



Jennifer Zhang

jennyzhang.squarespace.com

jjz62@cornell.edu

(616) 334-4032

EXPERIENCE

Future of Learning Lab / UI/UX Research Assistant

May 2022 to Present

Collaborated with other lab members to design and implement an app and corresponding website for a research study

AABIX / Product Designer

May 2022 to Present

Designed new features for the user dashboard of a property management software in collaboration with developers

Cornell Design & Tech Initiative / Product Designer

September 2021 to Present

Designed impactful products for community impact with other designers, developers, and product managers

Open Doors NYC / Media Impact Intern

Strategized branding and developed a design system for the #NursingHomeLivesMatter social movement

PROJECTS

CoachEra / UI/UX Designer

Summer 2022 - Present

Refined the UI of CoachEra, an academic coaching app created to implement in a study, for greater responsiveness

Contributed graphic components

ClubView / Product Designer

Fall 2021 - Present

Designed the editing interface and individual club page for a club-database platform

Developed visual branding and design system

Instagram Topic Rooms / Product Designer

Spring 2021

Designed and prototyped a potential feature after user research on Instagram pain points

EDUCATION

Cornell University

Expected Graduation

May 2024

B.A. Information Science

UX Design concentration

Game Design minor

TOOLKIT

Design Programs

Figma / Adobe Illustrator /

Adobe Photoshop / Adobe

Indesign / Procreate

Code

HTML / JS / CSS / Python/

React

UI/UX Skills

Wireframing / Motion Design /

User Research / User Testing /

Low/Hi-Fi Prototyping /

Product Thinking / Visual

Branding

COURSEWORK

Digital Product Design / Data

Science / Web Design and

Programming / Teams and

Technology

INTERESTS

Graphic Design / App Design /

Music / Cooking / Fiction

Writing / Outdoor Adventuring