



**8th Annual
August 21st and 22nd 2020
Hill City, SD**

Dear Sponsor,

Last year more than 9,000 people came, saw and took part in "Hill City Wine Brew & BBQ" here in Hill City.

This event, produced by the Tin City Mason's, brings in the Nationally-recognized Kansas City Barbeque Society (KCBS) BBQ Cook-off to Hill City. KCBS sanctions BBQ and grilling competitions across the U.S. and promotes barbeque as "America's cuisine." This year professional BBQ chefs from around the country will once again descend on Hill City, SD to try and win the coveted State Championship BBQ trophy and gain entry into the Jack Daniels World Championship BBQ Cook-off. We also have a new Backyard BBQ competition and Kids Q Competition scheduled along with a BBQ, Wine, and Brew Alley with live music, food, and beverages for purchase.....and, ***as a sponsor, you can become part of the excitement!***

In addition to business exposure, your sponsorship (along with event proceeds) will help the Hill City Masonic Lodge fund local charities, such as: The Hill City Boys and Girls Club, Delta Dental Program (providing free dental work to local children), Scouts of BSA, multiple local sororities (providing benefits to several charities), Child Identification Program-Western South Dakota, Books for Bikes (awarding bikes to kids for reading), Hill City Volunteer Fire Department, and the Hill City Athletic Department.

We have a number of sponsorship packages and marketing ideas from which to choose. Please select the one that works best for you!

Please join us! We'd be proud to have **you** as one of our great sponsors!

Thank you,

Emily Wheeler
Coordinator 605-390-6137



August 21st & 22nd , 2020 Hill City “Wine, Brew & BBQ”

Sponsorships

WHOLE HOG - \$5,000 (Only 5 available)

- Sponsors signed receives “presented by” designation
- First right of refusal for 2020 “Presented by Sponsor”
- 10 x 20 Booth Space for promoting, displaying or selling product
- Ad in BBQ program
- Business logo in prominent place on all local print advertising (Newspaper, posters and programs along with the “Wine, Brew & BBQ” website)
- Radio advertising as “Presented by Sponsor”
- Your Banner placement at event
- VIP Hospitality for 10 people at Sponsors Dinner
- 10 x 15 Booth Space for promoting, displaying or selling product
- Ad in BBQ program
- Corporate logo in prominent place on all local print advertising (Newspaper, posters and programs along with the “Wine, Brew & BBQ” website)
- Banner placement at event
- VIP Hospitality for 10 people at Sponsors Dinner (date and location TBD in September)

FULL RACK - \$2,500

- 10x10 Booth space for promoting, displaying or selling product
- Ad in BBQ program
- Business logo on all local print advertising (Newspaper, posters and programs along with the “Wine, Brew & BBQ” website)
- Banner placement at event
- VIP Hospitality for 6 people at Sponsors Dinner (date and location TBD in September)

HALF RACK - \$1,500

- 10x10 Booth space for promoting, displaying or selling product
- Listing on sponsor page in Newspaper Ads
- Ad in BBQ program along with the "Wine, Brew & BBQ" website
- Banner placement at event
- VIP Hospitality for 4 people at Sponsors Dinner (date and location TBD in September)

BRISKET - \$1,000

- Ad in BBQ program
- Logo under Proud Sponsor page in BBQ program along with the "Wine, Brew & BBQ" website
- VIP Hospitality for 2 people at Sponsors Dinner (date and location TBD in September)

Pulled Pork - \$500

- Logo under Proud Sponsor page in BBQ program
- VIP Hospitality for 2 people at Sponsors Dinner (date and location TBD in September)

BBQ Sauce –Under \$500

- Logo under Proud Sponsor page in BBQ program

RIBLET - \$100

- Business listing on program as a Supporting Sponsor

Checks can be made out to:
Hill City Wine Brew and BBQ

Address
Tin City Lodge #112
P.O. Box 465
Hill City SD 57745

For more information please contact:
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605-390-6137
26.2emily@gmail.com