



Claire Horne

BA (Hons), MA, MISTD

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I'm a multidisciplinary graphic designer who thrives on concepts and beautiful design. I believe that intelligent and simple ideas are the foundation to creating successful design. I have a passion for typography, layout and identities. I also enjoy creating graphics that can work across multiple platforms.

Education

MA Narrative Environments, Central Saint Martins

BA (Hons) Graphic Design, Camberwell College of Arts

Foundation Art and Design, Ravensbourne

Additional training

SketchUp, London City Lit

CITB Health, Safety & Environment

Adobe ACA Photoshop Accredited, Morley College

Key skills

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|------------------------|----------------------|--------------------|
| – Adobe Creative suite | – Print and digital | – Brand guidelines |
| – SketchUp | – Concept design | – Pitch design |
| – Final Cut Pro | – Research | – Typography |
| – Microsoft office | – Design Development | – Layout design |
| – Mac and PC use | – Artworking | – Brand identities |

Selected work experience

Creative Graphic Designer

Imprint Group (part of Pureprint Group), October 2017 – Present

Working primarily for Jaeger – a world class, contemporary British fashion brand. Managing all visual expression of the brand and making sure it is translated across a variety of media – window schemes, point of sale, promotional campaigns, logos, brochures, packaging, leaflets, direct mail, press packs and external advertising.

Mid-weight Graphic Designer

Waterstones, April – October 2017

Working on all E-commerce customer facing platforms and campaigns. Developing a strong and consistent visual identity and redefining how they sell books online aesthetically. Working on a wide variety of projects, the creative direction of campaigns, producing compelling design solutions and developing the UI of Waterstones.com.

Graphic Designer

Easy Tiger Creative, January 2014 – April 2017

Working in a multidisciplinary design studio on a wide range of cultural and commercial projects. Working throughout every design stage – pitches, research, concepts, design development, artworking and production. Collaborating and liaising with 3D designers, clients, consultants, subcontractors and working independently.

Graphic Design Intern

Bibliothèque Design, August – October 2012

Graphic Design Intern

Studio Frith, May – August 2012

Freelance Graphic Designer

Bexley Council, February – August 2011