



PIZZA SALES REPORT

01-01-2015 to 31-12-2015

Pizza Category

(All)

Order Date

01-01-2015

31-12-2015



Total Revenue

\$817.9K



Avg Order Value

\$38.31



Total Pizzas Sold

49.6K



Total Orders

21.4K



Avg Pizzas Per Order

2.32

BUSIEST HOURS & WEEKS

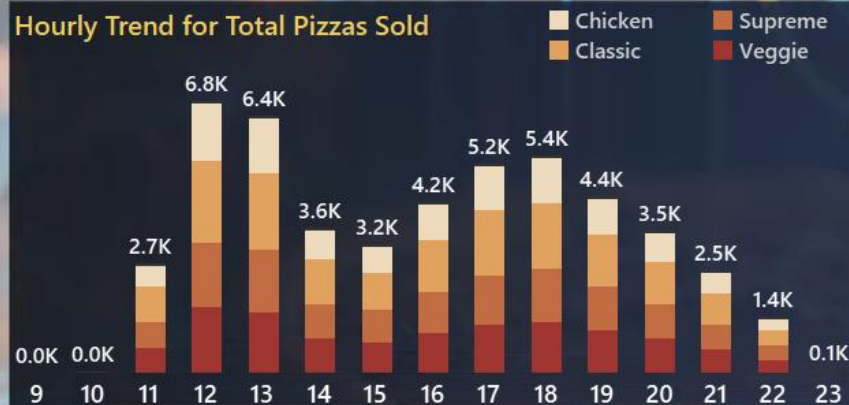
HOURS

Peak order are between 12:00 pm and 1:00pm, and in evening from 4:00pm to 7:00pm.

WEEKS

Significant variations in weekly orders, with highest peak during the 48th week from the month of Dec

Hourly Trend for Total Pizzas Sold



Weekly Trend for Total Order



SALES PERFORMANCE

CATEGORY

Classic Category contribute to maximum sales, Total Orders & Total Pizzas Sold

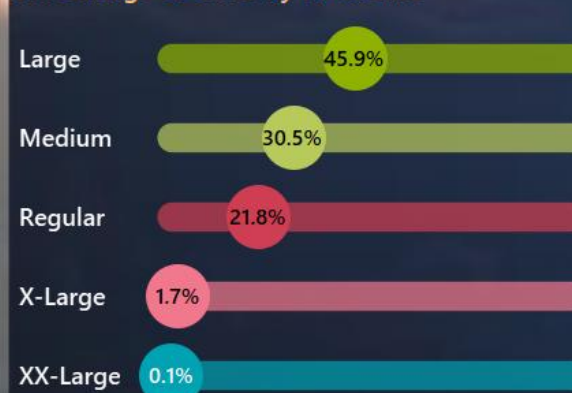
SIZE

Large Pizza Size contributes to maximum Total Sales

Percentage of Sales by Pizza Category



Percentage of Sales by Pizza Size



Total Orders & Pizzas Sold by Pizza Category

