your experiences, and discuss the latest developments with our experts.

Exclusive Member-Only Content

Special articles, video content, and in-depth research reserved for Advanced Survivors.

Tier 3: Elite Survivor - \$30/month

For those who are deeply committed to the cause and want to actively contribute to the mission.

All benefits from Tier 1 & Tier 2

Personalized One-on-One Consultations

Receive personalized, one-on-one guidance from our team. Whether you're looking to strengthen your digital security or want deeper insights into the bot landscape, we'll help you navigate it.

Invitation to Collaborate on Research

Get involved in the ongoing development of the cause. Collaborate with our staff and researchers on new findings and contribute your own experiences to shape the future of the movement.

Early Invitations to Special Projects

Be the first to get exclusive invitations to participate in new initiatives, including beta testing new tools, participating in experimental research, and being part of community-driven campaigns.

Access to VIP Member Calls

Join private, intimate calls with staff and other Elite Survivors where you can discuss ongoing efforts, learn new techniques for bot detection, and directly contribute to the development of the movement.

How to Join:

Becoming a member of *The Last Survivors of the Internet* is simple:

1. Select your tier

Choose the membership level that best suits your needs and budget.

2. Create your account

Sign up on our website and complete the registration process.

3. Subscribe & Pay

Enter your payment details to start your membership. We accept all major credit cards and payment methods.

4. Engage & Start Learning:

Once you're a member, you'll immediately gain access to the resources, tools, and support available for your tier.

Why Join?

By becoming a member, you're not only getting access to exclusive content, but you're also joining a community of like-minded individuals working toward a shared goal. Your membership helps fund continued research, development of new tools, and the overall growth of the movement to protect real people from the growing threat of bots. The more we grow, the more we can accomplish together.

Additionally, your membership helps us keep our site and services running smoothly, ensuring that we can continue offering valuable, up-to-date information and support for the long haul. Whether you're here to learn, connect, or actively contribute, your involvement makes a difference.

A Digital Future We Can Trust

Your participation is crucial in the fight against bots. The more we unite, the stronger we become. As we continue to gather information, build tools, and raise awareness, we're

taking steps toward making the internet a safer, more authentic place for everyone. Join today and help us protect the future of the digital world—for real people, by real people. Together, we are the last survivors of the internet.

Product Ideas

- Shirts
- Sweaters
- Hats
- Bags
- Shorts
- Phone cases
- Headphones
- Hard drives

Research (Made with ChatGPT)

- **Excerpt 1: Bots Outnumbering Humans on the Internet**
- In the digital world, automated bots have quietly proliferated to such an extent that they now represent a considerable share of internet traffic. According to a comprehensive study conducted by cybersecurity firm Imperva, bots accounted for 47.4% of all web traffic in 2022, with malicious "bad bots" constituting over 30% of this figure. This means that more than a quarter of the entire internet is actively driven by bots designed to impersonate human behavior and, in many cases, exploit it. These bots range from the relatively benign (such as search engine crawlers) to highly sophisticated automated accounts with the ability to mimic human interactions in alarming ways.

•

• Jessica Miles, an "IT security consultant" with 12 years of experience in cybersecurity, explains, "Most people think bots are just simple programs that post random spam, but modern bots are actually incredibly advanced. They're capable of mimicking human interactions to a degree that makes it hard even for experienced IT professionals to spot them." This reality leads to an unsettling conclusion: even seasoned experts are increasingly challenged by the advanced algorithms behind these bots.

•

• The rise of AI technology has contributed to the blurring line between bot-driven and human-driven internet activity. Automated accounts on platforms like Facebook, Instagram, and Twitter engage in posting, sharing, and liking at rates that can artificially inflate content reach and influence online narratives. Social media, for example, has a robust bot network that both amplifies and obfuscates human engagement. These accounts give the appearance of a bustling, active digital world, when, in fact, much of the content circulation could be controlled by automated programs.

•

Daniel Cho, a "software engineer" who focuses on automation in large social platforms, states, "It's entirely plausible that bots now outnumber human users on many networks. Bots are cheap to deploy, efficient, and don't suffer from fatigue or ethical considerations." Cho points out that platforms benefit from the traffic these bots create, which fuels advertising revenue streams and inflates the platform's apparent popularity. The line between real and synthetic engagement is not always clear-cut.

