

oh hello there, awesome human

WHO
WE
ARE



WELCOME TO THE
CIRCLE OF YOUNG
INTRAPRENEURS!

WE ARE A GLOBAL MOVEMENT DESIGNED
TO INSPIRE AND GUIDE YOUNG LEADERS TO
DEVELOP AND DELIVER BUSINESS IDEAS
INSIDE LARGE, CORPORATE ORGANISATIONS,
THAT BOTH GENERATE PROFITS AND HAVE A
POSITIVE SOCIAL IMPACT SIMULTANEOUSLY

AND A
PERSON WHO
DOES THIS IS
CALLED A..

social intrapreneur

[NOUN] : SOH-SHUH-L IN-TRUH-PRUH-NUR

A PASSIONATE INDIVIDUAL, WHO THINKS AND ACTS
LIKE A ENTREPRENEUR, WORKING INSIDE A MAJOR
CORPORATION OR ORGANISATION, WHO DEVELOPS AND
DELIVERS INNOVATIVE, PROFITABLE AND SUSTAINABLE
SOLUTIONS TO SOCIAL OR ENVIRONMENTAL CHALLENGES

WE LEAD A COMMUNITY OF YOUNG SOCIAL
INTRAPRENEURS, AND SUPPORT THEM TO DELIVER
THEIR IDEAS INSIDE THEIR ORGANISATION

AND

WHAT
WE DO

WHY WE
DO IT

WE BELIEVE BUSINESS SHOULD BE A FORCE FOR
GOOD IN THE WORLD, AND THAT YOUNG SOCIAL
INTRAPRENEURS ARE THE KEY TO THIS CHANGE

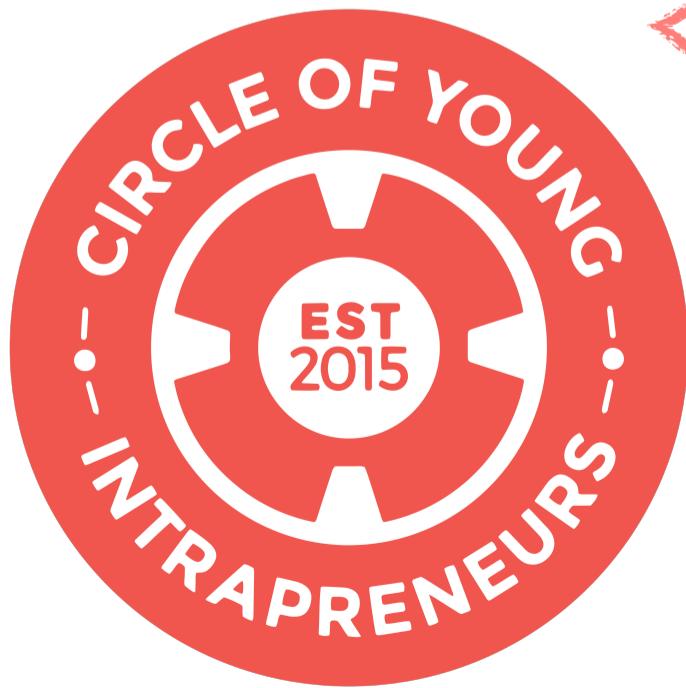
HOW IT ALL STARTED...

COYI WAS CREATED BY TWO ODDBALL GUYS, TIM HEARD AND DAVID SPEARS, FOLLOWING 18 MONTHS OF STRUGGLING THROUGH WITH THEIR OWN SOCIAL INTRAPRENEURSHIP CONCEPT INSIDE BARCLAYS BANK IN THE UK. AFTER TALKING ONE DAY, IT HIT THEM..

