

Holdeman Neighborhood X Mural Mates

Adaptive Streets Grant Pricing

Tempe, AZ

2024

Artist Bio



Nicole Poppell “NNUZZO” is a muralist and designer based in her hometown of Phoenix, Arizona with work across the U.S. She has a background in commercial interior design from Arizona State University and has been creating custom large scale art works for clients such as Google, Facebook, Adobe and more.

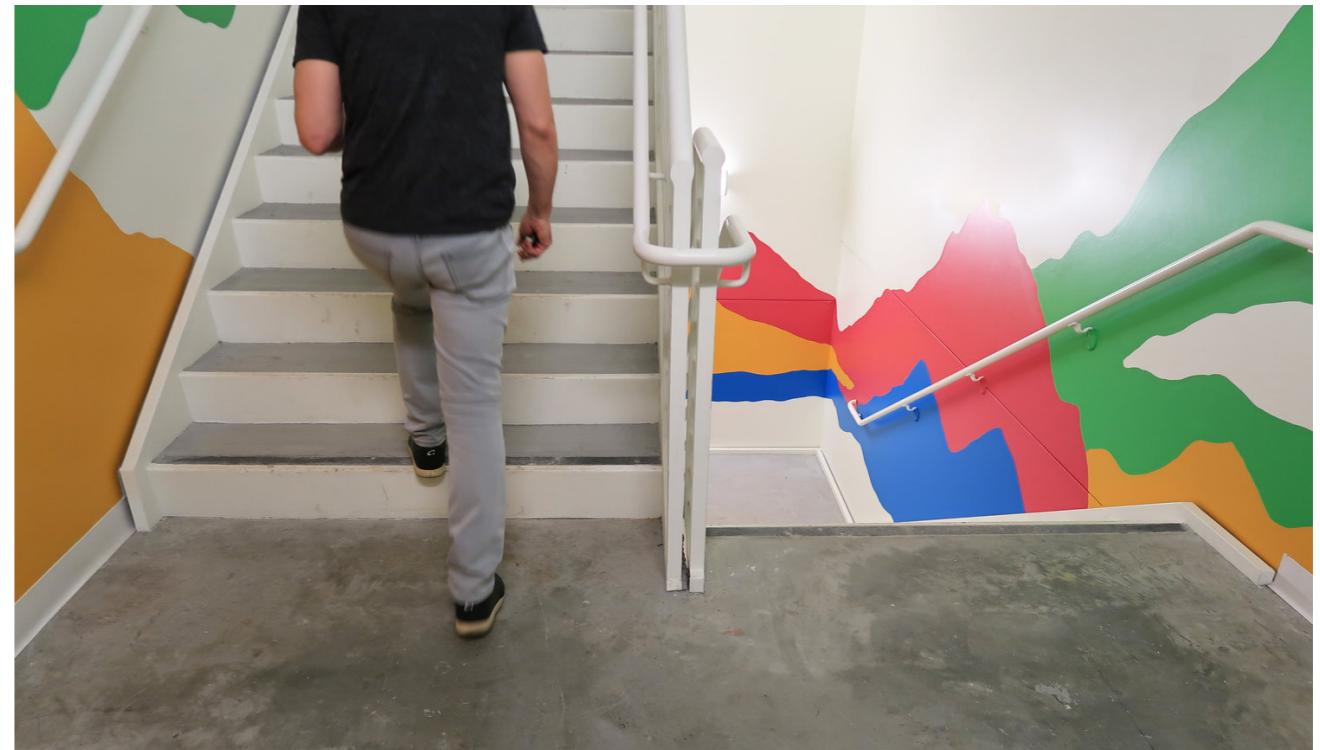
Her work is a continuous practice of meditation, finding interest in the intersection of imperfection and precision. Her work often invites the viewer to become a participant in the artwork and pushes to use their imagination in what they see. Her style is often bold, playful, organic and simple however she thrives on creating custom works for her clients.

She loves mixing her digital art experience with her hand drawn techniques to create pieces that are clean and bold, creating a statement piece for any wall or space.