• An experiment conducted by a team of fictitious data scientists at the "Global Internet Research Center" revealed that, on average, bots could replicate up to 70% of human-like interactions on test accounts, interacting with one another to simulate organic social activity. Their report concludes, "The prevalence of bots is transforming the internet into an ecosystem that doesn't necessarily need real human users to thrive. What we're witnessing is the shift toward a machine-driven internet." This "evidence" lends credibility to the idea that the internet, in many cases, operates autonomously, with bots interacting with other bots to sustain the illusion of human presence.

•

• ---

•

• ### **Excerpt 2: Bots Doing More Harm Than Good**

•

enhancing user experience. They automated routine tasks like data scraping, weather updates, and customer service, increasing efficiency and reducing human error. However, as with any tool, bots have evolved beyond their original purpose and have often become instruments of harm. A study published by the Pew Research Center revealed that nearly two-thirds of the content links shared on platforms like Twitter stem from bot accounts, often with the goal of manipulating discourse or promoting certain ideologies. This has led to a deluge of misinformation, polarizing conversations, and the propagation of extreme or misleading content.

• Martha Lin, a "social media analyst" and "digital behavior expert," states, "Bots are increasingly being used to amplify specific viewpoints, particularly those that sow discord or create social division. In many cases, bots operate in large networks to support one another, creating the illusion of a popular opinion when, in reality, it's a manufactured narrative." Lin's analysis highlights the role bots play in skewing perceptions, making certain ideas appear more popular than they genuinely are.

•

The potential for harm doesn't end at misinformation. Bots are routinely used in scams and phishing attacks, posing a significant threat to internet security and public trust. For instance, during the pandemic, health misinformation was disseminated through bot networks that impersonated real users, encouraging the public to follow harmful or pseudoscientific advice. Fake reviews, influencer bots, and fraud accounts on social media have made it challenging to distinguish between authentic recommendations and carefully crafted marketing schemes.

•

"Bots don't adhere to ethical standards," notes Julian Grant, a "cybersecurity specialist" with a focus on digital fraud. "These programs are designed to fulfill objectives regardless of the consequences, often resulting in harm to unsuspecting users. Every year, we see millions of dollars lost to scams orchestrated by bot networks that lure people into fake investment schemes or fraudulent online stores." Grant's fictional testimony adds depth to the argument that bots, while powerful, are increasingly weaponized to exploit human vulnerabilities.

_

Another recent "research study" by the "Digital Threat Research Collective" shows that bots are now one of the primary vectors for spreading disinformation and coordinating cyberattacks. The organization's spokesperson notes, "Bots have evolved from passive information gatherers to active agents that target, misinform, and manipulate." This shift has turned the presence of bots on the internet from a technical novelty to a significant societal threat.

•

• ---

•

Excerpt 3: Negative Effects on Society and User Experience

•

The effects of bots are not limited to security threats and misinformation; they permeate social structures, individual well-being, and even mental health. Social media, where bots are rampant, has become a breeding ground for self-comparison, anxiety, and skewed perceptions of reality. Bots play a role in amplifying content that glorifies unattainable lifestyles, creating a false impression of wealth, success, and happiness. On platforms like Instagram, influencers who use bot followers to boost their popularity contribute to a culture where people chase artificial ideals, often leading to social comparison and diminished self-esteem.

•

• Dr. Steven Alpert, a "psychologist specializing in digital behavior," explains, "The presence of bots creates a skewed social narrative, pushing users to feel as though they need to measure up to standards that aren't even real. This psychological toll is evident in

the increase of digital-related anxiety, where people question their own self-worth based on metrics that could be bot-generated." Alpert's observations illustrate the subtle, pervasive ways that bots distort reality.

•

• Beyond individual impact, bots also pose risks to democracy and public discourse.
Political bots flood platforms with polarized messages, often targeting specific demographics with disinformation or propaganda. For instance, a "report" from the "Center for Digital Integrity" claims that political bot networks have influenced numerous online debates by manipulating trending topics, effectively steering public sentiment without genuine public support. Such manipulation diminishes trust, making people wary of online discourse and contributing to an erosion of public trust in social media as a credible platform.