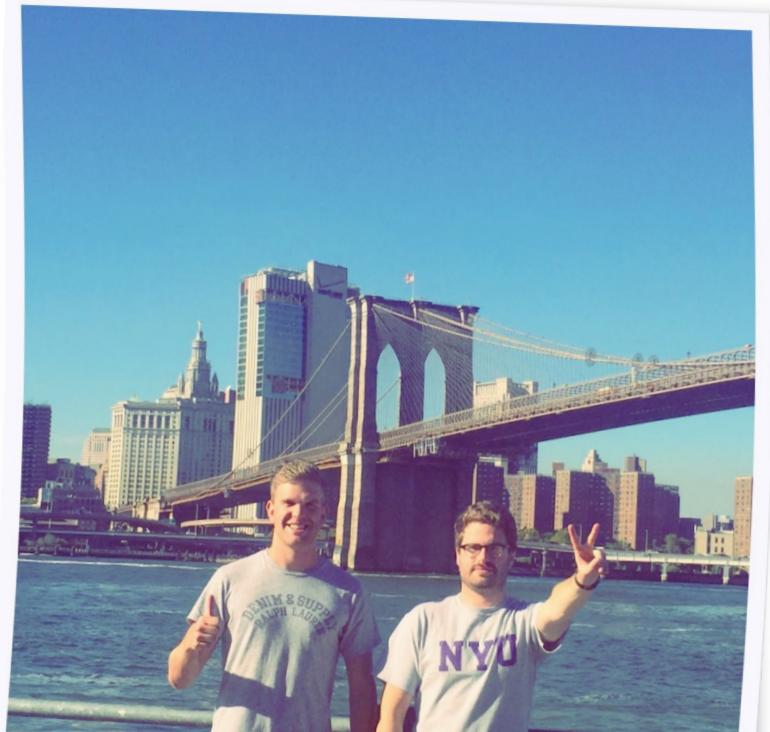
WOAH..! BEING A YOUNG SOCIAL INTRAPRENEUR IS WAYYYYYYY HARDER THAN IT SHOULD BE! ...

"HOW CAN WE TAKE A YEAR AND A HALF OF HARD GRIND, BATTLE SCARS, AND UNWAVERING ENTHUSIASM TO DO WELL AND DO GOOD, BOTTLE IT, AND USE OUR EXPERIENCE AND LEARNINGS TO SUPPORT OTHER YOUNG PEOPLE IN BECOMING SOCIAL INTRAPRENEURS, TO HELP THEM CREATE AND DELIVER THEIR IDEAS.. FASTER AND MORE EFFECTIVELY.. AND THEREFORE MULTIPLY SUSTAINABLE SOCIAL IMPACT INFINITELY!?"

AND SO...



WAS BORN!



Tim AND David

{ FOLLOWED BY WORDS
TO THE EFFECT OF ... }

IN NOV 2015, WE LAUNCHED TO ROOM OF SEVEN PEOPLE IN CENTRAL LONDON..

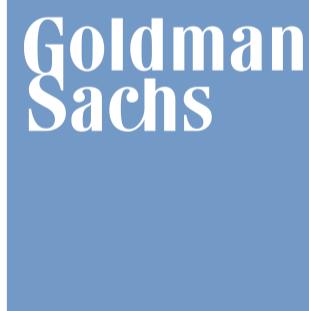
and now, we have..

- **MORE THAN 4000 MEMBERS**
- **IN OVER 70 COUNTRIES**
- **FROM 400+ ORGANISATIONS**

INCLUDING...

