

# Jason Kathawa

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<b>Education</b>	<b>University of Michigan - Ann Arbor</b>	<b>GPA 3.351/4.000</b>
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**Stephen M. Ross School of Business**

Bachelor of Business Administration (April 2021)

- Emphasis in Marketing and Strategy
- Peer Mentor for incoming first-years

**College of Literature, Science, and the Arts**

Bachelor of Science, Computer Science (April 2021)

- Recipient of Meijer Family Scholarship
  - Ranked 1st of 50 teams in showcase for Elementary Programming Concepts course
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## Experience

<b>Summer 2020</b>	<b>Katch Media</b>	<b>Los Angeles, California</b>
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**Product Manager (Contractor)**

- Led the inception and strategic planning of the startup's consumer-facing film-recommendations app alongside the Chief Product Officer, leveraging research to create an initial Product Requirements Document for the development team
- Analyzed the strength and performance of competitors and complements, culminating in a view of the competitive landscape as well as tactical insights and recommendations
- Mapped potential customer experiences through customer journey flows specially devised to be consumable to both the UX/UI designer and the development team
- Assisted in primary market research through survey design and focus group administration, informing the product team for strategic direction discussions

<b>2019-Present</b>	<b>University of Michigan, College of Engineering</b>	<b>Ann Arbor, Michigan</b>
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**Instructional Aide**

- Teach fundamental computer science concepts to students with no prior programming experience, helping establish a solid foundation for future computer-science education
- Adapt teaching style and content in office hours and discussion settings to be inclusive of different learning styles, increasing each student's understanding and boosting scores
- Develop exams for one of the University's largest courses under the dynamic remote learning curriculum, integrating feedback continuously to ensure fairness

<b>Summer 2019</b>	<b>Quicken Loans</b>	<b>Detroit, Michigan</b>
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**Software Engineering Intern**

- Acted as a tech lead, product manager, and software engineer for a tiger team of software engineers tasked with creating a sales and marketing web application from zero to production in 8 weeks, helping to increase salespeople's closed loan volumes
  - Translated financially-technical feature requests into actionable tasks for a non-financially savvy team, enabling engineers to write elegant, scalable code
  - Facilitated and contributed to software architectural design discussions, resulting in a cohesive and intellectually safe team and a flexibly designed application
  - Communicated continuously with application's customers (marketing, sales) to integrate feedback and manage expectations, maximizing visibility and effective decision making
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<b>Skills &amp; Interests</b>	<ul style="list-style-type: none"><li>• <b>Coding:</b> C++, C, C#, Java, Python, Shell Scripting, Angular, HTML, JavaScript</li><li>• <b>Dev Tools:</b> Windows, Linux, FreeBSD, Visual Studio, Android Studio, Git, Docker</li><li>• Play hockey weekly with fellow business students for the Ross Ice Hockey club team</li><li>• Hiked at Glacier National Park in 2017; backpacked North Manitou Island in 2019</li><li>• Spent a summer creating a business, "Fruit and Tie, LLC," to make a mobile-app game</li></ul>
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