



10 Courses

Business Intelligence (BI) Essentials

Excel Basics for Data Analysis

Data Visualization and Dashboards
with Excel and Cognos

Introduction to Relational
Databases (RDBMS)

SQL: A Practical Introduction for
Querying Databases

Data Warehouse Fundamentals

Statistical Analysis Fundamentals
using Excel

Getting Started with Tableau

Advanced Data Visualization with
Tableau

The Business Intelligence (BI)
Analyst Capstone Project



Aug 16, 2024

Jirayu Kaewprateep

has successfully completed the online, non-credit Professional
Certificate

IBM Business Intelligence (BI) Analyst

In this Professional Certificate, learners developed essential knowledge and skills required for a role in Business Intelligence. By completing 10 courses in the program, the earner of this Professional Certificate demonstrated a firm grasp of BI fundamentals, database querying in SQL, data analysis using Excel, data visualization, and creating visually compelling presentations and dashboards using Excel, IBM Cognos Analytics, Tableau, and Google Looker. The certificate program covered data warehousing, BI tools, statistics fundamentals, and effective data models and databases for storing and managing data, and data mining and predictive modeling techniques. Learners applied their skills to complete a Capstone Project inspired by a real-world scenario.

The online specialization named in this certificate may draw on material from courses taught on-campus, but the included courses are not equivalent to on-campus courses. Participation in this online specialization does not constitute enrollment at this university. This certificate does not confer a University grade, course credit or degree, and it does not verify the identity of the learner.

Rav Singh Ahuja
Global Program
Director
IBM Skills Network

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