Design Brief

Autism Teenage Partnership
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Vision

The website for Autism Teenage Partnership (ATP) will be built as an informative website. It will serve as a main central source for information, and also links to other places where ATP is broadcasted (i.e. social media, in the mainstream media).

Scenarios

These are the scenarios that the website should fulfill:

1. As a parent, I want to gain as much information about this program and know how I can contact the pr ogram organizers.
2. As a funder, I want to know what the ATP is doing and what the media is saying about the ATP.
3. As a journalist, I want to know what has been written about the ATP and who has written about the ATP.
4. As a student with interest, I want to know how I can get involved with volunteering with the organization.
5. As a young entrepreneur, I want to know how the ATP was started and who I can contact.

Inspirations

Dojo App
Big sections with minimal text.

Basecamp
GitLab
Informative single-page scroll.

Wix
Facebook (paper)
Big images - landing page.

Features

Design aspects of envisioned website include:
1. Single scroll landing page with full screen sections,
2. Full screen pictures,
3. White background,
4. Simple colour scheme
5. Short, simple overviews,
6. Navbar with jump links

Sections

Important sections of the website:
1. Home / landing,
2. About ATP (History, Mission & Vision),
3. Leadership,
4. Sponsors (Logos)
5. In the Media (Links to where in the media ATP is mentioned),
6. Testimonials,
7. Contact Us (Sign up for newsletter)

Next Steps

Study more examples of single-scroll landing pages.
Determine colour and font scheme.
Create prototypes and mockups.