Past Work



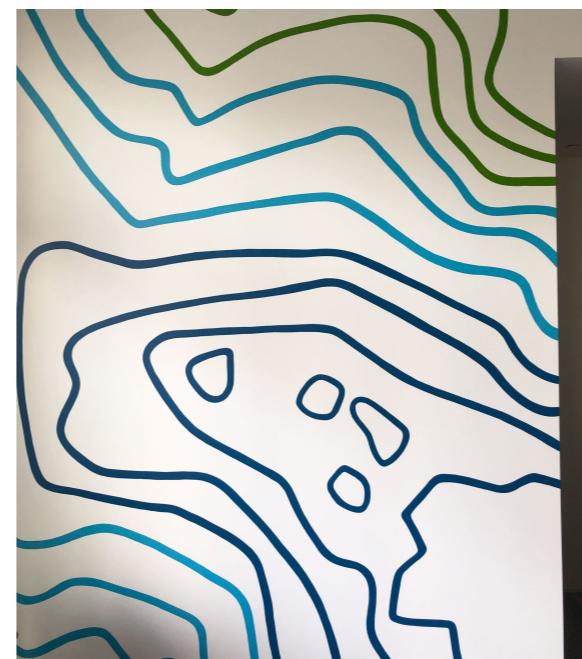
Hilton Hotels - Pismo Beach, CA



WeWork Stairwell - Redwood City, CA



The Bunker SLO - Pismo Beach, CA



Confidential Client - Palo Alto, CA



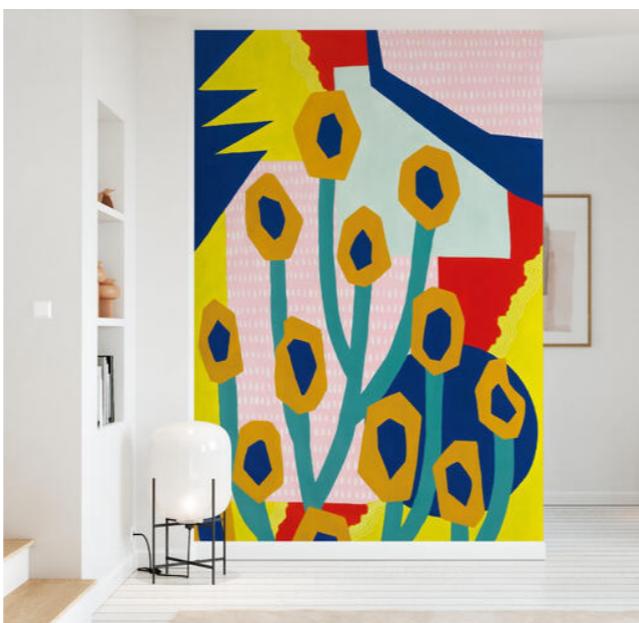
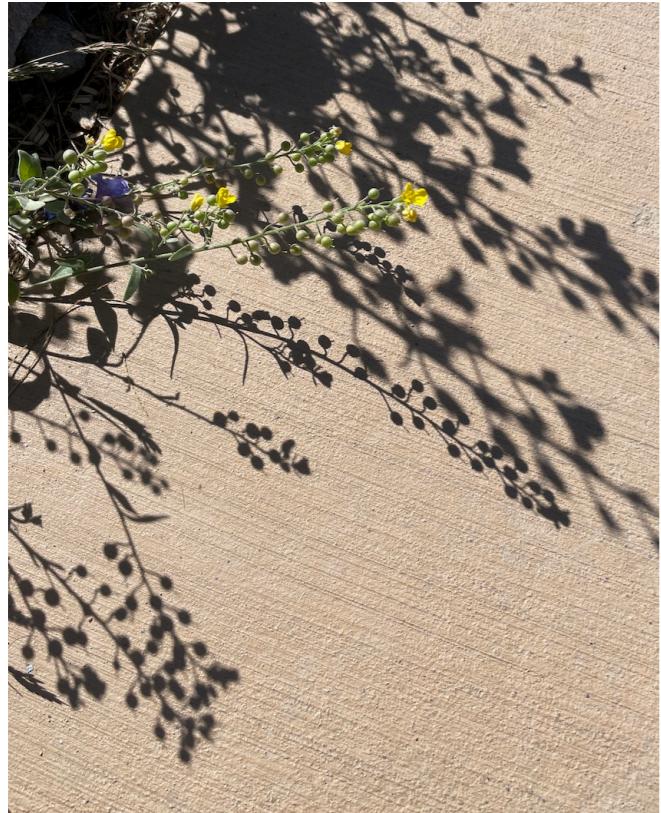
Colorbloq - San Francisco, CA

Holdeman Neighborhood

MURAL
MATES

Style Inspiration - A mix of geometric and organic patterns inspired by nature.

