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COMP 2681
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Sanctuary Games is a small-town games and hobby shop that aims to be a hot-spot for all games and hobby enthusiasts. Providing a wide variety of merchandise, a snack counter with hot food and refreshing drinks, a large area for playing games and puzzles, and regularly hosted events for all of the popular games.

Objectives and Description:

Sanctuary Games already has a website, but it is poorly formatted and difficult to navigate. My goal was to create a website that demonstrates everything that the business has to offer in a simple, informative manner but designed for a quick and easy to read experience. Elements like the slideshow and calendar were designed to show off the community that exists around the store and make it easy for users to see what and when various events are happening.

Benefits:

The business would benefit from my design through a user experience that focuses on drawing people into the store by presenting the regularly scheduled events as first thing that the user sees. All information is available in an understandable and easily accessible form. Each page is devoted to a specific aspect of the business, respecting users attention by not distracting with irrelevant content. The colour palette across the website is easy to read with no harsh contrast.

Other Info

The code of conduct rules were sourced from the existing website.

Stock photos:

Photo by mali maeder from Pexels: <https://www.pexels.com/photo/person-s-left-fist-punching-water-821037/>

Photo by Ketut Subiyanto from Pexels: <https://www.pexels.com/photo/father-mopping-the-floor-and-daughter-sitting-on-the-mop-4815339/>

https://unsplash.com/photos/blue-and-yellow-round-logo-VOV0q44b7R4?utm_source=unsplash&utm_medium=referral&utm_content=creditShareLink

https://unsplash.com/photos/a-close-up-of-a-bunch-of-buttons-on-a-table-0n7_eiAQZwA?utm_source=unsplash&utm_medium=referral&utm_content=creditShareLink

https://unsplash.com/photos/a-couple-of-chairs-that-are-sitting-in-front-of-a-table-gdtu3zwVCb4?utm_source=unsplash&utm_medium=referral&utm_content=creditShareLink

The images for events, products, food and drink menus, and the contact page were all sourced from the existing website.

Symbols:

rook, cookie, playing cards, phone, envelope, navicon: Google material symbols & icons

Audio:

Playing cards - Shuffling deck & deal by Vrymaa -- <https://freesound.org/s/734631/> -- License: Creative Commons 0

Video:

<https://www.pexels.com/video/a-group-of-people-playing-cards-6518168/>

Navigation:

The site is straightforward to navigate, with a primary navigation bar at the header of each page. The navigation bar is responsive to different screen widths, with multiple layouts for different pages to allow for a smooth flow of content. The footer holds empty links that would be used for the store's social media accounts, along with extra links to the store code of conduct page and the contact page.