

54.84.37.223:8080/cmp					
Integral Ad Science					
Logged in as: aubrey-super Logout					
iCrossing					
Filter by Name, Advertiser or Status					
▼ Last Modified	Name	Campaign ID	Advertiser	Status	Flight Dates
05/05/15 08:00:00PM	Belk Big Events Friends & Family	21933	Belk	Completed	07/31/13-08/19/13
05/05/15 08:00:00PM	Kellogg's 2011 CRM Campaign	1139	Kellogg's	Completed	-
05/05/15 08:00:00PM	IC-Vail Northstar GENPOP	2031	Vail Resorts	Completed	-
05/05/15 08:00:00PM	Labor Day Furniture - 2012	4787	Ashley Home Furniture	Completed	08/21/12-09/09/12
05/05/15 08:00:00PM	Big Event Furniture – Ashley Furniture Homestore	6802	Ashley Furniture	Completed	01/22/13-02/03/13
05/05/15 08:00:00PM	FES January 2013	6830	FES	Completed	12/31/12-01/30/13
05/05/15 08:00:00PM	Equinox May 2013	8639	Equinox	Completed	04/30/13-05/30/13
05/05/15 08:00:00PM	NYT Global Edition	9222	New York Times	Completed	05/01/13-12/30/13
05/05/15 08:00:00PM	New York Times College Campaign (Blocking)	9609	New York Times	Completed	05/01/13-12/30/13
05/05/15 08:00:00PM	FES Always On	9730	First Energy Solutions	New	06/30/13-12/30/13
05/05/15 08:00:00PM	National Sale & Clearance	10181	Ashley Home Furniture	Completed	07/23/13-08/04/13
05/05/15 08:00:00PM	FES New Movers	10509	First Energy Solutions	Completed	06/30/13-12/30/13
05/05/15 08:00:00PM	Labor Day Mattress	10636	Ashley Home Furniture	Completed	08/20/13-09/01/13
05/05/15 08:00:00PM	Labor Day Furniture	10638	Ashley Home Furniture	Completed	08/20/13-09/01/13
05/05/15 08:00:00PM	Labor Day Extended Furniture	10830	Ashley Home Furniture	Completed	09/03/13-09/08/13
05/05/15 08:00:00PM	Labor Day Extended Mattress	10831	Ashley Home Furniture	Completed	08/20/13-09/01/13
05/05/15 08:00:00PM	PNC Virtual Wallet Big Boss 2013	10985	PNC	Completed	07/07/13-12/14/13
05/05/15 08:00:00PM	Fall Big Event Furniture	11005	Ashley Home Furniture	Completed	08/20/13-09/01/13
05/05/15 08:00:00PM	Fall Big Event Mattress	11006	Ashley Home Furniture	Completed	08/20/13-09/01/13
05/05/15 08:00:00PM	Discover What's New Furniture	11501	Ashley Home Furniture	Completed	08/20/13-09/01/13
05/05/15 08:00:00PM	Discover What's New Mattress	11503	Ashley Home Furniture	Completed	08/20/13-09/01/13
05/05/15 08:00:00PM	14 Piece Room Decorator's Mattress	11935	Ashley Home Furniture	Completed	08/20/13-09/01/13
05/05/15 08:00:00PM	14 Piece Room Decorator's Furniture	11936	Ashley Home Furniture	Completed	08/20/13-09/01/13
05/05/15 08:00:00PM	Pep Boys Q4 2013	12208	PepBoys	Completed	02/21/13-04/29/13
05/05/15 08:00:00PM	Lowest Prices of the Year Furniture	12211	Ashley Home Furniture	Completed	08/20/13-09/01/13
05/05/15 08:00:00PM	New York Times Home Delivery	12228	New York Times	Completed	05/01/13-12/30/13
05/05/15 08:00:00PM	New York Times Digital	12229	New York Times	Completed	05/01/13-12/30/13
05/05/15 08:00:00PM	Kellogg Disney Frozen	12311	Kellogg's	Completed	03/31/13-06/29/13
05/05/15 08:00:00PM	Beat the Crowds Mattress	12735	Ashley Home Furniture	Completed	11/19/13-11/24/13
05/05/15 08:00:00PM	New York Times Core Audience Canada	12738	New York Times	Completed	05/01/13-12/30/13
05/05/15 08:00:00PM	Beat the Crowds Furniture	12741	Ashley Home Furniture	Completed	11/19/13-11/24/13

