



Jackie Choy's
INTERNSHIP BRIEF
ART 298 | Chris Gargiulo

VIMEO OTT

Online Cello Lesson Video

BEFORE

The screenshot shows a Vimeo video page for a cello course. At the top, it says "Daily Cello Lessons" and "ZERO TO BACH IN FOUR MONTHS". Below the video player, there's a large image of a man playing a cello on a beach with a small dog. A yellow button labeled "START WATCHING" is visible. The video title is "CELLO ACCELERATOR COURSE". A quote from a user named Jordan is displayed: "Traditional weekly lessons required time between daily exercises to keep you on task. Countless and more confusions knowing that you are practicing the right way." Below the quote, there's a detailed description of the course, mentioning "Jordan Nakazawa" and "The Bach Prelude". At the bottom, there's a "JOIN OUR MAILING LIST" section with a "SUBSCRIBE" button.

AFTER

The screenshot shows a Vimeo video page for a cello course. At the top, it says "BEGINNER CELLIST TO PLAYING BACH" and "Daily Cello Lessons". Below the video player, there's a large image of a man playing a cello on a beach with a small dog. A yellow button labeled "START WATCHING" is visible. The video title is "GO FROM BEGINNER CELLIST TO PLAYING BACH —IN FOUR MONTHS". A quote from a user named Jordan is displayed: "Stream world-class cello training from award-winning cellist, Jordan Nakazawa. Learn fast, practice smartly, and watch your playing transform." Below the quote, there's a detailed description of the course, mentioning "Jordan Nakazawa" and "The Bach Prelude". On the left side, there's a sidebar with sections titled "WHY THIS WORKS", "HOW THIS WORKS (STEP BY STEP)", and "WHAT YOU'LL GAIN".

MANA MUSIC HAWAII

SquareSpace Website

HOME PAGE

The home page features three main sections:

- Services:** Shows a string quartet and text about providing professional classical music for various events.
- Performances:** Shows a person performing on stage in a dark setting.
- Events:** Shows a group of people at an outdoor event with text about Mana Music's mission to provide musical education and performances.

Below these sections is a photo of Joshua Nakazawa with the caption "Hawai'i Symphony Orchestra cellist".

THE MUSE BEHIND MANA MUSIC

Joshua Nakazawa

Mana Music has accompanied many things such as winning Album of the Year in the 2021 Na Hoku Hanohano awards, providing the classical music for the winning music video in the 2020 NA Hoku Awards, becoming the trusted partner to many of the top bands and artists in Hawaii for providing classical music, and performing on stage with some of Hawaii's most famous stars.

Mana Music is a supporter of culture and education in Hawaii, and loves collaborating with others who share similar interests in expression through music. It is our goal as performers to be an extension of your thoughts, ideals, intentions, and feelings through musical expression for any occasion.

Official Preferred Music Partner To

DRAWING MOMENT

Alamy City

EXPLORE	CONTACT	LESSONS	LEGAL
Home	info@manamusic.hawaii.com	Guitar Lessons	FAQ
About Us	612.455.5500	Success Stories	Terms
Booking Mana		Privacy Policy	

RATES & PACKAGES PAGE



Ensemble Options

Tailored musical arrangements and pricing for your island event

View rates from backload

Solo



From \$600
\$1000 for soloist with recording tracks

View rates from backload

Duo



From \$1000

View rates from backload

String Quartet



DUO

From \$1000
\$200 for piano additional fee per ensemble
\$100 to include string quartet or guitar for three piece ensembles
Local transportation for the musicians included

From \$1000



TRIO

From \$1000
\$200 for piano additional fee per ensemble
\$100 to include string quartet or guitar for three piece ensembles
Local transportation for the musicians included
Unplugged (no power) fees included

