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Dear Neighbors,

Thank you for inviting me to submit a proposal for artistic enhancements in your neighborhood.

For two decades, I have created public art in various mediums and led community art workshops. My projects have included multimedia mosaics; painted metal; wood; ceramics; glass tile; photographs on porcelain-enameled steel, tile, and dyed aluminum; Morse Code; poetry; and water features. I am skilled at working with a wide variety of materials and am looking forward to street painting. When choosing materials, I consider durability, Arizona's weather conditions, low maintenance, and cost to deliver the best value for the money.

As a 40-year resident of Tempe, first in the Wilson Art and Garden neighborhood and currently in the Broadmor neighborhood, I am aware of the traffic issues facing our neighborhood streets. I love the idea of using art to slow traffic and encourage drivers and cyclists to take a pause.

As a lifelong gardener, many of my projects include botanical elements. While I always develop projects based on neighborhood feedback, I am submitting two images of my past projects and an illustration of one idea that shows a way I could approach your project.

In the attached illustration, I have approached your project thinking of bright colors of neighborhood grass and irrigation combined with abstracted shapes of desert plants. My goal is for the abstracted botanical imagery to be viewed and enjoyed from any direction. In addition to the street painting, I am including a visual showing the idea of a vertical element (think Peace Pole) that could extend the impact of the art and further meet your goals of slowing traffic. A simple painted column could be embellished with phrases of kindness, friendship, and peace that could be developed with neighbors and Holdeman students.

The visuals I am submitting represent initial ideas. If selected as your project artist, I would further develop the art concepts based on neighbor feedback. Visuals and an itemized budget for each proposal are attached.

My art-making process begins with sketches that offer art concepts for neighborhood review so the final designs include your input and ideas. Neighbors meet, look at initial sketches and materials and suggest ideas. After I gather input from neighbors, I develop the project in my studio, and then schedule times that neighbors and students would have an opportunity to be involved in the making of the art (if there is interest).

I'm excited to use my skills and experience to create beauty in your neighborhood. Thank you for considering me to be your project artist.

Rebecca Ross

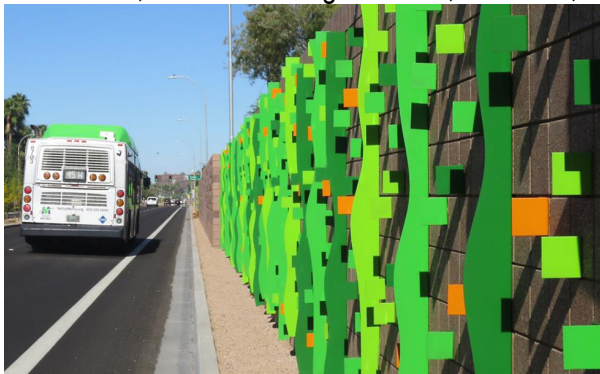
## Examples of My Past Work



"Helianthus," Broadmor Neighborhood, Glass tile, marbles, stained glass



"Helianthus," Broadmor Neighborhood, Glass tile, natural stone, ceramic tile, marbles, stained glass



"Hedgerow" (collaboration with Laurie Lundquist), Broadway Road, Laser-cut, powder-coated steel



Street painting concept--  
This concept incorporates bright neighborhood colors of green grass and irrigation water along with desert plant forms in a fanciful design that can be viewed and enjoyed from any angle.

Optional vertical element -  
This concept incorporates similar colors and words of kindness in a vertical presentation that could further enhance slowing of traffic.



## Holdeman Neighborhoods – Budget

Proposal for street painting and optional vertical art element

Expenses	Amount
Street painting—	
--Supplies – Aexel Biostripe paint, primer, rollers and brushes, trays, masking materials, stencils, safety gear, and misc. supplies	6,000
--Site prep – sweeping, pressure washing	1,000
--Street painting labor	4,000
*OPTION—a vertical element (similar to a Peace Pole) could be substituted for 10% less street painting (negative space or shorter length, etc.)	
Barricades and street closure for 4-day period	2,500
Community engagement and/or workshop(s)	500
Insurance	1,500
Artist fee (includes design and project management)	3,000
Sales tax	1,500
Total budget	\$ 20,000