



# JIMMY J. YOON

DIGITAL DESIGNER

## HELLO

I'm **Jimmy**, a digital designer  
from Chicago, IL.

I design because I want to create solutions for people that impact their lives in a meaningful way. I'm very persistent in the sense that I won't stop until I've solved the problem I'm working on. I'm highly motivated and very adaptable to any situation, whether this be by myself or with others.

## EXPERIENCE

July 2016 - Present

### Trunk Club

*Product Design Intern*

Help the company evaluate and optimize the various digital experiences with the Product Design team

Oct 2013 - June 2016

### Northwestern University Student Affairs Marketing

*Graphic Designer*

Designed different types of promotional items (posters, brochures, TV ads, etc.) for different Northwestern departments

Jun - Sept 2015

### DESIGNATION Labs

*UX/UI Designer + Front-End Developer*

Learned full-stack design and applied those to mock and real world projects

2013 - 2015

### Refresh Dance Crew

*Publicity and Social Media Chair*

Managed our different social media channels and designed promotional items for our events (flyers, videos, etc.)

## EDUCATION

### B.S. in Radio/TV/Film, June 2016

Northwestern University  
School of Communication  
*Segal Design Certificate*

## CONTACT

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w: jjyoon.com

## SOCIAL

 behance.net/jyoon93

 @jimmyjyoon

 linkedin.com/in/jimmyjyoon

## EXPERTISE

### PROFICIENT

Photoshop

Illustrator

Premiere Pro

HTML5

CSS3

Graphic Design

Branding

UX Research

Wireframing

Prototyping

UI Development

Photography

Videography

### INTERMEDIATE

After Effects

Flash

InDesign

Sketch

Axure

Javascript + jQuery

SASS

Interaction Design

### EXPLORING

Flinto

Principle for Mac

Ajax

PHP

WordPress

## REFERENCES

### James McHaley

Director of Student Affairs Marketing

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### Jessica Toro-Pacheco

Assistant Director of Student Affairs Marketing

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