JON KHAYKIN

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Experience

Consultant, Covered Communications San Francisco, CA (May 2013 - July 2013)
Wrote proposals to acquire new clients and managed existing client accounts. Created compelling press releases and angles for startups. Assisted with PR and marketing. Oversaw the intern hiring process, helped make final hiring decisions and managed the interns' work.

VP of Marketing, AngelHack San Francisco, CA (September 2012 - February 2013)
Handled all global marketing and sales. Managed a team of 35 ambassadors around the world and handled sponsor relations. Also was responsible for building landing pages and acquiring users. Helped AngelHack expand from 5 cities in the U.S. to 36 cities around the world.

Head of Marketing, Teens in Tech, Inc. Mountain View, CA (March 2012 - September 2012)
Managed marketing, outreach, business development and strategic partnerships. Ran a teen incubator program and teen oriented conference with 300+ attendees.

Marketing Consultant, Mowingo, Inc. San Francisco, CA (June 2011 - Aug. 2011)
Managed marketing, advertising, and acquisition of new businesses.

Marketing Consultant, Doorman Property. Mgmt. San Francisco, CA (Jan. 2011 - Aug. 2011)
Managed advertising, social media and web development.

Philanthropic Member, NPJCTF Foster City, CA (Oct. 2010 - May 2011)
Assisted in raising over $48,000 to fund organizations that provide clean water in Africa and Israel.

Education

College of San Mateo — *2013 - Current (3.7 GPA) | Dean's list | PTK Honor Society*

   - Cognitive Science Major (HCI) - Planned transfer Fall 2015

Gap Year — *2012 - 2013*

Burlingame High School — *Graduated, 2012*

Brandeis University — *Genesis Program in Entrepreneurship and Innovation, 2010 - 2011*

Skills

Marketing   Growth Hacking   PR   Partnerships   Product Marketing   Mobile Marketing

Business Development   Advertising   Early-Stage Startups   Sales   Start-up Consulting

Management   Event Planning   Web Development   HTML   CSS   Ruby on Rails