Holdeman Neighborhood



MURAL
MATES

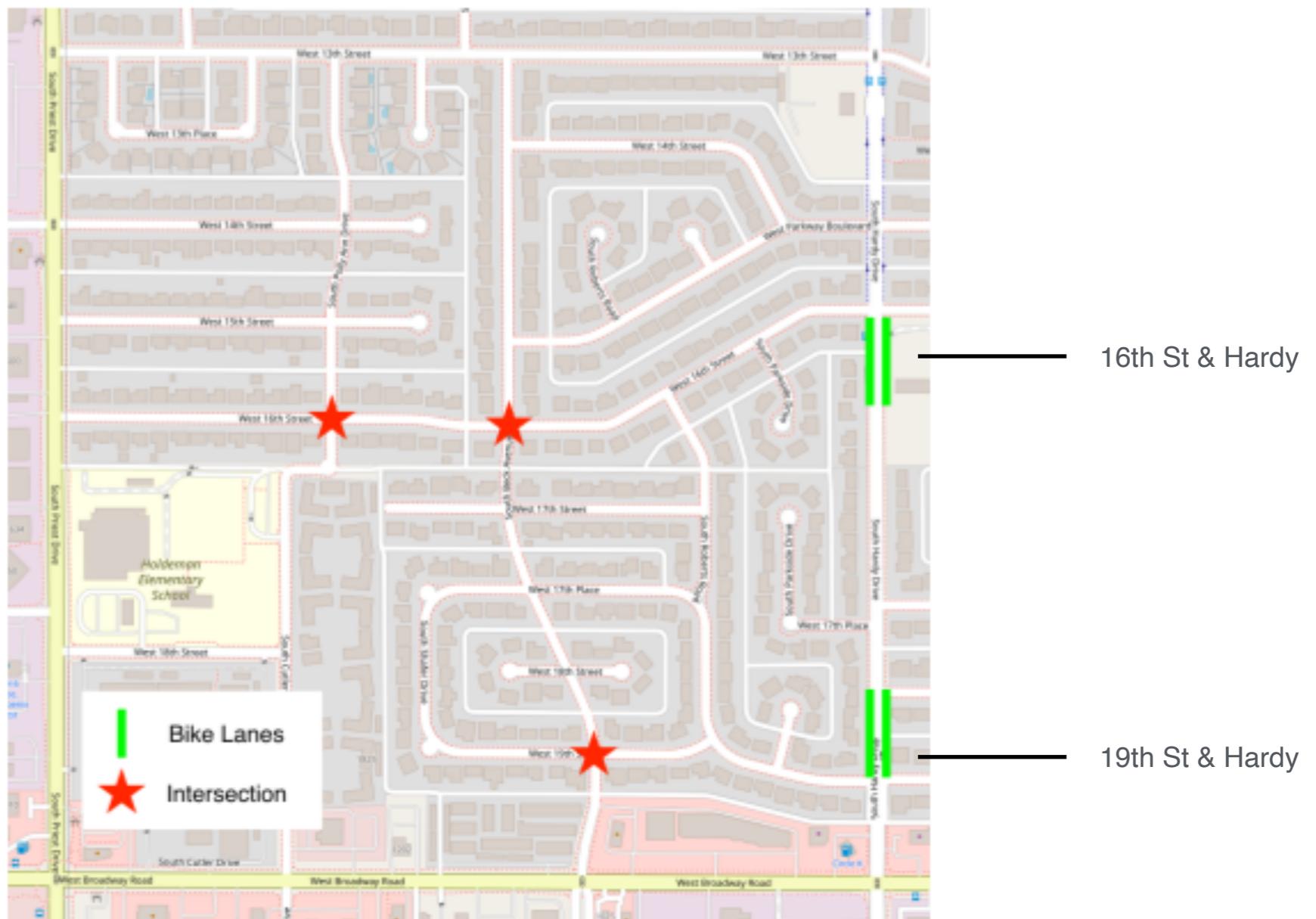
Potential Areas

Holdeman Neighborhood

BUDGET OPTION 1 - Bike Lanes

4 Sections of Bike Lanes Painted
Each ~5'W x 25'L

1. Northbound 19th St. & Hardy
2. Southbound 19th St. & Hardy
3. Northbound 16th St. & Hardy
4. Southbound 16th St. & Hardy



BUDGET OPTION 2 - Intersection

1 Intersection Painted
~20'Wx20'L
Three locations to choose from.

ESTIMATED PRODUCTION

Design - 4 weeks for approvals
Includes 3 rounds of revisions

Production - 1-2 weeks
Rollers, Brush
Using High-quality Acrylic-Based
Masonry Paint such as Behr Command

BUDGET

Item	Cost
Artist Design Fee	\$3,500
Project Management	\$1,500
Prep/Powerwashing	\$600
Installation - 3 people, 1-2 weeks	\$12,400
Materials + Gear	\$2,000
Total	\$20,000

PROCESS

We just request a 50% deposit prior to beginning any design work.
Remaining 50% will be due upon completion.

Installation dates are first come, first serve.
Once the deposit has been paid and design begins, we can look at holding dates.

BUDGET OPTION 1 -

Bike Lanes
4 Sections of Bike Lanes Painted
Each ~5'W x 25'L
 1. Northbound 19th St. & Hardy
 2. Southbound 19th St. & Hardy
 3. Northbound 16th St. & Hardy
 4. Southbound 16th St. & Hardy

BUDGET OPTION 2 -

Intersection
1 Intersection Painted
~20'Wx20'L
Three locations to choose from.

Thank you!



Mural Mates LLC
info@muralmates.com
480.246.0656
www.muralmates.com