KickStarter Campaign Analysis

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# Three Conclusions

* By analyzing the chart above, you can see that the theater category had the most campaigns by over double-fold.
* From further analysis, you will find that Plays were by far the most popular sub-category but did not have the most successful rate. Music category had the most successful rate.
* It can be concluded that the months of May, June, and July were the time period when the Kickstarter Campaigns were the most popular and most successful.

# Limitations

* The limitations of the dataset is that it does not clearly define what “successful” means. The most successful category may have been theater but according to the funds that was generated, Technology was by far raised the most funds.
* Please take a look at the chart above and you will find that technology category far exceeded all the other categories.