ⓧ Invitation: Discuss Future

7 Integral Ad Science - Cal

M [JIRA] (CMP-389) Design

Design Links - Google Doc

Home - Integral Ad Scienc

CMP Demo - April 30 2015

Tag Builder 2.0 - Integral

Joseph

54.84.37.223:8080/cmp/campaigns/21933

★☰

Integral

Ad Science

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Tag Builder Home » Belk Big Events Friends & Family (31274)

Report a problem

Dates

07/31/2013 - 08/19/2013

Status

Completed

Agency

iCrossings

Brand/Advertiser

Belk

Expected Impressions

37887482

Client Services Rep

Easton Blake

Agency Contact

Eric Hoover

Traci Antkies


Partners

Tag Files

➕ Upload

💬 Maybe state 'Upload Tags'?

Media Partner	Source File Name	▼ Last Modified	Status	
	filename	05/07/15 10:44:59AM	Failed	<div>Build IAS Tags ▼</div>

Dates 07/31/2013 - 08/19/2013	Partners Tag Files			When I click 'Release tags', what should happen?	Edit Partners
Status Completed	Partners (7)				
Agency iCrossings	Brand/Advertiser Belk	4thScreen			
Expected Impressions 37887482	tom tom tom@tom.com		—	<input type="checkbox"/> Release tags 	Possibly include Expand All button
Client Services Rep Easton Blake	Conversant Media			<input type="checkbox"/> Release tags	
Agency Contact Eric Hoover Traci Antkies	Billing Network vcm_networkquality@valueclick.com			<input checked="" type="checkbox"/> Admin Contact <input checked="" type="checkbox"/> Billing Contact	Why does Admin and Billing have check marks?
Possibly list email and number?		Jeff Mickelson jmickelson@valueclick.com		—	<input checked="" type="checkbox"/> Admin Contact <input checked="" type="checkbox"/> Billing Contact
Opera				<input type="checkbox"/> Release tags	
Megan Sandal megans@opera.com		602-448-6356		<input checked="" type="checkbox"/> Admin Contact <input checked="" type="checkbox"/> Billing Contact	
OwnerIQ				<input type="checkbox"/> Release tags	
Katie Cerney kcerney@owneriq.com		—		<input checked="" type="checkbox"/> Admin Contact <input checked="" type="checkbox"/> Billing Contact	
Quantcast				<input type="checkbox"/> Release tags	
Kristin Kraft kkraft@quantcast.com		402-681-7616		<input checked="" type="checkbox"/> Admin Contact <input checked="" type="checkbox"/> Billing Contact	
RocketFuel				<input type="checkbox"/> Release tags	
Ryan Holdway rholdway@rocketfuel.com		—		<input checked="" type="checkbox"/> Admin Contact <input checked="" type="checkbox"/> Billing Contact	
Yahoo!				<input type="checkbox"/> Release tags	
Ryan Voltolini ryanv@yahoo-inc.com		312-932-3835		<input checked="" type="checkbox"/> Admin Contact <input checked="" type="checkbox"/> Billing Contact	

SHAKKA - WHEN WILL I ...

