

Summary

The Light vs Dark Mode study was aimed at measuring the preferences of real internet and technology students. In terms of skills obtained, this project was a good learning experience for conducting interviews with participants, creating surveys, and analyzing data. Although this wasn't a design-oriented project where we designed our own interfaces, knowing how to conduct studies with other people can become an important skill when you have to test your own prototypes. In the end, we were able to find possible motives as to why college students prefer dark mode interfaces compared to light mode interfaces and how this "brightness" can have potential impacts on health and productivity.

Acknowledgment of Work

This project was completed with two other UC Santa Cruz students: Atri Mehta and Rahamat Zaman. All three of us were involved in writing the paper. I was individually responsible for the overall design of the study and survey composition. Atri and Rahamat conducted the interviews mentioned in the paper, and assisted me with analyzing the data and drawing potential conclusions.