From \$1499
\$1,499 for the Full Fiber Quartet

View rates from backload

Guitar and Ensemble



From \$1500

Contact for rates

View rates from backload

OUTER ISLAND



From \$1275 (\$1600 for soloist)
Flat Rate Cost Per Ensemble Musician

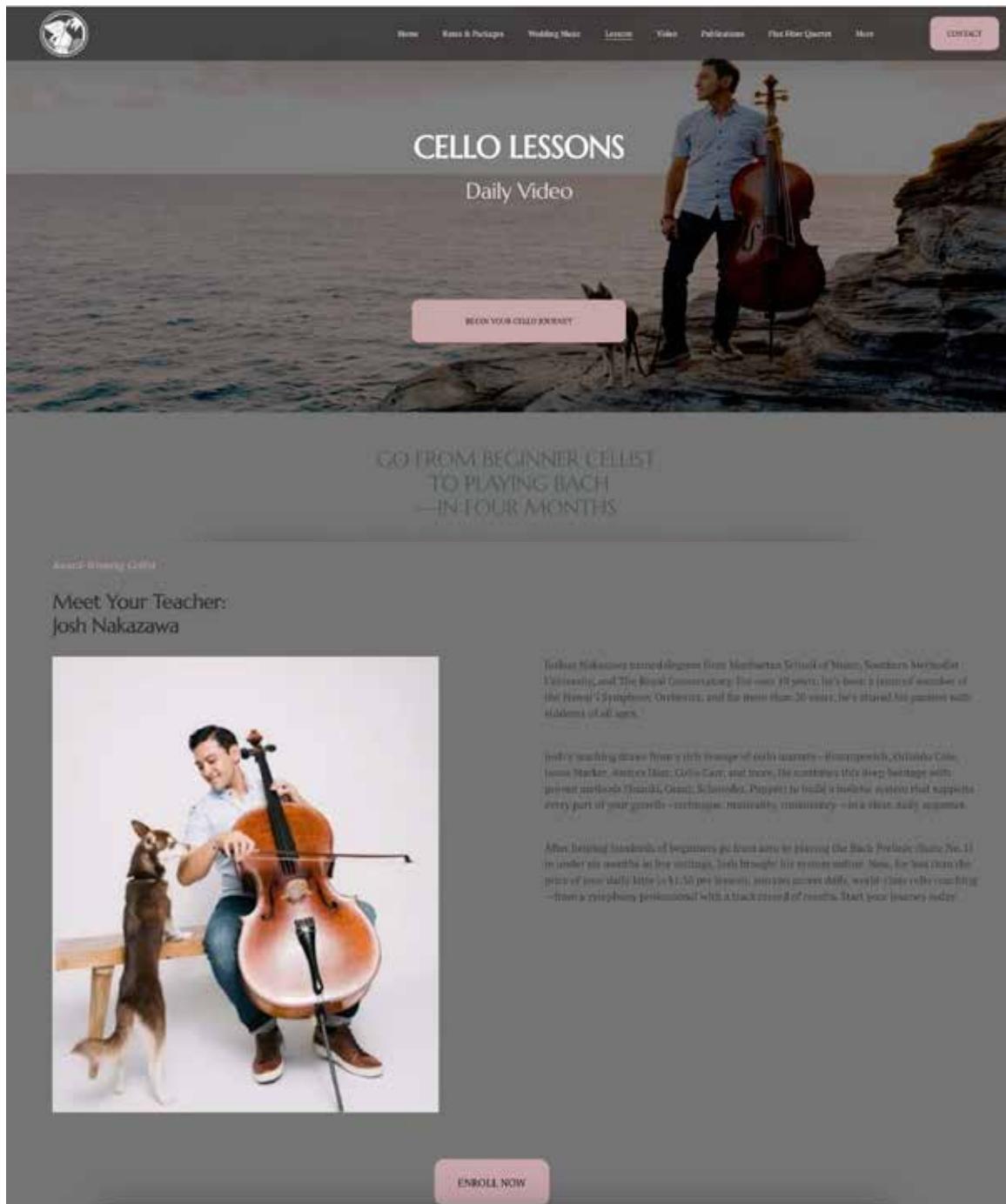
View rates from backload

OFFICIANT SOUND AMPLIFICATION



From \$325
\$325 minimum requirement to include both the officiant and couple
\$1000 for 10 min.
\$1500
\$2000 up front deposit required for the year