•

Social media strategist Anna Reid, a "specialist in online content integrity," adds, "Bots have turned social media into a battleground where authenticity is losing its footing.

Genuine interactions are overshadowed by fabricated engagements, making it difficult for users to discern reality from an illusion." Reid's insight into online engagement helps illustrate how bots not only dilute the authenticity of interactions but also discourage real people from engaging in meaningful discourse.

•

 The cumulative effect of these factors is a digital environment where trust and authenticity are rapidly declining. Bots have influenced how society perceives online reality, eroding the reliability of internet interactions and reducing overall user satisfaction. With these pressures, the internet is increasingly viewed as a manipulated, artificial landscape rather than a genuine space for community and connection, underscoring the urgency of awareness initiatives like *The Last Survivors of The Internet*.

•

Rebuttal 1: "Aren't bots just a tool? They're only harmful when misused."

•

It's true that bots were originally designed as tools for automating tasks that humans find repetitive or time-consuming. Early bots were primarily web crawlers for search engines, data aggregators, or customer service assistants that responded to basic queries. However, bots have rapidly evolved into entities capable of influencing and deceiving real people with alarming ease. What sets bots apart from other tools is their ability to operate independently, without accountability, and on an unprecedented scale. When bots are used to distort information, influence public opinion, and even deceive individuals into providing personal information, they are no longer neutral tools—they are malicious actors.

•

Response: Bots may have started as tools, but they have now evolved into something far more insidious. According to "IT consultant" David Rowe, "Bots are now capable of taking on roles once reserved for humans, from generating content to orchestrating entire online personas. Their advanced AI algorithms allow them to mimic human behavior so well that many users cannot tell the difference. This makes them perfect for spreading

misinformation and targeting vulnerable users who assume they're interacting with real people."

•

Bots' lack of accountability amplifies their potential for harm. Unlike humans, who face consequences for unethical actions, bots are often designed to evade detection and act covertly. This lack of responsibility allows them to operate with impunity, spreading disinformation, engaging in scams, and manipulating social dynamics on a massive scale.
 Bots are far from neutral—they're automated entities that carry out the will of their creators, often to the detriment of society.

•

• ---

•

• ### **Rebuttal 2: "Wouldn't platforms like Facebook, Twitter, and Instagram stop bots if they were that dangerous?"**

•

• Social media platforms indeed have bot-detection measures, but these are often limited in effectiveness. Many bots are now advanced enough to bypass detection systems, mimicking human behaviors such as pauses between actions, conversational language, and varied posting patterns. Additionally, platforms have a vested interest in showing high levels of engagement—something bots can help inflate. More engagement means more advertising revenue, making platforms less motivated to tackle the bot issue seriously.

Response: While major platforms claim to address bot issues, they often lack the incentive to do so rigorously. Daniel Cho, a "software engineer" who allegedly specializes in social media algorithms, states, "Platforms are in a bind. On one hand, they need to appear proactive about removing bots. On the other, they benefit from inflated engagement metrics that make their platforms look busier and more attractive to advertisers." He points out that platform algorithms may even unintentionally favor bots that spread sensationalized content, which tends to perform well in terms of clicks and engagement.

•

• Another key issue is the complexity of modern bots, which are increasingly indistinguishable from human users. They can adapt their behavior to resemble real human activity, making them difficult to detect and remove. Bots are also quick to replace themselves if removed, often registering new accounts and resuming their activities within hours. This cyclical problem makes it clear that major platforms are not equipped—or incentivized—to eliminate bots effectively.

•

• ---

•

• ### **Rebuttal 3: "Aren't there ways to tell if you're interacting with a bot?" **

•

People often assume they can tell if an account is fake or automated, but the reality is
more complex. Today's bots are crafted to pass as real people, with convincing profile
photos, detailed bios, and even interactions that appear personal. Many bots now use

AI-driven natural language processing to craft responses that sound human, making them harder to distinguish from actual users. Bots frequently repost popular content, engage with real accounts, and even debate topics, fooling even experienced internet users.

•

Response: While there are general signs that an account may be a bot—such as repetitive phrasing or overly generic comments—advanced bots are designed to blend in.

