



JIMMY J. YOON

DIGITAL DESIGNER

HELLO

I'm **Jimmy**, a digital designer
from Chicago, IL.

I design because I want to create solutions for people that impact their lives in a meaningful way. I'm very persistent in the sense that I won't stop until I've solved the problem I'm working on. I'm highly motivated and very adaptable to any situation, whether this be by myself or with others.

EXPERIENCE

Oct 2013 - Present

Northwestern University Student Affairs Marketing

Graphic Designer

Design different types of promotional items (posters, brochures, TV ads, etc.) for different Northwestern departments

Jan 2016 - Present

Gray Matters Group

Freelance Designer

Redesigned the experience of one of their online programs using the design process and kept it up with current visual design trends

Jun - Sept 2015

DESIGNATION Labs

UX/UI Designer + Front-End Developer

Learned full-stack design and applied those to mock and real world projects

2013 - 2015

Refresh Dance Crew

Publicity and Social Media Chair

Managed our different social media channels and designed promotional items for our events (flyers, videos, etc.)

EDUCATION

B.S. in Radio/TV/Film

Northwestern University
School of Communication
Segal Design Certificate

2012 - Present

CONTACT

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SOCIAL

 behance.net/jyoon93

 @jimmyjyoon

 linkedin.com/in/jimmyjyoon

EXPERTISE

PROFICIENT

Photoshop
Illustrator
Premiere Pro
HTML5
CSS3
Graphic Design

Branding
UX Research
Wireframing
Prototyping
UI Development
Photography

INTERMEDIATE

After Effects
Flash
InDesign
Sketch

Axure
Javascript + jQuery
SASS
Interaction Design

EXPLORING

Flinto
Principle for Mac
Ajax

PHP
WordPress

REFERENCES

James McHaley

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