Pre-



The screenshot shows a website for cello lessons. At the top, there's a navigation bar with links for Home, Rates & Packages, Wedding Music, Lessons, Video, Publications, Frequently Asked Questions, and More. A CONTACT button is also in the top right. The main header features the text "CELLO LESSONS" and "Daily Video". Below this, a large image shows a man standing on a rocky beach with a cello, looking out at the ocean. A small dog is standing next to him. A pink call-to-action button in the center says "BEGUN YOUR CELLO JOURNEY". Below the image, the text reads "GO FROM BEGINNER CELLIST TO PLAYING BACH IN FOUR MONTHS". Underneath this, it says "Meet Your Teacher: Josh Nakazawa". To the left of the teacher's bio is a smaller image of the same man playing the cello while a small dog stands on its stand. The teacher's bio includes information about his education (Bachelors of Music from Manhattan School of Music, Southern Methodist University, and Juilliard) and his professional experience (being a concertmaster for the Florida Symphony Orchestra). It also mentions his passion for sharing music with students of all ages. Further down, it discusses his teaching philosophy, mentioning famous students like Cellist Yo-Yo Ma, Violinist Itzhak Perlman, and Pianist Lang Lang. It highlights his "cello system" which includes daily practice, video coaching, and a track record of results. A pink "ENROLL NOW" button is located at the bottom.

CELLO LESSONS

Daily Video

BEGUN YOUR CELLO JOURNEY

GO FROM BEGINNER CELLIST
TO PLAYING BACH
IN FOUR MONTHS

Meet Your Teacher:
Josh Nakazawa

Joshua Nakazawa earned degrees from Manhattan School of Music, Southern Methodist University, and Juilliard Conservatory. For over 10 years, he's been a concertmaster of the Florida Symphony Orchestra, and for more than 20 years, he's shared his passion with students of all ages.

After teaching dozens from a range of skill levels—Baltimore, Orlando City, Texas Star, Avery Fisher, Cellist Yo-Yo Ma, Violinist Itzhak Perlman, and more, he continues this legacy by sharing his proven methods (theory, Oscar Schmidt, Popper) to build a musical system that supports every part of your growth—technique, musicality, consistency—in a clear, easy approach.

After helping hundreds of beginners progress to playing the Bach Prelude (the No. 1) in under six months in live settings, both through his system online (now, for less than the price of one daily lesson at \$150 per lesson), online access daily, world-class cello coaching—from a symphony professional with a track record of results. Start your journey today!

ENROLL NOW

RELIVE OUR UNFORGETTABLE
LIVE PERFORMANCES

Browse past shows and let the music take you back to the moment

Bach in Ice: First Ever Live Cello Performance

Watch later Share

Watch on YouTube

This was the first performance in a generation – Bach's *Brahma* like never before.

Radiohead String Quartet Mission Picture

Watch later Share

Watch on YouTube

Our arrangement of "Mission Picture" soundtrack by Radiohead

Blue Note: Virtually Live - Mana Music String Quartet

Watch later Share

Watch on YouTube

Virtually live, an online concert series featuring the Mana Music String Quartet featuring Jake Shimabukuro. The quartet debut new musical arrangements of Oceanic folkloric compositions, and accommodate Jake, creating an intimate landscape in a live virtual setting.

Mana Music String Quartet at "The Pihake

Watch later Share

Watch on YouTube

Courtesy of Jake Shimabukuro, Mana Music Quartet performs "Kumu I Pihake" by Queen Lili'uokalani at "The Pihake House" on the Big Island in Hawaii.

E Ku'u Morning Dew

Watch later Share

Watch on YouTube

The Mana Music Quartet plays Edith Kanaka's "E Ku'u Morning Dew".

