

Healthy Living Tips Project

Combining Web Design and SEO
Optimization

Project Overview

- Objective: Create a mock website showcasing SEO strategies and web design.
- - Niche: Healthy Living
- - Focus: Diet, Fitness, Mental Wellness
- - Demonstrated Skills: HTML, SEO, Analytics

Website Design

- Website Features:
 - - Home Page: Overview of healthy living tips.
 - - Blog Section: Articles on diet, fitness, and mental wellness.
 - - Contact Page: Simple form for user inquiries.

SEO Strategies

- Key SEO Implementations:
- - On-Page SEO: Keywords in meta tags, titles, and content.
- - Technical SEO: Sitemap added, mobile-friendly design.
- - Keyword Research: Identified high-volume, low-competition keywords.

Analytics Report

- Mock Metrics:
- - Home Page: High visits and low bounce rate.
- - Blog Section: Moderate engagement, high time-on-page.
- - Contact Page: User inquiries simulated via form.

Hosting & Next Steps

- Website Hosted on GitHub Pages:
- - URL: <https://<jkaur34>.github.io/healthy-living-tips>
- Next Steps:
- - Enhance interactivity with JavaScript.
- - Add dynamic blog functionality with a CMS.
- - Track real user analytics using Google Analytics.