Joseph Kimani

Frontend Developer • Business Manager • IT Support Specialist

Contact Information

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Professional Summary

I bridge business strategy and software innovation — I craft digital solutions that drive growth, connect customers, and deliver results.

Work Experience

Business Manager - FairPrice Enterprises Ltd (Oct 2023 - May 2024)
• Managed a diverse team across sales, logistics, and customer relations
• Deployed data-driven decision-making tools using Excel, CRM software, and Power BI
• Spearheaded strategic planning driving a 35% revenue growth

Digital Marketing Associate - Orbit Media Ltd (Jun 2022 - Aug 2023)
• Managed company's online campaigns and increased engagement by 60%
• Designed and implemented automated email marketing systems
• Monitored analytics and reported monthly KPIs

Frontend Developer - Fiverr (Freelance & Remote) (Jan 2021 - Feb 2022)
• Built and maintained websites and landing pages for small businesses
• Collaborated with designers to implement modern, responsive designs
• Integrated APIs and designed dynamic user interfaces

IT Support & Systems Technician - Safaricom (Mar 2020 - Apr 2021)
• Provided first-level tech support for over 200 clients
• Installed and configured computer systems and software updates
• Worked with LAN/WAN setups, routers, and firewalls

Technical Skills

• Frontend Development: React.js, JavaScript (ES6+), HTML5, CSS3, Sass, TailwindCSS
• Backend & Tools: Node.js, Firebase, AWS, Docker, Git
• IT Support: Windows Server, Linux CLI, Cisco Packet Tracer, Networking
• Business Tools: Excel, CRM Software, Power BI, Google Analytics, SEO
• Other: Python, SQL, Swift

Education

Kabarak University
Bachelor of Information Technology (September 2022 - October 2025)