Holdeman Neighborhood

Jake Early, April 2024

Budget

Thank you for inviting me to participate and quote on this project! As an avid cyclist, I would love to be involved in this project. I have done two Adaptive Street murals in Tempe and have really enjoyed the process and I am a big believer in the concept. I have also done a lot of work with the local cycling club in my hometown, Chico, California. I recently collaborated with a sculptor and fabricator to create a large, steel gate that closes a popular hill-climb to cars, so cyclists can ride without the risk of vehicular traffic!

Below is an itemized budget based on my experience with Adaptive Streets murals I've done recently.

 Paint
 \$2500

 Ground glass
 \$800

 Clear coat
 \$1400

 Stencils
 \$750

 Materials
 \$900

 Crew/Labor
 \$1500

Art & Design fees & installation remaining budget

(not to exceed \$20,000)

Holdeman Neighborhood

Jake Early, April 2024

Conceptual Ideas

Conceptual elements to illustrate motion and the busy flow of bicycle traffic along Hardy Ave.

I ride my bike to my studio at Hardy & Alameda daily, so the opportunity to paint bike lanes on Hardy is a dream project. When I ride along Hardy, I see a flow of bike, scooter and pedestrian traffic and envision colorful markings along the bike lanes to brighen the street, but also to draw attention to the bike lanes and hopefully to calm the vehicle traffic I am all to aware of speeding past me!

Below are some graphic images I have drawn to help illustrate these ideas. If chosen to continue with this project, I would love to sit and talk with neighbors about specific imagery and really customize the art to convey the essence of the Holdeman Neighborhood.

