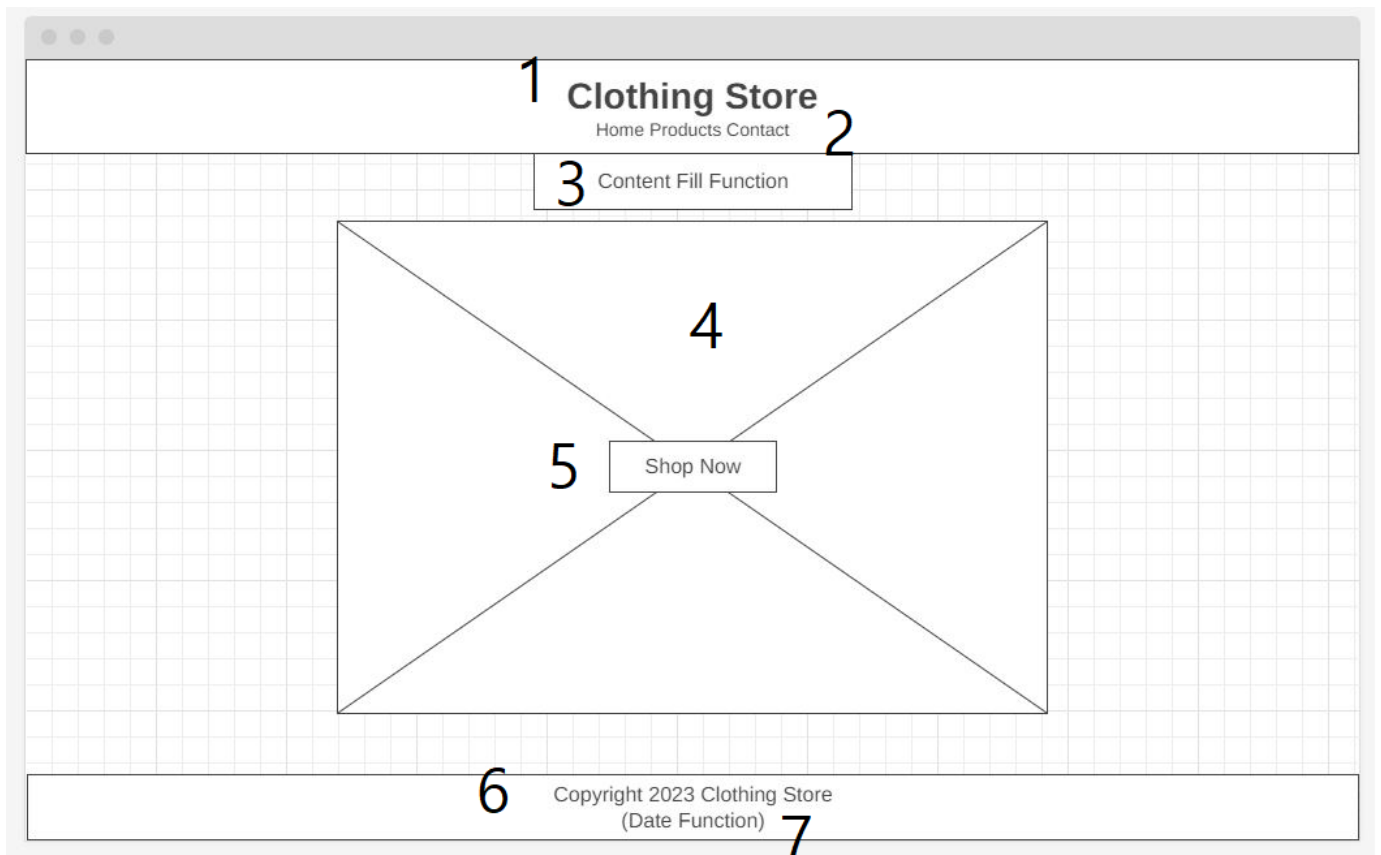**PART 1 - Site Design**

Item #1

Description: Website Name / Brand Name

Font: Arial 50px

Color: Black, bold

Alignment: Center

Media: N/A

Interactivity: N/A

Item #2

Description: Nav Bar

Font: Arial 25px

Color: Black

Alignment: Center

Media: N/A

Interactivity: Clickable and hover-able, leads to other webpages

Item #3

Description: Javascript Content Filler Function

Font: Arial 35px

Color: Black

Alignment: Center

Media: N/A

Interactivity: N/A

Item #4

Description: Gallery Images

Font: N/A

Color: N/A

Alignment: Center

Media: Images of Clothing

Interactivity: N/A

Item #5

Description: Gallery Click to Shop button

Font: Arial 25px

Color: Black, blue on hover

Alignment: Center

Media: N/A

Interactivity: Clickable, hover-able. Leads to the products webpage.

