

# JAXSON MATHENY

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Morgantown, West Virginia

## EDUCATION

### WEST VIRGINIA UNIVERSITY

*Bachelor of Science in Business Administration*

**Double Major:** Applied AI & Data Analytics – Management Information Systems (MIS)

**Minor:** Cybersecurity | **Area of Emphasis:** Not Declared

**Honors Program** | **Major GPA:** 4.0 (In Progress) | **Honors GPA:** 3.8

**Morgantown, WV**

*Expected May 2029*

## TECHNICAL SKILLS

- Software & Tools:** Gaia Dynamics (Data Ingestion/Classification), GitHub, VSCode, Microsoft Office Specialist Expert (Excel, PowerPoint, Word).
- Core Competencies:** Data Modeling, Automated Classification, HTS Product Mapping, Business Strategy Consulting.
- Professional Memberships:** Management Information Systems Association (MISA), WVU AI Discussion Group.

## PROFESSIONAL PROJECTS & RESEARCH

### DATA DRIVEN WV

*Experiential Learner — ReshoreWV Initiative*

**Jan 2026 – Present**

*Morgantown, WV*

- Spearheading the mapping of West Virginia's manufacturing base at the HTS product level to identify reshoring and import-replacement opportunities.
- Executing a standardized determination framework to verify physical material transformation and in-state production metrics for the ReshoreWV Data Model.
- Operationalizing large-scale data ingestion and automated bulk classification within the Gaia Dynamics platform.
- Delivering a repeatable "Playbook" for national expansion, establishing WV as the first fully product-mapped state.

### THE BEAST LAB (Business Excellence, Analysis, & Strategy Team)

*Undergraduate Researcher*

**Jan 2026 – Present**

*Morgantown, WV*

- Providing data-driven strategic solutions for industry partners within a premier student-led consulting group.
- Collaborating on cross-functional teams to solve complex business challenges through advanced data analysis, process optimization, and market research.
- Delivering actionable insights and strategy presentations to corporate stakeholders, bridging theory and application.

## PROFESSIONAL EXPERIENCE

### MAPLE LAKE LLC

*Lifeguard Manager / Head Lifeguard*

**May 2023 – Aug 2025**

*Bridgeport, WV*

- Orchestrated daily operations for a team of 7 staff, ensuring 100% adherence to safety and health protocols for all facility guests.
- Standardized scheduling and auditing systems to optimize facility efficiency and mitigate organizational liability.

## LEADERSHIP & COMMUNITY ENGAGEMENT

### LEAGUE OF WOMEN'S VOTERS

*Volunteer Group Lead*

**Sept 2025 – Present**

*Morgantown, WV*

- Leading research initiatives to identify and analyze systemic barriers to civic engagement among the 18-29 demographic.
- Formulating data-driven solutions and localized outreach programs to increase voter participation in Monongalia County.

### BE THE CHANGE BALL (BTCB)

*Volunteer Coordinator & Welcome Committee Chair*

**May 2023 – Aug 2025**

*Bridgeport, WV*

- Managed outreach and logistics for a gala contributing over \$650,000 in donations to WVU Children's Hospital.
- Directed event committees to enhance high-profile guest engagement and streamline logistics during live events.