



Jennifer Zhang

<https://jjz62.github.io/porfoliowebsite/>

jjz62@cornell.edu

(616) 334-4032

## EXPERIENCE

### Future of Learning Lab / UI/UX Research Assistant

May 2022 to Present

Collaborated with other lab members to design and implement an app and corresponding website for a research study

### AABIX / Product Designer

May 2022 to Present

Designed new features for the customer dashboard of a prop-tech startup in collaboration with developers

### Cornell Design & Tech Initiative / Product Designer

September 2021 to Present

Designed impactful products for community impact with other designers, developers, and product managers

### Open Doors NYC / Media Impact Intern

September 2021 to Present

Strategized branding and developed a design system for the #NursingHomeLivesMatter social movement

## PROJECTS

### CoachEra / UI/UX Designer

Summer 2022

Refined the UI of CoachEra, an academic coaching app created to implement in a study

### ClubView / Product Designer

Fall 2021 – Fall 2022

Designed the editing interface and individual club page for a club-database platform

### Instagram Topic Rooms / Product Designer

Spring 2021

Designed and prototyped a potential feature after user research on Instagram pain points

## EDUCATION

### Cornell University

Expected Graduation

May 2024

B.A. Information Science

UX Design

concentration

Game Design minor

## TOOLKIT

### Design Programs

Figma / Adobe Illustrator /

Adobe Photoshop / Adobe

Indesign / Procreate

### Code

HTML / JS / CSS / Python

/React

### UI/UX Skills

Wireframing / Motion Design

/ User Research / User Testing

/ Low/Hi-Fi Prototyping /

Product Thinking / Visual

Branding

## COURSEWORK

Digital Product Design / Data

Science / Web Design and

Programming / Teams and

Technology / Communication

and Technology / Human-

Computer Interaction Design