Item #6

Description: Copyright Claim

Font: Arial 25px

Color: Black

Alignment: Center

Media: N/A

Interactivity: N/A

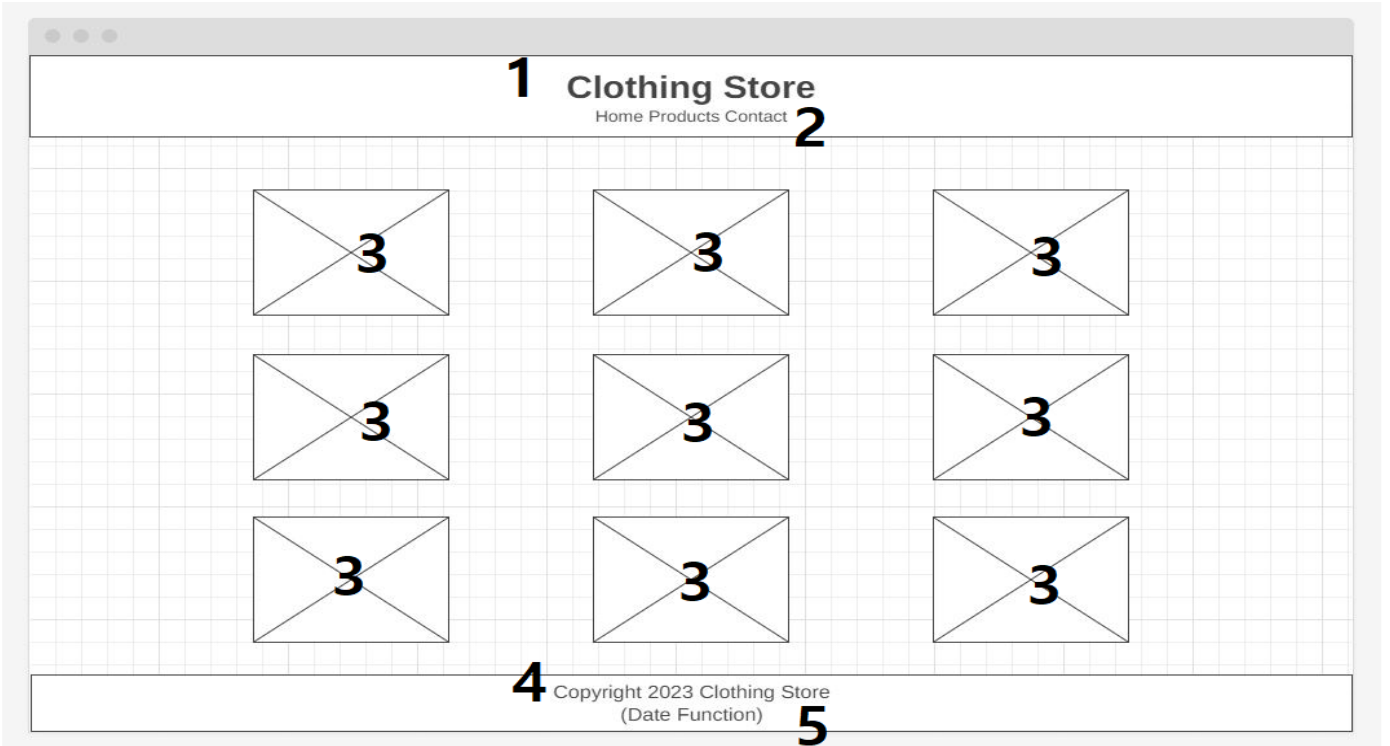Item #7

Description: Javascript Date Function

Font: Arial 25px

Color: Black

Alignment: Center

Media: N/A

Interactivity: N/A

Clothing Store
Home Products Contact

Copyright 2023 Clothing Store
(Date Function)