TagFileDetails - FileInfo

127.0.0.1:32767/start.html#p=tagfiledetails_-_fileinfo

Search

Sitemap

Page Notes

Prototype

Home - Reports

Tag Builder Campaign List View

Tag Builder Campaign List View - no

Tag Builder Campaign Details - Tag F

Uploader-Overlay

Details-Prototype

TagFileDetails - FileInfo

TagFileDetails - FileInfo (NOT BUI

TagFileDetails - FileInfo (Not Allow

TagFileDetails - Settings

TagFileDetails - AllTags - EasyImp

Tag Builder Campaign Details - Archi

Tag Builder Campaign Details - Partn

Wizard

Build 0.0 - Loading

Build 1.0 - Select Mode

Warning Dialog Box

Build 2.0 - Configure Tags

Annotations

Build 3.0 - Tags Complete

Details-Flat-R1

TagFileDetails - File Info - R1

TagFileDetails - FileInfo - R1

TagFileDetails - FileInfo (NOT I

TagFileDetails - FileInfo (Failec

TagFileDetails - File Info - R2

TagFileDetails - Rebuild

TagFileDetails - FileInfo

TagFileDetails - FileInfo (NOT I

TagFileDetails - FileInfo (Not A

TagFileDetails - AllTags - EasyImp

TagFileDetails - Settings 1.1

TagFileDetails - Settings 1.2.1

TagFileDetails - Settings 1.2.1

TagFileDetails - Settings 1.2.2

TagFileDetails - Settings 1.2.2

Tag File List (Flat)

Tag Builder Campaign Details - St

Tag Builder Campaign Details - Ta

All Samples-R1

All Samples-R1.2

ActionButtons-R1

ActionButtons-R1.2

ActionButtons-R2

CONFIGURE-annotations

Build 2.0 - Configure Tags

Build 2.0 - Configure Tags (erro

Build 2.1.1 - Question 1

Build 2.1.2 - Question 1

Build 2.2.1 - Question 2

Build 2.2.1 - Question 2 - error

Build 2.2.2 - Question 2

Build 2.3.1 - Advanced Configu

Build 2.3.2 - Advanced Configu

Build 2.3.3 - Advanced Configu

EMAIL

Email Btn - File Info Module

Integral

Ad Science

OVERVIEW

BRAND SAFETY

AD VIEWABILITY

AUDIENCE

AD EXPOSURE

AD ENVIRONMENT

CAUSAL IMPACT

ADMIN

TAG BUILDER

Logged in as: aubrey-super | Logout

Team: iCrossing

Tag Builder Home > Unilever_Axe_Fall Campaign Tag Files (17264-9) > Unilever_Axe_FallCampaign_153245_Tags.xls

Report a Problem

File Info

Tags by URL Type

Settings

Partner Name

Huffington Post

Latest Build: (Jan 2 2014 02:25PM by Janet Jackson)

Unilever_Axe_FallCampaign_153245_Tags_IASModified.xls

Original File: (Jan 2 2014 02:00PM by Janet Jackson)

Unilever_Axe_FallCampaign_153245_Tags.xls

Latest Tag Build Information:

✓

Blocking Tags Built. IAS Tags have been wrapped around selected placement tags.

✓

Use 3rd Party Tag [View 3rd Party Tag](#)

✓

Monitoring Tags Built. IAS Tags have been appended to selected placements using image and javascript methods

✓

Has audience pixel. [What is this?](#)

✓

10 placements, 30 tags built.

Download IAS File

Email IAS File

Rebuild

QA/Testing

127.0.0.1:32767/start.html#p=tagfiledetails_-_alltags_-_easyimplementaion

Search

SitemapPage Notes

Prototype

Home - Reports

Tag Builder Campaign List View

Tag Builder Campaign List View - no

Tag Builder Campaign Details - Tag F

Uploader-Overlay

Details-Prototype

TagFileDetails - FileInfo

TagFileDetails - FileInfo (NOT BUI

TagFileDetails - FileInfo (Not Allow

TagFileDetails - Settings

TagFileDetails - AllTags - EasyI

Tag Builder Campaign Details - Archi

Tag Builder Campaign Details - Partn

Wizard

Build 0.0 - Loading

Build 1.0 - Select Mode

Warning Dialog Box

Build 2.0 - Configure Tags

Annotations

Build 3.0 - Tags Complete

Details-Flat-R1

TagFileDetails - File Info - R1

TagFileDetails - FileInfo - R1

TagFileDetails - FileInfo (NOT I

TagFileDetails - FileInfo (Failec

TagFileDetails - File Info - R2

TagFileDetails - Rebuild

TagFileDetails - FileInfo

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TagFileDetails - FileInfo (Not A

TagFileDetails - AllTags - EasyImp

TagFileDetails - Settings 1.1

TagFileDetails - Settings 1.2.1

TagFileDetails - Settings 1.2.1

TagFileDetails - Settings 1.2.2

TagFileDetails - Settings 1.2.2

Tag File List (Flat)

