The Survivors of The Internet

This is the logo I decided on and as for the color palette, I decided on some cooler bluish-green colors with using the orange tones to be used as markers for quoting people, citing sources, and underlining important areas of information in the excerpts.

Base Page colors

Highlight colors

| #5A7F8A | #8EA5A5 | #C2CBBF | #DEA77A | #FA8334 |

Helvetica Neue Bold (Body)

ABCDEFGHI
JKLMNOPQ
RSTUVWXYZ
abcdefghi
jklmnopqr
stuvwxyz
1234567890

Lorem ipsum dolor sit amet, consectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu

Sublima ExtraBold (headers)

ABCDEFGHI
JKLMNOPQR
STUVWXYZ
abcdefghi
jklmnopqr
stuvwxyz
1234567890

Survivors of The Internet

Krub Bold (sub-headers)

ABCDEFGHI
JKLMNOPQR
STUVWXYZ
abcdefghi
jklmnopqr
stuvwxyz
1234567890

Home
About
Members
Shop

These are the fonts I decided on for the website with Helvetica Neue Bold being my font for body text, Sublima Extrabold for my headers and titles of pages, and Krub Bold for subheaders such as the navigation bar chapters
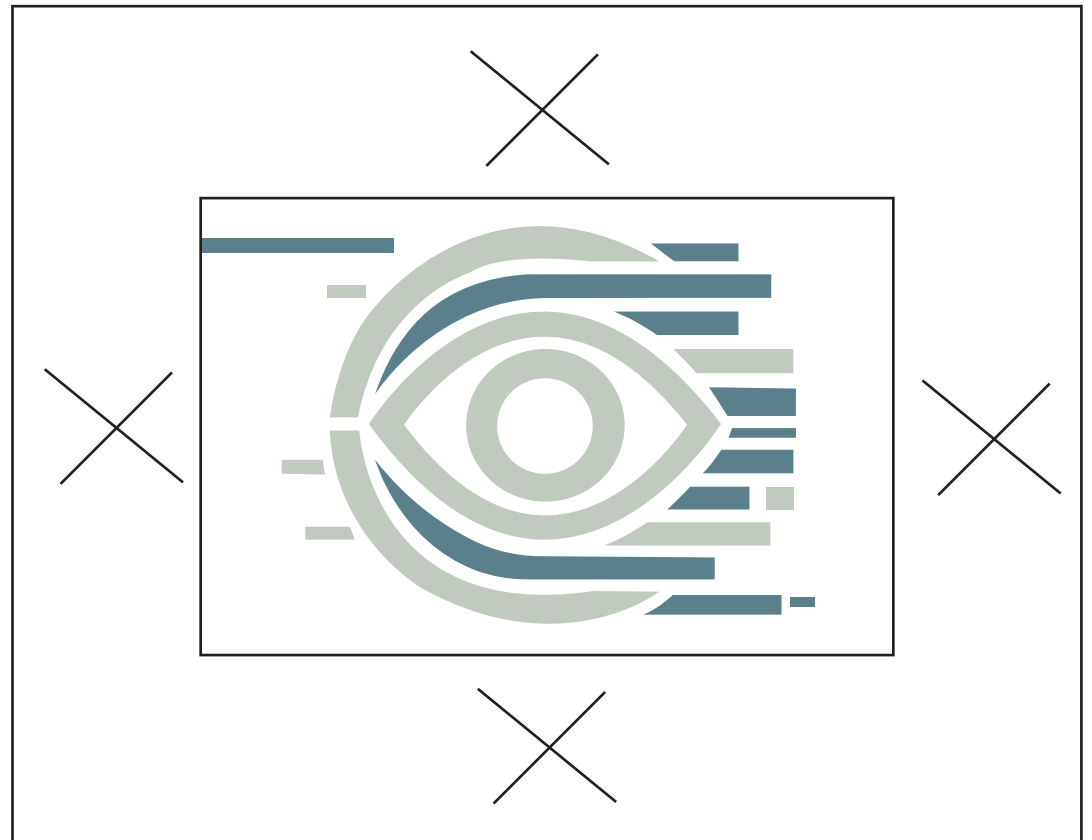
For the usage of the logo, it can lose some translation on the all seeing eye so this ideally is the smallest it should go of 1 inch by 1 inch and should have at least 3 inches of space between other items or borders to maintain clarity.

Home

Founder

History

Shop

Research

Member
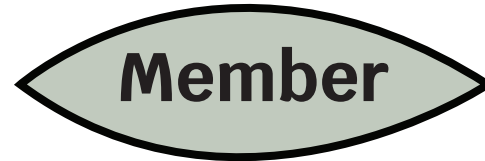
As for the navigation, the desktop will have designated buttons for each part of the website with the shape of an eye to help emphasize the idea of the all seeing eye throughout the site. For mobile, it will have a drop down menu with a hamburger bar to accompany it that includes all of the tabs for each part of the website.

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