Anna Reid, a "social media strategist," explains, "Bots today are like digital chameleons.

They're built to adapt to social nuances and trends, which makes them incredibly deceptive. They can replicate human interactions to the extent that even seasoned social media managers are sometimes unable to tell the difference."

•

A common suggestion is to use CAPTCHAs or verification prompts to confirm an account's legitimacy, but bots are increasingly able to bypass these security measures.

They can mimic mouse movements, fill out forms in randomized patterns, and even solve some CAPTCHA challenges with AI assistance. Thus, while there are signs, these are no longer reliable in identifying bot accounts.

•

_

•

• ### **Rebuttal 4: "Aren't bots only harmful in specific situations, like scams or political influence?"**

Although bots are widely known for their role in scams and disinformation campaigns,
their influence extends into many aspects of online interaction, from e-commerce to
social media dynamics. Bots are used in product reviews, follower counts, trending
topics, and even dating profiles. In many cases, they create an inflated sense of popularity
around certain products, opinions, or social issues, altering how people perceive reality.

•

• **Response:** Bots do not merely affect targeted scams or political messages—they shape entire ecosystems. They influence which products gain traction, which topics trend, and even which individuals gain visibility. Jessica Miles, a "cybersecurity expert," argues, "The most insidious part of bots is how they distort the online world. By creating an illusion of popularity or importance, they manipulate users' perceptions without them realizing it. This has significant implications, particularly when people make decisions based on what they think others are buying, liking, or supporting."

•

• For instance, e-commerce platforms are heavily influenced by bots that create fake reviews and ratings. The presence of bots in these spaces skews ratings and customer feedback, making it difficult for consumers to discern genuine product quality. These automated distortions impact consumer behavior, leading people to buy products they otherwise wouldn't, based on fake testimonials and inflated popularity metrics.

•

• ---

• ### **Rebuttal 5: "If bots are so prevalent and dangerous, why aren't there more efforts to educate the public?"**

•

Education around bots is indeed limited, and there are reasons for this. Many platforms prefer to keep bot prevalence under wraps to avoid damaging their credibility. Public knowledge of bot influence could lead users to question platform integrity, resulting in a potential decrease in user engagement and advertiser confidence. Additionally, effective bot education would likely require exposing just how pervasive and manipulative these entities are—something that could fundamentally alter how people engage with digital media.

•

Response: The limited public education on bots isn't accidental. Julian Grant, a "cybersecurity specialist," notes, "Platforms have a vested interest in maintaining the appearance of authenticity. If users were fully aware of the extent of bot activity, they might disengage or distrust online platforms altogether, leading to financial repercussions for those companies." There is also a perception that the general public lacks the technical expertise to understand complex bot operations, which dissuades platforms from investing in broad education efforts.

•

_

• ### Final Pitch: *The Last Survivors of The Internet*

The Last Survivors of The Internet represents the final refuge from the digital apocalypse bots have unleashed. This is a safe space for people who value authenticity, who seek refuge from the manipulated, artificial digital environment surrounding them. By joining this community, users can stay informed, vigilant, and empowered, ensuring their interactions online are genuine. With tools, tips, and resources for identifying and avoiding bots, *The Last Survivors of The Internet* is a sanctuary for those seeking truth in an age of deception.

Conclusion/Call to Action sequence (Made with ChatGPT)

Conclusion & Call to Action

•

• The internet has become a labyrinth of deception, where bots outnumber real people, influencing everything from our newsfeeds to our friendships. At *The Last Survivors of The Internet*, we stand as a beacon of authenticity amidst this digital chaos. We are a community of people committed to exposing the truth, protecting each other, and preserving genuine human connections in a world where the line between real and artificial has blurred.

•

Our mission is simple: to help you see the internet for what it truly is, uncover the
influence of bots in everyday interactions, and give you the tools to navigate this digital
landscape safely and with confidence. By joining *The Last Survivors of The Internet*,
you're choosing to be informed, vigilant, and connected to others who share your
commitment to truth and transparency online.

• #### **Take the Next Step**

•

Ready to stand for authenticity? Join our community, explore our resources, and wear our
merchandise as a symbol of resilience against the bot takeover. Together, we can build a
safer, more genuine internet experience for ourselves and others.