Item #1

Description: Website Name / Brand Name

Font: Arial 50px

Color: Black, bold

Alignment: Center

Media: N/A

Interactivity: N/A

Item #2

Description: Nav Bar

Font: Arial 25px

Color: Black

Alignment: Center

Media: N/A

Interactivity: Clickable and hover-able, leads to other webpages

Item #3

Description: Clothing Images

Font: N/A

Color: N/A

Alignment: Center, block style

Media: Clothing Images

Interactivity: Hoverable

Item #4

Description: Copyright Claim

Font: Arial 25px

Color: Black

Alignment: Center

Media: N/A

Interactivity: N/A

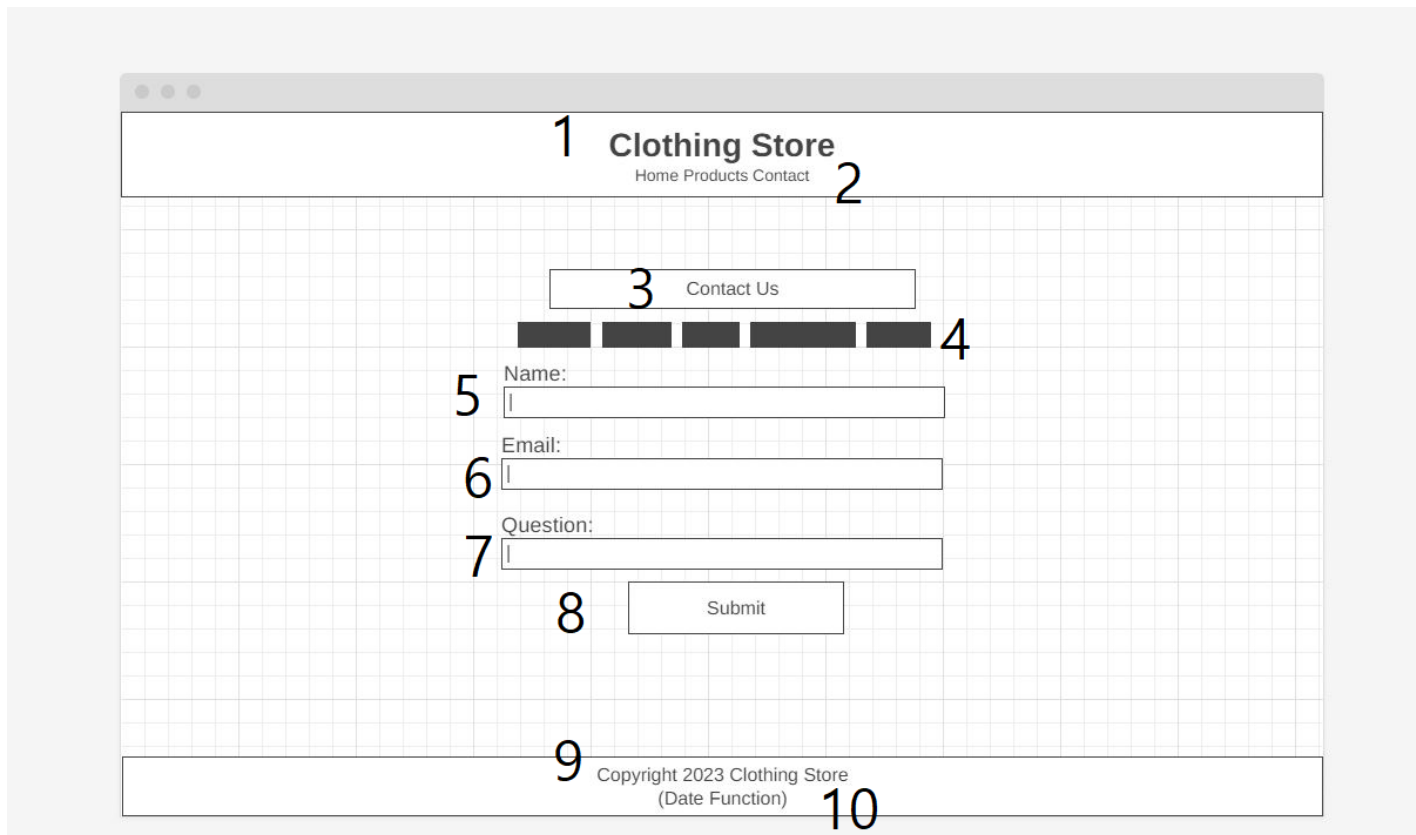Item #5

Description: Javascript Date Function

Font: Arial 25px

Color: Black

Alignment: Center

Media: N/A

Interactivity: N/A

Item #1

Description: Website Name / Brand Name

Font: Arial 50px

Color: Black, bold

Alignment: Center

Media: N/A

Interactivity: N/A

Item #2

Description: Nav Bar

Font: Arial 25px

Color: Black

Alignment: Center

Media: N/A

Interactivity: Clickable and hover-able, leads to other webpages

Item #3

Description: Contact Us Text

Font: Arial 40px

Color: Black, bold

Alignment: Center

Media: N/A

Interactivity: N/A

Item #4

Description: Contact Us Blurb "Enter your information below…"

Font: Arial 25px

Color: Black

Alignment: Center

Media: N/A

Interactivity: N/A

Item #5

Description: Enter Name Text Field

Font: Arial 25px

Color: Black

Alignment: Center

Media: N/A

Interactivity: Text Input

Item #6

Description: Enter Email Text Field

Font: Arial 25px

Color: Black

Alignment: Center

Media: N/A

Interactivity: Text Input

Item #7

Description: Enter Message Text Field

Font: Arial 25px

Color: Black

Alignment: Center

Media: N/A

Interactivity: Text Input

Item #8

Description: Submit Input Button

Font: Arial 25px

Color: Black, blue on hover

Alignment: Center

Media: N/A

Interactivity: Clickable, hover-able

Item #9

Description: Copyright Claim

Font: Arial 25px

Color: Black

Alignment: Center

Media: N/A

Interactivity: N/A

Item #10

Description: Javascript Date Function

Font: Arial 25px

Color: Black

Alignment: Center

Media: N/A

Interactivity: N/A

Design Explanation

The design of the clothing store website I made takes into consideration the principals of the C.R.A.P design and colour theory discussed in class. The entire website takes on a monochromatic colour view, with the main webpage colours being black, white, or grey. This allows the webpage to have a harmonious colour scale which complements each other. The usage of the dark-scale natural tones allows the viewing experience of the webpage to be relaxed and easy on the eyes. The usage of the bolding of text allows for importance to be portrayed by the usage of the header function in HTML. The modern look of the buttons of the navbar also provide a hover effect which allows the user to understand that they can click the navbar to transfer to different webpages through the blue color hover effect. This also works with the Shop Now and Submit buttons on the home page and contact page, through the usage of the colour change hover effect. Regarding the C.R.A.P. design, the webpage uses contrast by allowing the different elements of the website to contrast from one another. It is easy to identify what is clickable on the webpage, and what is merely text. The boldness and sizing of the text also allows the user to understand important information displayed on the website, such as the bolded centered text regarding the "50% discount" on page one. Contrast can also be shown throughout the hover-ability of the clickable texts such as the navbar and the buttons. Also, the product pages provide a hovering contrast where the image will pop out showing its availability once hovered. The website uses repetition throughout each of the three HTML pages to display a consistent style and layout for the webpage. Each of the three HTML pages have the exact same header, navbar and footer using the same monochromatic dark scale colour theme. The only difference between each page is that of the main content. This consistency throughout each page makes the page much easier to navigate and much more understandable for the user to identify new information on each page. Alignment is used throughout the website to provide a clean way of displaying information throughout. For example, the name of the website is aligned centered, alongside the navbar being slightly smaller in text size, but having the same central alignment. Most of the webpage uses a center-based alignment to provide an aesthetically symmetrical webpage that enhances the webpage both aesthetically and navigation wise. For proximity, the webpage is shown to use the grouping of elements closely as shown perfectly on page two (products page). The 3x3 image grid shows a neat grouping of the product images together, allowing the user to easily browse through all the available products that the store sells. By following the principles of C.R.A.P. and colour theory, the webpage allows the user to experience a clean, user-friendly webpage that is easy to navigate across. The user can understand everything that the page provides and can easily figure out how to navigate to each section of the website.