Tag Builder Campaign Details - St

Tag Builder Campaign Details - Ta

All Samples-R1

All Samples-R1.2

ActionButtons-R1

ActionButtons-R1.2

ActionButtons-R2

CONFIGURE-annotations

Build 2.0 - Configure Tags

Build 2.0 - Configure Tags (errc

Build 2.1.1 - Question 1

Build 2.1.2 - Question 1

Build 2.2.1 - Question 2

Build 2.2.1 - Question 2 - error

Build 2.2.2 - Question 2

Integral

Ad Science

OVERVIEWBRAND SAFETYAD VIEWABILITYAUDIENCEAD EXPOSUREAD ENVIRONMENTCAUSAL IMPACTADMIN

Team: iCrossing

Logged in as: aubrey-super | Logout

Tag Builder Home > Unilever_Axe_Fall Campaign Tag Files (17264-9) > Unilever_Axe_FallCampaign_153245_Tags.xls

Report a Problem

File InfoTags by URL TypeSettings

Partner Name

Huffington Post

Latest Build: (Jan 2 2014 02:25PM by Janet Jackson)

Unilever_Axe_FallCampaign_153245_Tags_IASModified.xls

Original File: (Jan 2 2014 02:00PM by Janet Jackson)

Unilever_Axe_FallCampaign_153245_Tags.xls

Download IAS FileEmail IAS FileRebuildQA/Testing

*including a placement level passback will override the passback worksheet

What is Append FL?

What is a passback?

Id	Name	Publisher Id	Placement Id	Url Type	Size	Use Append	Passback Url
3456268	Chango - Chango Search Retargeting Added Value - 728x90	1274	960779	FW	728x90	false	Click to edit
3456269	Chango - Chango Search Retargeting Added Value - 728x90	1274	960779	IFRAME	728x90	false	Click to edit
3456270	Chango - Chango Search Retargeting Added Value - 728x90	1274	960779	JAVASCRIPT	728x90	false	Click to edit
3456271	Chango - Chango Search Retargeting - 728x90	1274	960780	FW	728x90	false	Click to edit
3456272	Chango - Chango Search Retargeting - 728x90	1274	960780	IFRAME	728x90	false	Click to edit
3456273	Chango - Chango Search Retargeting - 728x90	1274	960780	JAVASCRIPT	728x90	false	Click to edit
3456274	Chango - Chango Search Retargeting - 300x250	1274	960781	FW	300x250	false	Click to edit
3456275	Chango - Chango Search Retargeting - 300x250	1274	960781	IFRAME	300x250	false	Click to edit
3456276	Chango - Chango Search Retargeting - 300x250	1274	960781	JAVASCRIPT	300x250	false	Click to edit
3456277	Chango - Chango Search Retargeting Added Value - 300x250	1274	960782	FW	300x250	false	Click to edit
3456278	Chango - Chango Search Retargeting Added Value - 300x250	1274	960782	IFRAME	300x250	false	Click to edit
3456279	Chango - Chango Search Retargeting Added Value - 300x250	1274	960782	JAVASCRIPT	300x250	false	Click to edit
3533609	Chango - Chango Search Retargeting Added Value - 728x90	1274	960779	FW	728x90	false	Click to edit
3533610	Chango - Chango Search Retargeting Added Value - 728x90	1274	960779	JAVASCRIPT	728x90	false	Click to edit
3533611	Chango - Chango Search Retargeting - 728x90	1274	960780	FW	728x90	false	Click to edit
3533612	Chango - Chango Search Retargeting - 728x90	1274	960780	JAVASCRIPT	728x90	false	Click to edit
3533613	Chango - Chango Search Retargeting - 300x250	1274	960781	FW	300x250	false	Click to edit
3533614	Chango - Chango Search Retargeting - 300x250	1274	960781	JAVASCRIPT	300x250	false	Click to edit
3533615	Chango - Chango Search Retargeting Added Value - 300x250	1274	960782	FW	300x250	false	Click to edit
3533616	Chango - Chango Search Retargeting Added Value - 300x250	1274	960782	JAVASCRIPT	300x250	false	Click to edit

