



Jennifer Zhang

<https://jjz62.github.io/porfoliowebsite/>  
jjz62@cornell.edu  
(616) 334-4032

## EXPERIENCE

### Future of Learning Lab / UI/UX Research Assistant

May 2022 to Present

Collaborated with other lab members to design and implement an app and corresponding website for a research study

### AABIX / Product Designer

May 2022 to Present

Designed new features for the customer dashboard of a prop-tech startup in collaboration with developers

### Cornell Design & Tech Initiative / Product Designer

September 2021 to Present

Designed impactful products for community impact with other designers, developers, and product managers

### Open Doors NYC / Media Impact Intern

Strategized branding and developed a design system for the #NursingHomeLivesMatter social movement

## PROJECTS

### CoachEra / UI/UX Designer

Summer 2022 - Present

Refined the UI of CoachEra, an academic coaching app created to implement in a study, for greater responsiveness

Contributed graphic components

### ClubView / Product Designer

Fall 2021 - Present

Designed the editing interface and individual club page for a club-database platform

Developed visual branding and design system

### Instagram Topic Rooms / Product Designer

Spring 2021

Designed and prototyped a potential feature after user research on Instagram pain points

## EDUCATION

### Cornell University

Expected Graduation  
May 2024

B.A. Information Science  
UX Design concentration  
Game Design minor

## TOOLKIT

### Design Programs

Figma / Adobe Illustrator /  
Adobe Photoshop / Adobe  
Indesign / Procreate

### Code

HTML / JS / CSS / Python /  
React

### UI/UX Skills

Wireframing / Motion Design /  
User Research / User Testing /  
Low/Hi-Fi Prototyping /  
Product Thinking / Visual  
Branding

## COURSEWORK

Digital Product Design / Data  
Science / Web Design and  
Programming / Teams and  
Technology / Communication  
and Technology / Human-  
Computer Interaction Design

## INTERESTS

Music / Cooking / Fiction  
Writing / Outdoor Adventuring