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ART 379

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Web Design Proposal

The proposal I have for my web project is going to be about the Dead Internet Theory. The reason why this topic intrigues me is because I saw a video on it by this person named Destiny where he was getting spam reported on Twitter by bots and was wondering how many bots were actually on the internet. He soon discovered there were tons of bots online who would interact underneath each other's accounts to boost one another and even post content that some people may believe. People have seen clear bots on social media posts promoting a product or reposting content people have already seen but some of these accounts who may seem like real people to the naked eye aren't as real as you think. Some people genuinely believe this theory and some don't. So I wanted to push this as my idea as it's a hot topic as of recent and create a cool scenario where it IS true and rampant within our society. While it may seem far fetched and a bit random now, with the "proof" this website will show will have people questioning their surroundings and the people they see online forever.

The fictitious group I am using to present this information is called The Last Survivors of The Internet which is going to be a community of people who are actually real, trying to go out and get rid of these bots who are spreading across the internet. Similarly to a post-apocalyptic scenario similar to The Matrix but is still rooted into reality with people wondering who is

actually real or not on the internet. It won't be like a cult but more so a commune of people who are just afraid and trying to tell others to watch out for who they interact with on the internet. The theory is seen as these bots are used to trick older generations who don't know real people from bots and might use them to get money out of them, information such as social security or other personal information, or even make threats against them or their family. So it's created for a good cause but again isn't confirmed so it's seen as a conspiracy theory to them. The demographic of the members will be just normal people who are on the internet noticing oddities here and there but there's also people with actual credibility such as web designers, social media managers, IT people, programmers, and coders. That way it'll give some credibility to the website that they have actual testimonies of people who know the backend of the internet that can "prove" that there are more bots than people on the internet.

This project can become a benevolent truth by showing people proof that there are more bots than people on the internet by showing "graphs" or "statistics" showing there are more bots than people and even photos of actual bot posts to further prove it and help people realize that the people they are interacting or seeing online aren't real. I'll add a test graphic on how you can know if someone is a bot or not such as having people send their "online friends" captchas to see if they can solve it to see if they are a bot or not. While it may seem far-fetched to people initially, I feel with the added graphics and testimonies and even video proof from the video I found from this creator named destiny I feel it'll help people understand and even question who they interact with and see online. You may never know, your online best friend might be a bot.