127.0.0.1:32767/start.html#p=build_1_0_-_select_mode

Search

SitemapPage Notes

Prototype

- Home - Reports
- Tag Builder Campaign List View
- Tag Builder Campaign List View - no
- Tag Builder Campaign Details - Tag F
 - Uploader-Overlay
- Details-Prototype
 - TagFileDetails - FileInfo
 - TagFileDetails - FileInfo (NOT BUI
 - TagFileDetails - FileInfo (Not Allow
 - TagFileDetails - Settings
 - TagFileDetails - AllTags - EasyImp
 - Tag Builder Campaign Details - Archi
 - Tag Builder Campaign Details - Partn
- Wizard
 - Build 0.0 - Loading
 - Build 1.0 - Select Mode
 - Warning Dialog Box
 - Build 2.0 - Configure Tags
- Annotations
 - Build 3.0 - Tags Complete
- Details-Flat-R1
 - TagFileDetails - File Info - R1
 - TagFileDetails - FileInfo - R1
 - TagFileDetails - FileInfo (NOT I
 - TagFileDetails - FileInfo (Failec
 - TagFileDetails - File Info - R2
 - TagFileDetails - Rebuild
 - TagFileDetails - FileInfo
 - TagFileDetails - FileInfo (NOT I
 - TagFileDetails - FileInfo (Not A
 - TagFileDetails - AllTags - EasyImp
- TagFileDetails - Settings 1.1
 - TagFileDetails - Settings 1.2.1
 - TagFileDetails - Settings 1.2.1
 - TagFileDetails - Settings 1.2.2
 - TagFileDetails - Settings 1.2.2
- Tag File List (Flat)
 - Tag Builder Campaign Details - St
 - Tag Builder Campaign Details - Ta
 - All Samples-R1
 - All Samples-R1.2
 - ActionButtons-R1
 - ActionButtons-R1.2
 - ActionButtons-R2
- CONFIGURE-annotations
 - Build 2.0 - Configure Tags
 - Build 2.0 - Configure Tags (errc
 - Build 2.1.1 - Question 1
 - Build 2.1.2 - Question 1
 - Build 2.2.1 - Question 2
 - Build 2.2.1 - Question 2 - error
 - Build 2.2.2 - Question 2

Build Tags for [Partner] - [filename.xls]

Dates
08/01/2014 - 08/31/2014

Status
New

Agency
Digitas

Brand/Advertiser
Unilever

Expected Impressions
1,000,000

Client Services Rep
Laura Macaluso

Agency Contact(s)
Jennifer Jason Leigh
Jack Jackson
Jennifer Gray

14 Placements Found

Please confirm the tag types to be created for each placement found. ⓘ
Note: We do not recommend wrapping 1x1 trackers and Home Page Take Overs with blocking tags. Please select Monitor for these types of placements.

This partner typically doesn't support blocking.

ID	Placement	Size	<input checked="" type="radio"/> Block ⓘ	<input type="radio"/> Monitor ⓘ
12345	Turn_Remarketing_Bundle_160x600	160x600	<input checked="" type="radio"/> Block	<input type="radio"/> Monitor
12346	Turn_Remarketing_Bundle_300x600	300x600	<input checked="" type="radio"/> Block	<input type="radio"/> Monitor
12347	Turn_Remarketing_Bundle_300x250	300x250	<input checked="" type="radio"/> Block	<input type="radio"/> Monitor
12348	Turn_Remarketing_Bundle_728x90	728x90	<input checked="" type="radio"/> Block	<input type="radio"/> Monitor
12349	Tracker	1x1	<input type="radio"/> Block	<input checked="" type="radio"/> Monitor
12345	Turn_Remarketing_Bundle_160x600	160x600	<input checked="" type="radio"/> Block	<input type="radio"/> Monitor
12346	Turn_Remarketing_Bundle_300x600	300x600	<input checked="" type="radio"/> Block	<input type="radio"/> Monitor
12347	Turn_Remarketing_Bundle_300x250	300x250	<input checked="" type="radio"/> Block	<input type="radio"/> Monitor
12348	Turn_Remarketing_Bundle_728x90	728x90	<input checked="" type="radio"/> Block	<input type="radio"/> Monitor
12349	Tracker	1x1	<input type="radio"/> Block	<input checked="" type="radio"/> Monitor
12346	Turn_Remarketing_Bundle_300x600	300x600	<input checked="" type="radio"/> Block	<input type="radio"/> Monitor
12347	Turn_Remarketing_Bundle_300x250	300x250	<input checked="" type="radio"/> Block	<input type="radio"/> Monitor
12348	Turn_Remarketing_Bundle_728x90	728x90	<input checked="" type="radio"/> Block	<input type="radio"/> Monitor

