**Project Name: Alfred! iOS Upgrade**

**Project Manager: Rachel Davis**

**Date: October 7, 2025**

**Project Owner/Client: Reed Massey**

| **Stakeholder Name** | **Organization Position** | **Responsibility** | **Authority** | **Project Interest** |
| --- | --- | --- | --- | --- |
| **Brad Anderson** | **Vice President, Product Development** | **Executive Sponsor** | **Control** | **Low** |
| **Peter Kennedy** | **Director, New Product Development** | **Product Sponsor** | **Ultimate** | **High** |
| **Jordan Doyle** | **Director, Engineering** | **Subject Matter Expert** | **Advisory** | **Low** |
| **Julie Ellsworth** | **Director, Product Alliances** | **Consultant** | **Advisory** | **High** |
| **Shannon Coleman** | **IT Business Analyst** | **Business Analyst** | **Control** | **High** |
| **Brandon Matthews** | **Software Architect** | **Technical Lead** | **Control** | **High** |
| **Darren Stokes** | **Senior Developer** | **Developer** | **Advisory** | **Medium** |
| **Casey Walters** | **Customer Service Manager** | **Subject Matter Expert** | **Advisory** | **Medium** |
| **Pranav Chowdury** | **Process Engineer** | **Developer, Quality Assurance** | **Advisory** | **Medium** |

What questions would you ask of each stakeholder?

Notes: