

JAXSON MATHENY

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Morgantown, West Virginia

EDUCATION

WEST VIRGINIA UNIVERSITY <i>Bachelor of Science in Business Administration</i> Double Major: Applied AI & Data Analytics – Management Information Systems (MIS) Minor: Cybersecurity Area of Emphasis: Not Declared Honors Program Major GPA: 4.0 (In Progress) Honors GPA: 3.8	Morgantown, WV <i>Expected May 2029</i>
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TECHNICAL SKILLS

- Software & Tools:** Gaia Dynamics (Data Ingestion/Classification), GitHub, VSCode, Microsoft Office Specialist Expert (Excel, PowerPoint, Word).
- Core Competencies:** Data Modeling, Automated Classification, HTS Product Mapping, Business Strategy Consulting.
- Professional Memberships:** Management Information Systems Association (MISA), WVU AI Discussion Group.

PROFESSIONAL PROJECTS & RESEARCH

DATA DRIVEN WV <i>Experiential Learner — ReshoreWV Initiative</i>	Jan 2026 – Present <i>Morgantown, WV</i>
<ul style="list-style-type: none">Spearheading the mapping of West Virginia's manufacturing base at the HTS product level to identify reshoring and import-replacement opportunities.Executing a standardized determination framework to verify physical material transformation and in-state production metrics for the ReshoreWV Data Model.Operationalizing large-scale data ingestion and automated bulk classification within the Gaia Dynamics platform.Delivering a repeatable "Playbook" for national expansion, establishing WV as the first fully product-mapped state.	

THE BEAST LAB (Business Excellence, Analysis, & Strategy Team) <i>Undergraduate Researcher</i>	Jan 2026 – Present <i>Morgantown, WV</i>
<ul style="list-style-type: none">Providing data-driven strategic solutions for industry partners within a premier student-led consulting group.Collaborating on cross-functional teams to solve complex business challenges through advanced data analysis, process optimization, and market research.Delivering actionable insights and strategy presentations to corporate stakeholders, bridging theory and application.	

PROFESSIONAL EXPERIENCE

MAPLE LAKE LLC <i>Lifeguard Manager / Head Lifeguard</i>	May 2023 – Aug 2025 <i>Bridgeport, WV</i>
<ul style="list-style-type: none">Orchestrated daily operations for a team of 7 staff, ensuring 100% adherence to safety and health protocols for all facility guests.Standardized scheduling and auditing systems to optimize facility efficiency and mitigate organizational liability.	

LEADERSHIP & COMMUNITY ENGAGEMENT

LEAGUE OF WOMEN'S VOTERS <i>Volunteer Group Lead</i>	Sept 2025 – Present <i>Morgantown, WV</i>
<ul style="list-style-type: none">Leading research initiatives to identify and analyze systemic barriers to civic engagement among the 18-29 demographic.Formulating data-backed solutions and localized outreach programs to increase voter participation in Monongalia County.	

GFWC Bridgeport Juniors BE THE CHANGE BALL (BTCB) <i>Volunteer Coordinator & Welcome Committee Chair</i>	May 2023 – Aug 2025 <i>Bridgeport, WV</i>
<ul style="list-style-type: none">Managed volunteer outreach and logistics for a gala contributing over \$650,000 in donations to organizations such as WVU Medicine Children's Hospital, Harrison County CASA Program, Healthy Grandfamilies, Hero's Haven Child Advocacy CenterOrganized event welcome committees to enhance high-profile guest engagement and streamline logistics during live events.	