[Cancel](#)[Continue >](#)

Explain the difference between 'Block' and 'Monitor'

Sitemap

Page Notes

X=

GO

Q

Prototype

Home - Reports

Tag Builder Campaign List View

Tag Builder Campaign List View - no

Tag Builder Campaign Details - Tag F

Uploader-Overlay

Details-Prototype

TagFileDetails - FileInfo

TagFileDetails - FileInfo (NOT BUI

TagFileDetails - FileInfo (Not Allow

TagFileDetails - Settings

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Tag Builder Campaign Details - Archi

Tag Builder Campaign Details - Partn

Wizard

Build 0.0 - Loading

Build 1.0 - Select Mode

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Build 3.0 - Tags Complete

Details-Flat-R1

TagFileDetails - File Info - R1

TagFileDetails - FileInfo - R1

TagFileDetails - FileInfo (NOT I

TagFileDetails - FileInfo (Failec

TagFileDetails - File Info - R2

TagFileDetails - Rebuild

TagFileDetails - FileInfo

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TagFileDetails - FileInfo (Not A

TagFileDetails - AllTags - EasyImp

TagFileDetails - Settings 1.1

TagFileDetails - Settings 1.2.1

TagFileDetails - Settings 1.2.1

TagFileDetails - Settings 1.2.2

TagFileDetails - Settings 1.2.2

Tag File List (Flat)

Tag Builder Campaign Details - St

Tag Builder Campaign Details - Ta

All Samples-R1

All Samples-R1.2

ActionButtons-R1

ActionButtons-R1.2

ActionButtons-R2

CONFIGURE-annotations

Build 2.0 - Configure Tags

Build 2.0 - Configure Tags (errc

Build 2.1.1 - Question 1

Build 2.1.2 - Question 1

Build 2.2.1 - Question 2

Build 2.2.1 - Question 2 - error

Build 2.2.2 - Question 2

Integral

Ad Science

OVERVIEWBRAND SAFETYAD VIEWABILITYAUDIENCEAD EXPOSUREAD ENVIRONMENTCAUSAL IMPACTADMIN

TAG BUILDER

127.0.0.1:32767/start.html#p=tagfiledetails_-_alltags_-_easyimplementaion_1

Search

Logged in as: aubrey-super | Logout

Team: iCrossing

Tag Builder Home > Unilever_Axe_Fall Campaign Tag Files (17264-9) > Unilever_Axe_FallCampaign_153245_Tags.xls

Report a Problem

Tag File Version

Jan 2 2014 (2:26PM EST)

File Info

Tags by URL Type

Settings

Partner Name

Huffington Post

Latest Build: (Jan 2 2014 02:25PM by Janet Jackson)

Unilever_Axe_FallCampaign_153245_Tags_IASModified.xls

Original File: (Jan 2 2014 02:00PM by Janet Jackson)

Unilever_Axe_FallCampaign_153245_Tags.xls

Download IAS File

Email IAS File

Rebuild

QA/Testing

Implement Tag File Details Tab

If the file has never been built, this tab and page should not be present.

If the tag file build failed, this tab and page should not be present.

For each successful rebuild, there should be a new instance of this page.

What does the * content mean?