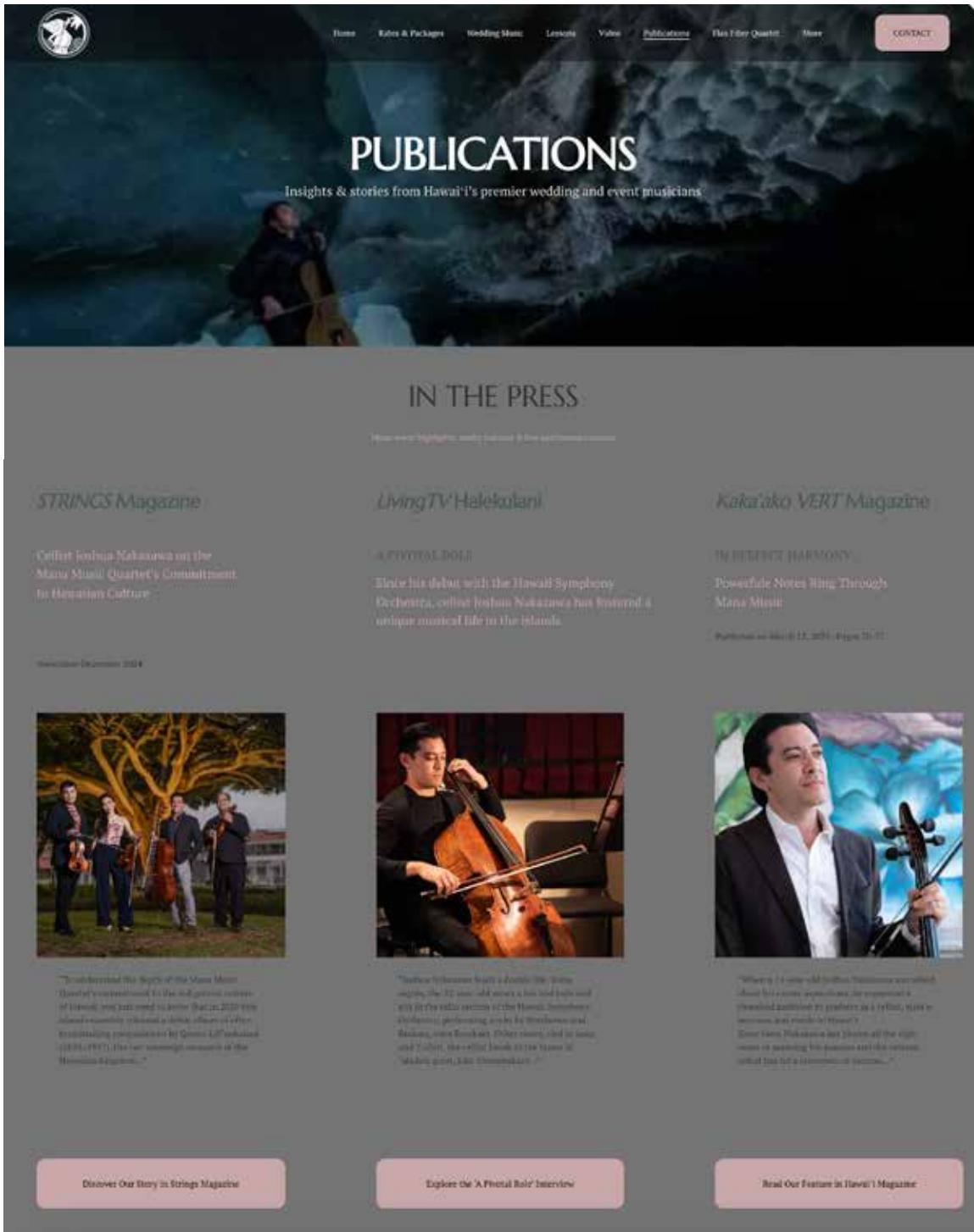
Jake Shimabukuro - Galloping Seahorses

Watch later Share

Watch on YouTube

Jake Shimabukuro and Inouye Nakashima perform "Galloping Seahorses" (16Sessions.com Acoustic Live!)

PUBLICATION PAGE



Alaska Live KUCA

Alaska Live: Frozen Frequencies with Circumpolar North Guests

Published April 15, 2023 at 11:06 AM AKDT



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Hawai'i News Now

Mana Music Quartet perform sneak peak of upcoming show at Orvis Auditorium

Published April 5, 2023 at 4:30 AM HST



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Hawai'i Public Radio

Mana Music Quartet on Morning Café

Published April 1, 2023 at 2:46 PM HST



[Listen to the Mana Music Quartet](#)