 **BARCLAYS**  **Microsoft****PHILIPS****ABInBev****bp**

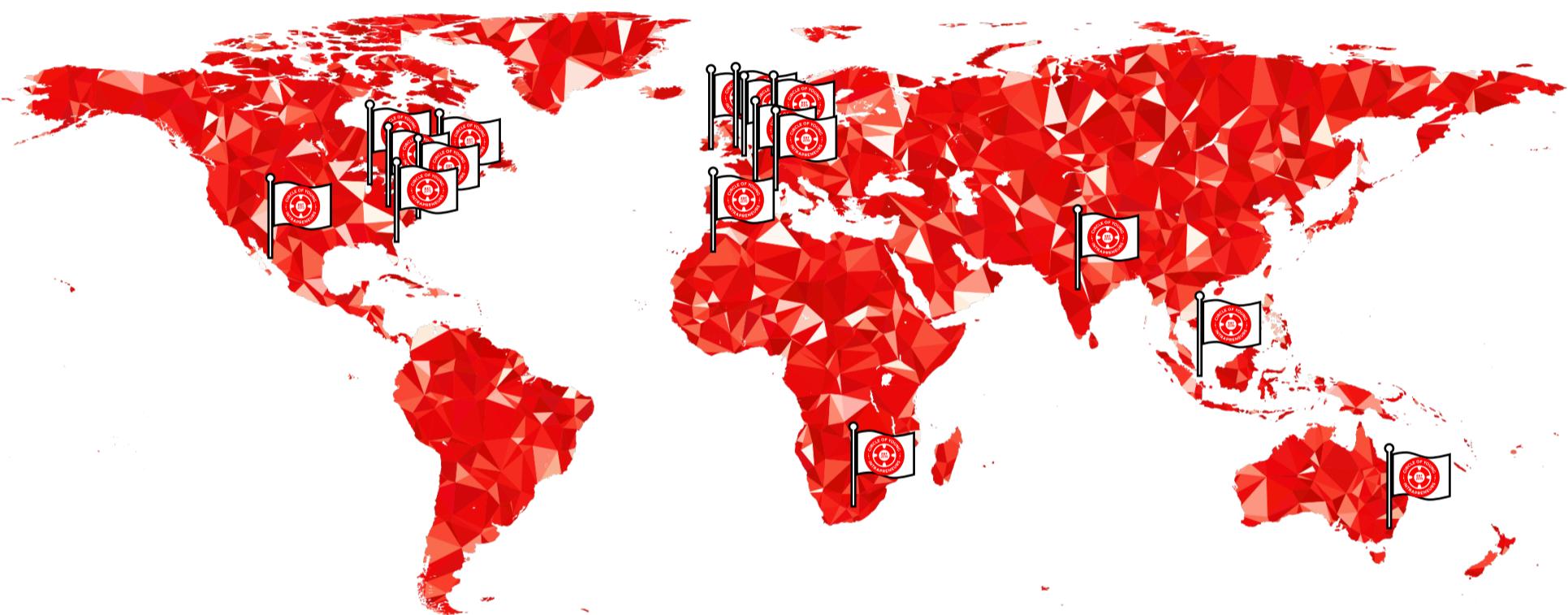
HM Treasury

Allianz **HSBC** **Google** **Bristol-Myers Squibb** **Goldman
Sachs****UBER****ExxonMobil****Westpac****UBS****BNY MELLON****PEPSICO****Unilever****BT****L'ORÉAL****PEARSON****Johnson & Johnson****SIEMENS****Deloitte.****MUFG****SAP****Telefonica****WELLS
FARGO****BCG****BBVA****KLM****CITI****THOMSON REUTERS****KPMG****J.P.Morgan**

* (SO YOU'RE IN GOOD COMPANY!)

TO MEET DEMAND FROM OUR AMAZING YOUNG LEADERS FROM AROUND THE WORLD FOR IN-PERSON EVENTS AND WORKSHOPS, IN LATE 2016, WE BEGAN EXPANDING OUR PRESENCE FROM OUR LONDON BASE, TO KEY CITY LOCATIONS, BY GROWING GLOBAL HUBS LEAD BY OUR BRILLIANT CITY LEADS. AND SO, TODAY..

WE HAVE 20 HUBS GLOBALLY



from los angeles to sydney

(AND WE HAVEN'T STOPPED YET!)

BUT ALREADY THIS MAKES US...

THE LARGEST
NETWORK OF SOCIAL
INTRAPRENEURS IN
THE WORLD

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