*including a placement level passback will override the passback worksheet

Id	Name	Publisher Id	Placement Id	Url Type	Size	Use Append Fl	Passback Url
3456268	Chango - Chango Search Retargeting Added Value - 728x90	1274	960779	FW			Click to edit
3456269	Chango - Chango Search Retargeting Added Value - 728x90	1274	960779	IFRAME	728x90	false	Click to edit
3456270	Chango - Chango Search Retargeting Added Value - 728x90	1274	960779	JAVASCRIPT	728x90	false	Click to edit
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3456274	Chango - Chango Search Retargeting - 300x250	1274	960781	FW	300x250	false	Click to edit
3456275	Chango - Chango Search Retargeting - 300x250	1274	960781	IFRAME	300x250	false	Click to edit
3456276	Chango - Chango Search Retargeting - 300x250	1274	960781	JAVASCRIPT	300x250	false	Click to edit
3456277	Chango - Chango Search Retargeting Added Value - 300x250	1274	960782	FW	300x250	false	Click to edit
3456278	Chango - Chango Search Retargeting Added Value - 300x250	1274	960782	IFRAME	300x250	false	Click to edit
3456279	Chango - Chango Search Retargeting Added Value - 300x250	1274	960782	JAVASCRIPT	300x250	false	Click to edit
3533609	Chango - Chango Search Retargeting Added Value - 728x90	1274	960779	FW	728x90	false	Click to edit
3533610	Chango - Chango Search Retargeting Added Value - 728x90	1274	960779	JAVASCRIPT	728x90	false	Click to edit
3533611	Chango - Chango Search Retargeting - 728x90	1274	960780	FW	728x90	false	Click to edit
3533612	Chango - Chango Search Retargeting - 728x90	1274	960780	JAVASCRIPT	728x90	false	Click to edit
3533613	Chango - Chango Search Retargeting - 300x250	1274	960781	FW	300x250	false	Click to edit
3533614	Chango - Chango Search Retargeting - 300x250	1274	960781	JAVASCRIPT	300x250	false	Click to edit
3533615	Chango - Chango Search Retargeting Added Value - 300x250	1274	960782	FW	300x250	false	Click to edit

Sitemap

Page Notes

X=

127.0.0.1:32767/start.html#p=tag_builder_campaign_details_-_tag_files_-_r1

Search

Tag Builder Campaign Details - Ar

Tag Builder Campaign Details - Pe

Wizard

Build 0.0 - Loading

Build 1.0 - Select Mode

Warning Dialog Box

Build 2.0 - Configure Tags

Annotations

Build 3.0 - Tags Complete

Details-Flat-R1

TagFileDetails - File Info - R1

TagFileDetails - FileInfo - R1

TagFileDetails - FileInfo (NC

TagFileDetails - FileInfo (Fa

TagFileDetails - File Info - R2

TagFileDetails - Rebuild

TagFileDetails - FileInfo

TagFileDetails - FileInfo (NC

TagFileDetails - FileInfo (No

TagFileDetails - AllTags - Easy

TagFileDetails - Settings 1.1

TagFileDetails - Settings 1.2

TagFileDetails - Settings 1.2

TagFileDetails - Settings 1.2

TagFileDetails - Settings 1.2

Tag File List (Flat)

Tag Builder Campaign Details -

Tag Builder Campaign Detail

All Samples-R1

All Samples-R1.2

ActionButtons-R1

ActionButtons-R1.2

ActionButtons-R2

CONFIGURE-annotations

Build 2.0 - Configure Tags

Build 2.0 - Configure Tags (

Build 2.1.1 - Question 1

Build 2.1.2 - Question 1

Build 2.2.1 - Question 2

Build 2.2.1 - Question 2 - er

Build 2.2.2 - Question 2

Build 2.3.1 - Advanced Cont

Build 2.3.2 - Advanced Con

Build 2.3.3 - Advanced Con

EMAIL

Email Btn - File Info Module

Email Btn - File Row Menu

Modal-Email Tag File

Modal-No Partner Email

Modal-Confirm Email

Passbacks and Append

Build 2.3.2 - Advanced Configurati

(Revised) TagFileDetails - Settings

Integral

Ad Science

OVERVIEW BRAND SAFETY AD VIEWABILITY AUDIENCE AD EXPOSURE AD ENVIRONMENT CAUSAL IMPACT ADMIN TAG BUILDER

Logged in as: aubrey-super | Logout

Team: iCrossing

Tag Builder Home > Unilever_Axe_Fall Campaign (17264-9)

Report a Problem

Dates

08/01/2014 - 08/31/2014

Status

New

Agency

Brand/Advertiser

Expected Impressions

Client Services Rep

Agency Contact(s)