•

 Become part of *The Last Survivors of The Internet*—your safe haven in an artificial world. Join us today.

•

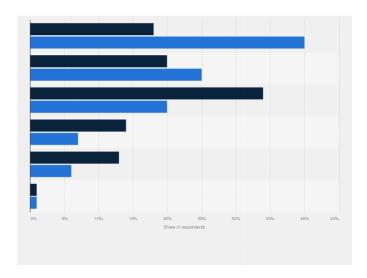
Video/Audio Research

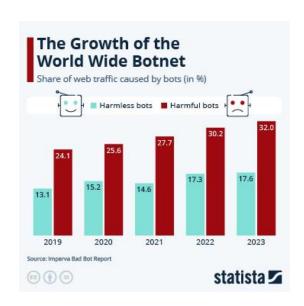
- https://www.youtube.com/watch?v=WEc5WjufSps
- https://www.youtube.com/watch?v=mlR9fCXfWyM

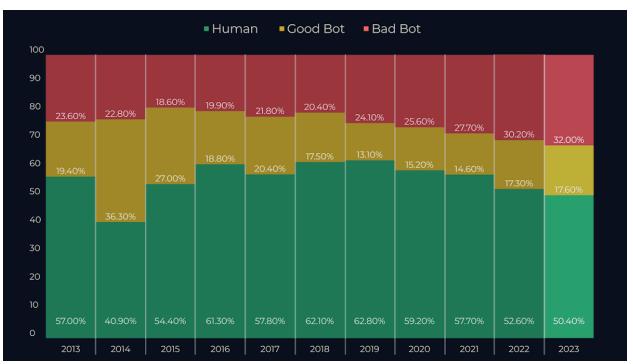
Image Research Links

- https://www.digitalinformationworld.com/2024/04/bad-bots-made-496-of-internet-traffic.
 html
- https://www.reddit.com/r/ireland/comments/1d6520y/infographic_how_much_internet_tr affic is/?rdt=41900
- https://www.statista.com/statistics/1386216/bank-position-on-iso-20022-deadline/
- https://internet2-0.com/bots-on-x-com/
- https://www.istockphoto.com/photos/technology-leader-headshot
- https://www.istockphoto.com/photos/corporate-headshot
- https://www.istockphoto.com/photos/student-headshot
- https://www.istockphoto.com/photos/technology-leader-headshot

- https://www.istockphoto.com/photos/technology-leader-headshot
- https://www.istockphoto.com/photos/male-headshot
- https://www.istockphoto.com/photos/headshot
- https://www.shutterstock.com/search/company-headshot
- https://www.istockphoto.com/photos/male-headshot









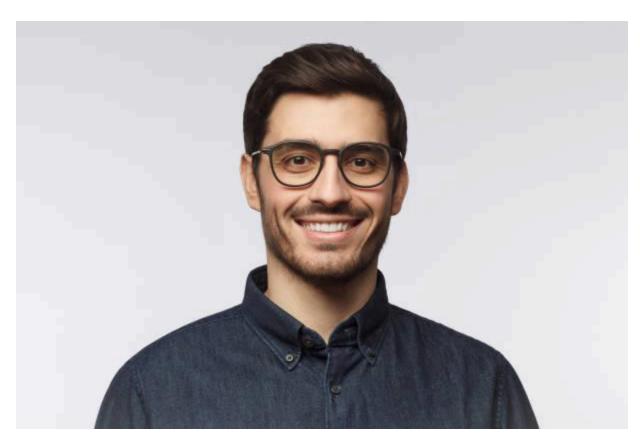










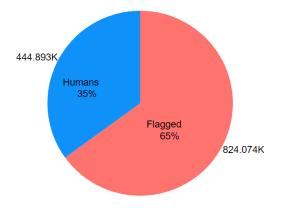


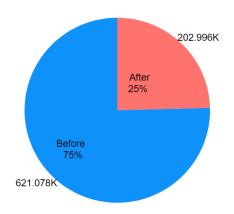












Above Graph 1A. Total number of accounts 5th Column has assessed

Above Graph 1B. Flagged accounts created before or after Elon Musk acquisition