

Memo:

### Performance

Text score: 99 out of 100. This score represents the quality of writing in this document. You can increase it by addressing Grammarly's suggestions.

99

### Word Count


Characters	1,420	Reading time	58 sec
Words	243	Speaking time	1 min 52 sec
Sentences	23		

### Readability

Metrics compared to other Grammarly users

Word length	4.3	<div></div>	Average
Sentence length	10.6	<div></div>	Above average
Readability score	71 ⓘ		

Your text is likely to be understood by a reader who has at least a 7th-grade education (age 12) and should be easy for most adults to read.

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**To:** Mary Tripp <mtripp@jc-associates.com>  
**From:** Jeff Watson <jeff.watson@jc-associates.com>  
**Date:** September 25, 2022  
**Subject:** Topic Proposal Approved

Mary,

This is to let you know that leadership approved my proposal for the semester-long project. I can move forward with my research and data capture. I appreciate your help and may very well take you up on your offer of assistance.

The 3-point shot made up 18% of all field goals in the 1999-2000 season. That percentage rose to more than 39% in the 2019-2020 season, and team owners expect the profits to continue climbing. NBA revenue was \$2.5B in 2001. There was a slow, steady rise over the next decade. After a dip in revenue in 2012 related to labor negotiations and a shortened season, the league's revenue increased by at least 8% every season until COVID put games on pause.

As I alluded to earlier, this is a fantastic opportunity for our clients. The intelligence derived from showing the correlation between 3-pointers, in terms of volume and efficiency, and revenue will help drive decision-making before the draft and going into free agency.

I'm excited about this opportunity. I'm looking forward to the research and the findings that come with it.

Best,

Jeff Watson  
Data Scientist  
Jordan, Curry, and Associates

## Performance

Text score: 99 out of 100. This score represents the quality of writing in this document. You can increase it by addressing Grammarly's suggestions.

99

## Word Count

Characters	1,281	Reading time	49 sec
Words	208	Speaking time	1 min 36 sec
Sentences	21		

## Readability

Metrics compared to other Grammarly users

Word length	4.7	<div><div></div></div>	Above average
Sentence length	9.9	<div><div></div></div>	Above average
Readability score	64 ⓘ		

Your text is likely to be understood by a reader who has at least an 8th-grade education (age 13-14) and should be fairly easy for most adults to read.



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