Digitas

Unilever

1,000,000

Laura Macaluso

Jennifer Jason Leigh

Jack Jackson

Jennifer Gray

Partners

Tag Files

UPLOAD

Media Partner	Source File Name	Last Modified	Build Status	
Rocketfuel	Thisis_thelong_name_of_the_file	04:12PM	Built	<div><div></div><div></div></div>
Rocketfuel	Thisis_thelong_name_of_the_file(1)	04:12PM	Built	<div><div></div><div></div></div>
Rocketfuel	Thisis_thelong_name_of_the_file(2)	04:12PM	Built	<div><div></div><div></div></div>
AOL	Thisis_thelong_name_of_the_file(3)	04:12PM	Ready	<div>Build</div> <div></div>
AOL	Thisis_thelong_name_of_the_file-1	04:12PM	Ready	<div>Build</div> <div></div>
AOL	Thisis_thelong_name_of_the_file-2	04:12PM	Ready	<div>Build</div> <div></div>
New York Times Media Partner	Thisis_thelong_name_of_the_file-3Thisis_thelong_name_of_the_file-3	04:12PM	Failed	<div>Build</div> <div></div>
HuffPo	Thisis_thelong_name_of_the_file-4	04:12PM	Built	<div><div></div><div></div></div>
HuffPo	Thisis_thelong_name_of_the_file-5	04:12PM	Built	<div><div></div><div></div></div>
Unknown	Thisis_thelong_name_of_the_file-5	04:12PM	Invalid	<div>Delete</div>

How does one change expected impressions

I find 'Built' and 'Build' confusing

DEPECHE MODE - SHO...Build 2.3.2 - Advanced Configur...

127.0.0.1:32767/start.html#p=build_2_3_2_-_advanced_configuration_options

Search

SitemapPage Notes

X=GO

Build 2.3.2 - Advanced Configuration Options

TagFileDetails - FileInfo

TagFileDetails - FileInfo (NOT E

TagFileDetails - FileInfo (Not Al

TagFileDetails - Settings

TagFileDetails - AllTags - EasyI

Tag Builder Campaign Details - Ar

Tag Builder Campaign Details - Pa

Wizard

Build 0.0 - Loading

Build 1.0 - Select Mode

Warning Dialog Box

Build 2.0 - Configure Tags

Annotations

Build 3.0 - Tags Complete

Details-Flat-R1

TagFileDetails - File Info - R1

TagFileDetails - FileInfo - R

TagFileDetails - FileInfo (NC

TagFileDetails - FileInfo (Fa

TagFileDetails - File Info - R2

TagFileDetails - Rebuild

TagFileDetails - FileInfo

TagFileDetails - FileInfo (NC

TagFileDetails - FileInfo (No

TagFileDetails - AllTags - EasyI

TagFileDetails - Settings 1.1

TagFileDetails - Settings 1.2

TagFileDetails - Settings 1.2

TagFileDetails - Settings 1.2

TagFileDetails - Settings 1.2

Tag File List (Flat)

Tag Builder Campaign Details -

Tag Builder Campaign Details -

All Samples-R1

All Samples-R1.2

ActionButtons-R1

ActionButtons-R1.2

ActionButtons-R2

CONFIGURE-annotations

Build 2.0 - Configure Tags

Build 2.0 - Configure Tags (

Build 2.1.1 - Question 1

Build 2.1.2 - Question 1

Build 2.2.1 - Question 2

Build 2.2.1 - Question 2 - er

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Build 2.3.2 - Advanced Configurati

(Revised) TagFileDetails - Settings

Build Tags for [Partner] - [filename.xls]

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1,000,000

Client Services Rep
Laura Macaluso

Agency Contact(s)
Jennifer Jason Leigh
Jack Jackson
Jennifer Gray

Configure Tags

Will this publisher support Javascript for this campaign? (If no, only an image tag will be included) i

☐ Yes. Publisher will support javascript.

☐ No. (Create tags with image only)

Are there third party tags that need to be included? i

☐ Yes. Use third party tag.

☐ No

Should we explain Passback Macro and Preview Macro?

Advanced Configuration Options

☐ Include Passback Macro in firewall tags (IAS will include this in the wrapped tags) 💬

Select Macro (By selecting this option, the macro will take precedence over the Passback Worksheet when applicable)

☐ Include Preview Macro in firewall tags Select Macro 💬

Cancel

Back

Build Tags >